ACG Florida

2025 Florida ACG Capital Connection

SPONSORSHIP PACKAGE AND OPPORTUNITIES



This year's event is proudly hosted by ACG Orlando, and our Conference Co-Chairs are:



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ACG Florida Capital Connection



November 4-6, 2025

JW Marriott Orlando Grande Lakes 4040 Central Florida Parkway Orlando, FL 32837

Website







About ACG Florida

We are a collaborative initiative among four ACG chapters in Florida – North Florida, Orlando, South Florida, and Tampa.

Our team is dedicated to making deal-making an enjoyable and rewarding experience for the middle market. We assemble outstanding speakers and create a thoughtfully designed agenda to enhance networking opportunities for all participants. We also host some of ACG Florida's signature "FUN" events, including the annual golf tournament, pickleball, Bourbon Tasting, Poker Tournament, Women's Wine Down, Emerging Professionals Roundtable, and many more!





Florida ACG Capital Connection

Over the past nineteen years, the Florida ACG Capital Connection has established itself as the premier event for deal-making in the middle market across Florida and the Southeast. As Florida continues to thrive, this conference is rapidly becoming one of the largest ACG gatherings in the nation. In 2024, we saw a record turnout of attendees (over 1,000) and exhibitors, (95 private equity and family office firms, and 47 investment banking firms).



Agenda

Tuesday, 11/4/25

8:30 am - Golf Tournament

1:00 pm - Pickleball

2:00 pm - C-Suite Event (invitation only)

3:00 pm - Breakout Session

3:00 pm - Emerging Professionals

3:30 pm - Women's Wine Down

5:00 pm - Welcome/Kick-off Reception

7:00 pm - Bourbon & Cigars

Wednesday, 11/5/25

7:30 am - 5K Run/Yoga

7:30 am - Breakfast Buffet

PE/IB Marketplace/Sponsor

Lounge/Attendee Lounge

8:30 am - Speaker Session

11:00 am - Breakout Session

12:30 pm - Lunch & Keynote

4:00 pm - Capital Connection

Wine Tasting

6:00 pm - On Own For Dinner

9:00 pm - Poker Tournament/Late Night Snacks & Games

Thursday, 11/6/25

7:30 am - Breakfast

PE/IB Marketplace/Sponsor

Lounge/Attendee Lounge

8:30 am - Speaker Session/Breakout

12:00 pm - Grab & Go Lunch

1:00 pm - Conference Closes

Presenting Sponsor \$15,000

(industry exclusive)

The Presenting Level Sponsorship package provides the most extensive collaboration opportunity for companies and organizations looking for a broader partnership than just event or item sponsorship. ACG Florida's Presenting Sponsor will be acknowledged as the premier named and recognized top supporter of the conference.

- 8 conference registrations and 2 registrations for golf or pickleball
- Opportunity for podium time during one of the speaker sessions
- Chance to contribute an article, white paper, or video on social media platforms (content to be provided by the sponsor)
- A 6-foot table in the sponsor area of the attendee deal lounge (PROMINENT LOCATION) or in the PEG/IB exhibit hall, depending on the primary function
- Prominent display of your logo in email blasts, social media posts, and on acgflorida.com
- Reserved table at speaker sessions
- Leaderboard advertisement (1440 x 90) featured at the top of every page on and full-page advertisement in the onsite guide
- Private meeting room available in the conference center (if desired)
- Opportunity to prepare and host breakout or roundtable session
- Early access to scheduling software
- Signage at the venue
- Promotional item and brochure included in conference bags (to be provided by the sponsor)
- Sponsor ribbons attached to attendee badges
- Discounted registration rate for additional company attendees (\$200 off pricing at the time of registration)



Gold Sponsorships \$9,000

(upgrades below are available for add'l fee and exposure)

"Click 'N Share" Photography
Headshot Lounge
Morning Speaker Session
PE Private Dinner
Lunch/Keynote Speaker
Welcome Kick-Off Reception
Bourbon/Cigars
Wine Tasting Capital Connection

Please Click Here for Current Availability and

<u>Upgrade Pricing</u>

- 6 conference registrations and 2 golf or pickleball registrations
- Chance to contribute an article, white paper, or video on social media platforms (content to be provided by the sponsor)
- 6' table in sponsor area of attendee deal lounge (tiered according to sponsor level) or in PEG/IB exhibit hall (depending on primary function)
- Reserved table at speaker sessions (if desired)
- Tiered placement of logo on email blasts, social media post(s) and on acgflorida.com
- Leaderboard Ad (1440 x 90) displayed on the top of every page on website and full-page advertisement in the onsite guide
- Early access to scheduling software
- Signage at venue
- Promotional item and brochure in conference bags (sponsor to provide)
- Sponsor ribbons on attendee badges
- Discounted registration price for additional company attendees (\$200 pricing at the time of registration)



