

Many sponsorship opportunities await you with the Central Texas (San Antonio & Austin) chapter of the Association for Corporate Growth (ACG).

ACG offers you direct contact with one of the most influential buying groups in the corporate growth sector today.

Founded in 1954, the ACG stands for more than 12,000 members from corporations, private equity, finance, and professional service firms representing Fortune 500, Fortune 1000, and mid-market companies in 54 chapters in North America, Europe and China. Leaders in corporations, private equity, finance, and professional service firms focused on building value in their organizations belong to ACG. They recognize the multiple benefits of networking within an influential community of executives growing public and private companies worldwide.

ACG Central Texas provides opportunities for sponsors to gain visibility throughout the year at multiple price points to this desirable audience of Central Texas professionals.

Sponsorships are often times market specific and therefore are reserved on a first-come, first-served basis. Additionally, sponsorship can be limited by market segment; therefore we encourage you to contact us as soon as possible to confirm that an opportunity is available and to reserve it for your firm or company. We reserve the right of final selection and to terminate a sponsorship at any time by refunding the sponsorship cost on a pro-rate basis based on the remaining months in the year. We hope you find a sponsorship event and level that meets your needs, and that you enjoy a long productive relationship with Central Texas ACG.

- About ACG Central Texas
- Annual Sponsor (\$6,500-\$2,000)
- Monthly Luncheons (\$750)
- Happy Hour Co-Sponsorship (\$1,000)
- Growth Awards Luncheon (\$3,000 - \$750)
- Toast to Private Equity Wine Tasting (\$3,000 - \$1000)
- Commitment Form

Meg Roberson
Sponsorship Chair
Gulf Coast Business Credit
512-249-9330
megroberson@gulfbank.com

Sara Singer
Chapter Administrator
ACG Central Texas
512-970-0417
sarasinger@austin.rr.com

About ACG Central Texas

www.acg.org/centraltexas

The Association for Corporate Growth is a worldwide organization of senior business leaders and dealmakers from every industry. ACG's Central Texas members are comprised of executives of privately owned middle-market companies as well as from institutions like JPMorgan Chase, ADP, Oracle, Boeing, Wachovia, Bank of America, Coca-Cola, Fulbright & Jaworski, Deloitte, Ernst & Young, The Blackstone Group, Texas Growth Fund, Austin Ventures, Frost Bank, UPS, Goldman Sachs, Harvard Business School, University of Texas School of Law, Temple-Inland, IBM, Ford Motor Company and many others.

ACG is the only global organization focused on strategies for increasing sustainable stakeholder value. For more than 50 years, members of the ACG community have gained unparalleled opportunities for networking, deal making, personal growth, and professional development. With over 12,000 diverse members, educational programs, access to industry leaders, and expert insights, ACG is the leading authority on corporate growth.

ACG Central Texas has a membership of over 200 leaders in strategic corporate development, private equity, investment banking and other M&A professionals. As a chapter, we host high-quality educational programs as well as deal-generating networking events, which include monthly luncheons, an annual ACG Awards Program and Toast to Private Equity Wine Tasting event.



Annual Chapter Sponsorship Packages

Diamond

\$6500 per calendar year

(Amount can be pro-rated if purchased mid-year)

Diamond level sponsors enjoy a distinctive level of recognition. All Diamond level sponsors receive the following exclusive benefits:

- **Industry Exclusivity.** No more than one company per industry.
- **Logo display.** Static listing on one screen at all luncheons/events. Prominent fixture on website, fixed placards at events (largest font and most prominent). ACG will also include a photo on screen of the officer representing your firm.
- **Website.** Company logo on ACG Central Texas website with link.
- **Free ACG memberships.** Three (3) complimentary memberships (\$825 value)
- **Luncheon presentation** – Featured sponsor at one lunch per year. Handouts of firm marketing materials on tables and designated table in the back for networking before and after speaker/lunch at every luncheon. A brief opportunity to discuss firm prior to designated luncheon speaker at one lunch per year. 100-word company description and logo on luncheon email announcement. (\$750 value)
- **Growth Awards Luncheon** – Platinum level sponsorship. Please see page 6 for more details. If a platinum sponsor has already confirmed sponsorship for this event and is in the same industry, Gold level sponsorship will be granted and the annual price will be reduced accordingly.
- **Toast to Private Equity** – Platinum level sponsorship. Please see page 8 for more details. If a platinum sponsor has already confirmed sponsorship for this event and is in the same industry, Gold level sponsorship will be granted and the annual price will be reduced accordingly.
- **C-Level Dinner** – One (1) invitation to this event (\$125 value). This dinner is where we bring together our local C-Level corporate members and prospective members to network and provide feedback on how we can continue to bring value to their organizations. Service providers are typically not invited to this dinner.



