



2025

**Partnership
Prospectus**

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Welcome

Pamela Holz

Executive Director, ACG Tennessee

2024 was a stellar year for ACG TN, with 24 events across the state and a membership that has grown to just shy of 300. We had over 2200 attendees at the 2024 events.

As we look ahead to 2025, we hope you will be a sponsor of ACG TN, and thank you in advance for your partnership in growing the Middle Market M&A community in Tennessee.

As an ACG TN sponsor, you support and have the opportunity to attend events intended to cover pertinent topics, expand and grow your business relationships, as well as increase your visibility in the M&A community.

Please feel free to give me a call to discuss the best way to have ACG TN be a partner in your company's growth and visibility throughout the M&A community in Tennessee, across the country, and around the world.



**I look forward to collaborating with
you in 2025!**

A handwritten signature of Pamela Holz in black ink.



About Us

ACG — Association for Corporate Growth

The Power of ACG

Founded in 1954, the Association for Corporate Growth has chapters worldwide representing 15,000 members. ACG serves 100,000 investors, executives, lenders and advisers to growing middle-market companies. ACG's mission is to drive middle-market growth.

75% of ACG members report that they have done business with fellow members.

This return on investment has made ACG the most trusted and respected resource for middle-market dealmakers and business leaders who invest in growth and build companies.

ACG Tennessee

The ACG Tennessee Chapter, initially launched as ACG Memphis in 2004, was expanded to a statewide chapter in 2010. The Chapter's focus on delivering quality programming content and dynamic networking opportunities has been successful. Membership has grown to nearly 300 members. Meetings are held in Nashville, Memphis, Knoxville and Chattanooga.

Lamar Stanley

2025 President

Highland Rim Capital
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Pamela Holz

Executive Director ACG TN

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John Pontius

2026 President-Elect

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Board of Directors

2025 Board President

Lamar Stanley

Highland Rim Capital

2026 President Elect

John Pontius

Capital Alignment Partners

2024 Board President

Allen Roberts

Baker Donelson

Board Treasurer

Jim Ward

Graham Healthcare Capital

Brian Adams

Polsinelli PC

Jason Garrett

US Bank

Kevin Poff

MidFirst Business Credit

Shelby Allmon

Forvis Mazars

Chris Godwin

Highland Rim Capital

Wayne Pryor

VGM Health

Laurie Atkins

AllianceBernstein

Doug Griswold

Chambliss Law

Jim Schmitz

Elliott Davis

Tyson Bickley

Holland & Knight

Matt Johnson

SeaCapFinancial

Jacob Schuetze

LBMC

AJ Byrd

TVV Capital

Michael Johnson

Hyde Park Capital

Tracey Silverman

PNC Bank

Jay Campbell

Dickinson Wright

Chris Mioton

Shore Capital Partners

Doug Song

Prodos Capital LLC

Tracy Chism

JPMorgan Chase

Tyler Morgan

PNFP Capital Markets, Inc.

Bryan Spriggs

JP Morgan Chase

Hal Conditt

Jeff Nahley

Bank of America

Jorge Titingier

Titingier Consulting

Tinsley Dempsey

Sofer Advisors

Pat O'Brien

JP Morgan Chase

Paula Torch

Renasant Bank

Mark Frost

Frost & Co.

Tatjana Paterno

Bass Berry & Sims

Abby Turnbull

PNC

Danene Winkler

Frazier & Deeter



Timeline of 2024 Events

Date	Event	Speakers	Location
1/31/2024	Post-Holiday Event	Networking Event	Thompson, Nashville
2/6/2024	Lunch & Learn	Networking Event	Rodefer Moss, Knoxville
2/8/2024	Young Professionals	Networking Event	Game Terminal, Nashville
2/22/2024	Monthly Meeting - Lockton	Dr. Eric Potterat	AllianceBernstein, Nashville
2/29/2024	Women's Networking	Natalie Born	Baker Donelson, Nashville
3/13/2024	Lunch & Learn	Jason Wexler	Renasant, Memphis
3/21/2024	Monthly Meeting- First Horizon	Sophia Kearney-Lederman	First Horizon, Brentwood
4/17-18/2024	MidSouth Capital Connection presented by Pinnacle	Key Note: Dr. Art Laffer	Omni, Nashville
4/18/2024	Women's Breakfast	Tracy Britt Cool	Omni, Nashville
5/2/2024	Young Professionals	Networking Event	Nashville Sounds
5/16/2024	Monthly Meeting	Jack Sammons	Adams & Reese, Memphis
5/21/2024	Lunch & Learn	Pamela Holz	Rodefer Moss, Knoxville
6/20/2024	Summer Social - Frazier & Deeter	Networking Event	Neuhoff Development, Nashville
7/11/2024	Women's Networking with CFO Leadership	Panel Presentation	Louisiana Pacific, Nashville
7/18/2024	Monthly Meeting	Doug Chapin	Chambliss, Chattanooga
7/31/2024	Lunch & Learn	Panel Presentation	Renasant, Memphis
8/15/2024	Young Professionals	Sarah Beth Schulte	Holland & Knight, Nashville
8/29/2024	Roaring 20 presented by Frazier & Deeter	Danielle Breezy, emcee	Conrad, Nashville
9/19/2024	Monthly Meeting - Lockton	Larry Perkins	Burr + Forman, Nashville
9/26/2024	Women's Networking	Leadership After Dark	Polsinelli, Nashville
10/17/2024	Bourbon Tasting	Networking Event	K&L Gates, Nashville
10/22/2024	Lunch and Learn	Leslie Beale	Rodefer Moss, Knoxville
11/7/2024	Young Professionals Speed Networking	Networking Event	RSM, Nashville
11/14/2024	Monthly Meeting- Bass Berry & Sims	Panel Presentation	Bass, Berry & Sims, Nashville
11/19/2024	Lunch & Learn	Douglas Scarboro	Renasant, Memphis

