



Association for Corporate Growth

The Authority on Corporate Growth

2012 Sponsorship Opportunities

ACG Portland is proud to offer sponsorship opportunities for many unique programs. These programs are attended by ACG members and guests, both of which represent a rich cross section of senior executives from a diverse number of industries, providing great marketing exposure for sponsoring companies.

As a sponsor, every effort will be made to put your company's name, product and/or service in front of our membership as outlined in the attached sponsorship menu, as well as facilitate exclusive networking opportunities with our CXO members, presenters, and general membership. We believe our sponsorship opportunities are second to none in creating exposure for your company and directly putting your representatives in touch with members and companies who can help grow your business.

The Platinum Level sponsorship program is \$10,000 (exposure and access for all events during the year); the Gold Level is \$5000 (includes fewer events than the Platinum Sponsorship) and the Silver Level ranges from \$1000 to \$3000 and is event specific.

Below is a listing of sponsorship levels and benefits, an overview and description of the diverse programs offered, followed by sponsorship pricing.

Who We Are

ACG Portland is one of 56 chapters with more than 14,000 members in North America and Europe. Founded in 1954, the Association for Corporate Growth is a global association for professionals involved in corporate growth, corporate development, and mergers and acquisitions.

Our members are:

Members of ACG are from corporations, private equity, finance, and professional service firms representing Fortune 500, Fortune 1000, FTSE 100, and mid-market companies. Our local Board of Directors is committed to maintaining a balance between corporate and professional service members (3:1 ratio) in the chapter, which currently approximates 120 members.

Throughout the year, our Chapter supports programs where business executives and resource experts share their experience and knowledge. The information provided and the relationships developed are invaluable in fostering corporate growth. These events and several social gatherings during the year provide our members and guests unparalleled networking opportunities.

What We Do

Our Board of 13 dedicated members along with other committee members focus on the needs of these professionals to build unparalleled opportunities for networking, personal growth and professional development.

ACG Portland Hosts the following events:

Peer Growth Events...where CEO's share their stories and lessons learned in growing their companies. Held on the second Tuesday of the month five times a year. Attendance is between 60 – 80 members. These events are typically held at the Multnomah Athletic Club and begin with an hour of networking from 5:30 - 6:30 with a no-host bar and nice appetizers. The presentation begins at 6:30, followed by an aggressive question and answer session and the event always ends on time at 7:30pm.

An Evening With...a creative format where “renowned leaders and masters of growth” are interviewed to reveal the person behind their incredible success as well as their decisions and strategies leading to the success. Attendance ranges from 80-150. In 2008 we featured Gerry Langelier and in 2009 Dan Wieden of Wieden + Kennedy. Sid DeBoer is slated for February 15, 2012. The events are held at the World Trade Center and begin with an hour of networking, hors d'oeuvres and a no-host bar. Attendees are then lead to the auditorium where they view a fascinating introduction video on the presenter followed by the living room setting interview and question and answer session. Following the presentation there is a half hour meet and greet session with a no-host bar. The events run from 5:30pm - 8:30pm

Wine Tasting Event...Annual wine social event. Members are the main event as they mix and mingle to get to know each other better. Evening includes food and wine pairings. This annual event has been held at Spring Box Art Gallery. A fun relaxing setting.

CEO and CFO Exchanges...opportunities for CEOs and CFOs to connect in a relaxed and gracious setting for freewheeling conversations on hot topics of their choice. Two of each are held yearly and each draw between 50 – 80 CEOs or CFOs. In 2008, the CFO event was held at the beautiful home of Scott South on the Willamette River. In 2009, the CEO event was at the Waverly Country Club and the CFO event was held at the Nike Tiger Woods Center. These are all evening events with hour long networking sessions with hosted wine and beer and heavy hors d'oeuvres.

Golf Tournament...play, network and do good by supporting scholarships for Oregon Business Schools. Held in August, this event draws 80 – 100 golfers. For the past several years the golf tournament has been at the beautiful Langdon Farms Golf Club in Aurora. The event typically begins at 1pm and ends with a dinner and awards banquet in the evening.

ANNUAL SPONSOR | Sponsorship Opportunities for 2012

BENEFITS	PLATINUM \$10,000 Exclusive within Vertical Market	GOLD \$5,000 Non Exclusive	SILVER PRICING - Refer to event schedule Non Exclusive
Sponsorship Scope			
Event sponsorship exclusivity within vertical market	X		
Sponsor of all events	X	X	
Access to networking with members/guests			
Representatives at sponsored event (excluding golf)	X - 4	X - 2 <small>Excludes CXO Events</small>	X - 2
Guests at sponsored event (1:1 ratio employees to guests)	X - 4	X - 2 <small>Excludes CXO Events</small>	X - 2
Foursome at Golf Tournament (1:1 ratio employees to guests)	X	X	X <small>Golf Tournament Silver Sponsor Only</small>
2nd Foursome at \$100 per player (\$75 per player discount)	X		
Appointed ACG member will be your "account manager" to ensure maximum sponsor value	X	X	
Targeted introductions to members upon request	X	X	
ACG assistance/member access. Either distribute sponsor special/education event, or other information to membership up to 2 times/year.	X	X	
Access to ACG board members	X	X	
Provide article for member newsletter	X	X	
Event affiliation and positioning			
Sponsor logo embedded in all event related ACG communications (email blasts & website)	X	X	X
Speaking Opportunities			
Event introduction of sponsor with brief presentation	X	X	X
Information distribution/display			
Sponsor display table at events	X	X	X
Table placards	X	X	X
On-site signage at event	X	X	X
Use of ACG marks and logos			
Sponsor may display ACG Portland logo on website, and other communications as determined appropriate	X	X	
Speaking Opportunities			
Moderator and/or participation on select panel presentations	X		

Preliminary 2012 Schedule of Events and Sponsorship Pricing

EVENT TYPE	DATE	LOCATION	TIME	\$10k Platinum	\$5k Gold	Per Event Silver*
Peer Growth Event	January 10	Multnomah Athletic Club	5:30pm	X	X	\$1,000
An Evening With	February 15	World Trade Center	5:30pm	X	X	\$3,000
Peer Growth Event	March 13	Multnomah Athletic Club	5:30pm	X	X	\$1,000
Peer Growth Event	April 10	Multnomah Athletic Club	5:30pm	X	X	\$1,000
CXO Event*	May (TBA)	TBD	5:30pm	X		\$3,000
Peer Growth Event	May 8	Multnomah Athletic Club	5:30 pm	X	X	\$1,000
Peer Growth Event	June 12	Multnomah Athletic Club	5:30 pm	X	X	\$1,000
Peer Growth Event	July 10	Multnomah Athletic Club	5:30pm	X	X	\$1,000
Golf Tourn/Special Event	August 8	Langdon Farms	Noon	X	X	\$3,000
Peer Growth Event	September 11	Multnomah Athletic Club	5:30pm	X	X	\$1,000
CXO Event*	September(TBA)	TBD	Evening	X		\$3,000
Wine Tasting Event	October 9	TBD	Evening	X	X	\$1,500
Peer Growth Event	November 13	Multnomah Athletic Club	5:30pm	X	X	\$1,000

* Events subject to change.

* Peer Growth Event Sponsor must sponsor a minimum of 3 events totaling \$3k.