



2025 MASTER SPONSORSHIP PROSPECTUS

About ACG Houston

Dear ACG Sponsors and Prospective Sponsors:

The value in sponsoring ACG events is about the connections you make within the Houston middle market community.

ACG Houston is laser focused on creating high quality events to bring together key players within the M&A community. These events are opportunities to meet a diverse group of professionals, including senior leaders, decision makers and rising young professionals. Plus we have relevant and impactful programming. Our variety of events, big and small, throughout the year allow members and guests unique opportunities to connect and engage in meaningful conversations and develop deep relationships.

It is with your help that we can reach our common goal of growing your business and other middle market businesses in Houston and the surrounding areas.

We look forward to partnering with you throughout the 2025 calendar year.

Sincerely,



Bill Cornelius

President, Association for Corporate Growth Houston

Managing Director, Crutchfield Capital

wrc@crutchfieldcapital.com

ACG[®] Houston



ACG Board Members

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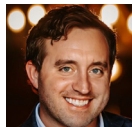
DIRECTORS



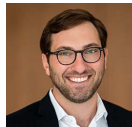
Mostafa Aly
Managing Director
Cadence Bank



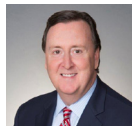
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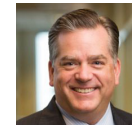
Chuck Johnson
Senior Vice President
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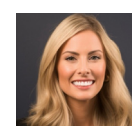
Kjell Lundal
Managing Director
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Jessica Monford
Partner
Moss Adams



Terry Padden
Managing Director
Piper Sandler



Eva Pawelek
Managing Partner
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Troy Sanchez
Director
Baker Tilly



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Managing Partner
Sudduth Search



Allison Wilbanks Pearce
Partner
Porter Hedges

A Look Back at 2024

- January 9: January Monthly Luncheon
- January 31: Member Only Social
- February 13: February Monthly Luncheon
- February 22: Deal Flow Breakfast
- March 6: Deal or No Deal
- March 20: Young Professionals Series
- April 2-3: 2024 Texas Capital Connection
- April 12: Women's Forum Spring Luncheon
- April 24: Deal of the Year Awards Ceremony
- April 29-May 1: DealMAX
- May 9: Deal Flow Breakfast
- May 14: May Monthly Luncheon
- May 21: Private Equity Network Wine Tasting
- May 23: Member Only Social
- June 6: Young Professionals Social
- June 20: Women's Forum Summer Social Series Luncheon - June
- July 18: Women's Forum Summer Social Series Luncheon - July
- August 15: Women's Forum Summer Social Series Luncheon - August
- August 21: Member Only Summer Social
- August 28: Private Equity Network Pickleball Event
- September 10: September Monthly Luncheon
- September 19: Deal Flow Breakfast
- October 9: Industrials and Energy Uncorked Wine Tasting
- October 24: 4th Annual Young Professionals Bowling Tournament
- November 1: Women's Forum Fall Event
- November 12: November Monthly Luncheon
- November 20: Private Equity Network Gamble Ramble
- December 3: Member Only Holiday Social
- December 12: Young Professionals Holiday Social



2025 Events

ACG Houston is the region's premier association focused on middle market corporate growth. Our goal is to help business professionals in the M&A community do more business with the right partners.

ACG Houston hosts a variety of events throughout the year to provide our local business leaders an opportunity to gain visibility and connect with people and ideas to strategically grow companies. Some of the key events held throughout the year include:

- ▶ **Monthly Guest Speaker Luncheons**
- ▶ **Deal of the Year Awards**
- ▶ **Industrials & Energy Uncorked, Private Equity Marketplace & Wine Tasting**
- ▶ **Women's Forum Series**
- ▶ **Young Professional Series**
- ▶ **Happy Hour Socials**
- ▶ **New Member / Sponsor Socials**
- ▶ **Houston Deal Flow Breakfast Series**
- ▶ **Private Equity Network (Exclusive to Private Equity only)**
- ▶ **Texas ACG Capital Connection ("TACC")***

* TACC is not included in the ACG Houston annual sponsorship. For more information on 2025 TACC sponsorships, please visit [TXACG.ORG](https://www.txacg.org).

