

2025 Virginia Capital Conference | Sponsor Packages

October 8-9, 2025 | The Jefferson Hotel | Richmond, VA

Sponsor Benefits ¹	Gold ² \$10,000 (max. 2)	Silver \$5,000	Bronze \$2,500	Supporting \$1,500
Brief Speaking Opportunity	✓			
Industry Exclusivity	✓			
Dedicated, Private Meeting Room	✓			
6' Display Table Space @ Registration	✓			
Excel list of registrants + contact information	✓	✓	✓	
6' Exhibit Table in Sponsor Marketplace ³		✓		
Logo on Conference Website Hyperlink	✓	✓		
Digital Ad on acg.org/richmond website ⁴	✓	✓		
Sponsor Created LinkedIn Posts ⁵	✓	✓		
Company Listing on Website Hyperlink			✓	✓
Full Page Color Ad in Program Book ⁶	✓			
Half Page Color Ad in Program Book ⁷		✓		
Recognition in Program Book	✓	✓	✓	✓
Logo on Cover of Program Book	✓	✓		
Logo on Selected Email Blasts	✓	✓		
Company Name on Selected Email Blasts			✓	✓
Recognition in Conference Slideshow Loop ⁸	✓	✓	✓	✓
Registrations to Conference (approx. \$450 value/registration)	10	6	3	2
Annual Sponsorship* Add-on: Add a local ACG Richmond annual sponsorship (annual sponsor benefits run September 2025 – June 2026) <i>* Annual Sponsorship are open to current ACG Richmond members only</i>	Annual ACG Richmond Sponsor includes: <ul style="list-style-type: none"> • Logo on ACG Richmond website for full program year • Logo on all ACG Richmond marketing emails • Two (2) annual sponsor “Thank you” posts on ACG Richmond LinkedIn including sponsor logos • Two (2) opportunities per program year for sponsor to create post for ACG Richmond LinkedIn page • Twelve (12) complimentary tickets to be used for breakfast meeting registrations (a \$700+ value) • Logo on display at all in-person ACG Richmond events (ACG Richmond provided) Add on Cost: \$1,000			

¹ Sponsor Benefits confirmed on a first-come, first-served basis; no refunds.

² Most prominent logo/name placement

³ Table location assignments for exhibiting sponsors subject to sponsorship level, availability and order of signup.

⁴ 728 x 90px runs August 2025 thru October 2025

⁵ 1 pre-event & 1 post-event LinkedIn post provided by sponsor. Run dates TBD based on sponsor and ACG social media calendar.

⁶ Full Page Color Ad: 8" w x 11" h

⁷ Half Page Color Ad: 8" w x 5.5" h

⁸ # Slides: 2/Gold; 1/Silver; Name recognition/Bronze, Supporting and Exhibitors

2025 Virginia Capital Conference | A la Carte Sponsor Options

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A la Carte Sponsorships	\$1,000
Lanyards ⁹	✓
Wi-fi sponsor	✓
Water bottles (disposable or reusable) ¹⁰	✓
Water stations	✓
Snack breaks on Wednesday/Thursday (2 available)	✓
Wednesday lunch	✓
Wednesday reception	SOLD

⁹ Sponsor company responsible for selecting, ordering and delivering lanyards by September 12, 2025. Quantity 250.

¹⁰ Sponsor company responsible for selecting, ordering and delivering water bottles by September 12, 2025. Quantity 250.