



The Tampa Bay ACG Cup is a case study competition designed to give students from leading graduate programs in the region invaluable insights into mergers and acquisitions, investment banking, financial advisory and private equity.

**Indirect Benefits to all sponsors**

- Investing in the community and local universities
- Sponsorship dollars awarded to students as prize money
- “Brand” awareness and exposure with students and faculty
- Appreciation/goodwill of ACG Tampa Bay membership
- Appreciation/goodwill of participating colleges and universities
- Complement to existing MBA recruiting programs at key regional universities

<b>ACG Tampa Bay Cup (January through March)</b>	<b>Presenting Sponsor (\$5,000)</b>	<b>Collegiate Sponsor (\$2,500) <i>1 per school</i></b>	<b>Recruiting Sponsor (\$1,500)</b>	<b>Friends of ACG Cup (\$750)</b>
<b>ACG Tampa Bay Website Exposure</b>	X	X	X	X
<b>Invitations to VIP Sponsor Party – August 2012</b>	5	3	1	
<b>Traveling ACG Cup Award</b>	X			
<b>Presentation of Award to Winning Team</b>	X			
<b>Appointment of one judge</b>	X	X		
<b>Identification on ACG Cup Material</b>	X	X	X	
<b>ACG Cup “news-story”</b>	X			
<b>Signage and recognition at Final Round</b>	X	X	X	X
<b>Recognition in email communications</b>	X	X	X	X
<b>VIP access to students and faculty at Final Round</b>	X	X	X	
<b>Sponsor Table at Final Round</b>	X	X	X	
<b>Complimentary Registrations at Final Round Competition and Meeting</b>	5	3	2	1

Round 1 competitions will be held in February, and Final Round will be held on Tuesday, March 27<sup>th</sup> at 2:00 p.m. at the University Club.

Universities participating include University of Florida, University of South Florida, University of Tampa, along with Orlando-based Rollins and Stetson, who will be participating in the Final Round.

**Presenting Sponsor - \$5,000 (1 available)**

**ACG Tampa Bay Website Exposure** – Logo and link to the Sponsor's website on the **ACG Tampa Bay Home Page**, which is used to access ACG Tampa Bay membership applications, meeting registrations and current events ([www.acg.org/tampabay](http://www.acg.org/tampabay))

**VIP Sponsor Party** – 5 invitations to a VIP Sponsor Party during the 2011-2012 fiscal year to network with ACG Tampa Bay's Board of Directors and other sponsors

**ACG Cup Award** - Sponsorship of the "traveling" ACG Cup award (with name on award) that will be presented by the Presenting Sponsor to the winning team

**Presentation of Award** - Sponsor presentation of award/recognition to winning team at ACG Tampa Bay's Monthly Meeting ("Award Presentation") where all participants from first and second round competitions will be invited

**Judging** - Appointment of one judge in each Round 1 and the Final Round

**Printed Material** - Recognition in all printed materials for the ACG Tampa Bay Cup

**News Story** - Recognition in an ACG Cup "news-story" on ACG Tampa Bay website

**Signage** - Signage and recognition at Award Presentation to recognize award winners

**Email Communication** - Recognition in all e-mail communications to students, faculty, and ACG Tampa Bay members for entire promotion of event

**Access to Students/Faculty** - VIP access to participants from all participating schools for recruiting purposes at private reception prior to Award Presentation

**Sponsor Table** - Ability to set-up a table top display at ACG Tampa Bay's Award Presentation where all participants from first and second round competitions will be invited

**Complimentary Registrations at Final Round** - 5 complimentary invitations to the Final Round Competition and ACG Tampa Bay meeting on March 27<sup>th</sup>

**Collegiate Sponsor - \$2,500 (1 available for each school)**

**ACG Tampa Bay Website Exposure** – Logo and link to the Sponsor's website on the **ACG Tampa Bay Cup Page**

**VIP Sponsor Party** – 3 invitations to a VIP Sponsor Party during the 2011-2012 fiscal year to network with ACG Tampa Bay's Board of Directors and other sponsors

**Judging** - Appointment of one judge in your school's Round 1 competition

**Printed Material** - Recognition in all printed materials for the ACG Tampa Bay Cup

**Signage** - Signage and recognition at your school's Round 1 one competition and the Final Round

**Email Communication** - Recognition in all e-mail communications to participating students and faculty at selected school as well as ACG Tampa Bay members

**Access to Students/Faculty** - VIP access to participants from all participating schools for recruiting purposes at private reception prior to Award Presentation

**Sponsor Table** - Ability to set-up a table top display at ACG Tampa Bay's Award Presentation where all participants from first and second round competitions will be invited

**Complimentary Registrations at Final Round** - 3 complimentary invitations to the Final Round Competition and ACG Tampa Bay meeting on March 27<sup>th</sup>

**Recruiting Sponsors - \$1,500**

**ACG Tampa Bay Website Exposure** – Logo on the [ACG Tampa Bay Cup Page](#)

**VIP Sponsor Party** – 1 invitation to a VIP Sponsor Party during the 2011-2012 fiscal year to network with ACG Tampa Bay's Board of Directors and other sponsors

**Printed Material** - Recognition in all printed materials for the ACG Tampa Bay Cup

**Signage** - Signage and recognition at the Final Round

**Email Communication** - Recognition in all e-mail communications to participating students and faculty at selected school as well as ACG Tampa Bay members

**Access to Students/Faculty** - VIP access to participants from all participating schools for recruiting purposes at private reception prior to Award Presentation

**Sponsor Table** - Ability to set-up a table top display at ACG Tampa Bay's Award Presentation where all participants from first and second round competitions will be invited

**Complimentary Registrations at Final Round** - 2 complimentary invitations to the Final Round Competition and ACG Tampa Bay meeting on March 27<sup>th</sup>

**Friends of ACG Cup - \$750**

**ACG Tampa Bay Website Exposure** – Company name on the [ACG Tampa Bay Cup Page](#)

**Signage** - Signage and recognition at the Final Round

**Email Communication** - Recognition in all e-mail communications to participating students and faculty at selected school as well as ACG Tampa Bay members

**Complimentary Registration at Final Round** - 1 complimentary invitation to the Final Round Competition and ACG Tampa Bay meeting on March 27<sup>th</sup>

On behalf of my firm, I agree to be a sponsor for the 2012 ACG Tampa Bay Cup Competition

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

**Sponsorship Level:**

Presenting Sponsor (\$5,000)

Collegiate Sponsor (\$2,500) list school of choice \_\_\_\_\_

Recruiting Sponsor (\$1,500)

Friends of ACG Cup (\$750)

**Please advise payment preference:**

Mail an invoice to the address listed above

Credit Card

Card # \_\_\_\_\_ Exp Date: \_\_\_\_\_ Sec Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Return this form to [acgtampabay@acg.org](mailto:acgtampabay@acg.org) or fax to 813-830-7460 along with a high resolution logo (.tif or .eps) as well as a 50-word company bio.



Sponsored by:

