

# M&A West

## 2025

### *Sponsor Prospectus*



May 28 - 30, 2025

The Meritage Resort & Spa, Napa, California

We look forward to hosting the Bay Area's premiere M&A conference in the Napa Valley wine country at the **Meritage Resort & Spa on May 28 – 30, 2025**. The key benefits to ACG SF sponsorship are thought leadership, brand exposure, and networking.

M&A West Conference sponsorship in 2025 will enable Sponsors to network and increase their presence amongst ACG members, the Private Equity/DealMaker Community and guests representing the middle market business sector.

**Sponsorship Levels & Opportunities:**

**DIAMOND SPONSORSHIPS (starting at \$12,500)**

- Opening Wine Tasting Reception (\$17,500)
- Panel / Breakout Sessions (\$12,500)
- DealSource (\$12,500)
- Luncheon Sponsor (\$12,500)

**PLATINUM SPONSORSHIPS (starting at \$8,000)**

- DealLounge (\$10,000)
- Closing Reception (\$10,000)
- AfterGlow Party & Cigar Lounge (\$10,000)
- Breakfast – both days (\$8,000)
- ACG Access (\$8,000)
- Lanyards (\$8,000)
- Water (\$8,000)
- Coffee (\$8,000)

**GOLD SPONSORSHIPS (\$5,000)**

- Morning & Afternoon Snacks
- Conference Bag
- Photography & Headshots
- Morning Activity, hosted by ACG SF Women's POD

**BRONZE SPONSORSHIP (\$3,000)**

- Conference Logo Sponsorship

*\*Agenda is subject to change.*

## SPONSOR BENEFITS AT A GLANCE

<b>BENEFITS</b>	<b>DIAMOND</b> \$12,500+	<b>PLATINUM</b> \$8000+	<b>GOLD</b> \$5000	<b>BRONZE</b> \$3000
Total Tickets to M&A West	5	2 - 3	1	1
Total ACG SF Memberships	2 - 3	0 - 1		
Access to DealSource Scheduler	●	●	●	●
Social Media Marketing	●	●	●	●
Early Access to Attendee List	●	●		
Exhibit Table	●	●		

## AGENDA AT A GLANCE

<b>MAY 28</b>	<b>MAY 29</b>	<b>MAY 30</b>
<p>DealLounge Open</p> <p>DealSource Pre-Reception</p> <p>Opening Wine Tasting Reception</p>	<p>DealSource for PE/IB</p> <p>Sponsor Gallery</p> <p>DealLounge</p> <p>Sponsored Breakout Sessions</p> <p>Luncheon</p> <p>Closing Reception</p>	<p>Closing Breakfast</p>



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**M&A WEST 2025**  
**DIAMOND LEVEL: Opening Wine Tasting Reception**  
**\$17,500**

*Sector Exclusive Sponsorship of Opening Reception*

**M&A West 2025 Opening Reception Sponsorship**

- Includes **five (5) passes to full Conference** for Sponsor firm guest and/or client use.
- Includes **three (3) additional tickets** to Opening Reception
- Registration discounts for firm guests and clients (up to 10 guests at lowest advertised ACG Member rate)
- Assist PE firms in setting up tables on May 28, allowing for 1:1 time
- Your company logo throughout the Opening Reception event.
- Company branding included on M&A West Conference website & all e-marketing materials
- Digital marketing display during event
- One (1) Marketing Table in the Sponsor Gallery, with preferred positioning in Sponsor Gallery (higher traffic area)
- Access to attendee list 2-3 weeks prior to the Conference, plus final attendee list post-Conference
- Company acknowledgement on stage at Conference welcome

**Additional Benefits:**

- Three (3) ACG Global/SF Chapter Memberships for one (1) calendar year
- Three (3) complimentary tickets to 2025 content and networking events (some exclusions apply)
- Right of First Refusal for M&A West 2026 Sponsorship
- Opportunities to propose Sponsor representatives or clients as subject matter experts on ACG panels (breakfast, lunch, evening)

**M&A WEST 2025**  
**DIAMOND LEVEL: DealSource**  
**\$12,500**

*Sector Exclusive Sponsorship of the DealSource Room*

**M&A West 2025 DealSource Room Sponsorship**

- **Includes five (5) passes to full Conference** for Sponsor firm guest and/or client use.
- Includes **two (2) tickets to Closing Wine Tasting Reception** on May 29
- Reserved Meeting Table in DealSource, with opportunity to meet with participating investment banking & private equity firms.
- Marketing table at entrance of DealSource room and ability for onsite representative to check in all investment bankers and private equity firms meeting for their “1 on 1” meetings.
- Registration discounts for firm guests and clients (up to 10 guests at lowest advertised ACG Member rate)
- Company branding included on M&A West Conference website & all e-marketing materials
- Digital marketing display during event
- Access to attendee list 2-3 weeks prior to the Conference, plus final attendee list post-Conference
- Company acknowledgement on stage at Conference welcome

