# ACG Boston DEALESS The state of the state

**GUIDEBOOK** 

# **WELCOME**

On behalf of the ACG Boston Board of Directors and more than 570 Boston members, it gives me great pleasure to welcome you to the 11th annual DealFest Northeast! We are thrilled to have the opportunity to host the deal community in Boston for our flagship event that highlights the New England market and brings dealmakers from across the country into our vibrant city, for a truly unique experience.

This year, DealFest Northeast will kick off on June 10 with a Young Professionals & ACCELERATOR Alumni Networking Reception, followed by the Opening Block Party at Lawn on D, set to be the ultimate M&A networking experience.

You'll mingle with 800+ middle-market deal professionals — including capital providers, intermediaries, transaction advisors, and strategics — and enjoy the buzz, fun, and spontaneity that Lawn on D is known for. With more exciting opportunities to connect and engage in meaningful conversations, the Opening Block Party sets the right tone for relationship-building that could lead to your next big deal.

On June 11, we will once again host DealSource at the Boston Convention & Exhibition Center – an exclusive event for capital providers & investment banks. DealSource is dedicated to helping these individuals make high quality connections through participant driven, one-on-one meetings and exclusive networking opportunities, for a full, efficient day of relationship building.

DealFest will also feature a Women of Leadership Breakfast, and a series of speaker sessions on June 11, covering the relevant topics and hot button issues facing the middle-market M&A community today. Attendees will hear from industry experts on a middle-market M&A update, navigating first-time seller transactions, enterprise governance for AI, and doing deals with family offices. The day ends with a closing cocktail reception, so you can solidify the relationships you've built over the previous two days.

ACG strives to innovate and respond to the changing needs of professionals involved in middle-market dealmaking. We encourage you to share your feedback on this format, to ensure we are delivering programming that is valuable and complementary to the way in which you do business. I want to thank our Board of Directors, DealFest committee and our executive team, who put this terrific event together. Welcome to DealFest Northeast – we look forward to sharing the best of New England with you!

Regards,



**Gus Phelps** 

President, ACG Boston

Private Capital Solutions Director, Polen Capital

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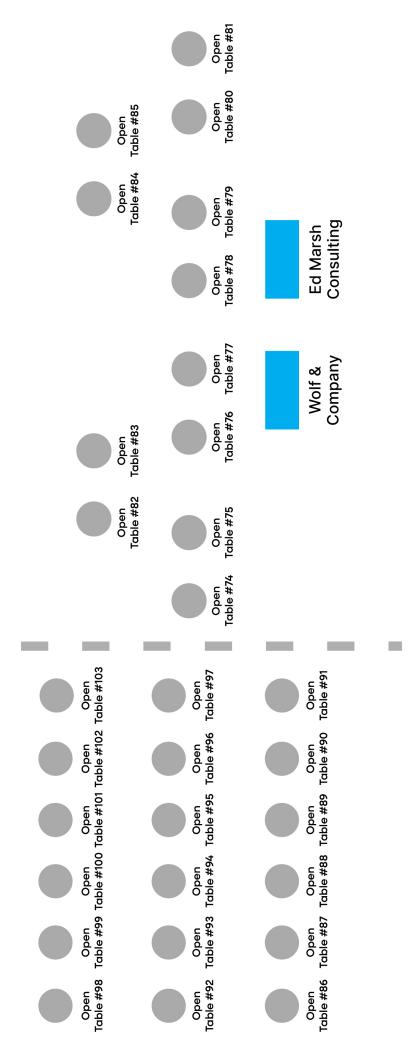
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**CBIZ** 

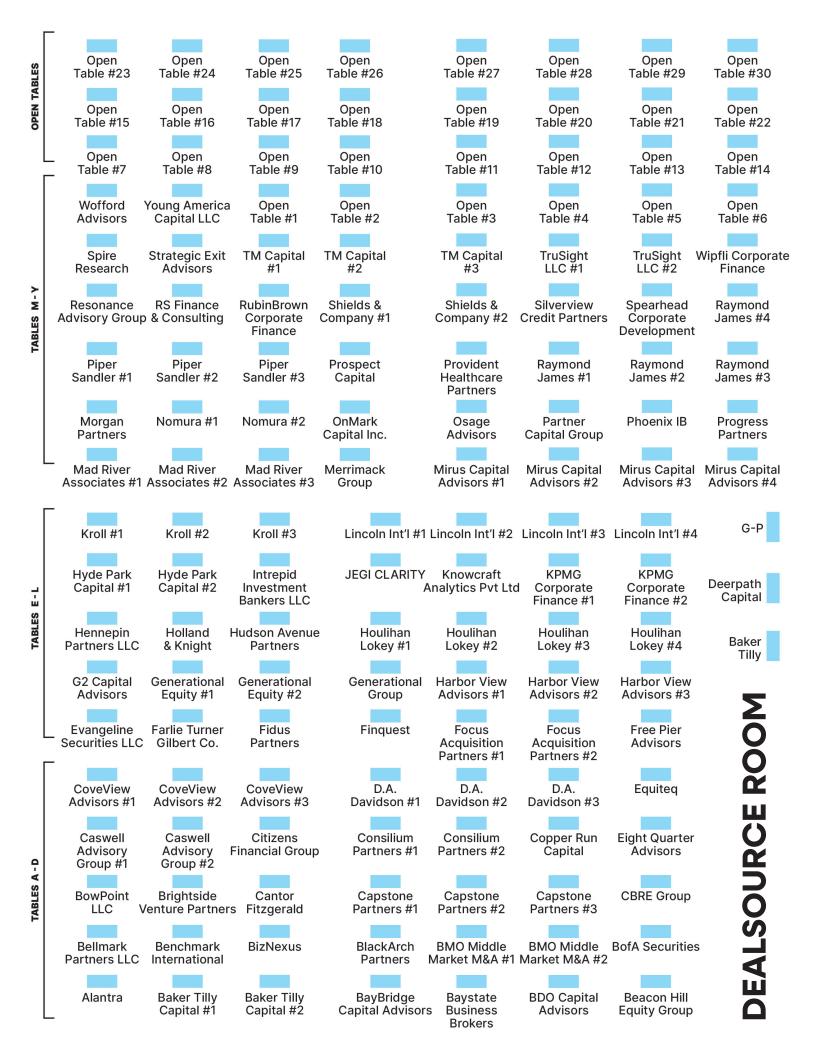
Troutman Pepper Locke

# **ATTENDEE LOUNGE**



**OPEN TABLES** 

DEALSOURCE TABLES (RESERVED FOR DEALSOURCE MEETINGS)



# **Abry Partners**

Service Provider Type: Private Equity Year Founded: 1989

Founded in 1989, Abry Partners is a Boston based Private Equity firm investing out of five fund strategies: Senior Debt, Private Credit, Senior Equity, and lower middle market and middle market buyouts. We are sector-focused investors in the verticals of financial services and technology, healthcare and business services, and tech-enabled services and communications.



