



2025 Sponsorship Prospectus

ACG[®] South Florida
Association for Corporate Growth

Table of Contents

1. About ACG
2. ACG South Florida Current Supporters
3. Events Program
4. Organization Structure
5. Sponsorship Opportunities



WHY Association for Corporate Growth



- *Founded in 1954, ACG has 69 chapters worldwide, representing over 14,500 members*
- *ACG South Florida Chapter was incorporated in 2005 and has almost 400 members*
- *In 2024, almost 1,700 attendees joined events hosted by ACG South Florida*
- *ACG serves 90,000 investors, executives, lenders, and advisers to growing middle-market companies, making it the most trusted and respected resource for middle-market dealmakers and business leaders who invest in growth and build companies*

We thank you for your support! We could not do it without you!



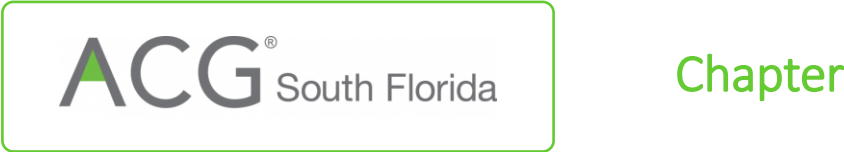
2025 Events

1. Annual Private Equity and Healthcare Panels
2. Topical Panel Luncheons
3. Women Connect Network Events
4. Palm Beach Events
5. Monthly Coffee Connection Meetings in Ft Lauderdale and Palm Beach County
6. YACG Network Mixers and Luncheons
7. Miami Events
8. Christmas in July
9. Annual PE Wine Tasting and Holiday Party
10. Invitation-Only Sponsor Appreciation Dinners

*We estimate the chapter will host
close to 50 events in 2025*



Organizational Structure

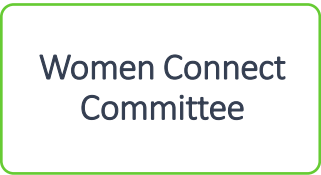


Networks



ACG South Florida Board consists of 14 Board members:

Ari Roloff, John Majer, Valerio Forte, Charles Duffy, III, Laura Salpeter, Samantha Bryant, Reggie Zachariah, Rob Brighton, Robert Crapsey, Marc Willson, Daniel Montilla, Ilian Obregon, Jordan Schneider, Ian Goldberger



Annual Partner — \$15,000

Premium Brand Exposure:

- Leaderboard Ad Placement: Displays on the top of every page
 - Ad provided by the sponsor (728×90 desktop, 320×50 mobile)
- Skyscraper Ad Placement: Displays below the navigation bar on all level 2 pages
 - Ad provided by the sponsor (240×400 desktop, 320×50 mobile)
- Logo placement on the ACG South Florida Sponsor pages for the year
- The inclusion of logo and Partner status in the header of all e-mail communications regarding events held by ACG South Florida (Sponsor logo is placed across from the ACG South Florida logo)
- Industry exclusivity for the Annual Partner (ACG South Florida and its Networks reserve the right to offer sponsorship opportunities to companies from the same industry at other levels and as event sponsors)
- LinkedIn and Instagram posts featuring Sponsor

Membership & Events:

- Free registration for up to five (5) people for ACG South Florida and its Networks' events (excluding events with member registration fees over \$100, sporting events, events held at non-ACG-engaged venues, the Annual Wine Tasting, Christmas in July, and joint events with other organizations)
- Four (4) ACG South Florida Membership registrations for individuals designated by the Sponsor
- Priority in sponsoring member-specific programs or initiatives within the ACG South Florida
- Invitation for two (2) guests to the ACG South Florida Sponsor Appreciation Dinners

Thought Leadership:

- Opportunity to apply to the ACG South Florida Board to one (1) individual designated by the Sponsor (ACG South Florida reserves the right of the final decision)
- Featured articles or interviews on the ACG South Florida Website News and Trends page

Content & Programs:

- Collaboration on creating tailored content, webinars, or workshops relevant to the Sponsor's interests within the ACG South Florida

Exhibition:

- Sponsor may display signage at ACG South Florida events (The sponsor is responsible for setting up and breaking down of the signage)

Customized Packages:

- Tailor sponsorship packages to meet the specific needs and goals of the sponsor within the ACG South Florida

Annual Sponsors

Platinum Annual Sponsor — \$10,000

- Logo placement on the ACG South Florida Sponsor page for the year
- Leaderboard Ad Placement: Displays on the top of every page
 - Ad provided by the sponsor (728×90 desktop, 320×50 mobile)
- Free registrations for up to four (4) individuals for ACG South Florida and its Networks' events (excluding events with member registration fees over \$100, sporting events, events held at non-ACG-engaged venues, the Annual Wine Tasting, Christmas in July, and joint events with other organizations)
- Three (3) ACG South Florida Membership registrations for individuals designated by the Sponsor
- The inclusion of logo and sponsorship status in all e-mail communications regarding events held by ACG South Florida and its Networks
- Opportunity to play a key role in developing program content and speaker/panel selection at an ACG South Florida event
- LinkedIn and Instagram posts featuring Sponsor
- Invitation to the ACG South Florida Sponsor Appreciation Dinners

