

# M&A West 2026 *Sponsor Prospectus*



May 27 - 29, 2026

The Meritage Resort & Spa, Napa, California

We look forward to hosting the Bay Area's premiere M&A conference in the Napa Valley wine country at the **Meritage Resort & Spa on May 27 – 29, 2026**. The key benefits to ACG SF sponsorship are thought leadership, brand exposure, and networking.

**Sponsorship Levels & Opportunities:**

**DIAMOND SPONSORSHIPS (starting at \$12,500)**

Opening Wine Tasting Reception (\$17,500)

Panel / Breakout Sessions (\$12,500)

DealSource (\$12,500)

Luncheon Sponsor (\$12,500)

**PLATINUM SPONSORSHIPS (starting at \$8,000)**

DealLounge (\$10,000)

Closing Reception (\$10,000)

AfterGlow Party & Cigar Lounge (\$10,000)

Meeting Scheduler Tool – ACG Access (\$10,000)

Breakfast (\$8,000)

Lanyards (\$8,000)

Water (\$8,000)

Coffee (\$8,000)

**GOLD SPONSORSHIPS (\$5,000)**

Morning & Afternoon Snacks

Conference Bag

Photography & Headshots

Morning Activity, hosted by ACG SF Women's POD

**BRONZE SPONSORSHIP (\$3,000)**

Conference Logo Sponsor

**SUPERSIZE YOUR SPONSORSHIP**

*Upgrade your sponsorship.*

Contact Sabrina Ritchie at [sritchie@acg.org](mailto:sritchie@acg.org) to customize your sponsorship package.

*\*Agenda is subject to change.*

## SPONSOR BENEFITS AT A GLANCE

BENEFITS	<u>DIAMOND</u> \$12,500+	<u>PLATINUM</u> \$8000+	<u>GOLD</u> \$5000	<u>BRONZE</u> \$3000
Total Tickets to M&A West	5	2 - 3	1	1
Total ACG SF Memberships	2 - 3	0 - 1		
Access to DealSource Scheduler	●	●	●	●
Social Media Marketing	●	●	●	●
Early Access to Attendee List	●	●		
Exhibit Table	●	●		

## AGENDA AT A GLANCE

MAY 27	MAY 28	MAY 29
Invitation Only Golf Outing  DealLounge Open  DealSource Pre-Reception  Opening Wine Tasting Reception	DealSource for PE/IB  Sponsor Gallery  DealLounge  Sponsored Breakout Sessions  Luncheon  Closing Reception	Closing Breakfast

## **Table of Contents:**

### **DIAMOND SPONSORSHIPS**

Page 4 - Opening Wine Tasting Reception (\$17,500)

Page 5 - DealSource (\$12,500)

Page 6 - Panel / Breakout Sessions (\$12,500)

Page 7 - Luncheon Sponsor (\$12,500)

### **PLATINUM SPONSORSHIPS**

Page 8 - Closing Reception (\$10,000)

Page 9 - DealLounge (\$10,000)

Page 10 – Afterglow Party & Cigar Lounge (\$10,000)

Page 11 – ACG Access, Meeting Scheduler (\$10,000)

Page 11 – Breakfast 5/28 & 5/29 (\$8000)

Page 11 – Water Bottles (\$8000)

Page 11 – Lanyards (\$8000)

### **GOLD SPONSORSHIPS**

Page 12 - Morning & Afternoon Snacks (\$5,000)

Page 12 – Conference Bag (\$5000)

Page 12 - Photography & Headshots (\$5,000)

Page 12- Morning Activity (\$5,000)

### **BRONZE SPONSORSHIPS**

Page 13 - Conference Logo Sponsorship (\$3,000)

**M&A WEST 2026**  
**DIAMOND LEVEL: Opening Wine Tasting Reception**  
**\$17,500**

***Sector Exclusive Sponsorship Opening Reception***  
*(up to 2 sector exclusive sponsorships available)*

**M&A West 2026 Opening Reception Sponsorship**

- Includes **five (5) passes to full Conference** for Sponsor firm guest and/or client use.
- Includes **three (3) additional tickets** to the Opening Reception
- Registration discounts for firm guests and clients (up to 10 guests at lowest advertised ACG Member rate)
- Marketing table at Opening Reception
- Company logo throughout the Opening Reception event
- Company branding included on M&A West Conference website & all e-marketing materials
- Digital marketing display during event
- One (1) Marketing Table in the Sponsor Gallery, with preferred positioning in Sponsor Gallery (higher traffic area)
- Access to attendee list 2-3 weeks prior to the Conference, plus final attendee list post-Conference
- Company acknowledgement on stage at Conference welcome

**Additional Benefits:**

- Three (3) ACG Global/SF Chapter Memberships for one (1) calendar year
- Three (3) complimentary tickets to 2026 content and networking events (some exclusions apply)
- Right of First Refusal for M&A West 2027 Sponsorship
- Opportunities to propose Sponsor representatives or clients as subject matter experts on ACG panels (breakfast, lunch, evening)