#### Contact

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#### **Primary contact**

Jon Litinger Director of Business Development jlitinger@abry.com (617) 645-9347

# **General Statistics**

Total Companies Serviced (last 5 years)	Total Transactions	Total Investors Serviced (last 5 years)	Additional Info	Additional Info
77	550	N/A	\$17B	5 Fund
			AUM	Strategies

# Recently Closed Investments

Company Description	Service	Deal Type	Deal Location
AirHelp	Information Services	Minority	Berlin, Germany
Better Car People	Automotive Software & Services	Minority	Monroe, NC
Claranet	IT Infrastructure & Services	Minority	London, UK
Chambers & Partners	Legal Services	Buyout	London, UK
ProPark	Parking Management	Buyout	Hartford, CT
Ascend Healthcare	Telepsychiatry	Buyout	Chandler, AZ
Dynasty Financial Partners	Wealth Management Tech	Minority	St. Petersburg, FL
Better Protection	Fire & Life Safety	Buyout	Chicago, IL
Precision Strategies	Digital Strategy & Marketing	Minority	Washington, DC
Terasky	Digital Transformation	Minority	Tel Aviv, Israel
Mako Networks	IT Infrastructure & Services	Minority	Elgin, IL

# All Transactions By Industry (%)

Business Services – 36% Information Services – 23% Insurance Services – 13% Healthcare IT – 12% Communications – 8% Media & Entertainment – 8%

# Alantra LLC (www.alantra.com)

Service Provider Type: Investment Bank

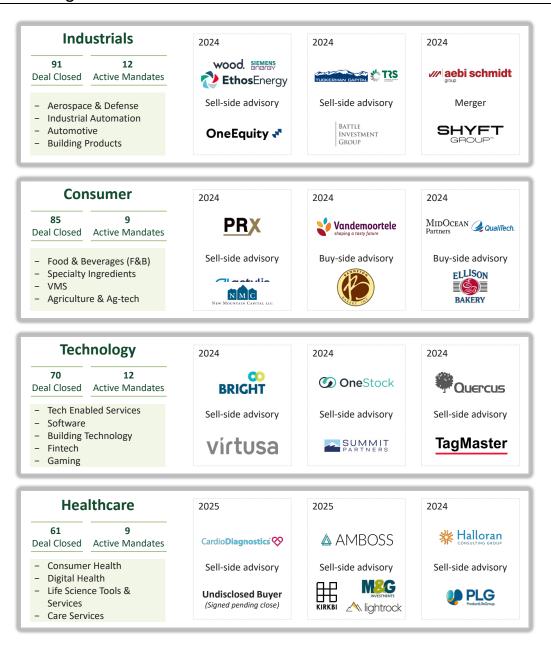
# ALANTRA

Alantra is an independent global mid-market financial services firm providing investment banking, asset management, and private capital services to companies, families, and investors. The Group has 500+ professionals across Europe, the US, Latin America, and Asia. Its Investment Banking division provides independent advice on M&A, debt advisory, financial restructuring, and capital markets transactions, having advised on more than 1,800 deals for a total value of c.\$575+bn since 2013. Alantra's senior bankers and execution teams offer a global understanding of industry sectors combined with strong local relationships with the companies, investors, entrepreneurs, and financing institutions in each of its markets.

# **General Statistics**

Global Coverage	Transactions (since 2013)	Percentage of Cross Border M&A Deals	Typical Transaction Size
20 offices in 18 countries	1,800+	~50%	\$50m-\$250m

# US Sector Coverage at a Glance



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www.altrum.com

#### Contact

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# Celebrate & Inspire

Altrum is the global leader in deal toys and financial tombstones. Since 1974, we've helped investment banks and private equity firms celebrate closings with showstopping, custom deal toy designs. With in-house production, creative excellence, and global logistics, we bring your deals to life!

# **Audax Private Equity**

Service Provider Type: Private Equity Sponsor Year Founded: 1999

Headquartered in Boston, with offices in San Francisco, New York, London and Hong Kong, Audax Private Equity manages three strategies: its Flagship and Origins private equity strategies, seeking control buyouts in the core middle and lower middle markets, respectively, and its Strategic Capital strategy that provides customized equity solutions to PE-backed portfolio companies to help drive continued growth. With approximately \$19 billion of assets under management as of March 2025\*, over 300 employees, and 100-plus investment professionals, Audax has invested in more than 175 platforms and more than 1,350 add-on acquisitions through its control buyout strategies since its founding in 1999. Through our disciplined Buy & Build approach, across six core industry verticals, Audax seeks to help portfolio companies execute organic and inorganic growth initiatives with the aim of fueling revenue expansion, optimizing operations, and significantly increasing equity value. For more information, visit www.audaxprivateequity.com or follow us on LinkedIn.



Contact 101 Huntington Ave 25<sup>th</sup> Floor Boston, MA 02199 David Santoni Managing Director Dsantoni@Audaxprivateequity.com 617-859-1529

**Billy Gonzalez**Managing Director
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617-859-1545

# **General Statistics**

Total New Investments / Platforms (Since 1/1/2019)	Total Add-Ons (Since 1/1/2019)	Total Exits (Since 1/1/2019)	Strategies
63	670	48	Flagship (Mid-market); Origins (LMM); Strategic Capital (Mid-hold Equity)

# Recently Closed Investments

Company	Sector	Deal Type	City	State
TCP Analytical	Healthcare	Strategic Capital	Pittsburgh	PA
Fortis Payment Systems	Financial Services / Software	LBO & Strategic Capital	Plano	TX
Lanter Delivery Systems	Business Services	LBO	Des Peres	MO
Trademark Cosmetics	Industrial Services & Technologies	Strategic Capital	Riverside	CA
Resonant Clinical Solutions	Healthcare	LBO	Leesburg	VA
Amtivo	Business Services	Strategic Capital	London	UK
Doeren Mayhew	Financial Services	LBO	Troy	MI
Total PowerGen Solutions	Industrial Services & Technologies	LBO	Mississauga	Ontario

# Investments / Transactions by Industry (%) (Since 1/1/2019)

Business Services: 14% Software & Technology: 16% Financial Services: 8%

Consumer: 14%

Industrial Services & Technologies: 24%

Healthcare: 24%

<sup>\*</sup> AUM represents regulatory assets under management calculated as total gross assets plus undrawn equity commitments (less any amounts outstanding on a line of credit which are expected to be paid down using undrawn equity).