Annual Sponsorship Packages cont.

Platinum

\$4,500 per calendar year

(Amount can be pro-rated if purchased mid-year)

Platinum sponsorships elevate a company with an extraordinary level of participation and positioning. All Platinum level sponsors receive the following benefits:

- **Logo & Officer Photo display.** Static logo listing on one screen at all luncheons including photo of primary representative.
- **Free ACG memberships.** Two (2) complementary memberships. (\$550 value)
- **Luncheon presentation** – Featured sponsor at one lunch per year. Handouts of firm marketing materials on tables and designated table in the back for networking before and after speaker/lunch. Also a brief opportunity to discuss firm prior to designated luncheon speaker. 100-word company description and logo on luncheon email announcement. (\$750 value)
- **Growth Awards Luncheon** – Gold level sponsorship. Please see page 6 for more details.
- **Toast to Private Equity** – Gold level sponsorship. Please see page 8 for more details.

Gold

\$2,000 per calendar year

(Amount can be pro-rated if purchased mid-year)

Gold sponsorships provide companies with a high level of recognition. All Gold level sponsors receive the following benefits.

- **Logo display.** Static listing on one screen at all luncheons.
- **Free ACG membership.** One (1) complimentary membership (\$275 value)
- **Luncheon presentation** – Featured sponsor at one lunch per year. Handouts of firm marketing materials on tables and designated table in the back for networking before and after speaker/lunch. Also a brief opportunity to discuss firm prior to designated luncheon speaker (\$750 value)



Monthly Luncheon Sponsorship

\$750 per luncheon

AGC Central Texas holds a monthly luncheon in both San Antonio and Austin on a variety of topics of interest to the local business communities typically from 11:30 am – 1:30 pm.

Programs are generally held at the Shoreline Grill in downtown Austin and the Plaza Club in downtown San Antonio. The audience of 100 – 125 people includes senior executives and managing partners from private equity firms, banks of all types (investment and commercial), corporations actively involved in mergers and acquisitions and a variety of professional service firms.

Past programs have included:

- Dale Tremblay, President & CEO, C.H. Guenther and Son, Inc.
- Thom Singer, Co-Founder, New Year Publishing
- Phil Green, CFO, Frost Bank
- Marc Zimmermann, Senior VP & CFO, American Physician Service Group, Inc.
- Bruce Miller, President & CEO, Port of San Antonio
- Mike Peter, CEO, Campus Advantage

Sponsor Benefits

As a program sponsor your firm will receive significant visibility within the growing Central Texas business community, including the following:

- Two (2) complimentary seats at the program (\$60 value)
- Logo or name inclusion on all materials related to the marketing of the event being distributed electronically to more than 10,000 CEOs, CFOs, corporate development officers, principals in private equity funds and other service providers.
- Opportunity to kick-off the program and present a 2 minute introduction of your company from the podium.
- A direct link from our program website to your home page.
- Display of your collateral materials at the event.
- Logo or name inclusion on all materials related to the marketing of the event being distributed electronically

San Antonio Happy Hour Co-Sponsorship

\$1000 per event

- Two (2) complimentary tickets to the event
- Display of your collateral materials at the event.
- Logo or name inclusion on all materials related to the marketing of the event being distributed electronically



Growth Awards Luncheon

Thursday, June 9, 2011

ACG International Growth awards are longstanding awards made annually. Historically this event has been an outright success; selling out and attracting a large number of impressive awards candidates and gathering considerable local attention. 2011 has the makings to be an even greater success. A local winner will be automatically entered into the International awards competition and will be invited to ACG Intergrowth next spring where the International winners will be announced. To reflect the demographics of our market, this year awards will be awarded in three categories, based on company size by (2010) revenues:

- Up to \$25 million
- \$25 million to \$100 million
- Over \$100 million

Local winners and finalists will be announced at the Central Texas awards luncheon to be held on June 9th, 2011.

