



Member Code of Conduct

Association for Corporate Growth (“ACG” or “Association”) members, non-member event attendees, partners, sponsors, and staff are expected to adopt the standards of dignity, fairness, and integrity. The purpose of this Code of Conduct is to strengthen confidence in the professional standards and interactions displayed within the Association.

Respectful and Inclusive Behavior

- Treat all members, non-member event attendees, partners, sponsors, and staff with respect, regardless of their background, race, gender, religion, sexual orientation, or any other characteristic.
- Refrain from engaging in discriminatory, offensive, or harassing behavior, including but not limited to verbal, written, or physical actions.

Professionalism

- Maintain a high level of professionalism in all interactions within the Association.
- Avoid conflicts of interest that may compromise the integrity of the Association or its members.
- Uphold the confidentiality of sensitive information shared within the Association.
- Do not use the membership directory for direct sales, solicitation, mass emailing, and/or similar conduct.
- Refrain from direct selling or aggressive sales tactics in any setting—including meetings, events, phone calls, emails, or virtual platforms—and instead focus on building authentic, long-term relationships within the Association.

Compliance with Laws and Regulations

- Follow all applicable laws and regulations related to your membership and the activities of the Association.
- Adhere to any industry or professional standards relevant to your membership.

Ethical Conduct

- Conduct yourself ethically and honestly in all Association-related matters.
- Avoid engaging in activities that may bring disrepute to the Association or its members.
- Bring to the attention of the Association’s governing board potential decisions or actions concerning a member of unethical or illegal behavior.
- Refrain from direct selling or aggressive sales tactics in any setting—including meetings, events, phone calls, emails, or virtual platforms—and instead focus on building authentic, long-term relationships within the Association.



Collaboration and Cooperation

- Foster an environment of collaboration, cooperation, and support among members.
- Contribute positively to discussions, share knowledge, and promote Association goals.
- Cooperate fully with any investigations or actions taken regarding reported violations.
- Refrain from direct selling or aggressive sales tactics in any setting—including meetings, events, phone calls, emails, or virtual platforms—and instead focus on building authentic, long-term relationships within the Association.

Violations

- The privilege of continued membership and participation in the Association is contingent upon compliance with this Code of Conduct.

Enforcement (specific to the ACG Richmond Chapter)

- Enforcement of the Code of Conduct is at the discretion of the ACG Richmond Board
- Concerns about and/or reports of violations should be brought directly to the one of the following personnel:
 - ACG Richmond Executive Director
 - ACG Richmond Chapter President
 - A member of the current ACG Richmond Board of Directors
- Concerns and/or reports made to Chapter leadership will be discreetly reviewed and addressed by the Chapter Nominating Committee, which includes:
 - Current Chapter President
 - Immediate Past President
 - President-Elect
 - Treasurer