# **Baker Tilly**

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Baker Tilly is a leading advisory, tax and assurance firm, providing clients with a genuine coast-to-coast and global advantage in major regions of the U.S. and in many of the world's leading financial centers.

Baker Tilly's private equity practice is focused on helping closely held companies achieve financial, business, operational and growth objectives. Engaging with more than 700 private equity firms and 3,900 portfolio companies, we venture alongside a diverse range of clients, from independent sponsors and startups to some of the world's largest private equity firms and global multibillion dollar revenue platform companies.

Baker Tilly Advisory Group, LP and Baker Tilly US, LLP, trading as Baker Tilly, are independent members of Baker Tilly International, a worldwide network of independent accounting and business advisory firms in 143 territories, with 43,500 professionals and a combined worldwide revenue of \$5.6 billion.

www.bakertilly.com

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From due diligence and valuations to operational improvements and divestitures, our specialized professionals are here to help you achieve your financial objectives.



# Blank Rome

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Josef Volman Partner & Co-Chair, Boston Office 125 High Street Boston, MA 02110 josef.volman@blankrome.com +1.617.415.1223

# Middle-Market M&A and Private Equity

Blank Rome's leading national corporate practice represents private equity funds and their portfolio companies, banking and financial institutions, and privately held businesses in capital raising, mergers and acquisitions, and other business transactions.

# BLANKROME

# FRANK A. SEGALL

Co-Chair, Boston Office Co-Chair, Cannabis Practice

# JOSEF B. VOLMAN

Co-Chair, Boston Office

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# Blue Highway Growth Capital

Service Provider Type: Private Equity Year Founded: 2019

Blue Highway Capital is a U.S. based investment firm growing small middle-market companies nationally, with a focus on the Northeast and Mid-Atlantic regions. We provide growth capital to primarily rural businesses that are at an inflection point. Our firm's name refers to the backroads on traditional maps and atlases, which were shown in blue.

Providing capital is just a starting point for how we can assist in achieving your vision. Our principals draw from a wealth of sector expertise, personal networks and investment experience to help companies develop growth strategies, recruit talent, execute company acquisitions and navigate the inevitable twists and turns of rapidly growing businesses.



#### Contact

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#### **Primary contact**

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Ryan Pierce Principal 1500 Market St., 18<sup>th</sup> Floor Philadelphia, PA 19102 rpierce@bluehighwaycapital.com

# **General Statistics**

**Preferred Investment Amount** 

\$3-8M

# **Target Industries**

- Specialty Manufacturing
- Distribution and Logistics
- Energy and Environmental Services
- Healthcare and Medical Products
- Business and Technology Services
- Natural Resources and Products

# Most Recent Closed Fund

Fund II in progress

Fund I Growth Equity Capital Size: N/A

# **Capstone Partners**

Service Provider Type: Investment Bank Year Founded: 2001



Capstone Partners is one of the largest and most active investment banking firms in the United States, with a unique set of capabilities specially tailored to serve the needs of owners, investors, and creditors of middle market companies throughout their full business lifecycle.

#### Contact

176 Federal Street Floor 3 Boston, MA 02110

#### **Primary contact**

Brendan Burke Managing Director, Head of Sponsor Coverage bburke@capstonepartners.com 303-241-6079

# **General Statistics**

Industry Groups	Experienced Professionals	Offices in the US	Closed Transactions
12	175	11	700

# Services

Mergers & Acquisitions	Capital Advisry	Financial Advisory	Special Situations & Restructuring	ESOP Advisory
Sell-side Advisory	Equity Advisory	Transaction Advisory	Special Situations	Preliminary Analysis
Buy-side Advisory	Debt Advisory	Interim Management	Turnaround	Feasability Study
Recapitalizations	Infrastructure Finance	Performance Improvement	Restructuring	ESOP Implementation

# **Specialized Industry Teams**

- Aerospace & Defense
- Agriculture
- Building Products & Construction Services
- Business Services
- Consumer & Retail
- Energy, Power, & Infrastructure
- FinTech & Services
- Healthcare
- Industrials
- Industrial Technology
- Technology, Media, & Telecom
- Transportation & Logistics

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CBIZ, Inc. (NYSE:CBZ) is a leading professional services advisor to middle market businesses and organizations nationwide. With unmatched industry knowledge and expertise in accounting, tax, advisory, benefits, insurance and technology, CBIZ delivers forward-thinking insights and actionable solutions to help you anticipate next steps and accelerate growth. We help your organization navigate challenges, turn risk into opportunity and drive sustainable, long-term excellence — where you are today and wherever you want to grow. Our 10,000+ team members across 160+ locations in 21 major markets provide top-tier industry expertise with local delivery, relationships and support.

https://www.cbiz.com/

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# **CFOx**

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CFOx is a premier advisory firm specializing in CFO, Transaction, and Accounting services tailored for the middle market. We work with private equity firms and their portfolio companies, business owners, c-suites, and strategic partners nationwide. With offices in Denver, Detroit, and Boston, we are committed to delivering expert financial solutions to help businesses thrive. We support clients throughout the business life cycle. From buy-side QoEs for acquisitions to transition and post-transaction integration work, we provide tailored services to meet your needs. No matter your strategy, when you partner with CFOx, you are gaining a reliable extension to your management team.

www.cfoxadvisory.com

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NUMBERS, PEOPLE.

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# **Cohere Capital**

Service Provider Type: Private Equity Firm

Year Founded: 2019

Cohere Capital is a tech-enabled services focused private equity firm that invests in leading middle market businesses. We have a long track record and deep experience investing in and working with growth companies, and we bring that experience to our partnerships with entrepreneurs, management teams, and companies. Growth and partnership is our focus. We help solidify a strong foundation and provide the expertise and capital to achieve growth plans. While not all growth is linear, we are focused on building a plan that is lasting and sustainable.