OVER 75% OF ACG MEMBERS REPORT THEY HAVE DONE BUSINESS WITH FELLOW MEMBERS

**ACG IS A TRUSTED AND RESPECTED RESOURCE
FOR MIDDLE-MARKET DEAL MAKERS AND
BUSINESS LEADERS, PROVIDING HIGH RETURN ON
INVESTMENT THROUGH:**

- ▶ Structured deal-making opportunities
- ▶ Online tools
- ▶ Exclusive member benefits
- ▶ Member only events and opportunities
- ▶ Sponsorship and leadership opportunities

Annual Sponsorships

Annual sponsorship opportunities through ACG Houston provide your organization maximum and consistent branding awareness and access to the entire ACG Houston audience throughout the year.

Sponsorships include high visibility at ACG Houston events, branding and marketing benefits year long, complimentary memberships, and sponsorship discounts on specialty events throughout the year.

ACG Houston will host five networking lunches throughout the year at The Briar Club. With around 150 M&A professionals in attendance, our luncheons consist of networking, a plated lunch and a presentation from a top business leader or panel of experts with insight on the Houston economy or the middle market community.



ANNUAL SPONSORSHIP OPPORTUNITIES

	Platinum	Gold	Silver
	\$15,000	\$10,000	\$6,500
Available Sponsorships	5	10	Unlimited
Industry exclusivity	✓	✓	
Priority for content speaking opportunity	✓		
First right of refusal for series sponsorships (e.g. Young Professionals, Wome	✓		
Branding and Marketing			
Logo recognition on ACG Houston website	✓	✓	✓
Inclusion in sponsor slide show at luncheons	✓	✓	✓
Logo recognition in luncheon brochures	✓	✓	✓
Logo recognition on email announcements	✓	✓	✓
Option to provide marketing materials at events	✓		
Memberships / Event Discounts			
ACG memberships (\$495 value)	4	3	2
Complimentary ticket per monthly luncheon (\$60 value)	4	3	2
Discount on other event sponsorships	20%	15%	10%
Special Event Inclusion			
Prepaid sponsorship for Energy Uncorked (\$2,500 value)	✓		
Prepaid sponsorship for Deal of the Year	Table	1/2 Table	
Discount on other event sponsorships	20%	15%	10%

2025 LUNCHEON DATES:

January 14, 2025

February 11, 2025

May 13, 2025

September 9, 2025

November 11, 2025

Deal of the Year

ACG Houston's 7th Annual Deal of the Year event is focused on celebrating Houston's booming middle-market deal community. We'll be honoring the deals and dealmakers that drive middle market growth – resulting in job growth, capital formation and the advancement of meaningful business relationships.

ACG Houston is recognizing deals with closing dates between January 1, 2024 – December 31, 2024. Transactions should have a reasonable relationship to the Greater Houston area (Katy, Woodlands, Kingwood, etc.) – e.g. where the buyer, seller, PE sponsor, company division or assets are located.

DEAL OF THE YEAR SPONSORSHIP OPPORTUNITIES

	Event Sponsor	Table Sponsor	1/2 Table Sponsor
	PLATINUM	GOLD	SILVER
	\$5,000	\$3,500	\$2,500
Available Sponsorships	3	Unlimited	Unlimited
Logo recognition on email announcements	✓	✓	✓
Logo recognition on ACG Houston website	✓	✓	✓
Logo recognition on social media announcements	✓	✓	✓
Profile and sponsor recognition in event brochure, slides and video	✓		
Logo recognition in advertisements to local media	✓		
Front row table placement at event	✓		
Sponsor-designated badges for company representatives	✓		
Opportunity to announce winners at the ceremony	✓		
Number of attendees included	10	10	5
Prominent name recognition and signage at your own table	✓	✓	✓

AWARD GUIDELINES:

- Closing: Deal closing between January 1, 2024 - December 31, 2024
- Region: Transactions should have a reasonable relationship to the Greater Houston area (Katy, Woodlands, Kingwood, etc.) – e.g. where the buyer, seller, PE sponsor, company division or assets are located.

