



2025-2026 ANNUAL SPONSORSHIP OPPORTUNITIES

Our program year runs from September 1, 2025 through August 31, 2026. Sponsorship benefits below would be fulfilled during that timeframe. Alternate start dates can also be arranged.

Platinum Annual Sponsorship

- Cost: \$7,500
- 4 complementary registrations for all monthly and affinity events (approx. 6 events)
- Discounted member registration rate for all signature events (PE Review, Wine Tasting and Deal Crawl)
- Involvement in programming and Deal Crawl committees
- Opportunity to spotlight your company and host an event (subject to approval by programming committee)
- Prominent on-site recognition at monthly events; logo displayed on signage and PowerPoint loops
- Acknowledgement in remarks at monthly events
- Logo on email communications for monthly events
- Logo displayed on ACG Charlotte website
- Additional branding opportunities may be discussed

Gold Annual Sponsorship

- Cost: \$5,000
- 2 complementary registrations for all monthly and affinity events (approx. 6 events)
- Involvement in programming and Deal Crawl committees
- On-site recognition at monthly events; logo displayed on signage and PowerPoint loops
- Acknowledgement in remarks at monthly events
- Logo on email communications for monthly events
- Logo displayed on ACG Charlotte website
- Additional branding opportunities may be discussed



2025-2026 EVENT SPONSORSHIP OPPORTUNITIES

Signature Events

12th Annual Deal Crawl Conference (November 19-20, 2025)

- Various sponsorships currently available
- Premier conference bringing together 300+ leading investment bankers, private equity professionals and trusted advisors from across the United States

12th Annual Private Equity Review* (January 2026) – SOLD

- Exclusive sponsorship at \$8,000
- Panel discussion and networking reception
- ~100-120 registrants

19th Annual Wine Tasting* (May 20, 2026 – Charlotte Country Club)

- Exclusive sponsorship at \$9,000
- Networking event, capital providers serve as fine wine and spirit exhibitors
- Held outdoors on the event lawn, weather permitting
- 250+ registrants

Monthly Events

Monthly Chapter Meetings (70-100 registrants)

- Exclusive sponsorship at \$5,000
- **Fall Kickoff Networking Night* (September 24, 2025) – SOLD**
- Economic Update* (February 2026)
- M&A Panel* (March 2026)

Additional Programs

Inaugural ACG Charlotte Golf Classic (October 6, 2025 – TPC Piper Glen)

- Various sponsorships currently available
- Brand-new event offering a round of golf followed by a cocktail reception with awards

Young ACG Networking Event* (April 2026) – SOLD

- ~70 registrants
- Exclusive sponsorship at \$3,000

Women's Event* (May 2026) – SOLD

- ~70 registrants
- Exclusive sponsorship at \$3,000

Regional Events

- ACG Southeast Region Women's Forum (October 22-23, 2025 – Raleigh)
 - Various sponsorships currently available
- ACG Southeast Region DealSchool (June 2026)
 - Various sponsorships available starting spring 2026

***Please note prior year's sponsor has first right of refusal for the PE Review, Wine Tasting, Fall Kickoff, Economic Update, M&A Panel, Young ACG and Women's Event.**



EVENT SPONSOR BENEFITS

- **Opportunity for sponsor representative to play a key in-person role at the event.** Possibilities, to be determined in coordination with the ACG Charlotte Programming Committee, include:
 - Welcome remarks
 - Speaker introduction
 - Panel moderation
- **Opportunity to drive content for the monthly chapter meetings,** subject to review and approval by the ACG Charlotte Programming Committee
- **Display marketing collateral onsite at the event,** at a booth and/or in attendee seats
- Complementary event registration(s):
 - Two (2) for \$3,000 sponsorships
 - Three (3) for \$5,000 sponsorships
 - Five (5) for \$8,000 sponsorships
 - Six (6) for \$9,000 sponsorships
- **Logo to be displayed on event marketing emails** (distributed to 5,000+ deal professionals, at least 3 email blasts)
- **Logo to be displayed on the ACG Charlotte website** event page
- **Logo to be displayed onsite** via signage or PowerPoint loops before/after the event program
- Additional branding opportunities may be discussed



ACG & CHAPTER OVERVIEW

The Association for Corporate Growth is a global community for middle-market M&A dealmakers and business leaders focused on driving growth.

Founded in 1954, ACG is the premier M&A deal-making community with a mission of driving middle-market growth. ACG's global network operates within 61 local markets worldwide and comprises more than 100,000 middle market professionals who invest in, own and advise growing companies

75% of ACG members report that they have done business with fellow members.

This return on investment has made ACG the most trusted and respected resource for middle-market dealmakers and business leaders.

ACG Charlotte, founded in 1990, is dedicated to delivering quality programming and increasing networking opportunities for M&A professionals in Charlotte and the surrounding areas.

- ACG Charlotte's monthly and signature events draw attendees representing key deal-making firms from Charlotte and across the United States.
- Our Annual Deal Crawl Conference brings together leading investment bankers, private equity professionals and trusted advisors from across the United States for a unique 2-day networking event.
- ACG Charlotte has around 250 members:
 - 26% Capital Providers (private equity groups, family offices, lenders)
 - 12% Investment Bankers
 - 50% Advisors (attorneys, accountants, insurance providers, wealth management)
 - 8% Corporate
 - 4% Other

ACG[®] Charlotte

REPRESENTATIVE CHAPTER PARTICIPANTS

abry partners

BANK OF AMERICA

BANNOCKBURN
GLOBAL FOREX

BARINGS

BBH

BDO

BLACK ARCH
PARTNERS

BLUEPOINT | Capital Partners

Capitala

CAROUSEL CAPITAL



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BY HIGHSRING

WILLIAMSMARSTON
Accounting, Tax, Valuation & Transaction Advisory



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Or reach out to another ACG Charlotte board member. We look forward to connecting with you soon!