

M&A SoCal[®]

ACG[®] Los Angeles

2025 | **Sponsorship**
Prospectus

September 15-17, 2025

The Beverly Hilton Hotel

Beverly Hills, California

A Letter from the CONFERENCE CHAIR



We're still riding the wave of excitement from this year's reimagined and rebranded M&A SoCal! With over 1,200 attendees, sold-out deal tables, and a packed schedule of events, it was truly a landmark gathering for the M&A community. I'm excited to share a recap of these incredible three days of deals [here](#).

Looking ahead to M&A SoCal 2025, we're thrilled to continue building this event into the premier sourcing, networking, and educational experience for dealmakers. Next year's event will take place from September 15-17, 2025, once again at the iconic Beverly Hilton Hotel. Attendees can look forward to exciting off-site experiences, the most expansive DealSource we've ever hosted, and world-class educational programming. Whether reconnecting with peers, filling pipelines, or meeting new customers, the magic happens when exclusive connections bring attendees' goals to fruition.

For sponsors, M&A SoCal offers unparalleled opportunities to showcase your brand and capabilities to an elite audience of senior dealmakers and capital providers in a one-of-a-kind environment. With sponsorship, your brand becomes a crucial piece within the attendee journey and spurs a connection with the middle market community that is long lasting.

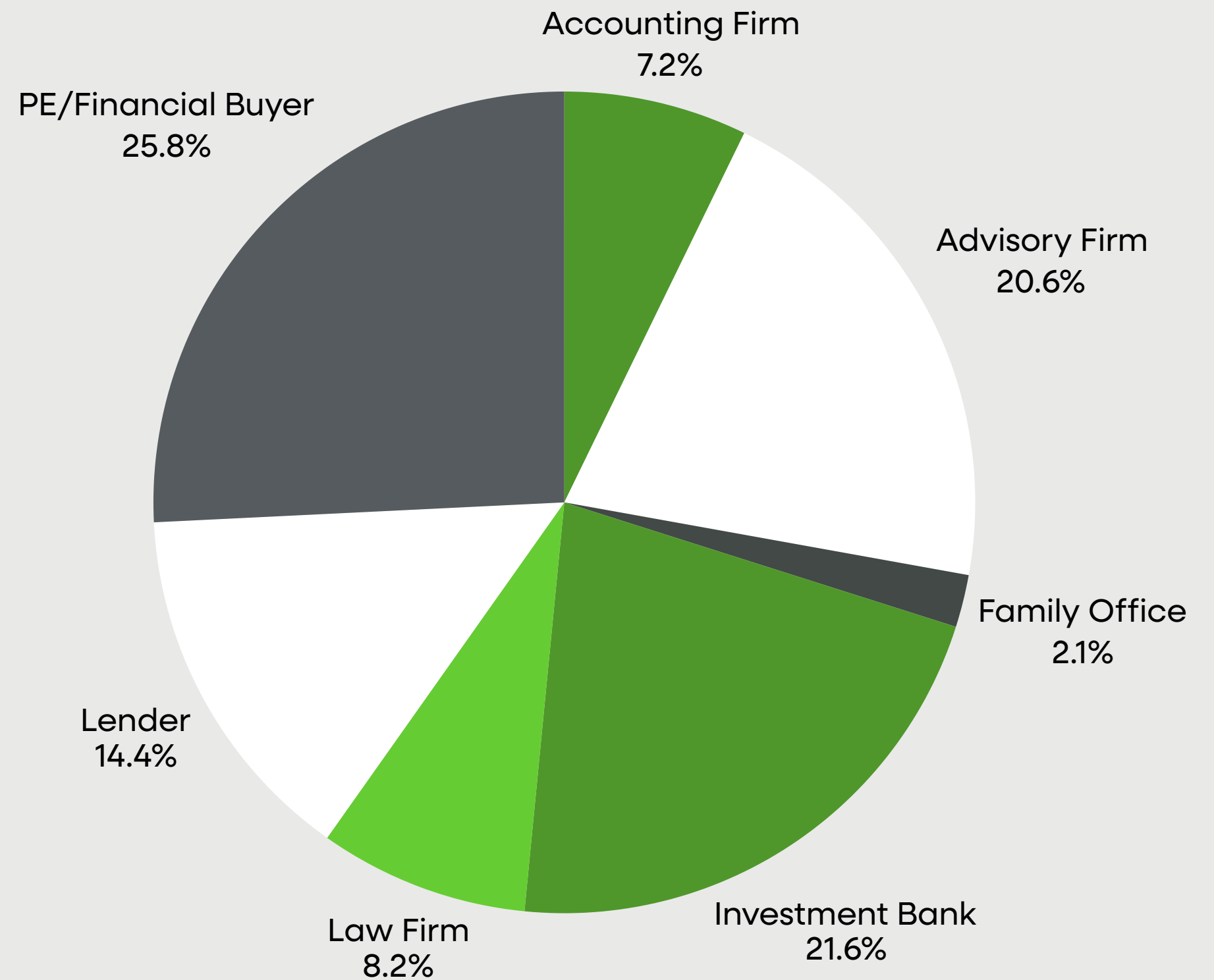
We greatly value your support and would be delighted to have you join us as a sponsor for M&A SoCal 2025. Let's make it another unforgettable year!