Platinum Sponsor

\$3,000

- **Industry Exclusivity.** No more than one company per industry.
- **Tickets.** Seven (7) tickets to the event (\$560 value)
- **Logo.** Logo inclusion on all materials related to the marketing of the event being distributed electronically to more than 10,000 CEOs, CFOs, corporate development officers, principals in private equity funds and other service providers. In addition to your logo included on all marketing materials ACG will display a photo of the primary officer representing your firm on the screen at the event.
- **Introduction.** Verbal introduction of company at the event.
- **Marketing.** Space on sponsor table to put company information and giveaways.

Growth Awards Luncheon Sponsorship Packages cont.

Gold Sponsor

\$2,000

- **Tickets.** Four (4) tickets to the event (\$320 value)
- **Name recognition.** Name inclusion on all materials related to the marketing of the event being distributed electronically to more than 10,000 CEOs, CFOs, corporate development officers, principals in private equity funds and other service providers.
- **Marketing.** Space on sponsor table to put company information and giveaways.

Valet Parking Sponsor

\$1,500

- **Tickets.** Three (3) tickets to the event (\$240 value).
- **Name recognition.** Prominent display in front of the Four Seasons with your company name & logo.
- **Marketing table.** Table display with your marketing information.
- **Logo.** Static listing on one screen at the event.

Silver Sponsor

\$1,000

- **Tickets.** Two (2) tickets to the event (\$160 value)
- **Name recognition.** Name inclusion on marketing materials displayed at the event.

Table Sponsor

\$750

- **Tickets.** Ten (10) tickets to the event (\$800 value).
- **Name recognition.** Prominent reserved table marker with your company name.

Toast to Private Equity Wine Tasting

Date TBD

This event, in honor of the Texas middle market private equity community's economic contribution to Texas, will bring together private equity investors with Central Texas business leaders and professionals for an enjoyable evening of informal networking, wine, hors d'oeuvres and conversation amidst the casual elegance of Sullivan's Steakhouse.

Platinum Sponsor

\$3,000

- **Industry Exclusivity.** No more than one company per industry.
- **Tickets.** Seven (7) tickets to the event (\$595 value)
- **Logo.** Prominent Logo inclusion on all materials related to the marketing of the event being distributed electronically to more than 10,000 CEOs, CFOs, corporate development officers, principals in private equity funds and other service providers.
- **Introduction.** Verbal introduction of company at the event.
- **Marketing.** Space on sponsor table to put company information and giveaways.

Gold Sponsor

\$2,000

- **Tickets.** Four (4) tickets to the event (\$340 value).
- **Name recognition.** Name inclusion on all materials related to the marketing of the event being distributed electronically to more than 10,000 CEOs, CFOs, corporate development officers, principals in private equity funds and other service providers.
- **Marketing.** Space on sponsor table to put company information and giveaways.

Silver Sponsor

\$1,000

- **Tickets.** Two (2) tickets to the event (\$170 value).
- **Name recognition.** Name inclusion on marketing materials displayed at the event.

Commitment Form

(Please email form to acgcentraltexas@acg.org or mail to The Association for Corporate Growth, 6620 Quincy Cove; Austin, TX 78739)

CONTACT INFORMATION:

Name: _____ Title: _____

Company (as it should appear on all collateral material):

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

LEVEL OF SPONSORSHIP COMMITMENT (please indicate):

ANNUAL SPONSORSHIP PACKAGES

Annual ACG Central Texas Diamond Sponsor \$6,500

Annual ACG Central Texas Platinum Sponsor \$4,500

Annual ACG Central Texas Gold Sponsor \$2,000

MONTHLY LUNCHEON SPONSORSHIP

Monthly Luncheon Meeting \$750. Month preferred: _____

Corporate table (7 seats) at one of the regularly scheduled lunch meetings in Austin.

Month: _____ \$350

Corporate table (7 seats) at one of the regularly scheduled lunch meetings in San Antonio.

Month: _____ \$350

CORPORATE GROWTH AWARDS LUNCHEON

Platinum \$3,000

Gold \$2,000

Valet Parking Sponsor \$1500

Silver \$1,000

Table Sponsor \$750

TOAST TO PRIVATE EQUITY WINE TASTING

Platinum \$3,000

Gold \$2,000

Silver \$1,000

CO-SPONSOR SAN ANTONIO HAPPY HOUR

\$1,000

PAYMENT OPTIONS:

Enclosed is my check payable to The Association for Corporate Growth in the amount of \$ _____.

Please bill my credit card in the amount of \$ _____.

Credit Card type: _____ Credit Card # _____

CID# _____ Exp. Date: _____

Name on Card; _____

Billing Address: _____

City: _____ State: _____ Zip: _____