2025 Calendar of Events

Date	Event
January 29	2025 Kickoff Party & 1st Quarter Board Meeting
February 27	Monthly Meeting
March 12	Lunch & Learn Knoxville
March 26	Women's Networking
March 27	Monthly Meeting- Chattanooga
April 3	Young Professionals
April 6-9	DEALMAX The Aria, Las Vegas
April 15	Lunch & Learn Memphis
April 24	Bi-Annual Past Presidents Lunch
April 24	Monthly Meeting & 2nd Quarter Board Meeting
May 22-23	Mid-South Capital Connection
May 22	Women's Networking at MSCC
June 11	Lunch & Learn Knoxville
June 19	Monthly Meeting/Summer Social
June 26	Monthly Meeting- Memphis
July 31	Women's Networking
August 28	Roaring 20
September 11	Young Professionals
September 18	Monthly Meeting & 3rd Quarter Board Meeting
September 25	Chattanooga Social Hour
October 2	Bi-Annual Past Presidents Lunch
October 2	Bourbon Tasting
October 23	Women's Networking
November 12	Lunch & Learn Memphis
November 20	Monthly Meeting
December 2	4th Quarter Board Meeting

PLUS! Monthly Exclusive for ACG TN Members: 2nd Monday Member Meeting 11:30-12:30 CST via Zoom

Chapter Sponsorship Packages

At each of its monthly meetings in 2024, ACG Tennessee hosts approximately 100 people, most of whom are based in Tennessee and the Mid-South. Sponsors benefit from the monthly meetings from targeted marketing and recognition and have the opportunity to engage private equity groups, independent sponsors, corporate executives, investment bankers, capital providers, attorneys, and other M&A professionals — all with an overarching interest in middle-market M&A transactions.

Additional events include Mid-South Capital Connection (approx. attendance 600-700), Roaring 20 Awards (300), and the Annual Bourbon Tasting (150-200).

There are also sponsorships aimed at supporting our Young Professionals, Women's Networking and Military Veteran Entrepreneurs.

Sponsorship opportunities are available in a broad variety of ways and price points, as described on the following pages.



Annual Diamond Sponsor

LIMITED - ONE AVAILABLE

- **Commitment Level:** \$20,000
- **Payment Terms:**
 - 50% due upon submission of Commitment Form
 - Remaining balance due by April 15, 2025

BENEFITS

(Additional Benefits subject to discussion)

- Co-host one (1) monthly meeting as approved by ACG Board
- Prominent logo recognition on signage, table toppers, and PowerPoint presentations at 2025 monthly meetings
- Prominent logo recognition in all Chapter ads, brochures, e-mail, and website throughout 2025
- Public acknowledgment of sponsorship at podium at every 2025 monthly meeting
- Special sponsor recognition and hyperlink on Chapter website throughout 2025
- Four (4) complimentary registrations at every 2025 monthly meeting (~\$2600 value)
- Receive a list of registered attendees prior to events
- Right of first refusal for 2026 Chapter sponsorship (valid until 11/15/2025)

PLEASE NOTE: The above benefits apply to Annual Monthly Meetings only; they do not apply to the Mid-South Capital Connection, The Roaring 20 Awards, Annual Bourbon Tasting, or Young Professional events.



