



**2025 SoCAL Capital Summit  
November 20<sup>th</sup> 4:00 pm – 7:30 pm**

**Sponsorship Opportunities**

**Background**

**Event Purpose**

ACG Orange County is inviting a panel of respected senior economists from the banking world to share their perspectives on the state of the capital markets and how conditions may influence M&A activity going forward.

**Event Audience**

Senior executives across the mergers & acquisition spectrum, including private equity, investment banks, VC's, family office, and corporate leaders. The event, which also includes individual breakout sessions aligned with key industry verticals, reaches professionals advisors across Southern California. It annually attracts some 200 attendees.

**Program**

4:00 pm – 5:00 pm General Session Panel: Capital Markets  
5:00 pm – 5:45 pm Industry Breakout Panels  
5:45 pm – 6:30 pm Industry Breakout Panels  
6:30 pm – 7:30 pm Reception & Networking

**Location**

Irvine Marriott  
18000 Von Karman Ave  
Irvine, CA 92612

**Registration Fees**

Before 11/07 – ACG Members: \$125 / Non-Members \$185  
After 11/07 – ACG Members: \$135 / Non-Members \$195

## **General Session**

Opening Session (4 pm – 5 pm)

Panel with three Chief Economists

Opening Panel Sponsor Opportunities (Maximum of 4) - \$2,000 each

- Your bank or accounting firm's Chief Economist on panel
- Your logo and economist's photo in full-page ad in the *Orange County Business Journal*.
- Your logo on all flier and eblast promotions of the event to ACG Orange County's database of 1,400.
- Signage at the event acknowledging your bank.
- Three complimentary registrations

## **Breakout Sessions**

Breakout Panel Sessions (5 pm – 5:45 pm or 5:45 pm – 6:30 pm)

Two sets of three concurrent, industry-specific breakout sessions that explore investment dynamics across three vertical markets.

Breakout Panel Sponsor Opportunities (Maximum of 6) - \$2,500 each

- You develop the panel
- Flier specific to your session will be created for you to distribute to your contacts. ACG OC will distribute your session-specific flier to our database of 1,400.
- Your industry vertical with your logo will be placed in our full-page ad promoting the event in the *Orange County Business Journal*.
- Two complimentary registrations.