



Association for Corporate Growth

Operators' Summit: Accelerating Value Creation

AUGUST 16, 2022 | VIRTUAL

SPONSORSHIP OVERVIEW

If you are responsible for driving value creation in the middle market, you'll value engaging in a series of fast-paced 30-minute topical discussions with other middle market operators including Operating Partners and PE-Backed Executives who share actionable ideas/solutions to operational challenges.

Target Audience:

- Operating Partners
- PE Investors responsible for value creation/operations
- CEO, CFOs and other C-level PE-backed Executives
- Professionals responsible for advising clients on acceleration of value creation

PANEL DISCUSSION

(Exclusive per topic)

Integrate your brand into a discussion about the most pressing value creation challenges

- **Panel Discussion:** Sponsor one (1) ACG driven discussion in a series of fast-paced panel discussions with experienced middle market operators sharing their insights and solutions to the most pressing value creation challenges
- **Panel Integration:** One (1) panel spot or moderator spot within the sponsored discussion, as determined by ACG
- **Registration:** Five (5)
- **Branding:** Logo integration throughout event promotion
- **Lead Generation:** Full registration list including email addresses
- **Post Event Promotion**

\$10,000

PANEL TOPICS

Topics will be driven by operators themselves:

- Market Update & Drivers in Value Creation
- Keys to Success for PE-Backed Executives
- Preparing PortCo's for Growth- PE Perspective
- Outsourcing Strategies to Improve Value Creation
- KPIs and Strategies to Measure and Track PortCo Performance



Association for Corporate Growth

Operators' Summit: Accelerating Value Creation

AUGUST 16, 2022 | VIRTUAL

SPONSORSHIP OVERVIEW

If you are responsible for driving value creation in the middle market, you'll value engaging in a series of fast-paced 30-minute topical discussions with other middle market operators including Operating Partners and PE-Backed Executives who share actionable ideas/solutions to operational challenges.

Target Audience:

- Operating Partners
- PE Investors responsible for value creation/operations
- CEO, CFOs and other C-level PE-backed Executives
- Professionals responsible for advising clients on acceleration of value creation

ROUNDTABLE DISCUSSION

(Limited number per topic)

Integrate your brand into these invitation-only discussions

- **Roundtable Discussion:** Sponsor one (1) invitation only roundtable discussion designed for smaller groups of operators and operating partners to engage in candid peer to peer discussions
- **Roundtable Integration:** One (1) spot to join the discussion
- **Registration:** Five (5). (Only 1 is permitted to join the roundtable discussion)
- **Branding:** Logo integration throughout event promotion
- **Lead Generation:** Full registration list including email addresses
- **Post Event Promotion**

\$10,000

ROUNDTABLE TOPICS

Topics will be driven by operators themselves and might include:

- Operating Partners: Navigating the Shifting Role of Deal Teams & Operating Partners
- PE-Backed Executives Discuss the Challenges & Strategies of Accelerated Value Creation



Association for Corporate Growth

Operators' Summit: Accelerating Value Creation

AUGUST 16, 2022 | VIRTUAL

SPONSORSHIP OVERVIEW

If you are responsible for driving value creation in the middle market, you'll value engaging in a series of fast-paced 30-minute topical discussions with other middle market operators including Operating Partners and PE-Backed Executives who share actionable ideas/solutions to operational challenges.

Target Audience:

- Operating Partners
- PE Investors responsible for value creation/operations
- CEO, CFOs and other C-level PE-backed Executives
- Professionals responsible for advising clients on acceleration of value creation

MEETING SCHEDULER

(Exclusive)

Keep your brand top-of-mind, while attendees are scheduling meetings

- **Meeting Scheduler:** Sponsor one-on-one meeting scheduling tool used attendees to schedule meetings
- **Registration:** Five (5)
- **Branding:** Logo integration throughout event promotion and on meeting scheduling tool
- **Lead Generation:** Full registration list including email addresses

\$10,000

INTERESTED? PLEASE CONTACT:

Kaitlyn Gregorio | E: kgregorio@acg.org
 Senior Director, Strategic Development