Annual Platinum Sponsor

LIMITED - FIVE AVAILABLE

- **Commitment Level:** \$8,500
- **Payment Terms:**
 - \$5,000 due upon submission of Commitment Form
 - Remaining balance due by April 15, 2025

BENEFITS

- Line-of-business exclusivity within PLATINUM season sponsorship category
- Opportunity to talk about your firm at one (1) monthly meeting
- Opportunity to appoint a speaker at an event (subject to approval of ACG Board)
- Prominent logo recognition on signage, table toppers, and PowerPoint presentations at 2025 events
- Prominent logo recognition in all Chapter ads, brochures, e-mail, and website throughout 2025
- Public acknowledgment of sponsorship at podium at every 2025 monthly meeting
- Special sponsor recognition and hyperlink on Chapter website throughout 2025
- Three (3) complimentary registrations at every 2025 monthly meeting (~\$1950 value)
- Receive a list of registered attendees prior to events
- Right of first refusal for 2026 Chapter sponsorship (valid until 11/15/2025)

PLEASE NOTE: The above benefits apply to Annual Monthly Meetings only; they do not apply to the Mid-South Capital Connection, The Roaring 20 Awards, Annual Bourbon Tasting, or Young Professional events.



Young Professionals Sponsor

LIMITED - ONE AVAILABLE

- **Commitment Level:** \$7,500
- **Payment Terms:**
 - \$4,000 due upon submission of Commitment Form
 - Remaining balance due by April 15, 2025

BENEFITS

- Prominent logo recognition on signage, table toppers, and PowerPoint presentations at 2025 events, with additional exposure at four (4) Young Professionals events
- Prominent logo recognition in all Chapter ads, brochures, e-mail, and website throughout 2025.
- Public acknowledgment of sponsorship at podium at each Young Professionals event
- Special sponsor recognition and hyperlink on Chapter website throughout 2025
- Three (3) complimentary registrations at every 2025 event (~\$1950 value)
- Receive a list of registered attendees prior to event
- Right of first refusal for 2026 Young Professionals sponsorship (valid until 11/15/2025)

PLEASE NOTE: The above benefits apply to Annual Monthly Meetings only; they do not apply to the Mid-South Capital Connection, The Roaring 20 Awards, or Annual Bourbon Tasting.



Military Veteran Entrepreneurs Sponsor

LIMITED - ONE AVAILABLE

- **Commitment Level:** \$7,500
- **Payment Terms:**
 - \$4,000 due upon submission of Commitment Form
 - Remaining balance due by April 15, 2025

BENEFITS

- Opportunity to connect with up to four (4) military veteran entrepreneurs at each monthly meeting
- Prominent logo recognition on signage, table toppers, and PowerPoint presentations at 2025 events
- Prominent logo recognition in all Chapter ads, brochures, e-mail, and website throughout 2025
- Public acknowledgment of sponsorship at podium at each Military Veteran Entrepreneurs event
- Special sponsor recognition and hyperlink on Chapter website throughout 2025
- Three (3) complimentary registrations at every 2025 event (~\$1950 value)
- Receive a list of registered attendees prior to event
- Right of first refusal for 2026 Military Veteran Entrepreneurs sponsorship (valid until 11/15/2025)

PLEASE NOTE: The above benefits apply to Annual Monthly Meetings only; they do not apply to the Mid-South Capital Connection, The Roaring 20 Awards, Annual Bourbon Tasting, or Young Professionals events.



Women's Networking Sponsor

- **Commitment Level:** \$7,500
- **Payment Terms:**
 - \$3,000 due upon submission of Commitment Form
 - Remaining balance due by April 15, 2025

BENEFITS

- Prominent logo recognition on signage, table toppers, and PowerPoint presentations at 2025 events, with additional exposure at four (4) Women's Networking events
- Prominent logo recognition in all Chapter ads, brochures, e-mail, and website throughout 2025
- Public acknowledgment of sponsorship at podium at each Women's Networking Event
- Special sponsor recognition and hyperlink on Chapter website throughout 2025
- Three (3) complimentary registrations at every 2025 event (~\$1950 value)
- Receive a list of registered attendees prior to event
- Right of first refusal for 2026 Women's Networking sponsorship (valid until 11/15/2025)

PLEASE NOTE: The above benefits apply to Annual Monthly Meetings only; they do not apply to the Mid-South Capital Connection, The Roaring 20 Awards, Annual Bourbon Tasting, or Young Professionals events.



Annual Gold Sponsor

- **Commitment Level:** \$5,500
- **Payment Terms:** Total amount due upon submission of Commitment Form

BENEFITS

- Prominent logo recognition on signage, table toppers, and PowerPoint presentations at 2025 events
- Prominent logo recognition in all Chapter ads, brochures, e-mail, and website throughout 2025
- Public acknowledgment of sponsorship at podium at every 2025 monthly meeting
- Special sponsor recognition and hyperlink on Chapter website throughout 2025
- Two (2) complimentary registrations at every 2025 monthly meeting (~\$1,300 value)
- Receive a list of registered attendees prior to events

PLEASE NOTE: The above benefits apply to Annual Monthly Meetings only; they do not apply to the *Mid-South Capital Connection, The Roaring 20 Awards, Annual Bourbon Tasting, or Young Professional events.*