IMPORTANT DATES:

- Eligible Award Candidates: Deals closing between January 1, 2024 – December 31, 2024



DATE

April 30, 2025

6:00 pm – 8:30 pm

Houston Country Club

FOR MORE INFO, VISIT:

acghoustondeals.com



Industrials & Energy Uncorked Wine Tasting

The 20th Annual Industrials & Energy Uncorked, ACG Houston's Marketplace & Wine Tasting, is an exceptional networking opportunity that provides direct exposure to professionals across the energy and industrial sectors who are involved in M&A, finance, fundraising, corporate growth and strategic development. This event has now grown to nearly 500 attendees.

SPONSOR BENEFITS

- ▶ High level exposure to 500+ executive attendees
- ▶ Interaction with industry peers, partners, prospects and clients
- ▶ Extensive publicity: direct e-mailings, website and program materials
- ▶ Industry exclusivity for service providers
- ▶ Registered sponsor attendees will receive a copy of the registration list two weeks prior to the event with email addresses



DATE

**October 8, 2025
5:30 pm– 8:30 pm
The Revaire**

Industrials & Energy
UNCORKED
19TH ANNUAL

ENERGY & INDUSTRIALS UNCORKED SPONSORSHIP OPPORTUNITIES

	Private Equity	Corporate Development	Investment Banks	Service Providers
	\$2,500	\$2,500	\$2,500	\$2,500
Available Sponsorships	Unlimited	Unlimited	Unlimited	5 per industry
Branding and Marketing				
Logo recognition on email announcements	✓	✓	✓	✓
Logo recognition on ACG Houston website	✓	✓	✓	✓
Logo recognition on social media announcements	✓	✓	✓	✓
Option to provide marketing materials at events	✓	✓	✓	✓
Prominent name recognition and signage at your own wine table	✓	✓	-	-
15 bottles of premium wine for your table from a pre-selected list*	✓	✓	-	-
Complimentary tickets to event (\$200 value per ticket)	5	5	5	2
\$100 off additional tickets	✓	✓	✓	✓
Sponsor-designated badges for company representatives	✓	✓	✓	✓
Access to DealSource	U	U	U	-
Access to Sponsor Happy Hour Pre-Party	U	U	U	2

Women's Forum Series

The purpose of ACG Women's Forum is to inspire, encourage and educate women through networking and support from their professional female peers. In 2025, ACG Houston Women's Forum plans to host three summer socials and a fall luncheon. Women's Forum sponsors will also get complimentary tickets to the Texas ACG Capital Connection Women's Forum luncheon. In addition to marketing and branding recognition before and during the event, top level sponsors will have a reserved lunch table for invited guests at the front of the room during the presentation.



WOMEN'S FORUM SPONSORSHIP OPPORTUNITIES

	Platinum	Gold	Silver
	\$4,000	\$3,000	\$2,000
Available Sponsorships	3	5	7
Branding and Marketing			
Logo recognition on email announcements	✓	✓	✓
Logo recognition on ACG Houston website	✓	✓	✓
Logo recognition on social media announcements	✓	✓	✓
Profile and sponsor recognition in slide show	✓	✓	✓
Advance PDF attendee list upon request	✓	✓	✓
In-Person Perks			
Complimentary tickets per luncheon (Spring and Fall Luncheons)	8	4	2
Sponsor-designated badges for company representatives	✓	✓	✓

Young Professionals Series

ACG Houston Young Professionals seeks to attract young professionals serving the middle market industry to the ACG Houston networking community. With a reduced membership fee and event registration costs, our goal is to encourage young professionals to get involved with ACG and to provide our future leadership with the resources needed for professional growth and development. Our mission is to bridge the gap between young professionals and the greater ACG Houston membership to encourage networking, mentorship and middle market growth. In 2025, ACG Houston Young Professionals plans to host 4 events, including a dinner and speaker presentation, summer social, 5th Annual Bowling Tournament and holiday social.



