



# Which Way, M&A?

*The 2024 Mergers and Acquisitions Outlook, with Viewpoints from Leaders in Private Equity and Investment Banking*

**A PANEL DISCUSSION FEATURING:**



**Gerik Degner**  
Partner  
Windage Partners



**Danny Friedman**  
Managing Director, Consumer  
Investment Banking Group  
D.A. Davidson Investment Banking



**Jeffrey Miede**  
Managing Principal,  
Windjammer Capital

**MODERATOR:**



**Lloyd Miller**  
National Director, Private Equity  
RSM US LLP

Coming off a quiet year in middle market M&A, 2024 is showing early signs of life. Yet mixed signals remain. When will those anticipated interest rate reductions actually kick in? What about the delta between seller and buyer expectations? Or, tax and regulatory uncertainties, especially in an election year?

We will unpack all of that and more as ACG Orange County takes its deepest dive of the year into transaction and capital markets. Join us for drinks, hearty hors d'oeuvres and discussion!

**Thursday, March 21, 2024**

5:30 pm – 7:30 pm

**The Park Club (new!)**

650 Town Center Dr, Costa Mesa, CA 92626

5:30pm - 6:30 pm	Panel & Q&A
6:30pm - 7:30 pm	Networking, hosted bar and refreshments

Advance – Members/Sponsor Guests \$95 / Non-Members \$140  
At the Door – Members/Sponsor Guests \$120 / Non-Members \$175

Register today at [ACGOC.ORG](https://ACGOC.ORG)

For more information, email: [info@acgoc.org](mailto:info@acgoc.org)



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