

SPONSORSHIP CATEGORY	REACH	BENEFITS	COST	INDUSTRY EXCLUSIVITY
1. DIAMOND SPONSOR	Chapter level	Prominent logo, name, and linkage on ACG website and Chapter event announcements Prominent logo/name displayed at Chapter programs Sponsorship of one regular monthly lunch Opportunity to have ACG ASA send 2 ACG sponsored emails per year to it's membership database promoting the sponsor* 1 Social media post per quarter highlighting the sponsor** 2 Complimentary annual ACG memberships or renewals (\$990 value)	\$5,000/Year	\$10,000/Year
2. PLATINUM SPONSOR	Chapter level	Company name and linkage on ACG website and Chapter event announcements Company logo/name displayed at Chapter programs Opportunity to have ACG ASA send 1 ACG sponsored email per year to it's membership database promoting the sponsor* 2 Social media posts per year highlighting the sponsor** 1 Complimentary annual ACG membership or renewal (\$495 value)	\$3,000/Year	
3. REGULAR MONTHLY LUNCH SPONSORSHIP	Per luncheon	Logo and name on signage and logo hyperlinked on event announcements Opportunity to display marketing material at the event Opportunity to show 1 PPT slide & give a 2-minute presentation during program kick-off Option to introduce the featured speaker 2 Complimentary tickets to the event & discounted tickets for additional representatives from sponsoring company	\$750/Lunch	

There are separate sponsorship prospectuses for the Private Equity Two-Step Conference in the Spring, The Awards/Toast to PE/VC Reception & our Annual Sheres Summit in the Fall.

*Email specifications: Approx 50 words, one link to further content and/or website, inclusion of sponsor logo, scheduled emails to be coordinated with ACG ASA & sponsor

**Post specifications: Static, animated gif, or Video content, one link to further content and/or website, ACG hashtags required, scheduled post to be coordinated with ACG ASA & sponsor