#### Contact

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### **Primary contact**

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malberts@coherecapital.com

# **General Statistics**

Assets Under Management	Active Private Equity Investments	Total Private Equity Investments	Preferred Investment Amount
\$415M	7	7	\$20M-\$200M TEV

# **Recently Closed Investments**

Name	Deal Type	Deal Date
Phaedon	Majority Recapitalization	Nov 2023
Clearscale	Majority Recapitalization	Nov 2019
Sonobi	Majority Recapitalization	Sept 2020
CCS	Majority Recapitalization	Jan 2021
Promevo	Majority Recapitalization	May 2021
iPromote	Majority Recapitalization	June 2021
Boostability	Majority Recapitalization	Feb 2022

# All Transactions By Industry (%)

Tech-Enabled Services		
Industry Type	0.0%	



# D.A. Davidson M&A Overview

## D.A. Davidson M&A

25

Investment Banking Offices Across United States, Canada, and Europe

35

Institutional Equity Research Professionals

Capital Advisory Team Members Focused on Covering Private Equity

Sponsor Focused Industry Coverage Groups

45+ Senior Partners 380+

Companies Under Research Coverage

375+

Financial Sponsors Under Coverage

600+

Closed Transactions Since 2018

# Industry Coverage and LTM Deal Activity

#### Consumer

Active & Outdoor Consumer Products DTC & Marketplaces Food & Beverage Multi-Unit Services & Franchising















PLATINUM

MAIN POST PARTNERS

# **Diversified Industrials**



Aerospace, Defense, & Government Services Commercial & Facility

Industrial Automation

Infrastructure Products & Machinery & Equipment **Specialty Materials** 





BANDY

JW HILL CAPITAL

NOVARIA

PIKE STREET impe⊩

**Pacific SHORING** 

Salt Creek Capital HURON

has been acquired by

PALM PEAK CAPITAL

5/5







Northwest Pump

**√** Verisk GOET Atmospheric and Environmental Research JANUS



# **Technology**



Communications & Digital Infrastructure FinTech

Software













NeoXam

**EURAZEO** 







# **Darrow Everett**

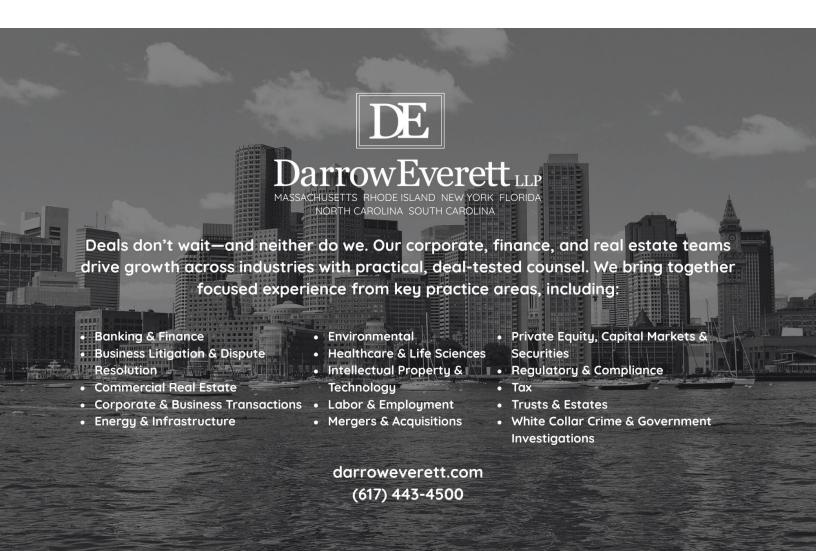
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DarrowEverett LLP is a full-service law firm with deep experience guiding clients through complex transactions across corporate, finance, and commercial real estate matters. Our attorneys routinely structure and close deals for startups, growth-stage companies, institutional investors, and private equity firms—both domestically and internationally. We support businesses at every stage of the lifecycle, from early formation and capital raises to IPO readiness, strategic acquisitions, and exit planning. Our deal teams are built for speed, precision, and results—working seamlessly across disciplines to manage risk, protect value, and advance client goals. Whether you're expanding your portfolio, navigating regulatory hurdles, or scaling a high-growth company, we provide the focused legal insight and commercial awareness that today's dealmakers demand. With eight offices across the East Coast, including in Boston, we're ready to serve you.

https://darroweverett.com

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# **Deerpath Capital**

# **PLATINUM SPONSOR**

Deerpath specializes in providing first lien senior secured loans of \$25–\$150 million to private equity-sponsored borrowers with \$5–\$25 million in EBITDA, and has the flexibility to partner with other investors for larger transactions.

Since 2007, we have deployed over \$12.5 billion of invested capital in more than 1,100 investments, across a broad range of industries and transaction types.

We have direct origination and execution capabilities throughout the United States with origination offices in major markets.

www.deerpathcapital.com

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# **Trusted Lending Partner**

Deerpath specializes in providing first lien senior secured loans of \$25–\$150 million to private equity-sponsored borrowers with \$5–\$25 million in EBITDA, and has the flexibility to partner with other investors for larger transactions.

18

Year Track Record

\$12.5B

Capital Invested Since Inception

\$3.2B

Gross Origination Volume LTM, 3/31

~140

Active Portfolio Companies, 3/31

83

Unique Borrowers Funded LTM, 3/31 150+

Unique Sponsors Since Inception, 3/31

Since 2007, we have deployed over \$12.5 billion of invested capital in more than 1,100 investments, across a broad range of industries and transaction types.

We have direct origination and execution capabilities throughout the United States with origination offices in major markets.



## FOR BUSINESS INQUIRIES:

Orin Port – Managing Director, Head of Sponsor Coverage oport@deerpathcapital.com | 954-703-6041

Unless otherwise specified, data is as of 12/31/2024

## **Industries**

Aerospace & Defense

Allergy Services

Automotive Collision & Repair

**Automotive Components** 

**Building Products** 

Car Wash Operators

Chemicals

Commercial Services & Supplies

Compliance & Certification

Construction & Engineering

Consulting Services

Consumer Products

Dental

Dermatology

Distribution

Education

**Environmental Remediation** 

**Facilities Services** 

**Fitness Operators** 

Food & Beverage

Healthcare Physician Practices

Healthcare Staffing

Home Health

**Household Products** 

**HVAC Services** 

Insurance Brokerage Services

IT Managed Services

Janitorial Services

Life Science Services

Machinery

Manufacturing

Ophthalmology

Orthodontia

Orthopedics

**Outsourced IT Services** 

**Outsourced Pharmaceutical Services** 

**Physical Therapy** 

**Primary Care** 

**Professional Services** 

Refrigeration Repair Services

Restaurants & Entertainment

**Restoration Services** 

Revenue Cycle Management

Security & Alarm Services

Software Services

**Testing & Inspection Services** 

Transportation

**Urgent Care** 

Urology

**Utilities Services** 

Veterinary

Warehousing & Logistics

# **Ed Marsh Consulting**

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Quality of Sales helps sponsors Buy Smarter, Grow Faster, and Exit Stronger.

Bain and McKinsey agree; organic growth is today's primary lever for value creation. While most sponsors bring deep operational and financial expertise to transactions and portfolio companies, they often lack comparable rigor in marketing and sales.

