





#### 2018-19 SPONSOR COMMITMENT FORM

Yes! I want the sponsorships marked below. Subject to availability. Deadline for sponsorship is September 15<sup>th</sup>, 2018. Last year's ACG Dealmakers Charity Classic Golf Tournament was nearly **SOLD OUT!!!** Team up with ACG DFW for another excellent afternoon on Tuesday, October 30<sup>th</sup> at the Dallas Cowboy's Golf Club, scramble format, 1:00 shotgun. Our golf tournament is in partnership with The First Tee of Greater Dallas for the 8<sup>th</sup> year in a row.

# \_SOLD\_\_\_Platinum Sponsor - \$5,000

- Presenting sponsor of tournament with company name on display, signage and all marketing materials
- Three minute sponsor presentation at Awards Dinner Reception
- Complimentary foursome for golf tournament
- Introduction of your company before shot gun and at the Awards Dinner Reception
- College Game Day Tailgate tent package on hole of choice (no addt'l foursome)
- Prominent digital ad and signage at event on handheld displays used by all golfers
- Logo recognition in event invites sent to database of more than 11,500
- Logo and name recognition on all marketing materials related to event
- Logo inclusion on ACG DFW website
- Marketing item included in golfer goodie bag

### Gold Sponsor - \$2,500

- Complimentary foursome for golf tournament
- College Game Day Tailgate tent package on hole of choice (no addt'l foursome)
- Recognition in event invites sent to a database of more than 11,500
- · Logo and name recognition on all marketing materials related to event
- Logo inclusion on ACG DFW website
- Prominent signage at event
- Marketing item included in golfer goodie bag

## \_\_Caddie Club Sponsor - \$2,500

- Exclusive Sponsor of Caddie Club
- Fore Caddies with company name and logo on custom bibs
- Fore Caddies on all par 3, 4, 5 holes
- Digital and on-site signage

College Game Day Tailgate Sponsor	$^{ au}\$1,\!500$ (Colleges first come, first served – Harding, OU
BYU, TCU, SMU are SOLD)	

1 <sup>st</sup> College Choice	2 <sup>nd</sup> College Choice

- Includes golf foursome with raffle tickets
- Pop up tent on golf hole with college banner and swag
- Marketing table and chairs for company on site reps
- Lunch, snacks and beverages on course
- Awards dinner and dessert reception

## Silver Sponsor - \$1,500

- Hole sponsor sign with company logo- limited
- Recognition in event invites sent to a database of more than 11,500
- Logo and name recognition on all materials related to the event
- · Logo Inclusion on ACG DFW website
- Prominent signage at event
- Marketing item included in golfer goodie bag





	Bronze Sponsor - \$750
•	Hole sponsor sign with company logo- limited
•	Name and logo added marketing materials and on-site day of event sponsor signage
•	Marketing item included in golfer goodie bag
	Other Sponsor Opportunities:
	Buffet Lunch \$500- Company logo and signage on site, marketing materials on table
	Contest Hole \$750- Longest drive, Hole in One, Closest to Pin- <b>Two available</b>
	Beverage Cart \$750- Logo on cart, beverages, snacks on cart for golfers all day
	Golf Carts - \$500 Company name/logo and marketing piece on golf carts
	Awards Dinner Reception- \$750 Company logo and mention with marketing table/materials at dinner
	Golf ball cannon on Par 5- \$750 with signage and company representative
1.	Please return this commitment form as soon as possible with a digital logo file hi-resolution format (scalable eps preferred) to: Natalie O'Hanna, nohanna@acg.org
2.	Company Name
	(List as you want it to appear in print).
	Contact Name
	Email
	Telephone Number Web site URL
3.	Payment for Sponsorship(s): <u>UPS OR FED EX ACCEPTED TO A PO BOX</u>
	By Check Mail checks by Post Office only to: ACG DFW, 5959 Royal Lane, PO Box 670528, Dallas, TX 75367
	By Credit Card NoExp. Date
	Name on Card (please print)

5. Confirmation from ACG DFW will be sent via email, along with a receipt.

4. Signature Required

**To Discuss Your Opportunity**, please contact: Natalie O'Hanna, Executive Director, ACG Dallas/Fort Worth 561-818-8384, <a href="mailto:nohanna@acg.org">nohanna@acg.org</a>