

Please Note:

Some events/series include 2023 numbers due to being at the end of 2024 and hadn't occurred at the time this deck was created.

ACG[®] Dallas/Fort Worth

 **2025 Sponsorships**

PLEASE CONTACT:

ACG DFW
acgdfw@acg.org
214.453.3394

David L. Askenase, CFA
Chair of Sponsorships
Vice President
Merrill Lynch
856.912.8791
david.l.askenase@ml.com

Dallas Dealmaker

Content Series, by the numbers

609

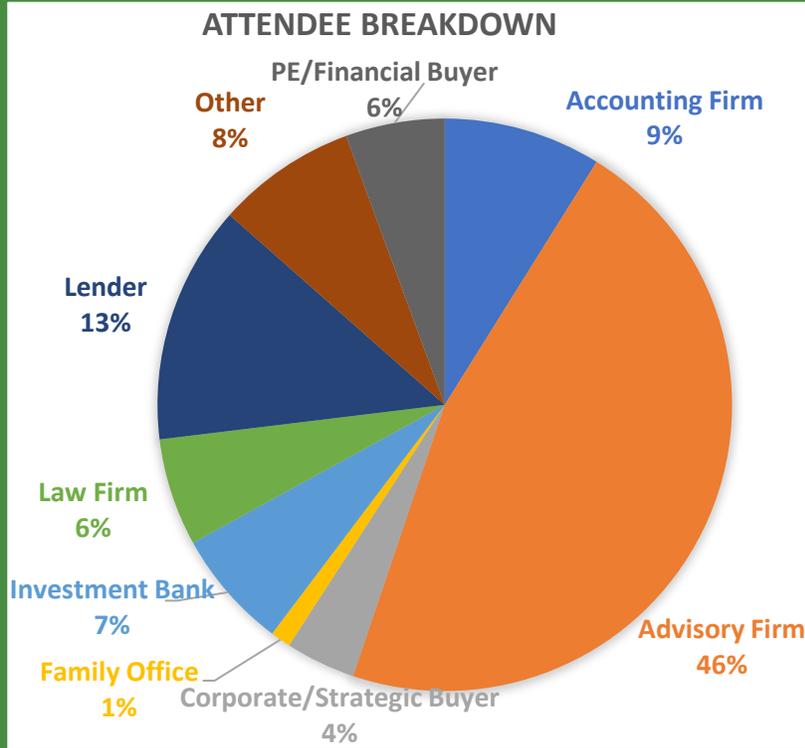
EVENT REGISTRATIONS

168,100+

EVENT IMPRESSIONS

487

UNIQUE COMPANIES



Dallas Dealmaker Content Series

Platinum
\$7,500

Gold
\$2,500

▲ SPONSORSHIP

Category Co-Exclusive

✓

Speaking Opportunity 3-min at One Featured Program

✓

Short Video/Article Highlighting the Company's Recent M&A Activity

✓

▲ BRANDING & MARKETING

Logo Recognition on ACG DFW Website

✓

✓

Logo Includes Link Directly to Company Website

✓

Logo Recognition on Event Website and E-Newsletter

✓

✓

Marketing Material/Swag at Featured Dealmaker Program

✓

Series Sponsor Signage on Site at all Dealmaker Programs

✓

✓

Slides Included in Slide Show at Each Program

3

1

Recognition from Podium at Each Program

✓

✓

▲ TICKETS

Complimentary Ticket to all Dealmaker Programs (\$65 Value)

2

1

ACG Membership (\$575 Value)