**M&A WEST 2026**  
**DIAMOND LEVEL: DealSource**  
**\$12,500**

***Sector Exclusive Sponsorship of the DealSource Room***  
*(up to 2 sector exclusive sponsorships available)*

**M&A West 2026 DealSource Room Sponsorship**

- **Includes five (5) passes to full Conference** for Sponsor firm guest and/or client use.
- Includes **two (2) tickets to Closing Wine Tasting Reception** on May 28
- Reserved Meeting Table in DealSource, with opportunity to meet with participating investment banking & private equity firms.
- Marketing table at entrance of DealSource room and ability for onsite representative to check in all investment bankers and private equity firms meeting for their “1 on 1” meetings.
- Registration discounts for firm guests and clients (up to 10 guests at lowest advertised ACG Member rate)
- Company branding included on M&A West Conference website & all e-marketing materials
- Digital marketing display during event
- Access to attendee list 2-3 weeks prior to the Conference, plus final attendee list post-Conference
- Company acknowledgement on stage at Conference welcome

**Additional Benefits:**

- Two (2) ACG Global/SF Chapter Memberships for one (1) calendar year
- Three (3) complimentary tickets to 2025 content and networking events (some exclusions apply)
- Right of First Refusal for M&A West 2027 Sponsorship
- Opportunities to propose Sponsor representatives or clients as subject matter experts on ACG panels (breakfast, lunch, evening)

**M&A WEST 2026**  
**DIAMOND LEVEL: Panel / Breakout Sessions**  
**\$12,500**

***Exclusive Sponsorship of Panel / Breakout Session***  
*(up to 5 sessions available)*

**M&A West 2026 Panels / Breakout Sessions**

- Guest Moderator for 2026 M&A West Breakout Session with topic and speaker direction, including assistance from ACG in reaching out to potential M&A firms that are in line with the theme of the panel.
- Includes **five (5) passes to full Conference** for Sponsor firm guest and/or client use.
- Includes **two (2) tickets to Closing Wine Tasting Reception** on May 28
- Registration discounts for firm guests and clients (up to 10 guests at lowest advertised ACG Member rate)
- Company branding included on M&A West Conference website & all e-marketing materials
- Digital marketing display during event
- One (1) Marketing Table in the Sponsor Gallery, with preferred positioning in Sponsor Gallery (higher traffic area)
- Access to attendee list 2-3 weeks prior to the Conference, plus final attendee list post-Conference
- Company acknowledgement on stage at Conference welcome

**Additional Benefits:**

- Two (2) ACG Global/SF Chapter Memberships for one (1) calendar year
- Three (3) complimentary tickets to 2026 content and networking events (some exclusions apply)
- Right of First Refusal for M&A West 2027 Sponsorship
- Opportunities to propose Sponsor representatives or clients as subject matter experts on ACG panels (breakfast, lunch, evening)

**M&A WEST 2026**  
**DIAMOND LEVEL: Luncheon Sponsor**  
**\$12,500**

***Sector Exclusive Sponsorship of M&A West Luncheon on 5/28/26***

**M&A West 2026 Luncheon Sponsorship**

- Includes **five (5) passes to full Conference** for Sponsor firm guest and/or client use.
- Includes **two (2) additional tickets** to the Closing M&A West Wine Tasting Reception on 5/28
- Registration discounts for firm guests and clients (up to 10 guests at lowest advertised ACG Member rate)
- Company branding included on M&A West Conference website & all e-marketing materials
- Digital marketing display during event
- One (1) Marketing Table in the Sponsor Gallery, with preferred positioning in Sponsor Gallery (higher traffic area)
- Access to attendee list 2-3 weeks prior to the Conference, plus final attendee list post-Conference
- Company acknowledgement on stage at Conference welcome

**Additional Benefits:**

- Three (3) ACG Global/SF Chapter Memberships for one (1) calendar year
- Three (3) complimentary tickets to 2026 content and networking events (some exclusions apply)
- Right of First Refusal for M&A West 2027 Sponsorship
- Opportunities to propose Sponsor representatives or clients as subject matter experts on ACG panels (breakfast, lunch, evening)

**M&A WEST 2026**  
**PLATINUM LEVEL: Closing Reception**  
**\$10,000**

***Sector Exclusive Sponsorship of Closing Reception***  
*(up to 2 sector exclusive sponsorships available)*

**M&A West 2026 Closing Reception**

- Opportunity to host marketing table and provide logo-branded promo materials at the Closing Reception.
- Includes **three (3) passes to full Conference** for Sponsor firm guest and/or client use.
- Includes **three (3) additional tickets to Closing Reception** on May 28
- Registration discounts for firm guests and clients (up to 10 guests at lowest advertised ACG Member rate)
- Company branding included on M&A West Conference website & all e-marketing materials
- Digital marketing display during event
- One (1) Marketing Table in the Sponsor Gallery
- Access to attendee list 2-3 weeks prior to the Conference, plus final attendee list post-Conference
- Company acknowledgement on stage at Conference welcome

**Additional Benefits:**

- One (1) ACG Global/SF Chapter Membership for one (1) calendar year
- Two (2) complimentary tickets to 2026 content and networking events (some exclusions apply)
- Right of First Refusal for M&A West 2027 Sponsorship
- Opportunities to propose Sponsor representatives or clients as subject matter experts on ACG panels (breakfast, lunch, evening)

