

ACG Atlanta's Community Service Initiative Mission

To show ACG Atlanta's commitment to our business community by providing civic leadership through educational scholarships and member-directed initiatives aimed at improving Atlanta's social and community development.

ACG Atlanta believes that a strong local educational and civic system is critical to, and helps develop and promote, business growth. Assisting students with financial aid and access to the Atlanta business community strengthens our local graduates, provides exposure to local leaders, incentivizes them to remain in Atlanta, and provides for a better educated work force and pro-Atlanta development.

We also believe that businesses are enhanced by improving the communities in which they operate, and allows the success of their business efforts to be re-invested in their community where it improves the lives of employees, customers, vendors, and shareholders. Improving and developing our local resources via significant educational and civic investment provides for a more attractive business community and improves Atlanta's business competitiveness and commercial attractiveness.

Award Components

\$5,000 cash grant.

Optional: one-day volunteer effort by ACG Atlanta members at recipient's location.

Grant Criteria

Cash grants shall be provided only to nonprofit organizations whose programs and focus adhere to the following criteria:

- Programs must impact education and/or employment in the metro Atlanta area.
- Must have been in operation for at least 3 years.
- Minimum annual budget of \$250,000; maximum annual budget of \$2,000,000.
- Have not received an ACG Atlanta cash grant in the last 12 months.
- Not faith-based or politically-based.
- Must agree to provide semi-annual program updates to an ACG Atlanta representative.
- Have the ability to utilize volunteers in a productive manner.

ACG Atlanta Community Service Award Application Instructions

The ACG Atlanta Community Service Award Application needs to be completed by the nonprofit organization, not the ACG Atlanta nominating member. The deadline to submit an ACG Atlanta Community Service Award Application is **Monday January 9, 2012**.

Please submit your application, *using the three section (optionally, four section) format below*, to ACG Atlanta at acgatlanta@acg.org or fill out the online application: <http://www.acg.org/atlanta/communityservice.aspx>.

SECTION 1

ORGANIZATION'S NAME
ORGANIZATION'S ADDRESS
ORGANIZATION'S PHONE NUMBER
EXECUTIVE DIRECTOR'S NAME
EXECUTIVE DIRECTOR'S E-MAIL ADDRESS
ORGANIZATION'S WEBSITE

BRIEF ORGANIZATIONAL HISTORY – Briefly describe your organization's history, mission, and major accomplishments, *particularly as they pertain to areas of overlap with ACG Atlanta's mission.*

ORGANIZATION'S MISSION

INCEPTION DATE

BOARD OF DIRECTORS – List your Board of Directors, including their occupations, and identify your Board Chairperson.

ANNUAL BUDGET – Attach your most recent Form 990. A summary operating budget for the current year is optional, but will be most helpful.

PRINCIPAL SOURCE AND MIX OF FINANCIAL SUPPORT – from private donors, public/private grants, foundations, etc.

ACG ATLANTA NOMINATING MEMBER'S NAME, PHONE NUMBER, AND E-MAIL ADDRESS.

SECTION 2

ALIGNMENT / OVERVIEW OF CURRENT PROGRAMS – Describe your current year's activities, including geographic area(s) and target population served. Specify to what degree your current programs address ACG Atlanta's mission of educational advancement and job creation (maximum 200 words).

PROPOSED USE OF THE AWARD:

Describe the proposed program or initiative the cash grant would be used for, including objectives, scope, budget, comparable information on a prior year's program (if a continuance of a prior year's program), and information on your program's history, purpose, size, and evolution over time. Include a brief backgrounder on the experience of the personnel leading the program/initiative (maximum 300 words).

Optional: Describe how you would use a one-day volunteer effort by ACG members at your location.

SECTION 3

IMPACT – Describe the method(s) and measurements used to evaluate your program's effectiveness (maximum 300 words).

SECTION 4 (OPTIONAL)

REFERENCES – Provide 1-2 names, addresses, e-mails, and telephone numbers of knowledgeable individual references who are not affiliated with your organization.