Best regards,

Jalal Taby
Conference Chair, M&A SoCal 2025

ATTENDEE BREAKDOWN

Signature ACG events such as M&A SoCal, feature the right opportunities, the right meetings, and the right conversations. We will tailor packages that will empower your company's strategic marketing goals, bringing you face-to-face with your desired audience.



SPONSOR HIGHLIGHTS

EXHIBIT TABLE IN DEALSOURCE

M&A SoCal 2024 had more than triple the amount of Investment Banks from previous years creating an action packed DealSource. DealSource serves as the primary hub for dealmaking activity, where event goers can take meetings and find their next deal. Tables are reserved exclusively for Investment Banks and Sponsors.



M&A SoCal PACKAGE - \$10,000

This package includes 4 registrations, event sponsorship recognition, access to attendee list and a table in DealSource. Beyond this, every sponsorship is customizable. ACG can also work with you on a larger booth or more meeting space, additional registrations, increased brand recognition, and/or speaking opportunities if interested.

GAIN BRAND VISIBILITY See your firm's name in lights as ACG recognizes its sponsors throughout the conference: on stage and in print and digital signage.

SEND YOUR TEAM The base packages includes four attendee registrations, with the option to add additional registrations to your sponsorship package at a significant discount.

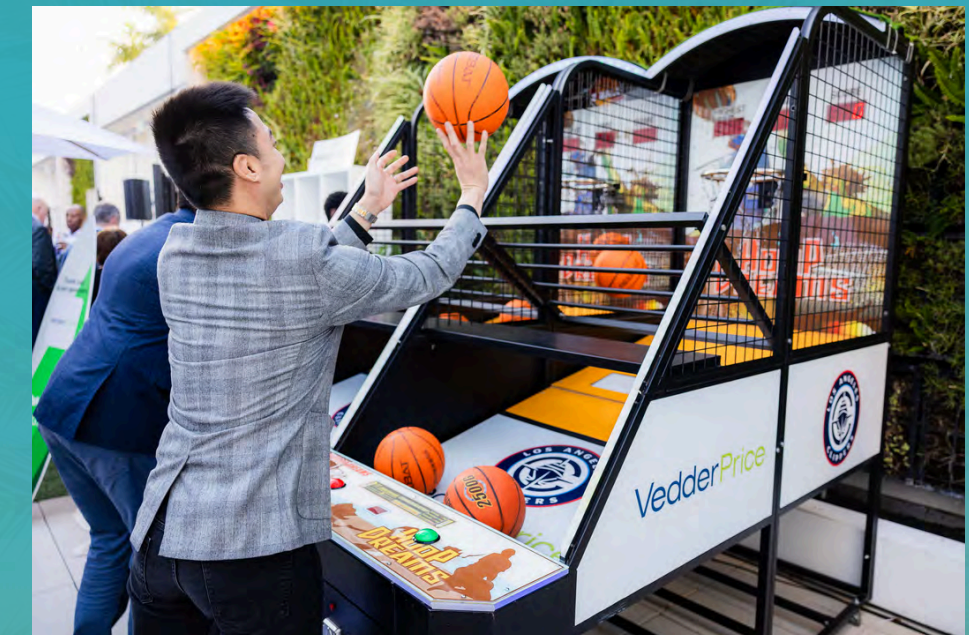
HOST AN EVENT Work with our sponsorship team to plan onsite events to wine and dine clients and prospects. Exclusive to sponsors for conducting business throughout the conference: cabanas, private meeting rooms, restaurants, and bar space (all available upon reservation).