1

▲ SPECIAL

Discount on Additional ACG DFW Event Sponsorships

10%

First Right of Refusal for Next Season

✓

✓

Sponsors receive Attendee list with contact info

✓

✓

Fort Worth

Event Series, by the numbers

483

EVENT REGISTRATIONS

174,900+

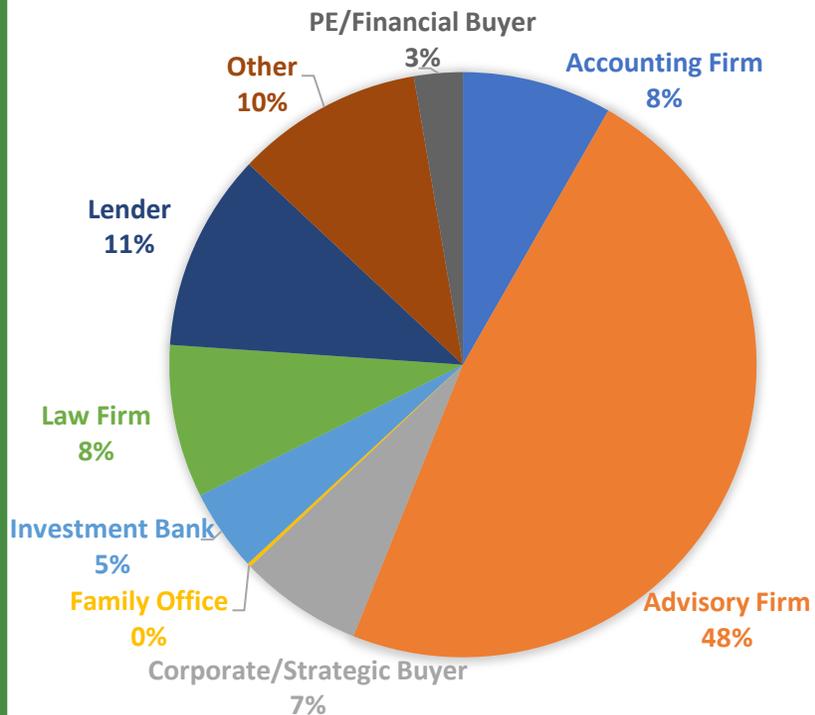
EVENT IMPRESSIONS

351

UNIQUE COMPANIES



ATTENDEE BREAKDOWN



Fort Worth Event Series

Platinum
\$7,500

Gold
\$2,500

▲ SPONSORSHIP

Category Co-Exclusive

✓

Speaking Opportunity 3-min at One Featured Program

✓

Short Video/Article Highlighting the Company's Recent M&A Activity

✓

▲ BRANDING & MARKETING

Logo Recognition on ACG DFW Website

✓

✓

Logo Includes Link Directly to Company Website

✓

Logo Recognition on Event Website and E-Newsletter

✓

✓

Series Sponsor Signage on Site at all Fort Worth Events

✓

✓

Slides Included in Slide Show at Each Event (If Applicable)

3

1

Recognition from Podium at Each Event

✓

✓

▲ TICKETS

Complimentary Ticket to all Fort Worth Events (\$65+ Value)

2

1

ACG Membership (\$575 Value)

1

▲ SPECIAL

First Right of Refusal for Next Season

✓

✓

Discount on Additional ACG DFW Event Sponsorships

10%

Sponsors receive Attendee list with contact info

✓

✓

PEER

Private Equity-Back Executive Roundtable Series

C-Suite individuals and event sponsors only are able to attend.



PEER: Private Equity-Backed Executive Roundtable

Presenting
\$7,500

▲ SPONSORSHIP

Category Exclusivity (max of four)



