

SPONSORSHIP LEVELS

2025 - 2026

SPONSORSHIPS AVAILABLE	Platinum 15	Gold 15	New Member Breakfast 1	Academy 1	NextGen 4	Women in Leadership 4
Sponsorship Fee	\$10,750	\$4,000	\$4,500	\$4,000	\$2,000	\$4,000
SPONSORSHIP BENEFITS						
Membership Dues	2 Individuals	1 Individual	1 Individual	1 Individual	1 Individual	1 Individual
Premium Partner Access to ACG Events The opportunity to bring guests throughout the year to ACG Events.	2 FREE tickets to ACG events. Excludes skiing, golf, and women's luncheons at The Capital Grille	1 FREE ticket to ACG events. Excludes skiing, golf, and women's luncheons at The Capital Grille	1 FREE ticket to all ACG New Member Breakfast events	1 FREE ticket to all ACG Academy events	1 FREE ticket to all ACG NextGen events	1 FREE ticket to all ACG Women in Leadership events.
Guest Attendees Benefit	May register unlimited guest attendees at member rate – and 2 FREE non-member C-Suite corporate guests – for ALL events	May register unlimited guest attendees at member rate – and 1 FREE non-member C-Suite corporate guest – for ALL events	May register unlimited guest attendees at member rate - and 1 FREE non-member C-Suite corporate guest - for ALL events*	May register unlimited guest attendees at member rate - and 1 FREE non-member C-Suite corporate guest - for ALL events*	May register unlimited guest attendees at member rate - and 1 FREE non-member C-Suite corporate guest - for ALL events*	May register unlimited guest attendees at member rate - and 1 FREE non-member C-Suite corporate guest - for ALL events*
Opportunity to Host Programs The opportunity to act as the host and introduce the evening program and presenter at one of the monthly programs	When Available	N/A	New Member Breakfasts	Academy	NextGen	Women's Events
Significant Orange County Business Journal Advertising Recognition in ads promoting all ACG signature events	Logo	Name	N/A	N/A	N/A	N/A
Logo and/or Name Placement in Promotional Materials Featured logo placement on selected advertising and collateral materials, including posters, flyers and digital communications	Logo	Name Only	New Member Breakfasts	Academy	NextGen	Women's Events
Recognition in ACG OC E-News	Logo/Profile Quarterly Friday Feature Write-up	Name Only	New Member Breakfasts	Academy	NextGen	Women's Events
Listing on ACG OC Home Page	Logo	Name	N/A	N/A	N/A	N/A
Event Poster and On-Screen Recognition On-site Audio/Visual Sponsor Credit Recognition on "loop-style" slide shows at designated programs and special events	Logo	Name Only	New Member Breakfasts	Academy	NextGen	Women's Events
Distribution of Marketing Materials The opportunity to distribute marketing materials at the monthly programs	Yes	N/A	New Member Breakfasts	Academy	NextGen	Women's Events
Tickets at Annual Awards Event	1 Table	1 Ticket	1 Ticket	1 Ticket	N/A	1 Ticket
VIP Receptions Specified number of sponsor members and guests invited to all VIP receptions (costs may apply)	2 sponsor members	1 sponsor member	1 sponsor member	1 sponsor member	1 sponsor member	1 sponsor member
First Right of Refusal on Sponsor Renewal The first right of refusal to renew sponsorship at existing level	1st right of refusal	1st right of refusal	New Member Breakfasts	Academy	NextGen	Women's Events
Category Exclusivity Restrictions on number of competitors at same sponsor level (e.g. attorney, accountant, commercial bank, investment bank, insurance company, etc.	Limited to 3 sponsors per category	N/A	N/A	N/A	N/A	N/A
Invite to Annual Sponsorship Appreciation Reception	Yes	Yes	Yes	Yes	Yes	Yes

*Excludes Golf, PE Night, Skiing, and Awards

For more information on sponsorship opportunities at ACG Orange County, please contact:
Eric Roark at ROARK (eric@roarkfs.com) or www.ACGOC.org

<i>SPONSORSHIPS AVAILABLE</i>	<i>ACG OC Charity Golf Classic</i>	<i>So Cal Capital Summit</i>	<i>Private Equity Night</i>	<i>Mammoth Ski Conference</i>	<i>ACG Awards</i>	<i>C-Circle</i>
<i>Sponsorship Fee</i>	<i>June - July \$4,000 - \$20,000</i>	<i>October - November \$2,000 - \$2,500</i>	<i>December - January \$1,500 - \$4,950</i>	<i>January - February \$2,500 - \$7,500</i>	<i>November - May \$3,350 - \$20,000</i>	<i>July - June \$1,000/meeting</i>
SPONSORSHIP BENEFITS						
Social Media (Organic & Paid) Branded, tagged, and sponsored posts that generated more than 12,000 clicks and 1,300 reactions over the past year	✓	✓	✓	✓	✓	✓
Email Marketing Continuous exposure to an opt-in list of several thousand top corporate advisors and c-suite leaders in the Orange County and Inland Empire middle market	✓	✓	✓	✓	✓	
Print Advertising High-impact, full-page ads that run in print and digital editions, putting your brand in front of the most influential business readership in the OC and IE		✓	✓	✓	✓	
Featured Placement in Marketing Collateral Premium "above the fold" logo position in all digital and printed marketing materials promoting an ACG Orange County marquee event	✓	✓	✓	✓	✓	✓
On-site Signage/Branding Colorful, large-format printed banners placed in high-traffic locations inside or outdoors, depending on venue and type of event	✓	✓	✓	✓	✓	
Event Tickets Complementary tickets with premium packages, enabling sponsors to reward exceptional team members or extend invites to corporate guests	✓	✓	✓	✓	✓	
Preferred Access to Tickets Complementary tickets with premium packages, along with the opportunity to purchase additional tickets for clients and guests at best available rate	✓	✓	✓	✓	✓	
Exhibit Opportunities Dedicated space to set up display tables with your branded collateral and promotional items, as well as the opportunity to engage directly with attendees	✓	✓	✓	✓	✓	
Speaking Opportunities Prime consideration for panelist or moderator positions for content-rich events that align with sponsor's subject matter expertise	✓	✓		✓	✓	✓

To learn more, contact ACG Orange County Executive Director Richard Meyers at director@acgoc.org