Annual Sponsors

Gold Annual Sponsor — \$5,000

- Logo placement on the ACG South Florida Sponsor page for the year
- Free registrations for three (3) individuals for ACG South Florida and its Networks' events (excluding events with member registration fees over \$100, sporting events, events held at non-ACG-engaged venues, the Annual Wine Tasting, Christmas in July, and joint events with other organizations)
- Two (2) free ACG South Florida Membership registrations for individuals designated by the Sponsor
- The inclusion of logo and sponsorship status in all e-mail communications regarding events held by ACG South Florida and its Networks
- Invitation to the ACG South Florida Sponsor Appreciation Dinners

Bronze Annual Sponsor — \$2,000

- Logo placement on the ACG South Florida Sponsor page for the year
- Free registrations for two (2) individuals for ACG South Florida and its Networks' events (excluding events with member registration fees over \$100, sporting events, events held at non-ACG-engaged venues, the Annual Wine Tasting, Christmas in July, and joint events with other organizations)
- One (1) free ACG South Florida Membership registration for individuals designated by the Sponsor
- The inclusion of logo and sponsorship status in all e-mail communications regarding events held by ACG South Florida and its Networks
- LinkedIn and Instagram posts featuring Sponsor

Annual Sponsorship Comparison

	Partner	Platinum	Gold	Bronze
Logo placement on the ACG South Florida Sponsor page for the year	✓	✓	✓	✓
Ad placement on the Leaderboard (top of every page)	✓	✓		
Ad placement of the Skyscraper (level 2 pages)	✓			
Free registration events hosted by ACG South Florida and its Networks ⁽¹⁾	5	4	3	2
Logo Placement at the top right corner of all emails regarding ACG South Florida and Palm Beach events	✓			
ACG South Florida membership registrations	4	3	2	1
The inclusion of the logo and sponsorship status in all e-mail communications regarding events held by ACG South Florida and its Networks	✓	✓	✓	✓
Industry Exclusivity for the Sponsorship Level	✓			
Annual Cost	\$15,000	\$10,000	\$5,000	\$2,000

1) Exceptions apply

Content-Driven Event Sponsorships (Rates may vary)

Platinum Event Sponsor — \$5,000

- Speaking/Moderator opportunity (ACG South Florida reserves the right of the final decision)
- Market Exclusivity for the named event
- Logo placement on all related promotional materials leading up to the event
- Billboard Ad Placement (One Month): Displays mid-page on Home, Membership & Tools, and News & Trends pages
 - Ad provided by the sponsor (970×250 desktop, 320×50 mobile)
- Sponsor may display signage at the event
- Display table for promotional information at the events if desired, **with advance notice**
- Five (5) complimentary tickets to the event

Gold Event Sponsor — \$2,500

- Opening Remarks and Introduction of the Topic
- Market Exclusivity for the named event
- Logo placement on all related promotional materials leading up to the event
- Sponsor may display signage at the event
- Display table for promotional information at the events if desired, **with advance notice**
- Three (3) complimentary tickets to the event

Bronze Event Sponsor — \$1,250

- Logo placement on all related promotional materials leading up to the event
- Sponsor may display signage at the event
- Display table for promotional information at the events if desired, with advance notice
- Two (2) complimentary tickets to the event

Networking Event Sponsorships (Rates may vary)

Event Sponsor — \$1,000+

- Logo placement on all related promotional materials leading up to the event
- Sponsor may display signage at the event if permitted by the venue
- Display table for promotional information at the events if desired, with advance notice
- Two (2) complimentary tickets to the event

Notes

- All event signage, banners, corporate marketing materials are provided by the sponsor
- Sponsor is responsible for bringing, setting up, assembling, and disassembling all materials, banners, and event signage
- The request for the table and setup of the sponsor displays must be indicated in advance, at least a week prior to the event

Event Sponsorship Comparison

	Platinum	Gold	Bronze
Speaking/Moderator opportunity ⁽¹⁾	✓		
Opening remarks and introduction of the topic		✓	
Market exclusivity for the named event	✓	✓	
Logo placement on all related promotional materials leading up to the event	✓	✓	✓
Ad placement on the Billboard. Displays mid-page on Home, Membership & Tools, and News & Trends pages	✓		
Sponsor may display signage at the event	✓	✓	✓
Display table for promotional information at events if desired	✓	✓	✓
Complimentary tickets to the event	5	3	2
Event Sponsorship Cost	\$5,000	\$2,500	\$1,250

1) ACG South Florida reserves the right of the final decision

Let's Go.

ACG[®] South Florida