Many sales teams struggle to execute investment theses of margin expansion and new account acquisition. Holding periods lack adequate runway for gradual improvement and long sales cycle to demonstrate growth trends and achieve revenue milestones.

Quality of Sales brings engineered processes and predictively accurate diagnostic tools to sales teams, enhancing diligence through realistic modeling, accelerating integration, identifying root causes of underperformance, and hiring second-standard-deviation sales talent.

Let's eliminate this pervasive barrier to organic growth and achieve predictable, scalable, organic revenue growth faster and profitably. Quality of Sales by Ed Marsh Consulting helps sponsors and portcos grow organically.

https://www.edmarshconsulting.com/

by Ed Marsh Consulting

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# **Private Equity Value Creation**



Ed Marsh, Revenue Growth Consultant (978) 810-0351 | em@cgbadv.com www.EdMarshConsulting.com



**SCAN ME** 

# Fort Point Capital

Service Provider Type: Private Equity

Year Founded: 2010

Fort Point Capital is a private equity firm that invests exclusively in leading service-oriented companies in lower middle market. This includes both pure-play service companies and product companies that create long-term competitive advantage through a service 'wrapper.' We work in close partnership with management teams to build durable business value over time and help companies compete and win in their respective markets.



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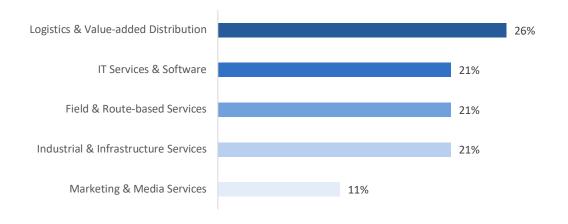
# **General Statistics**

Assets Under Management	Active Private Equity Investments	Total Private Equity Investments	Preferred Investment Amount
\$640M	12	19	\$15-50M

# Recently Closed Investments

Name	Deal Type	Deal Type	Most Recent Closed Fund
NRG Controls	Buyout	November 2024	
NewBold Corporation	Buyout	August 2024	FPC Small Cap Fund III
Ice House America	Buyout	January 2024	Type: Buyout
Visu-Sewer	Buyout	December 2023	Size: \$340 million
Yandell	Buyout	February 2023	
ROX360	Buyout	December 2022	
Jones Fish	Buyout	March 2022	
CellSite Solutions	Buyout	September 2021	
Strata Information Group	Buyout	June 2021	
Barrington Media Group	Buyout	February 2020	
AMS Fulfillment	Buyout	April 2019	

# Investments By Sector



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# Gemini Investors

Investor type: Private Equity | Year founded: 1993

Gemini Investors is a Massachusetts based private investment firm that provides capital and strategic resources to lower middle market companies. The firm invests in growing and established companies throughout the US in a wide range of industries including technology, business services, consumer services, healthcare, education, manufacturing and distribution. The firm was founded in 1993 and is investing its seventh fund.

# **GEMINI INVESTORS**

#### Contact

20 William Street Suite 250 Wellesley, MA 02481 United States +1 (781) 237-7001

#### **Primary Contacts**

Robert Menn Managing Director rmenn@gemini-investors.com

Michelle Kornack Vice President mkornack@gemini-investors.com

# General statistics

Capital Raised	Active private equity investments	Total private equity investments	Target revenue	Target EBITDA	Preferred investment size
\$1B+	70+	185+	\$5-50M	\$1-7M	\$3-8M

# Recently closed investments

Name	Industry	Deal type	Deal date
Universal Building Services	Business Services	Buyout	May-2025
Spectro-UV	Manufacturing	Buyout	Feb-2025
Winterberry	Business Services	Recapitalization	Oct-2024
Tablescapes	Business Services	Buyout	Aug-2024
Town & Country Fence	Business Services	Recapitalization	Jun-2024
Aurora Training Advantage	Business Services	Recapitalization	Apr-2024
AccuSearch	Business Services	Buyout	Apr-2024
Canvas	Business Services	Recapitalization	Jan-2024

# Most recent closed fund

## **Gemini Investors VII**

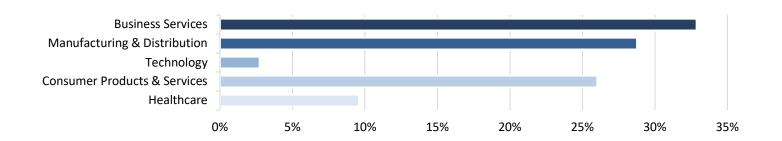
Size: \$190M

Year Raised: 2020

Types: Majority & Minority Recapitalizations, Growth

Capital, Buyouts

# All investments by industry



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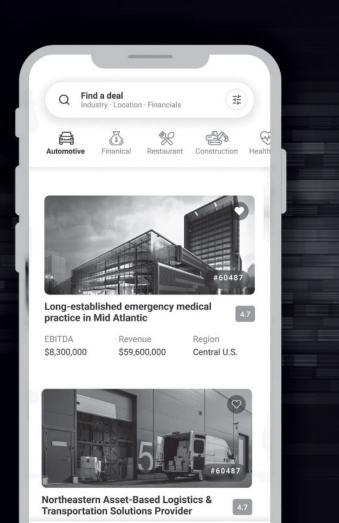


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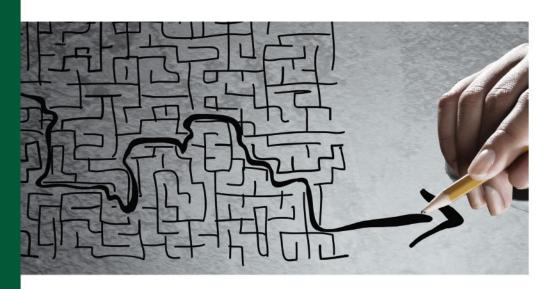
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# **Granite Street Partners**

Private Equity: Industrial Manufacturing

Year Founded: 2022

Granite Street Partners is a private equity firm specializing in lower middle market manufacturing businesses. Led by a team of seasoned operators, we bring a hands-on, value-driven approach to investing, partnering closely with management teams to unlock untapped potential and deliver superior returns.

Our differentiated strategy centers on systematically identifying and capturing enterprise value through operational expertise and disciplined risk management. By collaborating with management teams, we assess opportunities, mitigate risks at every stage, and implement targeted strategies to drive sustainable growth and profitability. This rigorous process ensures we build enduring, resilient businesses that generate lasting value for our investors, partners, and stakeholders.