▲ BRANDING & MARKETING

Premier Sponsor Signage at Event



Logo Inclusion on All Marketing Materials



Marketing Materials table to pass out information/swag



Specific Highlights via Social Media



▲ TICKETS

Complimentary Attendee

1

Wine Tasting & DealSource

By the Numbers



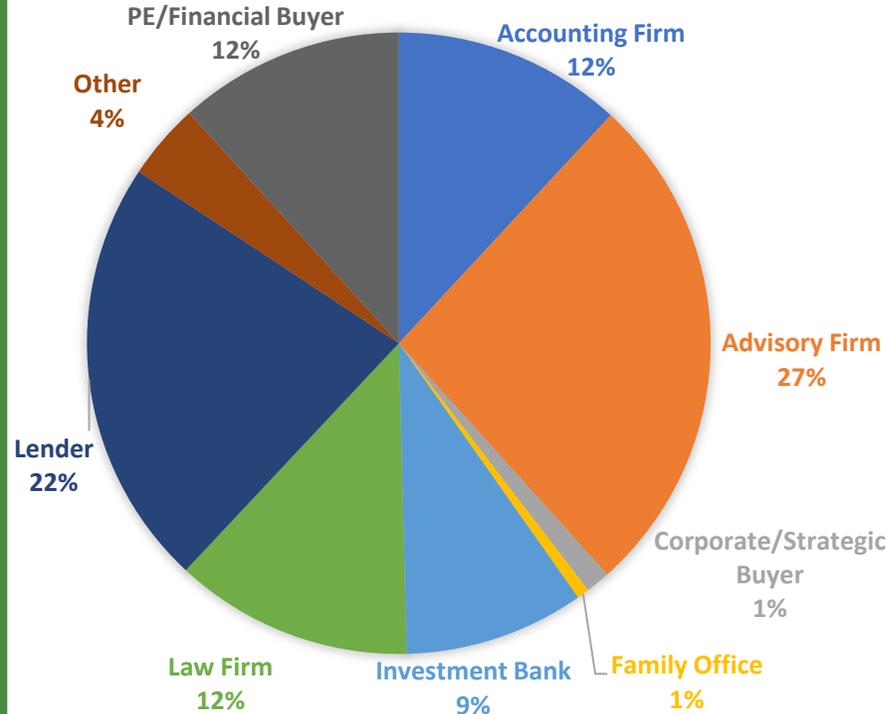
631

EVENT REGISTRATIONS

93,100+

EVENT IMPRESSIONS

ATTENDEE BREAKDOWN



332

UNIQUE COMPANIES

Wine Tasting & DealSource

Presenting
\$11,000

Wine Glass
\$8,500

Lounge
\$7,500

Table
\$5,750

Gold
\$3,500

▲ SPONSORSHIP

Exclusivity	✓	✓	3 Max		
Sponsor Cork Pull Pre-Event	✓	✓	✓	✓	
First right of refusal for 2026	✓	✓	✓	✓	✓

▲ BRANDING & MARKETING

Branded Statement Piece	✓				
Branded Wine Glasses		✓			
Wine Table with Logo	✓		✓	✓	
Logo Recognition on Event Website	✓	✓	✓	✓	✓
Logo Recognition in Event Newsletter	✓	✓	✓	✓	✓
Logo Inclusion on all Marketing Materials	✓	✓	✓	✓	✓
Sponsor Signage on Site at Event	✓	✓	✓	✓	✓
Program Ad	Back Cover	Full Page	Full Page		

▲ TICKETS

Complimentary Tickets	12	8	8	8	4
Additional Discounted Tickets	12	8	8	8	4

▲ ADDITIONAL SPONSORSHIPS AVAILABLE

DealSource Presenting
Photography
Program
DealSource Wi-Fi
Valet

Sponsors receive Attendee list with contact info

Clay Shoot

By the Numbers



83

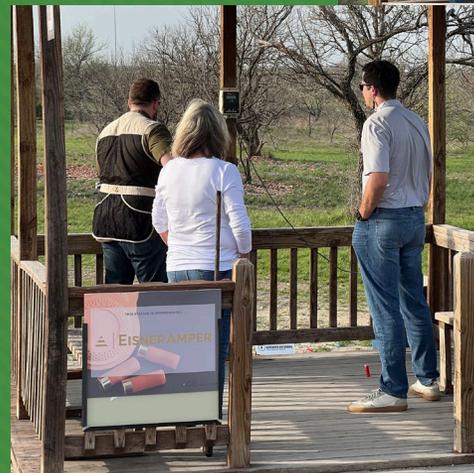
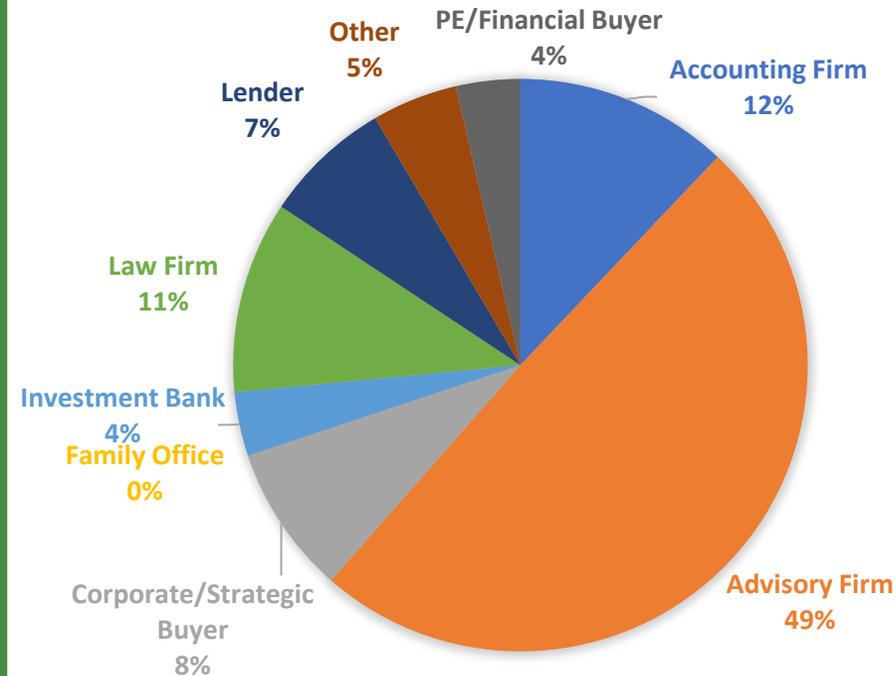
EVENT REGISTRATIONS



