

ACG[®] New York



MIDDLE MARKET WEEK 2025

NOVEMBER 17-19, 2025 • NEW YORK

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LEARN MORE
& REGISTER



November 17th – 19th

For over two decades, **ACG New York's Middle Market Week®** and **Annual Wine Tasting Gala** have brought together the world's leading middle market dealmaking professionals. This flagship event is designed to accelerate deal flow, foster long-term business relationships, and deliver powerful networking opportunities—all in the heart of New York City. As ACG New York's largest annual gathering, the conference attracts approximately 1,000 participants from across the globe, including strategic acquirers, private equity firms, family offices, lenders, investment bankers, and corporate executives.

New Year. New Format. Same Impact. In 2025, Middle Market Week® has been thoughtfully condensed from a full week to a dynamic 3-day experience—maximizing attendee engagement, boosting national and international participation, and creating new opportunities for sponsors, dealmakers, and M&A professionals. Attendees can expect the same high-value programming, curated networking, deal opportunities, and signature events - delivered in a more convenient, action-packed format.

An Agenda Designed for Every Corner of the Middle Market. Whether you're a Strategic Acquirer, Investment Banker, PE Investor, LP, Value Creation expert, Commercial Banker, Independent Sponsor, or Family Office executive, Middle Market Week® offers something for everyone.

11/17 – Deal Day | Metropolitan Club of New York

Join ACG New York on November 17th at the Metropolitan Club for Deal Day — an exclusive, one-day event bringing together top dealmakers, strategic acquirers, family offices, LPs, GPs, and operating partners. The day features curated one-on-one meetings, industry-specific programming, and focused sessions including the Strategic Acquirers Forum, Family Office & GP/LP Summit, and the Value Creation Forum. The event concludes with a vibrant Opening Night Reception — the perfect setting to connect, exchange insights, and kick off Middle Market Week®.



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11/18 – 21st Annual Wine Tasting Gala | Gotham Hall

Now in its 21st year, the ACG New York Annual Wine Tasting Gala is a premier event in the middle market dealmaking calendar. Held at Gotham Hall, it attracts 600–700 dealmakers, M&A professionals, and investors for a full day of valuable networking, curated dealmaker-exclusive one-on-one meetings, and crescendos into a three hour wine tasting extravaganza hosted by Private Equity Firms and select Sponsors. The event features over 130 wines, 65+ private equity exhibitor tables, and exclusive experiences like sommelier tastings, specialty cocktail making, cigar rolling, and more. Celebrated as a cornerstone of the NY-Metro middle market community, ACG New York's Middle Market Week® Annual Wine Tasting Gala fosters and celebrates dealmaking excellence.



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11/19 – Middle Market Leaders Luncheon | The University Club of New York

Join us on November 19th at the University Club for the Middle Market Week® Closing Luncheon – Middle Market Leader's Luncheon. Close out days of non-stop dealmaking and networking with a final afternoon of market insights and conversations. This year's luncheon will feature an elite panel of multi-industry Investment Bankers discussing trends, expectations, and what they're seeing in their respective Market Sectors. In addition to hearing from IB industry leaders, the luncheon will honor Veterans in the Middle Market in celebration of Veterans Day earlier in the month. Prior to the seated luncheon and panel discussion, enjoy exploring our Veteran Owned Business Marketplace with tables showcasing veteran-led businesses, veteran organizations incl.: 51 Vets, Bunker Labs, Skillsbridge, and our supporting Sponsors.



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ACG[®] New York



MIDDLE MARKET WEEK 2025

DD DEAL DAY

NOVEMBER 17, 2025 • NEW YORK

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Deal Day & DealSource Sponsor Options

Middle Market Week Deal Day, Metropolitan Club of New York, November 17

ABOUT DEAL DAY

Join ACG New York on **November 17th at the Metropolitan Club for Deal Day** — an exclusive, one-day event bringing together top dealmakers, strategic acquirers, family offices, LPs, GPs, and operating partners. The day features curated one-on-one meetings, industry-specific programming, and focused sessions including the Strategic Acquirers Forum, Family Office & GP/LP Summit, and the Value Creation Forum. The event concludes with a vibrant Opening Night Reception — the perfect setting to connect, exchange insights, and kick off Middle Market Week©.