#### Headquartered:

Boston, MA

#### **Primary contact:**

Siisi Adu-Gyamfi Partner SiisiA@gsp-pe.com (401) 339-5681

# Investment Criteria

Revenue: \$30M to \$75M EBITDA: \$3M to \$10M EBITDA

U.S.-based, International Coverage, Stable & Recurring Cash Flow

Family-Founder-Owned, Management Buyouts, Recapitalizations, Corporate Carve-Outs / Divestitures

Industry Focus: B2B Industrial Manufacturing

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Will Boyle VP of Marketing 1410 Broadway FL2

Contact

(914) 815-5451 will@grata.com



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David Saba Vice President, Business Development 27 W Athens Ave Ardmore, PA 19003

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## H.I.G. Capital

Investor type: PE/Buyout | Year founded: 1993

H.I.G. Capital is a private equity firm specializing in growth equity, management buyouts, turnarounds, real estate, recapitalization, debt/credit, lending, and growth-stage healthcare. The firm prefers to invest in aerospace, defense, automotive, building products, business services, chemicals, consumer products, distribution, education, healthcare, food and beverages, manufacturing, energy services, media, and information technology sectors. It was founded in 1993 and is headquartered in Miami, Florida.



#### Contact

800 Boylston St Suite 910 Boston, MA 02199 United States

Phone: 617.262.8455

#### Primary contact

John E. Von Bargen Managing Director jvonbargen@hig.com

#### General statistics

Assets under management	Active private equity investments	Total private equity investments	Target revenue	Target EBITDA	Preferred Investment amount
\$69 Billion	130+	470+	\$10M-\$1.5B	\$1M-\$200M	\$5M-\$200M

#### Recently closed investments

Name	Deal Type	Deal Date
Pellera Technologies	Technology, Media & Telecom	April 2025
GetixHealth	Business Services, Healthcare	March 2025
360 Destination Group & CSI DMC	Business Services	March 2025
Quisitive	Technology, Media, and Telecom	March 2025
CompTIA	Business Services, Technology, Media, and Telecom	January 2025

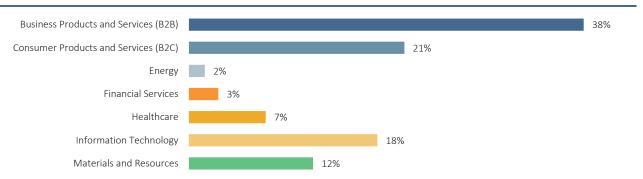
## Most recent closed fund

H.I.G. Capital US LBO Fund Type: **Buyout** 

Size: **\$2B** 

Vintage: 2024

#### All investments by industry



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Hilton Global is a professional investigative due diligence firm and a leading provider of transactional background checks for the middle market M&A private equity community.

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With more than 200 private equity attorneys, we are well positioned to mobilize resources whenever and wherever our clients need us. Our lawyers combine experience, innovation and client-centricity to drive the business goals and objectives of all market participants.

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Contact

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## **Mirus Capital Advisors**

Service Provider Type: Investment Bank

Year Founded: 1987

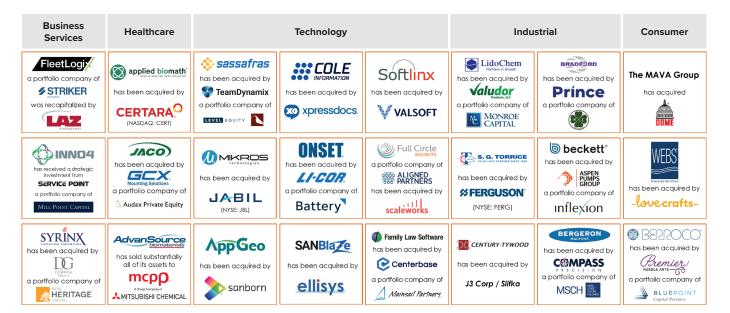


For more than 35 years, successful business owners have turned to Mirus Capital Advisors to guide them to their ultimate accomplishment: the sale of their business. As a middle market investment bank focused on mergers and acquisitions, we drive deals for successful businesses owned by entrepreneurs, families, and investors in New England and beyond. We are committed to each client's success. The firm has closed over 350 transactions across a range of industries, specializing in **technology**, **business services**, **industrial**, **consumer** and **healthcare** transactions. Our affiliate Mirus Securities, Inc. is a registered broker-dealer and FINRA member.



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## **New Heritage Capital**

Investor Type: PE/Buyout Year Founded: 2006

New Heritage Capital is a private equity group that specializes in investing in founder and family-owned businesses. The firm partners with founders that want to significantly grow their businesses, offering innovative deal structures including the Private IPO® that allows founders to gain significant liquidity while maintaining voting control and maximizing ongoing equity ownership. The firm invests in various industries including healthcare, business services, manufacturing, distribution, aerospace, food, and consumer products.



#### Contact

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#### **Primary Contact**

Charlie Gifford Senior Partner cgifford@newheritagecapital.com

#### **General Statistics**

Assets Under	Active Private	Total Private	Target	Preferred Equity
Management	Equity Investments	Equity Investments	EBITDA	Investment Amount
\$1B	6	15	\$4M-\$25M+	\$15M-\$50M+

#### Recently Closed Investments

Name	Deal Type	Deal Date
Fire Engine Student Search	Buyout/LBO (Add-on)	Dec-23
Modern Vending	Buyout/LBO (Add-on)	Apr-23
Stratus	Majority Recapitilization	Mar-23
Clarus Corporation	Buyout/LBO (Add-on)	Mar-23
Syrinx	Buyout/LBO (Add-on)	Oct-22
Retail Financial Services	Buyout/LBO (Add-on)	Sep-22
AMFM Healthcare	Majority Recapitilization	May-22
Merchants Accounting	Buyout / LBO (add-on)	July 2025
Brilliant Gifts	Majority Recap	Sept 2025
J.A. Moody	Majority Recap	Nov 2025

#### Most Recent Closed Fund

New Heritage Capital Fund IV

Size: \$438M Vintage: 2023

#### Strategy

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#### Industries

- Business Services
- Healthcare
- Manufacturing

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https://www.nixonpeabody.com/

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Contact

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## Raymond James

Service Provider Type: Investment Bank Year Founded: 1962

Raymond James is a St. Petersburg, Florida-based financial advisory firm providing financial services to individuals, corporations and municipalities. The firm engages in providing both investment banking and wealth management advisory services. Under the investment banking division, Raymond James advises in areas such as mergers and acquisitions, public offerings and private placements, debt origination and restructurings, fundraising, and secondaries (continuation funds). The firm caters to an array of industry sectors that include consumer & retail, diversified industrials, technology & services, healthcare, energy, financial services, real estate, and has offices in the US, Canada and Europe.