BRANDING OPPORTUNITIES

Interested in additional brand recognition? Work with us to create a custom package that includes premium branding opportunities throughout the conference.

SAMPLE BRANDING OPPORTUNITIES

- Shoeshine
- Lanyard / Badge
- Wi-Fi
- Headshot Booth
- Golf Simulator
- Basketball Activation
- Tequila / Whiskey Bars
- Receptions and Networking Events
- Beverage and Meal Sponsorships
- ACG Access (Meeting Scheduler) Sponsorship
- Charging Stations
- Additional Custom Opportunities



ADDITIONAL OPPORTUNITIES

M&A SoCal offers additional sponsorship opportunities such as content and panel involvement, additional meeting space, etc. M&A SoCal will work with you to accommodate your team's needs and create a package that showcases your brand and expertise.

PROGRAMMING

• Featured Keynote Sessions • Topic Specific Panels • Special interest forums around Operating Partners and Strategic Acquirers

SPECIAL EVENTS

• Unique networking opportunities and fun events where your brand can be front and center and gain exclusive access

MEETING SPACE

• Booths for branding and meeting space • Semi-private meeting spaces in the Networking Lounge • Private meeting rooms • Cabanas in our Networking Lounge • Custom meeting space opportunities



DEALSOURCE OFFICIAL SPONSOR - \$40,000

- Premium table at DealSource
- Exclusive sponsor of DealSource
- Logo inclusion in all marketing emails for M&A SoCal sent by ACG Los Angeles
- Enhanced logo presence throughout conference
- 10 conference attendees
- Full page ad in the digital conference program
- Priority to a suite reservation in hotel (if available)



OPENING NIGHT PARTY \$40,000

- Welcome remarks at reception
- Priority signage at reception
- Reserved table at reception
- Sponsor table at DealSource
- Logo inclusion in all marketing emails for M&A SoCal sent by ACG Los Angeles
- 1/2 page ad in the digital conference program
- 4 conference attendees



COFFEE / JUICE CAFE - \$15,000

- Exclusive sponsor branded espresso and juice 'cafe'
- Branded coffee cups and latte art logo
- Sponsor table and 2 chairs
- Logo inclusion in all marketing emails for M&A SoCal event by ACG Los Angeles
- 1/2 page ad in the digital conference program
- 4 conference attendees



TUESDAY HAPPY HOUR - \$15,000

- Co-hosted rights for the happy hour 5-9pm
- Reserved branded area for 1 hour on outdoor event space
- Sponsor table and 2 chairs
- Logo inclusion in all marketing emails for M&A SoCal event by ACG Los Angeles
- 1/4 page ad in the digital conference program
- 4 conference attendees



AI CON LEAD SPONSOR - \$30,000

- Premium table/space at AI Con (M&A SoCal's AI Innovation Showcase)
- Lead sponsor branding of AI Con
- Prime speaking slot
- Sponsor table in DealSource
- Logo inclusion in all marketing emails for M&A SoCal sent by ACG Los Angeles
- Enhanced logo presence throughout conference
- 10 conference attendees
- Full page ad in the digital conference program
- Priority to a suite reservation in hotel (if available)



AI CON SUPPORTING SPONSOR - \$15,000

- Table/space at AI Con (M&A SoCal's AI Innovation Showcase)
- Supporting sponsor branding of AI Con
- Potential for panel slot
- Sponsor table in DealSource
- Logo inclusion in all marketing emails for M&A SoCal sent by ACG Los Angeles
- Enhanced logo presence throughout conference
- 4 conference attendees
- 1/2 page ad in the digital conference program
- Priority to a suite reservation in hotel (if available)



KEYNOTE - \$25,000

- Stage time to introduce speaker on-site and moderate if applicable
- Priority signage on stage during session
- Sponsor table at DealSource
- Logo inclusion in all marketing emails for M&A SoCal sent by ACG Los Angeles
- Private meet and greet with speaker or panel
- ½ page ad in the digital conference program
- 8 conference attendees



