



Post Office Box 2167  
Orlando, Florida 32802-2167  
321-251-4770 ACGOrlando@acg.org

## **2010 – 2011 Sponsorship Benefits & Opportunities**

### **Why Sponsor?**

- ACG Sponsorship is an accretive investment in your Business
- Reach over 1,700 Dealmakers every month via electronic marketing
- Position yourself and your organization as an industry leader and Dealmaker.
- Receive high quality referrals from professional Dealmaker sources
- Have exclusive access to decision makers that make Deals happen in Central Florida
- Invaluable media attention through event publicity with over 1,700 impressions every month
- Interaction with high profile panelists and speakers
- Be formally introduced to the Chapter including your Organization's Capabilities

### **Platinum Annual Chapter Sponsorship offered for \$5,000**

- Includes all Gold ACG Orlando Sponsor Benefits below, plus
- Personal invitation to join ACG Orlando's Board of Directors
- One additional (*total of two*) annual ACG membership (*a \$550 value*)
- One additional (*total of two*) one-year subscription to the *M&A Dealmakers Journal*
- One additional (*total of two*) Complementary Admission for each of the five regular chapter meetings (*a \$500 value*)
- Two Complimentary admissions to the 2010 Florida Capital Connection Conference (*a \$500 value*)
- Sponsor Table available for corporate materials at three regular Chapter meetings (*a \$750 value*)
- Two additional (*total of four*) admissions to the SMART Awards VIP Finalists Reception including previous SMART Awards Winners and Nominees
- Two additional (*total of four*) Annual SMART Awards Luncheon Admissions (*a \$340 value*)
- Preferential seating and table location at the Annual SMART Awards Luncheon
- One additional (*total of two*) Complementary Admissions to our Annual Membership Appreciation Event (*a \$100 value*)
- Opportunity to Present and Highlight your Unique Dealmaker story at a regular Chapter Meeting – 15 minutes of podium time.
- Opportunity to Introduce the Speakers at one regular Chapter Meeting

### **Gold Annual Chapter Sponsorship offered for \$2,500**

- Includes all Silver ACG Orlando Sponsor Benefits below, plus
- Complementary single Admission for each the five regular Chapter Meetings (*a \$250 value*)
- Prominent Logo listing included in all printed materials (as space permits) and electronic marketing

- Logo included on ACG Orlando's Web page linked with ACG National and International websites (with an embedded URL link for i) your Organization & ii) your Primary Contact's name and email address)
- Two Admissions to the Annual SMART Awards VIP Finalist Reception including previous SMART Awards Winners and Nominees
- Two Annual SMART Awards Luncheon Admissions (a \$170 value)
- Two Exclusive Invitations to any other VIP Events offered (eg. Capital Connect and Intergrowth Private Receptions)

### **Silver Annual Chapter Sponsorship offered for \$1,250**

- One annual ACG membership (a \$275 value)
- One year subscription to the *M&A Dealmakers Journal*
- Sponsor ribbons for ACG event attendee badges at Regular Chapter Meetings
- Logo included on ACG's Sponsor Banner at Regular Chapter Meetings
- Text listing/Logo included in printed materials and electronic marketing (as space permits)
- Logo included on ACG Orlando's Web page (with embedded URL link and Logo for your Organization)
- One Complementary Single Admission to our Annual Membership Appreciation Event (a \$50 value)

*Please inquire about available opportunities and the possibility to customize your sponsorship solution. For more information, please contact:*

**Stefan Rubin**, VP Sponsorship  
407-835-6735

**Steve Castino**, President  
407-843-4433

**Sherri Pierce**, Executive Director  
407-956-1038



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