

The ACG Cup is a unique case study competition designed to give students from leading undergraduate and MBA programs invaluable insights into mergers & acquisitions, investment banking, financial advisory and private equity.

Student teams are given a real-life case prepared by ACG finance professionals. The case study will be 15-20 pages on a business issue/problem that the students must analyze and then provide recommendations on valuation, capital markets, and M&A advice to a panel of investment professionals from the Minneapolis area. The purpose of the competition is to give students real-life experience in mergers and acquisitions, investment banking, private equity and strategic alternatives. The competition also gives students a great opportunity to showcase their professional and academic skills.

- Students will work in teams of 3-5.
- Teams may comprise any mix of undergraduate and graduate students.
- Prep materials are provided by ACG in advance of the Cup to best prepare students.
- Teams will receive the case two weeks prior to the competition date for round 1 and round 2.
- Presentations will be 15 minutes with a 5 minute Q&A and can include PowerPoint and handouts for the judges.
- The judges include local finance professionals in investment banking, private equity and debt.
- Winning teams will receive monetary awards and the resumes of all teams will be provided for the judges and employer sponsors.

## Benefits to participating students:

- Interact and network with leading finance professionals and organizations in the community
- Gain insight into the inner workings of corporate finance through a variety of transaction perspectives
- Develop relationships with potential employers and mentors
- Win cash rewards

Competition will be held on a single day, consisting of several rounds. Registration opens on September 17, 2024. Registration form should be submitted no later than October 4, 2024. The registration is \$75, and it covers the cost of lunch and happy hour appetizers.

## Round 1

Friday, October 25, 2024, Morning 3M Auditorium, Carlson School of Management University of Minnesota - Twin Cities

In Round 1, students will compete within a randomly selected pool of teams, with the winner of each pool advancing to the Finals.

Round 2 (The Final Competition)
Friday, October 25, 2024, Afternoon
3M Auditorium, Carlson School of Management
University of Minnesota - Twin Cities

In Round 2, finalists will incorporate feedback from the judges into their presentation and present their case in front of an audience of finance professionals.

## **Bonus**

The Championship team will be invited to receive their check at an upcoming ACG Minnesota event. This is an excellent networking opportunity with professionals in the M&A Community.

## The ACG Cup Case Competition is sponsored by the Association for Corporate Growth Minnesota.

ACG is the premier global association for professionals involved in corporate growth, corporate development, and mergers and acquisitions for mid to large companies.