21,900+

EVENT IMPRESSIONS

ATTENDEE BREAKDOWN



60

UNIQUE COMPANIES

Clay Shoot

Platinum
\$3,000

Station
\$1,750

Ammo
\$1,250

Equipment
\$1,000

Beverage
\$500

Bronze
\$450

▲ SPONSORSHIP

Exclusivity



Representative Provides Sponsor Message to Audience



First right of refusal for following year



▲ BRANDING & MARKETING

Logo Inclusion on all marketing materials and brochure



Premier Sponsor Signage at Event



Sponsor Signage at Event



Marketing and Signage at Event, Outdoors and/or Lobby



Unique branded item or station



▲ TICKETS

Complimentary Tickets

8

4

2

2

2

2

Additional Discounted Tickets

Limited

Limited

Limited

Limited

Limited

Limited

Sponsors receive Attendee list with contact info



Craft Beer Bonanza

By the Numbers



139

EVENT REGISTRATIONS

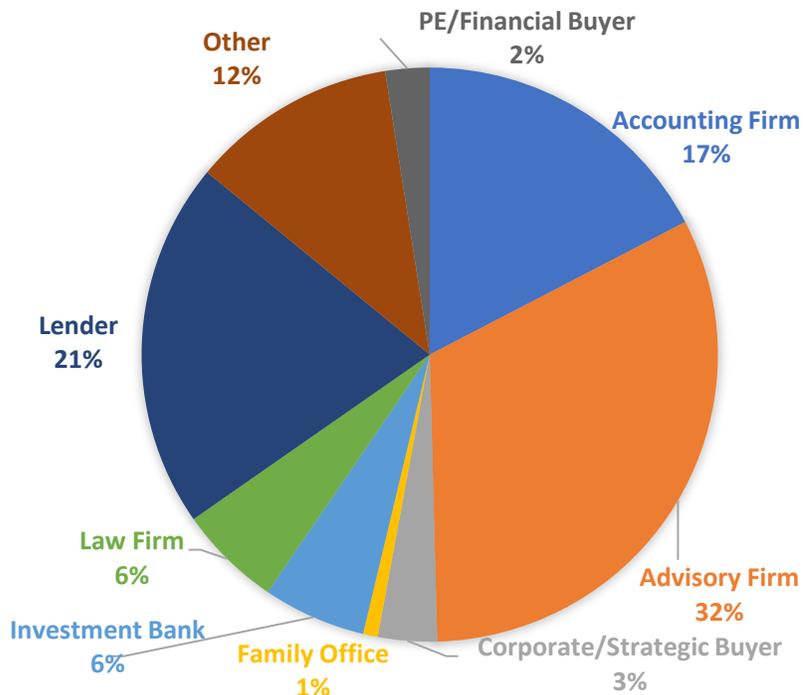
34,140+

EVENT IMPRESSIONS

96

UNIQUE COMPANIES

ATTENDEE BREAKDOWN



Craft Beer Bonanza

Platinum
\$4,000

Beer Glass
\$3,000

Beverage
\$1,500

Bronze
\$500

▲ SPONSORSHIP

Exclusivity



7 Max

Event Co-Host with ACGYP Including 3-minute Company Intro



▲ BRANDING & MARKETING

Premier Sponsor Signage at Event



Logo Inclusion on All Marketing Materials



Beverage table with Signage and Marketing Materials



Company logo printed on all beer glasses



Slide show with logos of sponsors



▲ TICKETS

Complimentary Tickets

8

4

4

2

Sponsors receive Attendee list with contact info



Dallas Holiday Party

By the Numbers

136

EVENT REGISTRATIONS



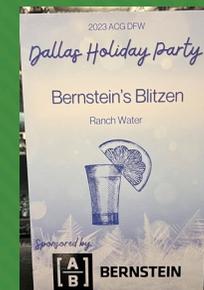
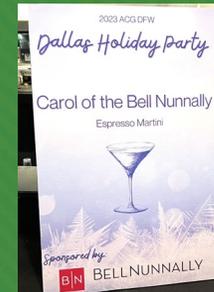
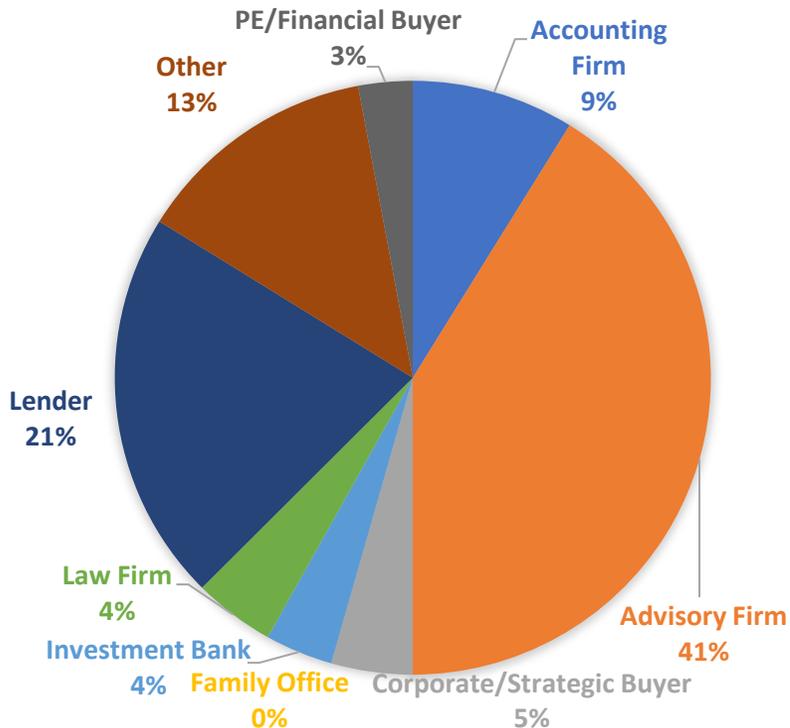
42,000+

EVENT IMPRESSIONS

97

UNIQUE COMPANIES

ATTENDEE BREAKDOWN



Dallas Holiday Party

Presenting
\$2,500

Top Shelf
\$1,000

Gold
\$500

▲ SPONSORSHIP

Exclusivity



▲ BRANDING & MARKETING

Premier Sponsor Signage at Event



Logo Inclusion on All Marketing Materials



Marketing Materials table to pass out information/swag



Named Signature Drink



Specific Highlights via Social Media

4

2

1

▲ TICKETS

Complimentary Tickets