**Additional Benefits:**

- Two (2) ACG Global/SF Chapter Memberships for one (1) calendar year
- Three (3) complimentary tickets to 2025 content and networking events (some exclusions apply)
- Right of First Refusal for M&A West 2026 Sponsorship
- Opportunities to propose Sponsor representatives or clients as subject matter experts on ACG panels (breakfast, lunch, evening)

## M&A WEST 2025 DIAMOND LEVEL: Panel / Breakout Sessions \$12,500

*Exclusive Sponsorship of Panel / Breakout Session  
(up to 5 sessions available)*

### M&A West 2025 Panels / Breakout Sessions

- Guest Moderator for 2025 M&A West Breakout Session with topic and speaker direction, including assistance from ACG in reaching out to potential M&A firms that are in line with the theme of the panel.
- Includes **five (5) passes to full Conference** for Sponsor firm guest and/or client use.
- Includes **two (2) tickets to Closing Wine Tasting Reception** on May 29
- Registration discounts for firm guests and clients (up to 10 guests at lowest advertised ACG Member rate)
- Company branding included on M&A West Conference website & all e-marketing materials
- Digital marketing display during event
- One (1) Marketing Table in the Sponsor Gallery, with preferred positioning in Sponsor Gallery (higher traffic area)
- Access to attendee list 2-3 weeks prior to the Conference, plus final attendee list post-Conference
- Company acknowledgement on stage at Conference welcome

#### Additional Benefits:

- Two (2) ACG Global/SF Chapter Memberships for one (1) calendar year
- Three (3) complimentary tickets to 2025 content and networking events (some exclusions apply)
- Right of First Refusal for M&A West 2026 Sponsorship
- Opportunities to propose Sponsor representatives or clients as subject matter experts on ACG panels (breakfast, lunch, evening)

**M&A WEST 2025**  
**DIAMOND LEVEL: Luncheon Sponsor**  
**\$12,500**

***Sector Exclusive Sponsorship of M&A West Luncheon on 5/29/24***

**M&A West 2025 Luncheon Sponsorship**

- Includes **five (5) passes to full Conference** for Sponsor firm guest and/or client use.
- Includes **two (2) additional tickets** to the Closing M&A West Wine Tasting Reception on 5/29
- Registration discounts for firm guests and clients (up to 10 guests at lowest advertised ACG Member rate)
- Company branding included on M&A West Conference website & all e-marketing materials
- Digital marketing display during event
- One (1) Marketing Table in the Sponsor Gallery, with preferred positioning in Sponsor Gallery (higher traffic area)
- Access to attendee list 2-3 weeks prior to the Conference, plus final attendee list post-Conference
- Company acknowledgement on stage at Conference welcome

**Additional Benefits:**

- Three (3) ACG Global/SF Chapter Memberships for one (1) calendar year
- Three (3) complimentary tickets to 2025 content and networking events (some exclusions apply)
- Right of First Refusal for M&A West 2026 Sponsorship
- Opportunities to propose Sponsor representatives or clients as subject matter experts on ACG panels (breakfast, lunch, evening)



**M&A WEST 2025**  
**PLATINUM LEVEL: Closing Reception**  
**\$10,000**

*Sector Exclusive Sponsorship of Closing Reception*

**M&A West 2025 Closing Reception**

- Opportunity to host marketing table and provide logo-branded promo materials at the Closing Reception.
- Includes **three (3) passes to full Conference** for Sponsor firm guest and/or client use.
- Includes **three (3) additional tickets to Closing Reception** on May 29
- Registration discounts for firm guests and clients (up to 10 guests at lowest advertised ACG Member rate)
- Company branding included on M&A West Conference website & all e-marketing materials
- Digital marketing display during event
- One (1) Marketing Table in the Sponsor Gallery
- Access to attendee list 2-3 weeks prior to the Conference, plus final attendee list post-Conference
- Company acknowledgement on stage at Conference welcome

**Additional Benefits:**

- One (1) ACG Global/SF Chapter Membership for one (1) calendar year
- Two (2) complimentary tickets to 2025 content and networking events (some exclusions apply)
- Right of First Refusal for M&A West 2026 Sponsorship
- Opportunities to propose Sponsor representatives or clients as subject matter experts on ACG panels (breakfast, lunch, evening)

