



# 2025

Sponsorship Prospectus

**ACG**<sup>®</sup> South Florida

---

Palm Beach Network

# Table of Contents

1. About ACG
2. Support for ACG Palm Beach Network
3. Events Program
4. Organization Structure
5. Sponsorship Opportunities





*Founded in 1954, ACG has 61 chapters worldwide, representing over 14,500 members.*

*ACG South Florida Chapter was incorporated in 2005 and has almost 300 members*

ACG also serves 90,000 investors, executives, lenders, and advisers to growing middle-market companies, making it the most trusted and respected resource for middle-market dealmakers and business leaders who invest in growth and build companies.

We thank you for your support! We could not do it without you!



### ACG Palm Beach Network

- Extension of ACG South Florida Chapter
- Palm Beach County-based steering committee
- Programs and Events scheduled in Palm Beach County
- Operational/Administrative support from ACG South Florida Chapter
- Events billing to flow through ACG South Florida Chapter

### Meet ACG Palm Beach Network Committee

#### Committee Members

- John Majer, RSM
- Anthony Cirocco, Nperspective
- Juan Tagle, Palm Beach Capital
- Nick Lyons, Bernstein Wealth
- Melissa Curry, Wells Fargo
- Kenneth Theriot, The Riot Agency
- Rick Abedon, Supporting Strategies
- Pete Previte, CRES Corp Intl
- Phil Proctor, Transworld Business Advisors
- Athina Filippopoulos, K-2 Ventures
- Keith Ferry, Holland & Knight
- Vivian Lara, CohnReznick

#### Committee Chair:

- Reggie Zachariah, Greenberg Traurig



# Organizational Structure



ACG Global



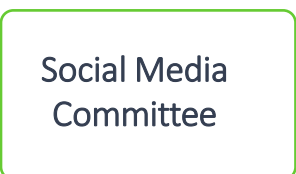
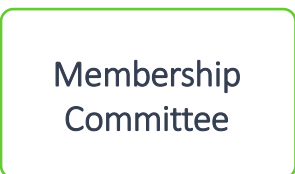
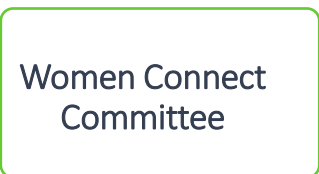
Chapter

## Networks



## ACG South Florida Board members:

Ari Roloff, John Majer, Ilian Obregon, Charles Duffy, III, Laura Salpeter, Samantha Bryant, Reggie Zachariah, Rob Brighton, Marc Willson, Scott Mager, Valerio Forte, Daniel Montilla, Ian Goldberger



## Annual Partnerships

- Annual Partnerships with ACG Palm Beach Network are strategically developed around your organization's business development, thought leadership, marketing, and networking needs.
- ACG South Florida Palm Beach Network offers visibility and access to the Middle Market Private Capital community.
- Packages start at \$2,000 for a 12-month program with January 1 and September 1 start dates. We can help you to pick the package that best serves your needs.

# Founder Circle Annual Sponsor — \$15,000

## Premium Brand Exposure:

- Ad placement on the Leaderboard of the ACG South Florida website. Ad provided by the sponsor (728×90 desktop, 320×50 mobile). Displays on the top of every page
- Placement of a Skyscraper Ad for level 2 pages. (240×400 desktop, 320×50 mobile). Displays below the navigation bar
- Logo placement on the ACG South Florida Sponsor page for the year
- The inclusion of logo and sponsorship status in all e-mail communications regarding events held by ACG Palm Beach Network and ACG South Florida
- The inclusion of logo and Partner status in the header of all e-mail communications regarding events held by ACG Palm Beach Network
- Industry exclusivity for the Founder Circle Sponsorship Level (ACG Palm Beach Network reserves the right to offer sponsorship opportunities to companies from the same industry at other levels and as event sponsors)
- LinkedIn and Instagram posts featuring Sponsor

## Memberships:

- Free registration for up to four (4) people for ACG South Florida and its Networks' events (other than events with member registration fees over \$100, sporting events, Christmas in July, Annual Wine Tasting, events held at venues not engaged by ACG South Florida and its Networks, or joint events with other organizations)
- Four (4) ACG South Florida membership registrations for individuals designated by the Sponsor
- Priority in sponsoring member-specific programs or initiatives within the ACG Palm Beach Network

## Networking and Events:

- Exclusive invitation to VIP networking events with industry leaders within the ACG Palm Beach Network and ACG South Florida
- Discounted tickets to ACG South Florida Annual Wine Tasting and Christmas in July

## Thought Leadership:

- Invitation to ACG Palm Beach Network Advisory Committee to one ( 1 ) individual designated by the Sponsor (ACG Miami reserves the right of the final decision)
- Priority placement for the Sponsor's executives as keynote speakers or panelists at ACG Palm Beach Network events
- Featured articles or interviews on the ACG South Florida Website News and Trends page

## Content & Programs:

- Collaboration on creating tailored content, webinars, or workshops relevant to the Sponsor's interests within the ACG Palm Beach Network

## Customized Packages:

- Tailor sponsorship packages to meet the specific needs and goals of the sponsor within the ACG Palm Beach Network.
- Flexibility in choosing a combination of benefits that align with the sponsor's priorities for the ACG Palm Beach Network.