Annual Silver Sponsor

- **Commitment Level:** \$3,500
- **Payment Terms:** Total amount due upon submission of Commitment Form

BENEFITS

- Prominent logo recognition on signage, table toppers, and PowerPoint presentations at 2025 events
- Prominent logo recognition in all Chapter ads, brochures, e-mail, and website throughout 2025
- Special sponsor recognition and hyperlink on Chapter website throughout 2025
- One (1) complimentary registration at every 2025 monthly meeting (~\$650 value)
- Receive a list of registered attendees prior to events

PLEASE NOTE: The above benefits apply to Annual Monthly Meetings only; they do not apply to the *Mid-South Capital Connection, The Roaring 20 Awards, Annual Bourbon Tasting, or Young Professional events.*



Annual Bronze Sponsor

- **Commitment Level:** \$2,000
- **Payment Terms:** Total amount due upon submission of Commitment Form

BENEFITS

- Prominent logo recognition on signage, table toppers, and PowerPoint presentations at 2025 events
- Prominent logo recognition in all Chapter ads, brochures, e-mail, and website throughout 2025
- Special sponsor recognition and hyperlink on Chapter website throughout 2025

PLEASE NOTE: The above benefits apply to Annual Monthly Meetings only; they do not apply to the Mid-South Capital Connection, The Roaring 20 Awards, Annual Bourbon Tasting, or Young Professional events.



Overview of Chapter Sponsorship Benefits

	CHAPTER SPONSORSHIP PACKAGES					
	DIAMOND	PLATINUM	YP/MVE/ WOMENS	GOLD	SILVER	BRONZE
PACKAGE BENEFITS	\$20,000	\$8,500	\$7,500	\$5,500	\$3,500	\$2,000
Complimentary Event Tickets/Value	6 Tickets (\$3900)	3 Tickets (\$1950)	3 Tickets (\$1950)	2 Tickets (\$1300)	1 Ticket (\$650)	×
Exclusivity	1 of 1	1 of 5 (Industry Specific)	1 of 1 (each)	Non-Exclusive	Non-Exclusive	Non-Exclusive
Right of First Refusal	✓	✓	✓	×	×	×
Cohost One Monthly Program	✓	✓	×	×	×	×
Two Media Features of Sponsor	✓	×	×	×	×	×
Speaker at One Program	✓	✓	×	×	×	×
One Opportunity to Talk about Firm at a Monthly Meeting	✓	✓	✓	×	×	×
Sponsor Recognition	✓	✓	✓	✓	×	×
List of Attendees Prior to Event	✓	✓	✓	✓	✓	×
Monthly Program Signage Display	✓	✓	✓	✓	✓	✓

Lunch & Learn Sponsor

Available for Knoxville or Memphis

- **Commitment Level:** \$2,500
- **Payment Terms:** Total amount due upon submission of Commitment Form

BENEFITS

- Prominent logo recognition on signage, table toppers, and PowerPoint presentations at 2025 events
- Prominent logo recognition in all Chapter ads, brochures, e-mail, and website throughout 2025

PLEASE NOTE: The above benefits apply to Annual Monthly Meetings only; they do not apply to the Mid-South Capital Connection, The Roaring 20 Awards, Annual Bourbon Tasting, or Young Professional events.



Roaring 20 Sponsor

The ACG Tennessee Roaring 20 Awards honor 20 of the fastest growing middle-market companies in Tennessee. The awards will be presented to honorees at an Awards Celebration, where guests will enjoy an evening of food, drinks, and music with honorees and 300+ of the Who's Who of the Tennessee business community. The event is scheduled for the evening of Thursday, August 28, 2025, at the Conrad Hotel, Nashville.

Roaring 20 Presenting Sponsor (EXCLUSIVE)

Commitment Level: \$20,000

Benefits:

- Inclusion of three committee members on Tennessee Roaring 20 Program Committee.
- Prominent podium time at Awards Reception Program.
- One full-page ad in the Awards Reception Program.
- 100-word Company description in the Awards Reception Program.
- Two premier seating tables (20 seats) at Awards Reception.
- **Access to Exclusive Pre-Awards Reception and Post-Awards Happy Hour for 4 attendees.**
- Prominent recognition in a variety of media outlets.
- Prominent logo placement on all promotional materials including event website and awards.
- Prominent logo placement on table stanchion.
- One staff member invited to Video Shoot
- Right of first refusal for 2026 Roaring 20 Presenting Sponsorship (valid until 11/15/2025).

