



About ACG

Founded in 1954, the Association for Corporate Growth (ACG) (<u>www.acg.org</u>) is the premier association for professionals involved in corporate growth, corporate development, and mergers and acquisitions. ACG promotes the interest of its members, who have assumed leadership roles in strategic corporate growth, by offering a forum for quality programs, education and networking. ACG has over 14,000 members across 58 chapters throughout North America, Europe, and Asia. The Boston and Connecticut chapters are two of the most active markets in ACG, representing over 750 members, including private equity investors, investment bankers, c-level executives of mid-market companies, lenders & M&A related service providers.

ACG New England Fall Conference-

Purpose: This event is intended to bring together M&A professionals from New England and across the Northeast who are actively investing in or advising lower middle market businesses (defined as independent companies with generally less than \$15m in EBITDA, and including those business owners interested in exploring an M&A process, whether they are buying, selling or exploring growth partners.

Audience: PE investors, Boutique Investment Bankers, Lenders, C level executives from lower middle market companies and M&A Advisors.

Event Details

Date: September 8 & 9, 2025 Location: Newport Harbor Island Hotel, Goat Island Time: Sept 8 at 2pm-Sept 9 at 1pm Anticipated Attendance: 150-200 attendees

Tentative Agenda: (subject to change)

Day 1

11:30-2:30pm Tennis Outing/clinic, croquet outing & museum tours @ Intl Tennis Hall of Fame 12:00pm-2:00pm Boat cruise- dock on Goat Island 2:00pm Registration opens for early arrivals/1:1 meetings 2:00-4:00pm Connections Café open for 1:1 meetings 4:00-5:00pm Opening speaker session – Lower Middle Market M&A Update 5:30-8:00pm New England Clambake

Day 2

8:00-1:00pm Connections Café open for 1:1 meetings 8:00-9:30am Breakfast & networking 9:30-10:15am speaker session – Alternative financing solutions 10:15am-10:45am Break & networking 10:45-11:30am speaker session – Aligning culture in M&A 11:30-12:00pm Break & buffet lunch 12:00-1:00pm speaker session – CEO panel- transaction perspectives

Sponsor opportunities:

<u>Premier Level</u>- \$7,500

Choose 1 from the following:

- Clambake sponsor (3 industry exclusive spots available)
 - Opportunity for branded giveaways and/or marketing table at Clambake.
 - Seat drop at dinner tables
- Speaker session sponsor (4 total- 1 exclusive sponsor per session) 2 left!
 - Opportunity to introduce firm at the podium and intro speaker
 - Seat drop at attendee tables during the session

Sponsor benefits for all Premier Level include:

- 4 event tickets
- Company name/logo included in all event marketing- email blasts, website/registration page & social media mentions
- Signage onsite & recognition in presentation slides
- Prominent marketing table and seat drop opportunity onsite
- Attendee list w/contact information pre & post event

<mark>Gold Level</mark>- \$5,000

Choose 1 from the following

- Networking lunch sponsor (1 available)
 - Exclusive sponsor of the Tuesday networking lunch
 - Signage & additional branding opportunities during lunch
- Breakfast sponsor (1 available)
 - o Exclusive sponsor of the Tuesday networking breakfast
 - Signage & additional branding opportunities during breakfast
- Connections Café sponsor (2 available)
 - Industry exclusive sponsor of meeting lounge used for 1:1 meetings throughout event
 - Signage in lounge area and opportunity for seat/table drop of branded items
- ACG Access sponsor (1 available)
 - Exclusive sponsor of ACG Access, platform used to schedule attendee 1:1 meetings
 - Logo included within ACG Access platform
- Break sponsor (1 available)
 - Exclusive sponsor of the Tuesday networking break
 - Signage & additional branding opportunities during breakfast

Sponsor benefits for all gold level include:

- 2 event tickets
- Company name/logo included in all event marketing- email blasts, website/registration page & select social media mentions
- Signage onsite & recognition in presentation slides
- Marketing table onsite
- Attendee list w/contact information pre & post event

Tennis or Croquet sponsor - \$2,500 (3 total) sold out!

- Industry exclusive sponsor of the tennis outing prior to New England Conference
- 2 tickets to tennis outing (attendees MUST be registered for conference to participate)
- 1 ticket to the conference
- Logo and/or company name included in event marketing as tennis outing sponsor

- Opportunity for marketing items and/or attendee giveaways at tournament
- Opportunity to work with ACG to create teams & welcome attendees at start of the tournament
- Attendee list with contact information

Boat Cruise sponsor - \$2,500 (2 available)

- Industry exclusive sponsor of boat cruise prior to New England Conference
- 2 tickets to boat cruise (attendees MUST be registered for conference to participate)
- 1 ticket to the conference
- Logo and/or company name included in event marketing as boat cruise sponsor
- Opportunity for marketing items and/or attendee giveaways on cruise
- Attendee list with contact information

Boutique Investment Bank Host - \$1,000 (exclusively available to boutique I-banks)

- 2 event tickets
- Company name/logo included in all event marketing- email blasts, website/registration page & select social media mentions
- Signage onsite & recognition in presentation slides
- Attendee list w/contact information pre & post event