# Annual Sponsors

## Platinum Annual Sponsor — \$10,000

- Logo placement on the ACG South Florida Sponsor page for the year
- Ad placement on the Leaderboard. Ad provided by the sponsor (728×90 desktop, 320×50 mobile). Displays on the top of every page
- Free registrations for up to four (4) individuals for ACG South Florida and its Networks events (other than with member registration fees over \$100, sporting events, events held at venues not engaged by ACG South Florida, Annual Wine Tasting, Christmas in July, or joint events with other organizations).
- Three (3) ACG South Florida membership registrations for individuals designated by the Sponsor
- The inclusion of logo and sponsorship status in all e-mail communications regarding events held by ACG Palm Beach Network
- Opportunity to play a key role in developing program content and speaker/panel selection at an ACG Palm Beach Network event
- Invitation to the ACG South Florida Sponsor Appreciation Dinners

# Annual Sponsors

## Gold Annual Sponsor — \$5,000

- Logo placement on the ACG South Florida Sponsor page for the year
- Free registrations for three (3) individuals for ACG South Florida and its Networks events (other than events with member registration fees over \$100, sporting events, events held at venues not engaged by ACG Miami or ACG South Florida or joint events with other organizations, Christmas in July, and Private Equity Wine Tasting)
- Two (2) free ACG South Florida Membership registrations for individuals designated by the Sponsor
- The inclusion of logo and sponsorship status in all e-mail communications regarding events held by ACG South Florida and its Networks
- Invitation to the ACG South Florida Sponsor Appreciation Dinners

## Bronze Annual Sponsor — \$2,000

- Logo placement on the ACG South Florida Sponsor page for the year
- Free registrations for two (2) individuals for ACG Palm Beach Network and ACG South Florida events (other than events with member registration fees over \$100, sporting events, events held at venues not engaged by ACG Miami or ACG South Florida or joint events with other organizations, Christmas in July, and Private Equity Wine Tasting).
- One (1) free ACG South Florida Membership registration for individuals designated by the Sponsor
- The inclusion of logo and sponsorship status in all e-mail communications regarding events held by ACG Palm Beach Network

# Annual Sponsorship Comparison

	Founders Circle	Platinum	Gold	Bronze
Logo placement on the ACG South Florida Sponsor page for the year	✓	✓	✓	✓
Ad placement on the Leaderboard (displays on top of every page)	✓	✓		
Placement of a Skyscraper Ad for level 2 pages	✓			
Free registrations for ACG Palm Beach Network, Miami and ACG South FL events <sup>(1)</sup>	4	4	3	2
Logo Placement at the top right corner of all emails regarding ACG South Florida and Palm Beach events	✓			
ACG South Florida membership registrations	4	3	2	1
The inclusion of logo and sponsorship status in all e-mail communications regarding events held by ACG Palm Beach Network	✓	✓	✓	✓
Opportunity to play a key role in developing program content and speaker/panel selection at an ACG Palm Beach Network event	✓	✓		
<b>Annual Cost</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,000</b>

1) Exceptions Apply

## Event Sponsorships (Rates may vary)

### Platinum Event Sponsor — \$5,000

- Speaking/Moderator opportunity (ACG Palm Beach Network reserves the right of the final decision)
- Market Exclusivity for the named event
- Logo placement on all related promotional materials leading up to the event
- Ad placement on the Billboard for one month. Ad provided by the sponsor. (970×250 desktop, 320×50 mobile) Displays mid-page on Home, Membership & Tools, and News & Trends pages
- Sponsor may display signage at the event
- Display table for promotional information at the events if desired, with advance notice
- Three (3) complimentary tickets to the event

### Gold Event Sponsor — \$2,500

- Opening Remarks and Introduction of the Topic
- Market Exclusivity for the named event
- Logo placement on all related promotional materials leading up to the event
- Sponsor may display signage at the event
- Display table for promotional information at the events if desired, with advance notice
- Two (2) complimentary tickets to the event

### Bronze Event Sponsor — \$1,250

- Logo placement on all related promotional materials leading up to the event
- Sponsor may display signage at the event
- Display table for promotional information at the events if desired, with advance notice
- Two (2) complimentary tickets to the event

## Networking Event Sponsorships (Rates may vary)

### Event Sponsor — \$1,000+

- Logo placement on all related promotional materials leading up to the event
- Sponsor may display signage at the event if permitted by the venue
- Display table for promotional information at the events if desired, with advance notice
- Two (2) complimentary ticket to the event

### Notes

- All event signage, banners, corporate marketing materials are provided by the sponsor.
- Sponsor is responsible for bringing, setting up, assembling, and disassembling all materials, banners, and event signage.
- The request for the table and setup of the sponsor displays must be indicated in advance, at least a week prior to the event

# Event Sponsorship Comparison

	Platinum	Gold	Bronze
Speaking/Moderator opportunity <sup>(1)</sup>	✓		
Opening remarks and introduction of the topic		✓	
Market exclusivity for the named event	✓	✓	
Logo placement on all related promotional materials leading up to the event	✓	✓	✓
Ad placement on the Billboard. Displays mid-page on Home, Membership & Tools, and News & Trends pages	✓		
Sponsor may display signage at the event	✓	✓	✓
Display table for promotional information at events if desired (with advanced notice)	✓	✓	✓
Complimentary tickets to the event	3	2	2
<b>Event Cost</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,250</b>

1) ACG Palm Beach Network reserves the right of the final decision

Let's Go.



*Contact:*  
Elena Djakonova  
Executive Director, ACG South Florida  
[edjakonova@acg.org](mailto:edjakonova@acg.org)