The Great Gatsby Sponsorship

Commitment Level: \$7,000

Benefits:

- Inclusion of one committee member on the Tennessee Roaring 20 Program Committee (if committed by 12/31/24).
- Half-page ad in the Awards Reception Program.
- 50-word Company description in the Awards Reception Program.
- One table (10 seats) at Awards Reception.
- **Access to Exclusive Pre-Awards Reception and Post-Awards Happy Hour for 2 attendees.**
- **Opportunity to speak at Pre-Awards Reception OR Post-Awards Happy Hour.**
- Company logo on table stanchion.
- Company name listed on promotional materials including event website and promotional emails.

The Jazz Club Sponsorship

Commitment Level: \$4,000

Benefits:

- Listed in Awards Celebration Program.
- Quarter-page ad in the Awards Reception Program.
- 25-word Company description in the Awards Reception Program.
- One table (10 seats) at Awards Reception.
- Company logo on table stanchion.
- Company name listed on promotional materials including event website and promotional emails.

Table Sponsor (10 Available)

Commitment Level: \$2,500

Benefits:

- 1 table, at Awards Reception (10 seats)
- Company logo on table stanchion
- Company logo included in Awards Reception Program

Individual Tickets

- **\$195 per attendee**
- Available 4-6 weeks prior to event



Bourbon Tasting Table Sponsor

An annual event, this elegant evening includes bourbon tastings and delicious foods plus the opportunity to mingle and network with select members of the M&A community.

- **Commitment Level:** \$1,500 plus six (6) bottles of sponsor provided bourbon*

BENEFITS:

- A hosted Pouring Table with branded signage for your firm
- Bourbon provided by sponsor to be served throughout the evening. (Choice of bourbon* to be discussed upon confirmation of sponsorship. Connection to distillery and distillery rep at event is a plus!)
- Opportunity to display marketing and promotional materials at Pouring Table
- Complimentary attendance for four (4) firm representatives/guests at the event (\$600 value)



Bourbon Tasting Table Sponsorship

Event Date: October 2, 2025

Location: 501 Commerce Building, 11th Floor Event Space, hosted by K&L Gates

The elegant annual event includes bourbon tastings, delicious food and drinks, plus the opportunity to mingle and network with select members of the M&A community.

- **Commitment Level:** \$1,500 plus six (6) bottles of sponsor provided bourbon*

BENEFITS:

- A Tasting Table with branded signage for your firm at which a bourbon rep will pour samples for guests.
- Bourbon provided by sponsor to be served throughout the evening. (Choice of bourbon* to be discussed upon confirmation of sponsorship. Connection to distillery and distillery rep at event is a plus!)
- Opportunity to display marketing and promotional materials at Tasting Table.
- Recognition of your firm on Social Media leading up to event.
- Complimentary attendance for four (4) firm representatives/guests at the event (\$600 value).



Mid-South Capital Connection Conference Sponsorship Packages

ACG[®] Tennessee



Mid-South Capital Connection Conference Diamond Sponsor

LIMITED - ONE AVAILABLE

- **Commitment Level:** \$20,000
- **Payment Terms:**
 - 50% due upon submission of Commitment Form
 - Remaining balance due by April 15, 2025

BENEFITS

- Exclusivity within DIAMOND Mid-South Capital Connection sponsorship category.
- Opportunity to moderate or participate in a panel discussion or introduce a speaker and give a brief introduction of your firm.
- Choice of sponsorship of breakfast or lunch.
- Logo prominently displayed on Conference signage, table toppers, and PowerPoint presentations at all Conference events including breakfast and lunch presentations.
- Logo prominently displayed in all Conference marketing ads, brochures, emails, and the Conference website.
- Public acknowledgment of sponsorship at the podium.
- Special sponsor recognition and hyperlink on the Conference website.
- Exclusive table for Company literature/meetings.
- Option to include marketing materials in attendee tote bag.
- Reserved table at breakfast and luncheon.
- Up to 4 months exposure in all pre-Conference marketing.
- Ten (10) complimentary Conference registrations (\$5,500 value) for employees.
- Right of first refusal for DIAMOND sponsorship of the 2026 Mid-South Capital Connection (valid until 11/15/2025).



Mid-South Capital Connection Conference Platinum Sponsor

- **Commitment Level:** \$12,500
- **Payment Terms:**
 - 50% due upon submission of Commitment Form
 - Remaining balance due by April 15, 2025

BENEFITS

- Line-of-business exclusivity within PLATINUM Mid-South Capital Connection sponsorship category.
- Opportunity to moderate or participate in a panel discussion or introduce a speaker and give a brief introduction of your firm.
- Choice of sponsorship of breakfast or lunch.
- Logo prominently displayed on Conference signage, table toppers, and PowerPoint presentations at all Conference events including breakfast and lunch presentations.
- Logo prominently displayed in all Conference marketing ads, brochures, emails, and the Conference website.
- Public acknowledgment of sponsorship at the podium.
- Special sponsor recognition and hyperlink on the Conference website.
- Exclusive table for Company literature/meetings.
- Reserved table at breakfast and luncheon.
- Up to 4 months exposure in all pre-Conference marketing.
- Six (6) complimentary Conference registrations (\$3,300 value).
- Right of first refusal for PLATINUM sponsorship of the 2026 Mid-South Capital Connection (valid until 11/15/2025).