Silver Sponsorships \$7,000

(upgrades below are available for add'l fee and exposure)

Massage Chair Shoe Shine Branded charging stations Interactive Booth (options available) Snacks/Refreshments at Check-in Specialty Coffee Logoed conference bag **Branded Room Keys** Golf Tournament Logoed Lanyards Scheduling Software Water Bottles/Water Stations **ACG Florida Poker Tournament** Attendee Lounge

Please Click Here for Current Availability and Upgrade Pricing

- 4 conference registrations and 1 golf or pickleball registration
- 6' table in sponsor area of attendee deal lounge (tiered according to sponsor level) or in PEG/IB exhibit hall (depending on primary function)
- Tiered placement of logo on email blasts, social media post(s) and on acgflorida.com
- Skyscraper ad (240x400) displayed on www.acg.org/florida and ½ page ad in onsite guide
- · Early access to scheduling software
- Signage at venue
- Promotional item and brochure in conference bags (sponsor to provide)
- Sponsor ribbons on attendee badges
- Discounted registration price for additional company attendees (\$200 off pricing at the time of registration)



Bronze Sponsorships \$6,000

(choose one)

Emerging Professionals Networking/Roundtable Late Night Snacks & Games at Poker

Breakfast Wednesday

Breakfast Thursday

Hair of the Dog Bar (Thursday)

Grab & Go Lunch Thursday

Onsite Guide (inside cover ad)

Onsite Guide (back cover ad)

Recreation - 5K Run & Yoga

Pickleball Tournament

Women's Wine Down

Registration

Conference Center Branded Wi-fi Regular Coffee Breaks with coffee sleeves

C-Suite (invitation only) event

Refreshment Break Wednesday

<u>Please Click Here for Current Availability and Upgrade Pricing</u>

- 2 conference registrations
- 6' table in sponsor area of attendee deal lounge (tiered according to sponsor level) or in PEG/IB exhibit hall (depending on primary function)
- Tiered logo on email blasts, social media post(s), and acgflorida.com
- Billboard ad (970x250) displayed on www.acg.org/florida and 1/4 page ad in onsite guide
- Early access to scheduling software
- Signage throughout venue
- Promotional item and brochure in conference bags (sponsor to provide)
- Sponsor ribbons on attendee badges
- Discounted registration price for additional company attendees (\$200 off pricing at the time of registration)





2025 Conference Pricing

General Attendees

ACG Members - \$695 Early Bird; \$795 Regular Rate Non-Members - \$795 Early Bird; \$895 Regular Rate Emerging Professional Members - \$595 Early Bird; \$695 Regular Rate

Private Equity/Family Office Exhibitors (includes 2 attendees) \$1,495 Early Bird; \$1,695 Regular Rate

> Intermediary Exhibitors (includes 2 attendees) \$795 Early Bird; \$995 Regular Rate

Exhibitor companies can add additional attendees for \$495 each

Golf & Pickleball have separate registration fees
Pickleball on Tuesday, 11/4 - \$150
Golf on Tuesday, 11/4 - TBD

Early Bird Pricing Ends 9/5/25 Regular Rate from 9/6/26 to 10/28/25

After 10/28/25 registration at door only for additional \$100

Registration includes all events listed on agenda, except those noted "invitation only"

To qualify for a FULL REFUND, cancellation requests must be submitted by September 15th. Refunds will not be provided after this date for any reason, and we do not issue refunds for no-shows. Substitutions can be made at any time at no extra charge; however, the fee may be adjusted if a non-member takes the place of an ACG member. For cancellations or substitutions, please email brooke@acgflorida.com.

By attending the conference, you consent to ACG using your image or likeness for future marketing purposes.



SPONSORSHIP COMMITMENT

To reserve your sponsorship, please email Sherry Smith, Conference Manager at acgflorida@acg.org with level and upgrade (if choosing one). Bronze sponsors, please note which event/item you would like to sponsor.

All invoices are NET 30 unless specific arrangements are made.

Email acgflorida@acg.org if you have any NEW sponsorship ideas.

Sponsorship Package as of 3/14/25

FOR CURRENT AVAILABILITY https://www.acg.org/florida/sponsorship/2025-sponsorships-available

Sponsorship commitments are fully earned and not refundable.

No benefits other than those specifically stated in the prospectus are implied or promised.