PANELS - \$20,000

- Participate or moderate a panel - topic to be mutually crafted with Conference Content Committee and Sponsor
- Priority signage on stage during session
- Sponsor table at DealSource
- Logo inclusion in all marketing emails for M&A SoCal sent by ACG Los Angeles
- 1/2 page ad in the digital conference program
- 6 conference attendees



ATTENDEE / LANYARD BADGE - \$20,000

- Exclusive sponsor logo on all conference attendee badges and lanyards
- Significant logo presence at registration
- Sponsor table at DealSource
- Logo inclusion in all marketing emails for M&A SoCal sent by ACG Los Angeles
- ¼ page ad in the digital conference program
- 4 conference attendees



NETWORKING BREAKS - \$15,000

- Priority logo and signage during your break
- Sponsor table at DealSource
- Logo inclusion in all marketing emails for M&A SoCal sent by ACG Los Angeles
- ¼ page ad in the digital conference program
- 4 conference attendees



NETWORKING BREAKFAST - \$15,000

- Priority logo and signage during breakfast on September 15 or 16
- Sponsor table at DealSource
- Logo inclusion in all marketing emails for M&A SoCal sent by ACG Los Angeles
- ¼ page ad in the digital conference program
- 4 conference attendees



NETWORKING LUNCH - \$20,000

- Priority logo and signage during lunch on September 15 or 16
- Sponsor table at DealSource
- Logo inclusion in all marketing emails for M&A SoCal sent by ACG Los Angeles
- ¼ page ad in the digital conference program
- 4 conference attendees



GELATO CART - \$15,000

- Exclusive sponsor branded gelato cart
- Branded cups and/or napkins
- Sponsor table at DealSource
- Logo inclusion in all marketing emails for M&A SoCal sent by ACG Los Angeles
- ½ page ad in the digital conference program
- 4 conference attendees



PUPPY THERAPY ZONE - \$15,000

- Exclusive sponsor logo on puppy play area
- Sponsor table at DealSource
- Logo inclusion in all marketing emails for M&A SoCal sent by ACG Los Angeles
- 1/4 page ad in the digital conference program
- 4 conference attendees



RAMS FOOTBALL CHALLENGE - \$15,000

- Exclusive sponsor logo presence at the Rams Football Networking Challenge activation
- Opportunity to give out 4 swag prizes
- Sponsor table at D.L. Poyce
- Logo inclusion in all marketing emails for M&A SoCal sent by ACG Los Angeles
- ¼ page ad in the digital conference program
- 4 conference attendees



SHOESHINE STATION - \$15,000

- Exclusive sponsor logo on shoeshine station
- Sponsor table at D.L. Poyce
- Logo inclusion in all marketing emails for M&A SoCal sent by ACG Los Angeles
- 1/4 page ad in the digital conference program
- 4 conference attendees



PLINKO GAME - \$15,000

- Exclusive sponsor logo on Plinko prize game
- Opportunity to have attendees win custom branded swag or M&A SoCal merch
- Sponsor table at DealSource
- Logo inclusion in all marketing emails for M&A SoCal sent by ACG Los Angeles
- ¼ page ad in the digital conference program
- 4 conference attendees



HEADSHOT BOOTH - \$15,000

- Exclusive sponsor logo on headshot booth
- Sponsor table at DealSource
- Logo inclusion in all marketing emails for M&A SoCal sent by ACG Los Angeles
- 1/4 page ad in the digital conference program
- 4 conference attendees



GARDEN CABANA - \$15,000

- Private branded cabana with seating reserved for duration of conference in outdoor garden networking area
- Logo inclusion in all marketing emails for M&A SoCal sent by ACG Los Angeles
- ¼ page ad in the digital conference program
- 4 conference attendees



PRIVATE MEETING SUITE - \$20,000

- Private branded meeting space within the hotel
- Logo inclusion in all marketing emails for M&A SoCal sent by ACG Los Angeles
- ¼ page ad in the digital conference program
- 4 conference attendees



WIFI - \$15,000

- Exclusive sponsor logo on all login name and table placards
- Sponsor table at DealSource
- Logo inclusion in all marketing emails for M&A SoCal sent by ACG Los Angeles
- 1/4 page ad in the Annual conference program
- 4 conference attendees



ACG ACCESS MEETING SCHEDULER - \$15,000

- Exclusive sponsor logo on ACG Access meeting platform app and website
- Sponsor table at DealSource
- Logo inclusion in all marketing emails for M&A SoCal sent by ACG Los Angeles
- 1/4 Page Ad in the Conference Program
- 4 conference attendees