Mid-South Capital Connection Conference Opening Reception Sponsor

- **Commitment Level:** \$12,500
- **Payment Terms:**
 - 50% due upon submission of Commitment Form
 - Remaining balance due by April 15, 2025

BENEFITS

- Opportunity to have logo prominence at Thursday evening event.
- Logo prominently displayed on Conference signage, table toppers, and PowerPoint presentations at all conference events including breakfast and lunch presentations.
- Logo prominently displayed in all Conference marketing ads, brochures, emails, and the Conference website.
- Public acknowledgement of sponsorship at the podium.
- Special sponsor recognition and hyperlink on the Conference website.
- Exclusive table for Company literature/meetings.
- Option to include marketing materials in attendee tote bag.
- Reserved table at breakfast and luncheon.
- Up to 4 months exposure in all pre-Conference marketing.
- Six (6) complimentary Conference registrations (\$3,300 value).
- Right of first refusal for sponsorship of the 2026 Mid-South ACG Capital Connection (valid until 11/15/2025).



Mid-South Capital Connection Conference Wi-Fi Sponsor

- **Commitment Level:** \$10,000
- **Payment Terms:**
 - 50% due upon submission of Commitment Form
 - Remaining balance due by April 15, 2025

BENEFITS

- Opportunity to have logo prominence at every table of event.
- Logo prominently displayed on Conference signage, table toppers, and PowerPoint presentations at all Conference events including breakfast and lunch presentations.
- Logo prominently displayed in all Conference marketing ads, brochures, emails, and the Conference website.
- Public acknowledgement of sponsorship at the podium.
- Special sponsor recognition and hyperlink on the Conference website.
- Exclusive table for literature/meetings.
- Up to 4 months exposure in all pre-Conference marketing.
- Five (5) complimentary Conference registrations (\$2,750 value).
- Right of first refusal for sponsorship of the 2026 Mid-South Capital Connection (valid until 11/15/2025).



Mid-South Capital Connection Conference Women's Event Sponsor

- **Commitment Level:** \$10,000
- **Payment Terms:**
 - 50% due upon submission of Commitment Form
 - Remaining balance due by April 15, 2025

BENEFITS

- Logo displayed on Conference signage, table toppers, and PowerPoint presentations at all Conference events including breakfast and lunch presentations.
- Opportunity to have logo prominence at Mid-South Capital Connection Women's Brunch event.
- Logo displayed in all Conference marketing ads, brochures, emails, and the Conference website.
- Public acknowledgement of sponsorship at the podium.
- Special sponsor recognition and hyperlink on the Conference website.
- Exclusive table for Company literature/meetings.
- Up to 4 months exposure in all pre-Conference marketing.
- Five (5) complimentary Conference registrations (\$2,750 value).
- Right of first refusal for sponsorship of the 2026 Mid-South Capital Connection (valid until 11/15/2025).



Mid-South Capital Connection Conference Gold Sponsor

- **Commitment Level:** \$5,000

BENEFITS

- Opportunity to have logo prominence at every table of event.
- Logo displayed on Conference signage, table toppers, and PowerPoint presentations at all Conference events including breakfast and lunch presentations.
- Logo prominently displayed in all Conference marketing ads, brochures, emails, and the Conference website.
- Public acknowledgement of sponsorship at the podium.
- Special sponsor recognition and hyperlink on the Conference website.
- Table for literature/meetings.
- Up to 4 months exposure in all pre-Conference marketing.
- Two (2) complimentary conference registrations (\$1,100 value).



Mid-South Capital Connection Conference Silver Sponsor

- **Commitment Level:** \$3,000

BENEFITS

- Logo displayed on Conference signage, table toppers, and PowerPoint presentations at all Conference events including breakfast and lunch presentations.
- Logo prominently displayed in all Conference marketing ads, brochures, emails, and the Conference website.
- Public acknowledgement of sponsorship at the podium.
- Special sponsor recognition and hyperlink on the Conference website.
- Table for literature/meetings.
- Up to 4 months exposure in all pre-Conference marketing.
- One (1) complimentary conference registration (\$550 value).



