

Please join us on October 6 at <u>TPC Piper Glen</u> for the Inaugural ACG Charlotte Golf Classic. We look forward to a fun day of golf, networking, awards and more. The event will begin with golfer check-in and lunch with the driving range and putting green open for practice. Following the 18-hole round, there will be an onsite cocktail reception and awards. Further details on the event, sponsorship opportunities and registration are below.

Schedule

10:30am – Golfers arrive and lunch available
11am – Driving range opens
12pm – Shotgun start
5-7pm – Reception and awards
*Schedule is tentative, times subject to change

Sponsorship Opportunities

PLATINUM SPONSORSHIP - \$8,000

Highest level of acknowledgement and exposure during the event. Sponsor benefits include:

- Exclusive sponsorship of the cocktail reception and awards presentation (held at TPC Piper Glen following the conclusion of golf)
- Opportunity to provide remarks at the cocktail reception
- Sponsorship of the two beverage carts on course throughout the round
- Sponsorship of the putting practice area
- Opportunity to provide branded golf balls for players' use
- Two complementary foursomes (\$2,800+ value)
- Four mulligans for use during the round (\$100 value)
- Most prominent logo placement on event marketing including but not limited to promotional emails, event webpage, signage, etc.
- First right of refusal to be next year's Golf Classic Platinum Sponsor

GOLD SPONSORSHIP - \$6,000

Second highest level of acknowledgement and exposure during the event. Sponsor benefits include:

- Exclusive sponsorship of the pre-golf lunch
- Sponsor acknowledgement in remarks at the cocktail reception (held at TPC Piper Glen following the conclusion of golf)
- Opportunity to provide branded tees or ball markers for players' use
- One complementary foursome (\$1,400+ value)
- Two mulligans for use during the round (\$50 value)
- Prominent logo placement on event marketing including but not limited to promotional emails, event webpage, signage, etc.
- First right of refusal to be next year's Golf Classic Gold Sponsor

Longest Drive Sponsorship - \$2,000

- Sponsorship of the longest drive competition
- Branded signage on the longest drive hole
- Sponsor acknowledgement in remarks at the cocktail reception (held at TPC Piper Glen following the conclusion of golf)
- Logo placement on event marketing including but not limited to promotional emails, event webpage, signage, etc.

Closest to the Pin Sponsorship - \$2,000

- Sponsorship of the closest to the pin competition
- Branded signage on the closest to the pin hole
- Sponsor acknowledgement in remarks at the cocktail reception (held at TPC Piper Glen following the conclusion of golf)
- Logo placement on event marketing including but not limited to promotional emails, event webpage, signage, etc.

Driving Range Sponsorship - \$2,000

- Sponsorship of the driving range (open to players prior to the round)
- Branded signage on the driving range
- Sponsor acknowledgement in remarks at the cocktail reception (held at TPC Piper Glen following the conclusion of golf)
- Logo placement on event marketing including but not limited to promotional emails, event webpage, signage, etc.

Raffle Sponsorship - \$2,000

- Sponsorship of the raffle drawing at the cocktail reception (held at TPC Piper Glen following the conclusion of golf)
- Branded signage by the raffle tickets
- Opportunity to announce the raffle winner
- Sponsor acknowledgement in remarks at the cocktail reception
- Logo placement on event marketing including but not limited to promotional emails, event webpage, signage, etc.

Hole Sponsorships - \$750

- Sponsorship of one hole during the round
- Branded signage on sponsored hole
- Opportunity to set up sponsor table on hole

Registration

Individual and foursome registration to open summer 2025

Individual Member: \$400 Individual Non-Member: \$500 Foursome Member*: \$1,400 Foursome Non-Member: \$1,800 Cocktail Only Member: \$50 Cocktail Only Non-Member: \$80

^{*}All participants must be members to qualify for member pricing