CONFERENCE AGENDA - \$15,000

- Exclusive sponsor logo on printed and digital conference agenda/map booklets
- Sponsor table at DealSource
- Logo inclusion in all marketing emails for M&A SoCal sent by ACG Los Angeles
- 1/4 page ad in the final conference program
- 4 conference attendees



CHARGING STATIONS - \$15,000

- Exclusive sponsor logo on charging stations located throughout conference areas
- Sponsor table at DealSource
- Logo inclusion in all marketing emails for M&A SoCal sent by ACG Los Angeles
- 1/4 Page Ad in the Conference Program
- 4 conference attendees



HOTEL ROOM KEY BRANDING - \$15,000

- Exclusive sponsor logo on hotel room keys for all conference hotel guests
- Sponsor table at DealSource
- Logo inclusion in all marketing emails for M&A SoCal sent by ACG Los Angeles
- 1/4 page ad in the digital conference program
- 4 conference attendees



BRANDED M&A SOCAL HAT - \$15,000

- Exclusive sponsor logo on official M&A SoCal 2025 official hats
- Hats to be used as prizes for activations and sold on-site
- Sponsor table at DealSource
- Logo inclusion in all marketing emails for M&A SoCal sent by ACG Los Angeles
- 1/4 Page Ad in the Conference Program
- 4 conference attendees



SOHO HOUSE MALIBU AFTERGLOW EVENT - \$15,000

- Priority signage at exclusive post-conference afterglow event at Soho House Malibu
- 2 comp tickets to event
- Sponsor table at DealSource
- Logo inclusion in all marketing emails for M&A SoCal sent by ACG Los Angeles
- 1/4 page ad in the digital conference program
- 4 conference attendees



NEXTGEN DJ NIGHT AT THE HIDEAWAY - \$15,000

- Priority signage at ACG NextGen DJ Party at the Hideaway in Beverly Hills
- VIP Table at event
- 10 comp tickets to event
- Sponsor table at DealSource
- Logo inclusion in all marketing emails for M&A SoCal sent by ACG Los Angeles
- 1/4 page ad in the digital conference program
- 4 conference attendees



IWC WATCH EVENT - \$15,000

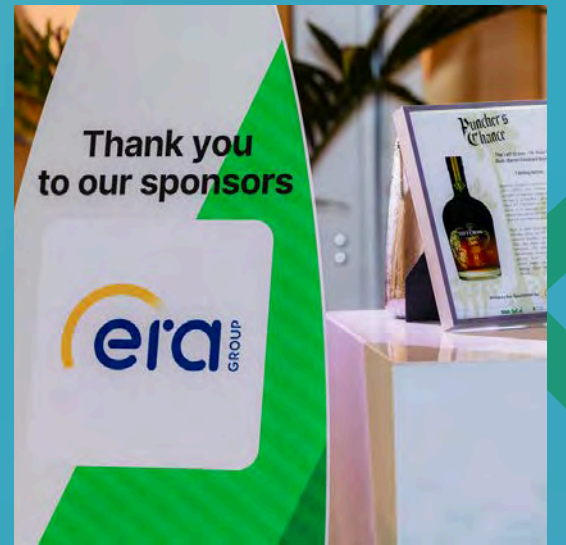
- Priority signage at M&A SoCal Watch Event at IWC Beverly Hills
- VIP Table at event
- 5 comp tickets to event
- Sponsor table at DealSource
- Logo inclusion in all marketing emails for M&A SoCal sent by ACG Los Angeles
- 1/4 page ad in the digital conference program
- 4 conference attendees



WOMEN'S BVLGARI COCKTAIL EVENT - \$15,000

- Priority signage at M&A SoCal Women's Cocktail Event at Bvlgari Beverly Hills
- VIP Table at event
- 5 comp tickets to event
- Sponsor table at DealSource
- Logo inclusion in all marketing emails for M&A SoCal sent by ACG Los Angeles
- 1/4 page ad in the digital conference program
- 4 conference attendees







ACG[®] Los Angeles

LET'S GET STARTED

Thank you for your interest in M&A SoCal 2025 sponsorship opportunities. We look forward to building a campaign that aligns with your strategic initiatives and returns a generous ROI.

For more information about sponsorship, contact:

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