



**2024-2025
SPONSORSHIP
OPPORTUNITIES**

About ACG Orlando

ACGOrlando.org

We're the drivers of middle market deal-making and corporate growth.

Our members are business professionals in the top of their fields. They are experts representing middle market corporate growth companies (\$10 million to \$1 billion) here in Central Florida and beyond. ACG Orlando members include middle market companies, private equity firms, commercial and investment bankers, accountants, attorneys and other professional advisors dealing in acquisitions and corporate finance. We offer events focused on building member business relationships, and provide a forum for members to facilitate and promote corporate growth organically, as well as through transactions. Our mission is to be the premier networking organization in Central Florida for high-level middle market professionals to connect, learn, engage and generate business from trusted relationships.

Annual Chapter Sponsors

In Central Florida, ACG Orlando's Annual Chapter Sponsors are more than generous donors—they are true partners in our mission to drive corporate growth and success. Our Annual Chapter Sponsors **receive the broadest recognition** across all events and online throughout the year. Their support plays a critical role in fostering connections, driving business opportunities, and enhancing the region's middle-market ecosystem.



Chapter Event Sponsors

Event Sponsors bring energy and excitement to our Chapter events, adding a dynamic edge to ACG Orlando's year-long programming. Our events cover topics relevant to the corporate and deal-flow community while also offering fun, engaging opportunities such as the **annual Private Equity Wine Tasting** and specialized lunch and after-hour sessions tailored to specific market segments.

We are proud to continue our tradition of celebrating excellence in the middle-market sector with our signature event, the annual **SMART Awards Luncheon** held each May, which recognizes outstanding companies making an impact in Central Florida.

Why Sponsor?

Whether your goal is to make a splash in the market, enhance and solidify your brand recognition, or connect with key deal makers, ACG Orlando provides unmatched opportunities for sponsors. By partnering with us, sponsors gain access to a powerful network, enabling them to **create, renew, and strengthen professional relationships** that often lead to successful business transactions.

Sponsoring ACG Orlando is more than just visibility—it's about being part of a dynamic community that drives growth, fosters collaboration, and delivers measurable value for your organization.

Annual Sponsorship Opportunities

Platinum Sponsorship – \$6,500

Platinum Sponsors enjoy **exclusive signage and recognition at all ACG Orlando events**, guaranteeing **maximum visibility** throughout the year. This elite sponsorship is **industry exclusive**, meaning only one sponsor per industry is showcased, ensuring your company stands out from the competition.

With **unparalleled brand exposure**, Platinum Sponsors are prominently featured across all chapter activities, from signature events like the SMART Awards Luncheon and Private Equity Wine Tasting to regular chapter meetings and networking sessions. Your brand benefits from high-impact opportunities such as speaking from the podium, premier advertising placement on our website, and consistent logo inclusion in chapter emails, event materials, and banners.

This sponsorship also includes **four ACG Orlando memberships**, three registrations to signature events, and access to a private reception at the SMART Awards, allowing your team to connect directly with Central Florida's most influential middle-market professionals. Platinum Sponsorship provides a platform to **build trust, foster relationships, and position your organization as a leader in the business community**.

Memberships & Registrations:

- Four ACG memberships.
- Three complimentary registrations to ACG Orlando-hosted meetings including our signature events: SMART Awards Luncheon & Private Equity Wine Tasting.
- Three SMART Awards private reception registrations.
- Additional memberships available at reduced rates.

Brand Visibility:

- Exclusive signage and recognition at all events (industry exclusive).
- Premiere advertising (Leaderboard Ad displayed on every page – rotating).
- Logo on Platinum Sponsor banner at all chapter meetings.
- Hyperlinked logo on the chapter website homepage.
- Logo inclusion in chapter emails and email signature.

Content & Promotion:

- One podium self-promotion opportunity (1 minute).
- Up to four articles, whitepapers, or webinars featured on chapter website and social media.
- One 3–5 minute video interview created by ACG Orlando and shared online.



Gold Sponsorship – \$3,500

Gold Sponsors enjoy **consistent year-round brand exposure** and premium recognition across ACG Orlando programming. This sponsorship level provides significant visibility and opportunities to connect with the Central Florida business community.

Memberships & Registrations:

- Two ACG memberships.
- Two complimentary registrations to ACG Orlando-hosted meetings (excluding signature events).
- One registration for signature events (SMART Awards, Private Equity Wine Tasting).
- Two SMART Awards private reception registrations.
- Additional memberships available at reduced rates.

Brand Visibility:

- Premium advertising (Skyscraper Ad on interior web pages – rotating).
- Logo on Gold Sponsor banner at all chapter meetings.
- Hyperlinked logo on the chapter website homepage.
- Logo inclusion in chapter emails and email signature.

Content & Promotion:

- Up to two articles, whitepapers, or webinars featured on chapter website and social media.