**M&A WEST 2025**  
**PLATINUM LEVEL: DealLounge**  
**\$10,000**

***Sector Exclusive Sponsorship of the DealLounge***

**M&A West 2025 DealLounge**

- Opportunity to include your marketing materials on all DealLounge tables throughout conference.
- Includes **three (3) passes to full Conference** for Sponsor firm guest and/or client use.
- Includes **three (3) additional tickets to Closing Reception** on May 29
- Registration discounts for firm guests and clients (up to 10 guests at lowest advertised ACG Member rate)
- Company branding included on M&A West Conference website & all e-marketing materials
- Digital marketing display during event
- One (1) Marketing Table in the Sponsor Gallery
- Access to attendee list 2-3 weeks prior to the Conference, plus final attendee list post-Conference
- Company acknowledgement on stage at Conference welcome

**Additional Benefits:**

- One (1) ACG Global/SF Chapter Membership for one (1) calendar year
- Two (2) complimentary tickets to 2025 content and networking events (some exclusions apply)
- Right of First Refusal for M&A West 2026 Sponsorship
- Opportunities to propose Sponsor representatives or clients as subject matter experts on ACG panels (breakfast, lunch, evening)

## M&A WEST 2025 PLATINUM LEVEL: Afterglow Party & Cigar Lounge \$10,000

### *Sector Exclusive Sponsorship of the Afterglow Party & Cigar Lounge*

#### **M&A West 2025 Afterglow Party & Cigar Lounge**

- Opportunity to host marketing table and provide logo-branded promo materials at the Afterglow Party & Cigar Lounge on 5/28.
- Includes **three (3) passes to full Conference** for Sponsor firm guest and/or client use.
- Includes **three (3) additional tickets to Closing Reception** on May 29
- Registration discounts for firm guests and clients (up to 10 guests at lowest advertised ACG Member rate)
- Company branding included on M&A West Conference website & all e-marketing materials
- Digital marketing display during event
- One (1) Marketing Table in the Sponsor Gallery
- Access to attendee list 2-3 weeks prior to the Conference, plus final attendee list post-Conference
- Company acknowledgement on stage at Conference welcome

#### Additional Benefits:

- One (1) ACG Global/SF Chapter Membership for one (1) calendar year
- Two (2) complimentary tickets to 2025 content and networking events (some exclusions apply)
- Right of First Refusal for M&A West 2026 Sponsorship
- Opportunities to propose Sponsor representatives or clients as subject matter experts on ACG panels (breakfast, lunch, evening)

**M&A WEST 2025**  
**PLATINUM LEVEL: Additional Opportunities**  
**\$8,000**

***Sector Exclusive Sponsorship***  
*(up to 2 sponsors per opportunity)*

1. **ACG Access, Meeting Scheduler:** Logo on software meeting scheduler
2. **Breakfast:** Sponsor breakfast on May 29 & May 30
3. **Coffee Stations:** Logo advertising at coffee/espresso stations
4. **Water: Your company logo on bottles of water throughout conference**
5. **Lanyards:** Logo on conference lanyards
  - Includes two (2) passes to full Conference for Sponsor firm guest and/or client use.
  - Registration discounts for firm guests and clients (up to 8 guests at lowest advertised ACG Member rate)
  - Company branding included on M&A West Conference website & all e-marketing materials
  - Digital marketing display during event
  - One (1) Marketing Table in the Sponsor Gallery
  - Access to attendee list 2-3 weeks prior to the Conference, plus final attendee list post-Conference
  - Company acknowledgement on stage at Conference welcome

**M&A WEST 2025**  
**GOLD LEVEL**  
**\$5,000**

***Sector Exclusive Sponsorship***  
*(1-3 sponsors per opportunity)*

- 1. Morning & Afternoon Snacks:** Logo advertising during snack breaks
- 2. Conference Bag:** Logo on M&A West conference bag give-away
- 3. Photography / Headshots:** Company branding and table presence at photography station.
- 4. Morning Activity, hosted by ACG SF Women's POD:** Sponsor a morning activity such as a hike or yoga.
  - Includes one (1) pass to full Conference for Sponsor firm guest and/or client use.
  - Registration discounts for firm guests and clients (up to 6 guests at lowest advertised ACG Member rate)
  - Company branding included on M&A West Conference website & all e-marketing materials
  - Digital marketing display during event
  - Access to attendee list 2-3 weeks prior to the Conference, plus final attendee list post-Conference



**M&A WEST 2025**  
**BRONZE LEVEL LOGO SPONSOR**  
**\$3,000**

- Includes one (1) pass to full Conference for Sponsor firm guest and/or client use.
- Registration discounts for firm guests and clients (up to 5 guests at lowest advertised ACG Member rate)
- Company branding included on M&A West Conference website & all e-marketing materials