



ACG Tennessee Networking – M&A – Capital – Ideas

2011 CHAPTER SPONSORSHIP PROSPECTUS

www.acg.org/tennessee

ASSOCIATION FOR CORPORATE GROWTH

Founded in 1954, the Association for Corporate Growth, Inc. (www.acg.org) is the premier global association for professionals involved in corporate growth, corporate development, and mergers and acquisitions. Today ACG stands at over 12,000 members from corporations, private equity, finance, and professional service firms. Leaders in corporations, private equity, finance, and professional service firms focused on building value in their organizations belong to ACG.

ACG TENNESSEE

The ACG Tennessee chapter, initially launched as ACG Memphis in 2004, was recently expanded to a state wide chapter. The chapter's renewed focus on delivering quality programming content and networking opportunities has been successful. **Membership has tripled since the chapter was relaunched in 2010.** ACG Tennessee's 2011 board of directors includes:

Name	Company	Email	Role
Patricia King	Avondale Partners, LLC	pking@avondalepartnersllc.com	President
Pryor Smartt	Harbert Mezzanine Partners	psmartt@harbert.net	Treasurer
Brad Lindsay	Corporate Finance Associates	blindsay@cfaw.com	Assistant Treasurer
Marshall Taylor	Alvarez & Marsal	mtaylor@alvarezandmarsal.com	VP Membership
Oscar Atkinson	SEACAP Financial	oscar@seacapfinancial.com	VP Programming
Jason Garrett	U.S. Bank Business Credit	jason.garrett@usbank.com	VP Capital Connection
Robert Rasch	RWR Capital Advisory, LLC	bob@rwrcapitaladvisory.com	VP Sponsorship
William Fay, Jr.	Keltic Financial Services	wfay@kelticfinancial.com	Director
Phillip Coop	EnSafe Inc.	pcoop@ensafe.com	Director
Ryan Thomas	Bass, Berry, & Sims plc	rthomas@bassberry.com	Director
Chris Rowe	Four Bridges	crowe@fourbridgescapital.com	Director
Randy Karchmer	Morgan Keegan & Company	randy.karchmer@morgankeegan.com	Director
Andrew Seamons	Pittco Management	aseamons@pittcomanagement.com	Director
Mark Levine	ServiceMaster	mark.levine@servicemaster.com	Director
James Apple, III	Morgan Keegan & Co., Inc.	jim.apple@morgankeegan.com	Director
Mark Jones	River Associates	mjones@riverassociatesllc.com	Director
Chris Godwin	GenCap	cgodwin@gencapamerica.com	Director
Tom Simpson	SunTrust Bank	tom.simpson@suntrust.com	Director
<i>Jane Ferrell</i>	<i>Ferrell McDaniel</i>	<i>jferrell@ferrellmcdaniel.com</i>	<i>Chapter Administrator</i>

2011 EVENT CALENDAR

The Chapter's monthly events alternate between Memphis and Nashville, which encourages collaboration among business leaders from across the state. The ACG Tennessee chapter will host a ***lunch or cocktail reception*** on the third Tuesday of each month in 2011. The dates for the 2011 events are listed below. Additional events may be added throughout the year.

Memphis

February 15
April 19
June 21
August 16
October 18

Nashville

January 18
March 15
May 17
July 19
September 20
November 15

In 2011, we are launching a new quarterly ***CEO Roundtable Series***, which will provide members of ACG Tennessee the opportunity to meet with company executives from around the region. The dates of those events will vary throughout the year and can be found on our event schedule at <http://www.acg.org/tennessee/events/default.aspx>

BENEFITS OF SPONSORSHIP

As a member or supporter of ACG Tennessee, you and your firm are already associated with the largest and most prominent networks of corporate growth professionals in the country. ACG Tennessee is committed to addressing the needs of its diverse membership, with a strong membership base, updated and relevant programming content, and extensive networking opportunities.