**M&A WEST 2026**  
**PLATINUM LEVEL: DealLounge**  
**\$10,000**

***Sector Exclusive Sponsorship of the DealLounge***  
*(up to 2 sector exclusive sponsorships available)*

**M&A West 2025 DealLounge**

- Opportunity to include your marketing materials on all DealLounge tables throughout conference.
- Includes **three (3) passes to full Conference** for Sponsor firm guest and/or client use.
- Includes **three (3) additional tickets to Closing Reception** on May 28
- Registration discounts for firm guests and clients (up to 10 guests at lowest advertised ACG Member rate)
- Company branding included on M&A West Conference website & all e-marketing materials
- Digital marketing display during event
- One (1) Marketing Table in the Sponsor Gallery
- Access to attendee list 2-3 weeks prior to the Conference, plus final attendee list post-Conference
- Company acknowledgement on stage at Conference welcome

**Additional Benefits:**

- One (1) ACG Global/SF Chapter Membership for one (1) calendar year
- Two (2) complimentary tickets to 2026 content and networking events (some exclusions apply)
- Right of First Refusal for M&A West 2027 Sponsorship
- Opportunities to propose Sponsor representatives or clients as subject matter experts on ACG panels (breakfast, lunch, evening)

**M&A WEST 2026**  
**PLATINUM LEVEL: Afterglow Party & Cigar Lounge**  
**\$10,000**

***Sector Exclusive Sponsorship of the Afterglow Party & Cigar Lounge***  
*(up to 3 sector exclusive sponsorships available)*

**M&A West 2026 Afterglow Party & Cigar Lounge**

- Opportunity to host marketing table and provide logo-branded promo materials at the Afterglow Party & Cigar Lounge on 5/27.
- Includes **three (3) passes to full Conference** for Sponsor firm guest and/or client use.
- Includes **three (3) additional tickets to Closing Reception** on May 28.
- Registration discounts for firm guests and clients (up to 10 guests at lowest advertised ACG Member rate)
- Company branding included on M&A West Conference website & all e-marketing materials
- Digital marketing display during event
- One (1) Marketing Table in the Sponsor Gallery
- Access to attendee list 2-3 weeks prior to the Conference, plus final attendee list post-Conference
- Company acknowledgement on stage at Conference welcome

**Additional Benefits:**

- One (1) ACG Global/SF Chapter Membership for one (1) calendar year
- Two (2) complimentary tickets to 2026 content and networking events (some exclusions apply)
- Right of First Refusal for M&A West 2027 Sponsorship
- Opportunities to propose Sponsor representatives or clients as subject matter experts on ACG panels (breakfast, lunch, evening)

**M&A WEST 2026**  
**PLATINUM LEVEL: Additional Opportunities**  
**\$8,000**

***Sector Exclusive Sponsorship***  
*(up to 2 sponsors per opportunity)*

- 1. ACG Access, Meeting Scheduler:** Logo on software meeting scheduler
- 2. Breakfast:** Sponsor breakfast on May 28 & May 29
- 3. Coffee Stations:** Logo advertising at coffee/espresso stations
- 4. Water: Your company logo on bottles of water throughout conference**
- 5. Lanyards:** Logo on conference lanyards
  - Includes two (2) passes to full Conference for Sponsor firm guest and/or client use.
  - Registration discounts for firm guests and clients (up to 8 guests at lowest advertised ACG Member rate)
  - Company branding included on M&A West Conference website & all e-marketing materials
  - Digital marketing display during event
  - One (1) Marketing Table in the Sponsor Gallery
  - Access to attendee list 2-3 weeks prior to the Conference, plus final attendee list post-Conference
  - Company acknowledgement on stage at Conference welcome

**M&A WEST 2026**  
**GOLD LEVEL**  
**\$5,000**

***Sector Exclusive Sponsorship***  
*(1-3 sponsors per opportunity)*

- 1. Morning & Afternoon Snacks:** Logo advertising during snack breaks
- 2. Conference Bag:** Logo on M&A West conference bag give-away
- 3. Photography / Headshots:** Company branding and table presence at photography station.
- 4. Morning Activity, hosted by ACG SF Women's POD:** Sponsor a morning activity such as a hike or yoga.
  - Includes one (1) pass to full Conference for Sponsor firm guest and/or client use.
  - Registration discounts for firm guests and clients (up to 6 guests at lowest advertised ACG Member rate)
  - Company branding included on M&A West Conference website & all e-marketing materials
  - Digital marketing display during event
  - Access to attendee list 2-3 weeks prior to the Conference, plus final attendee list post-Conference

**M&A WEST 2026**  
**BRONZE LEVEL LOGO SPONSOR**  
**\$3,000**

- Includes one (1) pass to full Conference for Sponsor firm guest and/or client use.
- Registration discounts for firm guests and clients (up to 5 guests at lowest advertised ACG Member rate)
- Company branding included on M&A West Conference website & all e-marketing materials