Mid-South Capital Connection

Overview of Benefits

	EVENT SPONSORSHIP PACKAGES						
	DIAMOND	PLATINUM	OPENING RECEPTION	WI-FI SPONSOR	WOMEN'S BRUNCH	GOLD	SILVER
PACKAGE BENEFITS	\$20,000	\$12,500	\$12,500	\$10,000	\$10,000	\$5,000	\$3,000
Complimentary Event Tickets/Value	10 Tickets (\$5500)	6 Tickets (\$3300)	6 Tickets (\$3300)	5 Tickets (\$2750)	5 Tickets (\$2750)	2 Tickets (\$1100)	1 Tickets (\$550)
Reserved Table Seating at Breakfast & Lunch	✓	✓	✓	✗	✗	✗	✗
Introduction of Keynote Speaker (1 x Breakfast or Lunch)	✓	✗	✗	✗	✗	✗	✗
Prime Location of Sponsor Event Table	✓	✗	✗	✗	✗	✗	✗
Line of Business Exclusivity (1 of 5 available)	✗	✓	✗	✗	✗	✗	✗
Sponsor Recognition at Podium During Event	✓	✓	✓	✓	✓	✗	✗
Right of First Refusal	✓	✓	✓	✓	✓	✗	✗
Prominent Logo Visibility at Event	✓	✓	✓	✓	✓	✓	✗
Table at Event	✓	✓	✓	✓	✓	✓	✓
Placement of Promotional Items at Info Table	✓	✓	✓	✗	✗	✗	✗
Logo Displayed on Event Marketing Materials	✓	✓	✓	✓	✓	✓	✓
List of Attendees Prior to Event	✓	✓	✓	✓	✓	✓	✓
Sponsor Recognition on Name Badges	✓	✓	✓	✓	✓	✗	✗

Mid-South Capital Connection Conference Speciality Sponsorships

SCHEDULING SOFTWARE - \$8,500

- **Benefits:**

- Logo displayed on Conference signage, table toppers, and PowerPoint presentations at all Conference events including breakfast and lunch presentations.
- Logo displayed on Scheduling Software landing page.
- Logo displayed in all Conference marketing ads, brochures, emails, and the Conference website.
- Public acknowledgement of sponsorship at podium.
- Special sponsor recognition and hyperlink on the Conference website.
- Exclusive table for company literature/meetings.
- Up to 4 months exposure in all pre-Conference marketing.
- Right of first refusal for the 2026 Mid-South Capital Connection (valid until 11/15/2025).

BADGING STATION - \$8,500

- **Benefits:**

- Logo displayed on all badging/registration stations, Conference signage, table toppers, and PowerPoint presentations at all Conference events including breakfast and lunch presentations.
- Logo displayed in all Conference marketing ads, brochures, emails, and the Conference website.
- Special sponsor recognition and hyperlink on the Conference website.
- Exclusive table for company literature/meetings.
- Up to 4 months exposure in all pre-Conference marketing.
- Right of first refusal for the 2026 Mid-South Capital Connection (valid until 11/15/2025).
- Four (4) complimentary conference registrations (\$2,200 value).

EVENT BADGE LANYARD - \$7,500

- **Benefits:**

- Logo displayed on all lanyards, Conference signage, table toppers, and PowerPoint presentations at all Conference events including breakfast and lunch presentations.
- Logo displayed in all Conference marketing ads, brochures, emails, and the Conference website.
- Special sponsor recognition and hyperlink on the Conference website.
- Exclusive table for company literature/meetings.
- Up to 4 months exposure in all pre-Conference marketing.
- Right of first refusal for the 2026 Mid-South Capital Connection (valid until 11/15/2025).
- Three (3) complimentary conference registrations (\$1,650 value).

Mid-South Capital Connection Conference Specialty Sponsorships - Cont.

- **REFRESHMENT BREAK - \$7,500 OR COFFEE BAR - \$7,500**

- **BENEFITS:**

- Logo displayed on Conference signage, table toppers, and PowerPoint presentations at all Conference events including breakfast and lunch presentations.
- Logo displayed in all Conference marketing ads, brochures, emails, and the Conference website.
- Special sponsor recognition and hyperlink on the Conference website.
- Exclusive table for Company literature/meetings.
- Up to 4 months exposure in all pre-Conference marketing.
- Right of first refusal for the 2026 Mid-South Capital Connection (valid until 11/15/2025).
- Three (3) complimentary Conference registrations (\$1,650 value).

- **CANDY BAR - \$5,500**

- **BENEFITS:**

- Company logo on candy bars
- Exclusive table for Company literature/meetings.
- Two complimentary Conference registrations (\$1,100 value).
- Right of first refusal for the 2026 Mid-South Capital Connection (valid until 11/15/2025).

- **MINTS - \$5,500**

- **BENEFITS:**

- Company logo on package.
- Exclusive table for Company literature/meetings.
- Two complimentary Conference registrations (\$1,100 value).
- Right of first refusal for the 2026 Mid-South Capital Connection (valid until 11/15/2025).