Partnership Levels:

Middle Market Week Deal Day – Premier Partner

- Recognition as Premier Partner in web, email/online/social media marketing and at event
- Listing as Premier Partner on ACG Access platform - registration sign up and one on one scheduling system
- Four (4) x Complimentary Internal All Day Guest Registrations
- Two (2) x Complimentary Internal Opening Night Reception Registrations (*in addition to 4 all day registrations*)
- Two (2) x Complimentary External Guest Registrations, to be received no later than one week prior to event start. Guests must comply with session specifics. If Dealmakers attending DealSource – Deal Portal Enrolment is included.
- Two (2) Internal Guests Enrolled in Deal Portal
- One (1) Reserved Deal Table for DealSource Meetings
- Opportunity to have up to two pull-up banners and other collateral for branding at Reserved Deal Table
- Branding/Marketing Merchandise and Handouts Permitted at Reserved Deal Table
- Choice of one Programming Session attendance for two (2) internal guests: Strategic Session; Family Office, GP & LP Summit (*Value Creation Forum not included)
- Registration list supplied before and after the event (including email addresses – an exclusive benefit only provided to ACG NY event sponsors and annual partners)
- Social Media Sponsor Spotlight – LinkedIn post featuring all sponsors of event
- Choice of 1 specialty item: Opening Night Bar Sponsor with Specialty Cocktails and Logo Napkins, One on One Deal Meeting Sponsor with Branding Opportunities, Media Sponsor for Pictures and Video watermarking, packages can be customized, but may come at an additional fee.
- For any add-on activities, speaking engagements, specialty items outside of the parameters of the standard agenda (in line with prior years) are available at a potential additional fee depending on the addition. All potential items would be priced out in accordance with the client's preferences and prices provided for review to be included in the partnership contract or as an addendum with decisions for the potential addition decided 1 - 3 months prior to the date the respective conference/event will be held. E.G. Live Music, Cigar Rolling, Sommelier Session, Charging Station, Lanyard Sponsor, Tequila/Bourbon Tasting Station, etc.

Investment required: \$15,000

Middle Market Week Deal Day DealSource – Lead Partner

- Recognition as Lead Partner in web, email/online/social media marketing and at event
- Listing as Lead Partner on ACG Access platform - registration sign up and one on one scheduling system

- Three (3) x Complimentary Internal Guest Registrations
- Two (2) x Complimentary Internal Opening Night Reception Registrations (*in addition to 3 all day registrations*)
- Two (2) x Complimentary External Guest Registrations, to be received no later than one week prior to event start. Guests must comply with session specifics. If Dealmakers attending DealSource – Deal Portal Enrolment is included.
- Two (2) x Internal Guests Enrolled in Deal Portal
- One (1) x Reserved Deal Table for DealSource Meetings
- Opportunity to have up to two pull-up banners and other collateral for branding at Reserved Deal Table
- Branding/Marketing Merchandise and Handouts Permitted at Reserved Deal Table
- Registration list supplied before and after the event (including email addresses – an exclusive benefit only provided to ACG NY event sponsors and annual partners)
- Social Media Sponsor Spotlight – LinkedIn post featuring all sponsors of event
- For any add-on activities, speaking engagements, specialty items outside of the parameters of the standard agenda (in line with prior years) are available at a potential additional fee depending on the addition. All potential items would be priced out in accordance with the client's preferences and prices provided for review to be included in the partnership contract or as an addendum with decisions for the potential addition decided 1 - 3 months prior to the date the respective conference/event will be held. E.G. Live Music, Cigar Rolling, Sommelier Session, Charging Station, Lanyard Sponsor, Tequila/Bourbon Tasting Station, etc.