8

4

2

Sponsors receive Attendee list with contact info



2025 DFW Event Calendar

● Included in Fort Worth Series

<p>January</p> <p>15: Dallas Dealmaker Series</p> <p>22: Fort Worth Networker ●</p> <p>29: New Member Mixer</p>	<p>February</p> <p>12: Dallas Dealmaker Series</p> <p>18: PEER Series</p> <p>27-28: Texas Capital Connection</p>	<p>March</p> <p>26: Fort Worth Content Program ●</p>	<p>April</p> <p>2: New Member Mixer</p> <p>17: Fort Worth Networker ●</p> <p>23: Dallas Dealmaker Series</p>
<p>May</p> <p>6: M&A Awards with DCEO</p> <p>14: Craft Beer Bonanza ○</p> <p>20: PEER Series</p> <p>21: Fort Worth Content ●</p>	<p>June</p> <p>Summer Break</p>	<p>July</p> <p>Summer Break</p>	<p>August</p> <p>20: Dallas Dealmaker Series</p> <p>26: PEER Series</p> <p>28: New Member Mixer</p>
<p>September</p> <p>10: Wine Tasting & DealSource</p> <p>25: Fort Worth Networker ●</p>	<p>October</p> <p>1: New Member Mixer</p> <p>8: Dallas Dealmaker Series ●</p> <p>15: Fort Worth Content Program</p> <p>28: YP Networker</p>	<p>November</p> <p>5: Dallas Dealmaker Series</p> <p>12: Fort Worth Networker ●</p> <p>18: PEER Series</p>	<p>December</p> <p>3: Dallas Holiday Party</p> <p>10: Fort Worth Holiday Happy Hour ●</p>

Note: Dates are subject to change.

CONTACT INFORMATION

Company Name: _____
Website: _____
Address: _____
City: _____
State: _____

Primary Contact: _____
Phone: _____
Email: _____
Marketing Contact: _____
Phone: _____
Email: _____

SPONSORSHIP OPPORTUNITIES

Sponsorships requested:

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.

AGREEMENT

Sponsorship commitments are fully earned and not refundable. No benefits other than those specifically stated in the prospectus are implied or promised.

Signature: _____ Date: _____

INSTRUCTIONS

To reserve your sponsorship, please email this completed form to acgdfw@acg.org

Previous year's sponsors are given first right of refusal with openings granted on a first-come, first-serve basis thereafter.

All sponsors will be invoiced once form is received and approved for exclusivity.