## RAYMOND JAMES®

#### Contact

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320 Park Avenue 12<sup>th</sup> Floor New York, NY 10022 Office: (212) 883-4053

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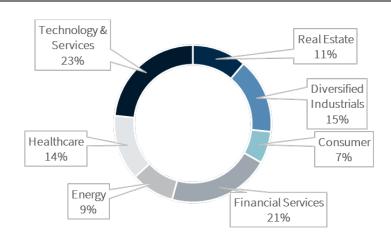
#### **General Statistics**

M&A Assignments (CY 2024)	Sell-Side Assignments (CY 2024)	M&A Advisory Assignments involving Private Equity (CY 2024)	Capital Raises (CY 2024)
200+	125+	105+	155+

#### **Recently Closed Investments**

Company Name	Company Description	Deal Type	<b>Deal Vertical</b>
Plentysystems AG	Developer of cloud-based e-commerce ERP platform	Sell-side Advisor	Technology & Services
American Coastal Insurance Corporation	Insurance Holding Company	Sell-side Advisor	Financial Services
Atlas-SSI	Manufacturer and supplier of industrial water intake systems	Sell-side Advisor	Diversified Industrials
ContentServ	Software applications intended for marketing automation	Sell-side Advisor	Technology & Services
DAWGS	Steel security panel manufacturer	Sell-side Advisor	Diversified Industrials
ALM Media	Provider of media and information services	Sell-side Advisor	Technology & Services

#### All Transactions By Industry (Data represents CY'24 activity)



## Shields & Company

Service Provider Type: Investment Bank Year Founded: 1991

Shields & Company, Inc., founded in 1991, is a leading middle-market investment bank located in the Boston area providing corporate finance advisory services to privately-owned and closely-held businesses in North America. The Shields & Company team utilizes its in-depth experience and knowledge to provide creative, thorough, and professional financial advice. We are committed to providing senior-level, objective financial advice for our clients. We embrace a corporate philosophy where our clients' goals come first and, as a result, we design and execute tailored processes that maximize shareholder outcomes and exceed client expectations more than 90% of the time.

## Shields & Company INVESTMENT BANKERS

#### Contact

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#### **Primary Contact**

Chris Nicholas Managing Partner cnicholas@shieldsco.com

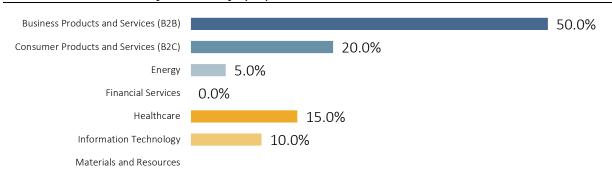
#### **General Statistics**

Total Companies Serviced (last 5 years)	Total Transactions (last 5 years)	Total Investors Serviced (last 5 years)
100+	20+	12+

#### Recently Closed Investments

Investor/Company Serviced	Service	Deal Type	Deal Date
Sweda Company	Advisor	Merger/Acquisition	December 2021 (B2B)
Repipe Specialists	Advisor	Buyout/LBO	December 2021 (B2C)
Price Systems, Inc.	Advisor	Merger/Acquisition	April-2021
Elevator Systems, Inc.	Advisor	Buyout/LBO	March-2020
GTR Manufacturing	Advisor	Buyout/LBO	February-2020
Gibbs Wire & Steel	Advisor	Merger/Acquisition	November-2019
Mid-States Bolt and Screw to MPE Partne	2023		
The Dry Type Transformer Division of EF	2024		

#### All Transactions By Industry (%)



## SS&C Intralinks

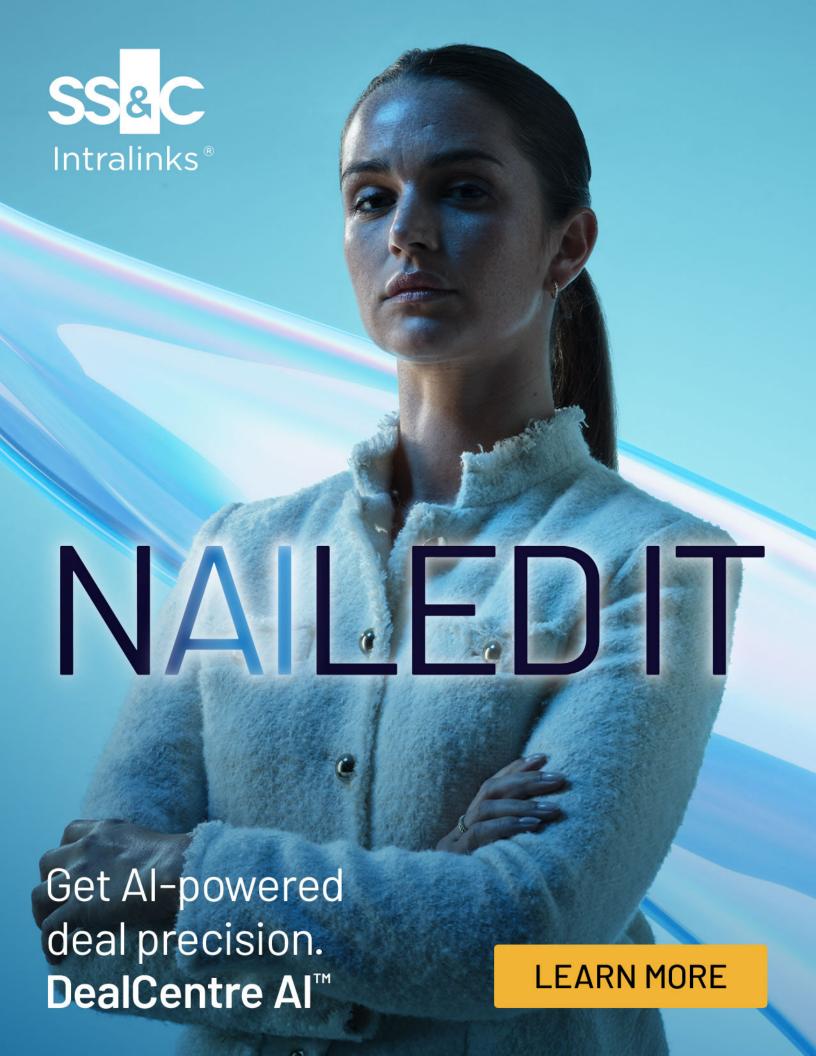
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SS&C Intralinks is the pioneer of the virtual data room, enabling and securing the flow of information by facilitating M&A, capital raising and investor reporting. SS&C Intralinks has earned the trust and business of many of the Fortune 1000 and has executed more than USD 35 trillion worth of financial transactions on its platform. For more information, visit intralinks.com.