- **CHARGING STATION - \$5,500**

- **BENEFITS:**

- Company logo displayed at charging station
- Exclusive table for Company literature/meetings.
- Two complimentary Conference registrations (\$1,100 value).
- Right of first refusal for the 2026 Mid-South Capital Connection (valid until 11/15/2025).

- **TOTE BAGS - \$5,500**

- **BENEFITS:**

- Exclusive table for Company literature/meetings.
- Two complimentary Conference registrations (\$1,100 value).
- Right of first refusal for the 2026 Mid-South Capital Connection (valid until 11/15/2025).

Mid-South Capital Connection

Overview of Speciality Benefits

	CONFERENCE SPECIALTY SPONSORSHIP PACKAGES								
	SCHEDULING SOFTWARE	BADGING STATION	LANYARD	REFRESHMENT BREAK	COFFEE BAR	CANDY BAR	MINTS	CHARGING STATION	TOTE BAGS
PACKAGE BENEFITS	\$8,500	\$8,500	\$7,500	\$7,500	\$7,500	\$5,500	\$5,500	\$5,500	\$5,500
Complimentary Event Tickets/Value	4 Tickets (\$2250)	4 Tickets (\$2250)	3 Tickets (\$1650)	3 Tickets (\$1650)	3 Tickets (\$1650)	2 Tickets (\$1100)	2 Tickets (\$1100)	2 Tickets (\$1100)	2 Tickets (\$1100)
Right of First Refusal	✓	✓	✓	✓	✓	✓	✓	✓	✓
Table at Event	✓	✓	✓	✓	✓	✓	✓	✓	✓
Prominent Logo Visibility at Event	✓	✓	✓	✓	✓	✓	✓	✓	✓
List of Attendees Prior to Event	✓	✓	✓	✓	✓	✓	✓	✓	✓
Sponsor Recognition on Name Badges	✓	✓	✓	✓	✓	✓	✓	✓	✓



ACG Tennessee

Sponsorship Commitment Form

SPONSORSHIPS ARE NOT TAX DEDUCTIBLE

Please print or type information exactly as you would like it to appear in all published materials.

COMPANY NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PRIMARY CONTACT (attendees, materials):

COMPANY NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

TELEPHONE: _____ E-MAIL ADDRESS: _____

MARKETING CONTACT (logos, profiles, ads):

COMPANY NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

TELEPHONE: _____ E-MAIL ADDRESS: _____

Please indicate your desired* sponsorship opportunities here: *Subject to availability

1. _____
2. _____
3. _____
4. _____
5. _____

Total: _____

Thank You For Your Support of ACG Tennessee!

PAYMENT INFORMATION

ACH information available
upon request

IF PAYING BY CREDIT CARD
A 3% fee will be added to the
total amount to cover processing
fees.

IF PAYING BY CHECK
Please make check out to
"ACG Tennessee"

Mailing Address:
ACG Tennessee
Attn. Pamela Holz
211 S. Second St., Suite 229
Clarksville, TN 37040





ACG[®] Tennessee

ABOUT US

ACG Tennessee's membership is composed of nearly 300 individuals in decision-making positions who have personal and professional interest in corporate growth, including organic growth, mergers and acquisitions, joint ventures, licensing arrangements, or in the provision of services facilitating such activities.

ACG Tennessee provides the best forum in Tennessee to exchange information on corporate growth and meet others with similar professional interests.

ACG members have the opportunity to:

- Enjoy great content at programs and events, offered each month
- Connect with others focused on best practices, organic and acquisitive growth
- Enrich the community with volunteer opportunities
- Access a variety of exclusive print and online resources



CONNECTIONS

- Across Tennessee & Around the World
- Chapter Events & ACG Capital Connections[®]
- Online Member Directory and Social Media Platform
- ACG JobSource
- Networking with Members



KNOWLEDGE

- Corporate Growth & Development
- Mergers and Acquisitions Journal
- White Papers and Industry Insights
- Public Policy Briefings
- Online Library E-Newsletters



OPPORTUNITIES

- Mid-South Capital Connection
- ACG DEALMAX[®]
- Chapter and Regional Events
- Exclusive Member Benefits
- Discounts, Services and Pricing



OUR MISSION:

DRIVING MIDDLE-MARKET GROWTH

ACG Tennessee is the leading network for middle-market M&A focused on facilitating relationships valuable in sourcing and successfully completing transactions; educating our members on current trends and best practices; and promoting awareness of our regional dealmaking community.





Thank you for your partnership with the
Association for Corporate Growth of Tennessee.

We are truly grateful for your continued support, which has been instrumental in making our Chapter successful.

As we look ahead to future opportunities, we are excited about the potential to further strengthen our relationship with your firm. Your support has enabled us to create meaningful events and initiatives, and we believe that together, we can achieve even greater success in the coming year.

Please feel free to reach out to us at any time. We value your input and are eager to explore new ways to collaborate and bring even more value to our members and sponsors.