YOUNG PROFESSIONALS SPONSORSHIP OPPORTUNITIES

	Platinum	Gold	Silver
	\$4,000	\$3,000	\$2,000
Available Sponsorships	3	5	7
Branding and Marketing			
Logo recognition on email announcements	✓	✓	✓
Logo recognition on ACG Houston website	✓	✓	✓
Logo recognition on social media announcements	✓	✓	✓
Profile and sponsor recognition in slide show	✓	✓	✓
Advance PDF attendee list upon request	✓		
In-Person Perks			
Complimentary tickets for the year	6	4	2
Sponsor-designated badges for company representatives	✓	✓	✓

Houston Deal Flow Breakfast Series

The Houston Deal Flow Breakfast series is an invitation-only event for financial sponsors, strategic corporate development professionals and investment bankers to remain current on the terms of recently closed transactions as well as the type of deals in the market or being sought by financial and strategic players. Attendees are financial sponsors, strategic corporate development professionals and investment bankers *only*. After each presentation, there is time and meeting space set aside after the breakfast session for individual meetings that attendees arrange on their own.

In 2025, ACG Houston hosted 3 breakfast programs at The Junior League of Houston with around 50 attendees at each event.

HOUSTON DEAL FLOW BREAKFAST SPONSORSHIP OPPORTUNITIES

- ▶ Cost: \$2,500 per breakfast
- ▶ Exclusive: ONE sponsors per breakfast (industry exclusive)
- ▶ Limited: One breakfast per sponsor 2 attendees included in sponsorship
- ▶ Logo and company description on email invitation and brochure at event
- ▶ Recognition from Chapter President at beginning of program
- ▶ Ability to bring signage / marketing materials
- ▶ Access to attendee list with emails



FIRMS REPRESENTED

Agile Growth Equity	Marble Capital
Alenda Partners	Milton Street Capital
Align Business Advisory	MNA Advisor, LLC
Altas Private Equity Partners	NexTier
Amberjack Capital Partners	OFS Energy Fund
Apex Partners	Orion Energy Partners
Arroyo Energy Investment Partners	ORIX Private Equity Solutions
Atlas Private Equity Partners	Park Lawn Corporation
Aventurine Partners	Partners Capital
Bluebonnet Affordable Housing	Pason Systems
Bolivar Point Capital	Pelican Energy Partners
Briarwood Partners	Piper Sandler
Cadence Bank	Platform Partners
CapZone Impact Investments	Portal Drive Partners
Carnelian Energy Capital	PPHB
Catapult Energy Services Group	PSC Group
Cedar Hills	Quantum Energy Partners
Centroid Systems	Qwikkit
Chiron Financial	RK Capital LLC
CIC Partners	Rock Hill Capital
Company of Merchants	Rockport Investment Partners
Crutchfield Capital	Romanchuk & Co
Del Monte Capital	Sallyport Investments
Endeavor Schools	SCF Partners
England & Company	Simon + Kucher & Partners
First Reserve	Statesman Business Advisor
FMI Capital Advisors	Stellus Capital
Freestone Partners, LLC	Sterling Group
Gated Rentals GP, LLC	Sunrise Point Ventures
GEC Energy Transition Investors	Sven Energy
Genesis Park	Tailwind Technology Partners
Gilbert & Pardue	Texas Capital Bank
GP Capital Partners	TGC Impact Growth Fund
Grand Lake Capital	The CapStreet Group
Growth Lending	The Sterling Group
Gulf Bright Partners	Transition Capital Partners
Gulf Capital Bank	Trillium Partners
GulfStar Group	Vista Private Equity Group
Gulmohar Capital Partners	Voyager Interests, LLC
Hastings Equity	Vulcan Industrial
Integrity Advisors, Inc.	Wayfinder Strategic Advisors
JDH Capital	White Deer Energy
Jones Capital	Winterford Capital LLC
Jumana Capital	Zions Capital Markets
Juniper Capital	
Kahil Financial Services	
KD Factors & Financial Services LLC	
Laydens Essentials	
Legacy Knight	
Limbaugh Capital	
Main Street Capital Corp	