Silver Sponsorship – \$2,500

Silver Sponsors gain **regular brand exposure** throughout the year, with opportunities to showcase their expertise and engage with ACG Orlando's network of business professionals. This sponsorship is ideal for companies looking to expand their reach.

Memberships & Registrations:

- One ACG membership.
- One complimentary registration to ACG Orlando-hosted meetings (excluding signature events).
- One SMART Awards private reception registration.
- Discounted registration to signature events.
- Additional memberships available at reduced rates.

Brand Visibility:

- General hyperlinked logo on the chapter website homepage.
- Logo on Silver Sponsor banner at all chapter meetings.
- Logo inclusion in chapter emails and email signature.

Content & Promotion:

- One article, whitepaper, or webinar featured on chapter website and social media.

Bronze Sponsorship – \$2,000

Bronze Sponsors benefit from **foundational brand exposure** and the chance to engage with ACG Orlando's middle-market professionals. This sponsorship level offers a valuable opportunity to build relationships and expand your presence.

Memberships & Registrations:

- One ACG membership.
- One SMART Awards private reception registration.
- Discounted registration to signature events.
- Additional memberships available at reduced rates.

Brand Visibility:

- Hyperlinked logo on the chapter website homepage.
- Logo on Bronze Sponsor banner at all chapter meetings.
- Logo inclusion in chapter emails and email signature.

Content & Promotion:

- One article or whitepaper featured on chapter website and social media.

Annual Sponsor Level Benefits

<u>Benefits</u>	<u>Platinum</u> \$6,500	<u>Gold</u> \$3,500	<u>Silver</u> \$2,500	<u>Bronze</u> \$2,000
Annual ACG membership(s)	4	2	1	1
Additional memberships at a reduced rate	✓	✓	✓	✓
Complimentary registration at select meetings (All ACG Orlando hosted events — Excludes Signature event: SMART Awards, Private Equity Wine Tasting & Joint Golf Tournament)	3	2	1	-
Signature Event Registration: SMART Awards & Private Equity Wine Tasting	3	1	-	-
Discounted registration to Signature Events: SMART Awards & Private Equity Wine Tasting	✓	✓	✓	✓
SMART Awards private reception registration	3	2	1	1
Sponsor nametag recognition (ACG Orlando hosted events)	✓	✓	✓	✓
Podium self promotion – 1 minute (in-person or virtual event)	1	-	-	-
Premiere ad on website with hyperlink - Leaderboard Ad: displayed at the top of every page (rotating)	✓	-	-	-
Premium ad on website with hyperlink - Skyscraper Ad: displayed below the navigation of interior pages (rotating)	✓	✓	-	-
Logo on homepage with hyperlink	✓	✓	✓	✓
PLATINUM Sponsor banner – logo	✓	-	-	-
GOLD Sponsor banner – logo	-	✓	-	-
SILVER Sponsor banner – logo	-	-	✓	-
BRONZE Sponsor banner – logo	-	-	-	✓
Logo inclusion on select Chapter e-mails	✓	✓✓	✓	✓
Logo inclusion on ACG Orlando email signature	✓	✓✓	✓	✓✓
Sponsor spotlight article on website and social media	✓	✓✓	✓	✓
Opportunity to submit content on sponsor company's area of expertise (article, whitepapers, webinars) to be shared on chapter website and social media	4	222	1	1
Opportunity to participate in virtual interview: 3-5 minute video created and published by ACG Orlando with a company representative to be shared on chapter website and social media	1	-	-	-

Please Note: Some sponsor benefits are subject to availability or first-come, first-served.

WE'D LIKE TO THANK OUR 2023-2024 ANNUAL CHAPTER SPONSORS!

PLATINUM



GOLD



SILVER



Annual Chapter Sponsor Commitment Form

Organization: _____

Industry: _____

Primary Contact Person: _____ Title: _____

Phone #: _____ Email: _____

Address: _____

City/State/Zip: _____

Marketing Contact Person: _____

Phone #: _____ Email: _____

Administrative Contact Person (shipping, attendees, materials): _____

Phone #: _____ Email: _____

Annual Chapter Sponsorship opportunities:

☐ Platinum Sponsorship \$6,500

☐ Gold Sponsorship \$3,500

☐ Silver Sponsorship \$2,500

☐ Bronze Sponsorship \$2,000

Additional Sponsorship Information:

For additional information on Annual Chapter Sponsorship or information on sponsoring an upcoming ACG Orlando event please contact our Chapter Executive, Alli Roberts, at acgorlando@acg.org.

Payment Information:

Please send check and completed Annual Chapter Sponsor Commitment Form to ACG Orlando, Inc. at the address listed below.

Please make checks payable to "ACG Orlando, Inc."

And send to:

Post Office Box 2167
Orlando, FL 32802-2167