For organizations that want to be at the center of the Tennessee middle-market business community, ACG Tennessee sponsorship provides great visibility, as well as resource rich environments for making valued connections with corporate executives, private equity groups, intermediaries, and professional services. Chapter sponsorship offers great, targeted branding of your firm, reaching an audience of professionals in all areas of corporate growth and M&A.

The benefits outlined in the following pages will help you align your business goals with opportunities that will provide brand awareness, valued business connections, and the ability to conduct productive business activities.

Gold Chapter Sponsor

Commitment Level: \$3,000 ¹

Payment Terms: \$1,500 due with Commitment Form
Balance paid by April 15, 2010

Benefits

- Line-of-business exclusivity within GOLD season sponsorship category (for example commercial banking, asset-based lending, investment banking and investment advisory services are all considered separate industries)
- Right of first refusal for 2012 GOLD season chapter sponsorship
- Reserved seating at Speaker's Table for one registered guest
- Shared literature table at monthly Chapter events
- Opportunity to appoint a speaker at an event (subject to approval of ACG board)
- Opportunity to give a brief introduction about your firm at one monthly event (upon request)
- Special sponsor recognition and hyperlink on chapter web site throughout 2011
- Prominent logo placement on signage and table toppers at monthly events
- Public acknowledgement of sponsorship at podium at monthly events
- Logo recognition in sponsor slideshow at monthly events
- Prominent logo placement and hyperlink in all chapter brochures, direct mail, and e-mail throughout 2011
- Four complimentary registrations at all 2011 events (~\$1,320 value)²
- Receive a list of registered attendees in advance of event (upon request)

¹ Reduced sponsor fee available if the sponsor provides location, food, or beverages for one of the events.

² Excludes CEO Roundtable Series

Silver Chapter Sponsor

Commitment Level: \$1,500 ¹

Payment Terms: \$1,000 due with Commitment Form
Balance paid by April 15, 2010

Benefits

- Special sponsor recognition and hyperlink on chapter web site throughout 2011
- Logo placement on signage and table toppers at monthly events
- Logo recognition in sponsor slideshow at monthly events
- Logo placement and hyperlink in all chapter brochures, direct mail, and e-mail throughout 2011
- Shared literature table at monthly Chapter events
- Two complimentary registrations at all 2011 events (~\$660 value)²
- Receive a list of registered attendees in advance of event (upon request)

¹ Reduced sponsor fee available if the sponsor provides location, food, or beverages for one of the events.

² Excludes CEO Roundtable Series

Media Sponsor

Commitment Level: In-Kind

Payment Terms: n/a

In-Kind Sponsorship

- Publish Chapter logo with upcoming meeting dates
- Publish at least one (1) article after any 2011 Memphis event and at least one (1) article after any 2011 Nashville event

Benefits

- Exclusive media sponsor for ACG Tennessee Chapter by publication type
- Special sponsor recognition and hyperlink on chapter web site throughout 2011
- Logo placement on signage and table toppers at monthly events
- Logo recognition in sponsor slideshow at monthly events
- Logo placement and hyperlink in all chapter brochures, direct mail, and e-mail throughout 2011
- Shared literature table at monthly Chapter events
- One complimentary registrations at all 2011 events (~\$330 value)²

¹ Excludes CEO Roundtable Series

SPONSOR Commitment Form

Please print or type information exactly as you would like it to appear in all published materials.

COMPANY NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PRIMARY CONTACT (attendees, materials):

COMPANY NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

TELEPHONE: _____ E-MAIL ADDRESS: _____

MARKETING CONTACT (logos, profiles, ads):

COMPANY NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

TELEPHONE: _____ E-MAIL ADDRESS: _____

Please check your desired level of support here...

___	Gold Season *	\$3,000
___	Silver Season	\$1,500
___	Media	In-kind

PAYMENT INFORMATION: [] American Express [] MasterCard [] Visa [] Check

Name: _____

Card Number: _____

Exp date: _____ CV# _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Authorized Signature: _____

Or please send a check payable to

“ACG Tennessee” to:

ACG Tennessee

Jane Ferrell, Chapter Administrator

PO Box 58083

Nashville, TN 37205

*Subject to availability