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## TM Capital

Service Provider Type: Investment Bank Year Founded: 1989

TM Capital is a middle-market investment bank that believes relentless client care and longstanding global relationships lead to extraordinary outcomes. For nearly three decades, we have helped clients throughout North America and around the world who are seeking capital solutions to either sell, finance or grow their business. We advise major multinational companies, family and founderowned businesses, and portfolio companies of leading private equity firms. Our professionals have deep expertise across the business services, consumer, healthcare and industrials sectors. As of January 2024, TM Capital joined the capital markets division of Janney Montgomery Scott.



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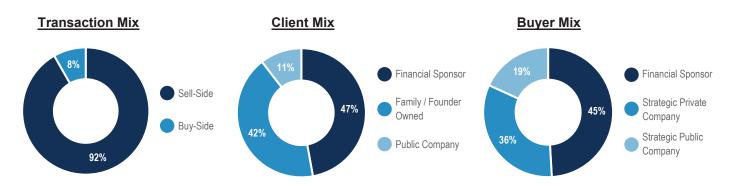
#### **General Statistics**

Deals Closed (Since 2021)	Deal EV (Since 2021)	Transactions Completed (Since Founding)	Professionals
100+	\$8.6b	450+	50+

#### Recently Closed Sell-Side Transactions

Target	Buyer	Industry	Date
All Glass & Window	Cross Rapids Capital	Building Products & Services	March 2025
MACK Fire Protection	Summit Fire & Security	Fire & Life Safety	March 2025
M3 Glass	Arrow Glass	Building Products & Services	March 2025
Insite Engineering	Godspeed Capital	Water and Wastewater Systems	February 2025
Blu Find Life Safety Equipment	Breakwater International	Fire & Life Safety	January 2025
T Bailey	Saothair Capital	Industrial Tank Fabrication	December 2024
Pioneer Window	Soathair Capital	Building Products & Services	November 2024

#### **Transactions Statistics**



#### **TresVista**

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TresVista is a global enterprise offering a diversified portfolio of services that enables its clients to achieve resource optimization through leveraging an offshore capacity model.

TresVista's services include investment diligence, industry research, valuation, fund administration, accounting, and data analytics. TresVista has more than 1,800 employees across offices in North America, Europe, and Asia, providing high-caliber support and operating leverage to over 1,000 clients across geographies and asset classes, including asset managers, advisors, corporates, and entrepreneurs.

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Robert Gennari Senior Vice President 631-374-3703 robert.gennari@truist.com

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#### **Robert Gennari**

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## WestView Capital Partners

Investor Type: Buyout/Growth Equity

Year Founded: 2004

WestView Capital Partners, a Boston-based private equity firm focused on growth-oriented companies, manages \$2.7 billion in capital across five funds. WestView partners with existing management teams to sponsor minority and majority recapitalizations, growth, and consolidation transactions in industries such as healthcare technology and outsourcing, business services, software and IT services, and growth industrial. WestView invests in companies with operating profits between \$3 million and \$25 million with equity investment sizes ranging from \$20 million to \$100 million.



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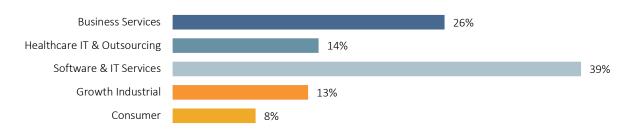
#### **General Statistics**

Assets Under Management	Active Private Equity Investments	Total Private Equity Investments	Target EBITDA	Preferred Investment Amount
\$2.7B	24	62	\$3M-\$25M	\$20M-\$100M

#### **Recently Closed Investments**

Name	Deal type	Deal date	Most Recent Closed Fund
Hoist Global Tech Solutions	Majority Recapitalization	April 2025	WestView Capital Partners V Type: Buyout / Growth Equity Size: \$1.0B Vintage Year: 2023
CardFlight	Minority Recapitalization	October 2024	
Physician Life Care Planning	Majority Recapitalization	December 2023	
Roko Labs	Majority Recapitalization	October 2023	
Hubstaff	Minority Recapitalization	August 2023	
Aptarro (formerly Alpha II)	Majority Recapitalization	June 2023	
Triple Crown Consulting	Minority Recapitalization	June 2023	

#### All Investments By Industry (%)



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Willamette Management Associates, a Citizens company, provides valuation analyses, transactional opinions, and damages and other forensic analyses. We provide these services in matters related to taxation, litigation, and transactions. Our clients range from private clients to Fortune 500 multinational corporations. We were founded in Portland, Oregon, in 1969 by a group of security analysts and finance academics, including Dr. Shannon Pratt. Our firm was acquired in 1991 by Robert Reilly and Robert Schweihs. We serve clients internationally from four regional offices in Portland; Chicago, Illinois; Atlanta, Georgia; and Boston Massachusetts. In 2021, Willamette Management Associates was acquired by Citizens Financial Group, Inc. (NYSE: CFG).

Willamette Management Associates, a Citizens company, is not undertaking to provide any legal, accounting, or tax advice in connection with this communication. Any party receiving this communication must rely on its own expert advisors for legal, accounting, tax, and other similar advice relating to the subject matter of this communication.

https://willamette.com

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- Actively pursue domestic and cross-border transactions for strategic platform add-ons
- Founded in 1990 commitment to control equity since 2006
- Closed on over 220 platform and add-on acquisitions
- Long standing group of investment professionals with over 300 years of investing experience

#### Why Us?

- Long term investment focus
- Record of successfully generating 15%+ EBITDA CAGR on exited investments
- Unique combination of investing and operating experience – not a financial engineer
- Successful record of improving capabilities and growth trajectories of platform companies
- Strategy of backing high quality businesses and being an engaged, transformative partner
- Invest in recruitment/retention of top talent across all our companies

#### **Investment Criteria**

**Company Size** 

\$10 - \$50 million of EBITDA. Enterprise values ranging from \$100 million to \$600 million. No minimum size for add-on acquisitions to existing platforms.

**Investment Size** 

\$50 - \$200+ million of equity. Demonstrated capability working with LPs to execute larger transactions.

**Investment Focus** 

Diverse niche manufacturers, specialty distributors and B2B service providers, with particular focus on Industrial Technology, Testing/Analytics, Business and Consumer Services, Healthcare, Engineered Products, and Food/Beverage.

**Transaction Types** 

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Company Characteristics

- Significant and defensible share position
- Mission critical products and/or services
- Products and/or services offer high value to cost proposition
- Unique capabilities built on superior functionality, organization or service support
- Strong margin profile and financial performance
- Scalable business models with multiple growth opportunities

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