



Sponsorship Opportunities

ACG Kansas City focuses on two primary membership benefits: targeted programming around successful corporate growth practices and networking with corporate growth decision makers and influencers.

Sponsorship of ACG Kansas City provides a high level of exposure to corporate growth professionals including chapter members, guests at monthly breakfast meetings and recipients of chapter mailings. ACG Kansas City has over 200 members consisting of corporate growth decision makers and influencers: CEOs, CFOs, COOs, presidents, private equity groups and other professionals such as accountants, attorneys, bankers and consultants.

2012 Program Calendar

January 13	Breakfast Meeting: Annual Economics Forecast <i>Featuring Brian Wesbury, First Trust, Presented with FEI</i>
February 10	Breakfast Meeting
March 9	Breakfast Meeting <i>Featuring Terry Bassham, President & CEO, Great Plains Energy</i>
April 13	Breakfast Meeting <i>Featuring Robb Heineman, CEO, Sporting Kansas City</i>
May 11	Breakfast Meeting SOLD <i>Featuring Steven Feilmeier, Executive Vice President & CFO, Koch Industries, Inc.</i>
August	Annual Golf Tournament
September 14	Breakfast Meeting
October 12	Breakfast Meeting
November 9	Breakfast Meeting: Capital Markets Panel SOLD
December	Member's Holiday Cocktail Reception SOLD

Annual sponsorships operate on a calendar year January 2012 – December 2012.

Questions? Contact

Teresa Martin, VP of Sponsorships
816-960-9460
tmartin@lockton.com

Kasey Strahm, Chapter Executive
913-341-0013
acgkc@everestkc.net

Annual Sponsorship \$2,000

- One free annual ACG membership
- Two free corporate guest registrations at each monthly meeting
- Recognition on a scrolling PowerPoint at each meeting
- Recognition on ACG Kansas City website and meeting notices

Exclusive Breakfast Meeting Sponsorship \$1,000

For an additional contribution sponsors receive the annual sponsorship benefits, plus:

- Exclusive meeting sponsor
- Dinner with the speaker the night prior to the meeting, if applicable
- Seat at the President's table with the speaker and two corporate guests
- Opportunity to introduce speaker at the meeting
- Recognition from podium as exclusive sponsor
- Opportunity to place materials at tables and/or "takeaways" at the door and provide door prize
- Recognition on the ACG Kansas City website and in the *Kansas City Business Journal* announcing your sponsored meeting

Note: You must be an annual sponsor to be an exclusive meeting sponsor.

Breakfast Meeting Co-Sponsorship

At ACG's discretion, breakfast meeting co-sponsorships may be available. For an additional contribution, sponsors receive the sponsorship benefits above with a maximum of two sponsors per meeting and industry exclusivity.

Note: You must be an annual sponsor to be a meeting co-sponsor.

Annual Golf Tournament

The Annual Golf Tournament is held at the end of August. Sponsorship typically includes a foursome team, recognition in promotional materials, signage at the event and an opportunity to provide items for the gift bag.

Member's Holiday Cocktail Reception

Sponsorship of the Member's Holiday Cocktail Reception gives you the opportunity to host the event at your office, invite multiple attendees from your company and have recognition as the exclusive event sponsor on the ACG Kansas City website, in mailings and at the event. You will also provide the food and beverage for the event.

Event Sponsorship

Additional sponsorships will be available for the 2012 ACG Mid-America Corporate Growth Conference and other social or educational programs (workshops, wine tasting, etc.). These will be for an additional contribution, to be determined by the event committee.

ACG Kansas City 2012 Sponsorship Commitment Form

Company Information

Contact Name: _____ Date: _____

Company (as it should appear on signage): _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Marketing contact: _____

Email: _____

Sponsorship Commitment

Annual Sponsorship—\$2,000

Complimentary membership for: _____

Exclusive Meeting Sponsorship—\$1,000

Month: _____

Member's Holiday Cocktail Party Sponsorship

Total: \$ _____

Payment Information

Check made payable to ACG Kansas City and mail to:

ACG Kansas City
PO Box 26844
Shawnee Mission, KS 66225

Credit Card: Visa Mastercard American Express

Card number: _____

Name on card: _____

Expiration date: _____ Security Code: _____

Authorized signature: _____

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Please return this form with payment to ACG Kansas City

acgkc@everestkc.net PO Box 26844 Shawnee Mission, KS 66225 Fax 913-341-0017