Investment required: \$10,000

Middle Market Week Deal Day DealSource – Partner

- Recognition as Partner in web, email/online/social media marketing and at event
- Listing as Partner on ACG Access platform - registration sign up and one on one scheduling system
- Two (2) x Complimentary Internal Guest Registrations
- Two (2) x Complimentary External Guest Registrations, to be received no later than one week prior to event start. Guests must comply with session specifics. If Dealmakers attending DealSource – Deal Portal Enrolment is included.
- One (1) x Internal Guests Enrolled in Deal Portal
- One (1) x Reserved Deal Table for DealSource Meetings
- Opportunity to have up to two pull-up banners and other collateral for branding at Reserved Deal Table
- Branding/Marketing Merchandise and Handouts Permitted at Reserved Deal Table
- Registration list supplied before and after the event (including email addresses – an exclusive benefit only provided to ACG NY event sponsors and annual partners)
- Social Media Sponsor Spotlight – LinkedIn post featuring all sponsors of event
- For any add-on activities, speaking engagements, specialty items outside of the parameters of the standard agenda (in line with prior years) are available at a potential additional fee depending on the addition. All potential items would be priced out in accordance with the client's preferences and prices provided for review to be included in the partnership contract or as an addendum with decisions for the potential addition decided 1 - 3 months prior to the date the respective conference/event will be held. E.G. Live Music, Cigar Rolling, Sommelier Session, Charging Station, Lanyard Sponsor, Tequila/Bourbon Tasting Station, etc.

Investment required: \$7,500

Middle Market Week Deal Day DealSource – Associate Partner

- Recognition as Associate Partner in web, email/online/social media marketing and at event
- Listing as Associate Partner on ACG Access platform - registration sign up and one on one scheduling system

- Two (2) x Complimentary Internal Guest Registrations
- One (1) x Internal Guests Enrolled in Deal Portal
- Opportunity to have up to two pull-up banners and other collateral for branding in general event areas (location selected by ACG NY)
- Branding/Marketing Merchandise and Handouts Permitted at Reserved Deal Table
- Registration list supplied before and after the event (including email addresses – an exclusive benefit only provided to ACG NY event sponsors and annual partners)
- Social Media Sponsor Spotlight – LinkedIn post featuring all sponsors of event

Investment required: \$5,000

ACG NY Middle Market Week - MMW Supporting Sponsor

- Recognition as Supporting Sponsor of Middle Market Week in web, email/online/social media marketing and at event
- Logo, profile in all marketing literature
- Two (2) x Complimentary Internal Guest Registration passes to all of the following 3 events.
 - General Admission for Opening Night Reception at Deal Day (exclusive to Dealmakers, OPs, FOs, LPs, Strategics) | 5:45PM onward
 - General admission for Wine Tasting Gala | 5:30PM onward
 - General admission for Middle Market Leaders Luncheon | full event attendance
- Registration list supplied one week before and after the event (including email addresses – an exclusive benefit only provided to ACG NY event sponsors and annual partners) – includes all event registration lists (excludes FO/LP/GP Summit on Deal Day)
- Social Media Sponsor Spotlight – LinkedIn post featuring all sponsors of event
- Branding/Marketing Merchandise and Handouts Permitted in General Event areas (location selected by ACG NY)

Investment required: \$5,000

Deal Day: Family Office, GP & LP Summit Sponsor Options

Middle Market Week Deal Day, Metropolitan Club of New York, November 17

ABOUT THE FAMILY OFFICE, GP & LP SUMMIT

Join us for an exclusive afternoon of insights and connection designed for family offices, general partners, and limited partners. This event will feature dynamic panel discussions, curated networking opportunities, and candid conversations around investment strategies, fund structures, and the evolving LP-GP relationship. Whether you're looking to deepen existing partnerships or explore new ones, the afternoon promises valuable dialogue and dealmaking in a focused setting. End the day at the Opening Night Reception when all attendees come together for two hours of networking.

Partnership Levels:

Middle Market Week, Deal Day – Family Office, GP & LP Summit – Lead Partner

- Recognition as Partner in web, email/online/social media marketing and at event
- Logo, profile in all marketing
- Opportunity for premier moderator or panelist position
- Two (2) x Complimentary Internal Guest Registration
- Two (2) x Complimentary External Guest Registrations, to be received for approval no later than one week prior to event start.
- Two (2) x Additional Complimentary Internal Guest Registrations to Opening Night Reception. Four (4) Internal Guests total.
- Access to DealMaker/OP/FO/LP/GP/Strategics Exclusive Opening Night Reception
- Registration list supplied before and after the event (including email addresses – an exclusive benefit only provided to ACG NY event sponsors and annual partners)
- Social Media Sponsor Spotlight – LinkedIn post featuring all sponsors of event
- Branding/Marketing Merchandise and Handouts Permitted in General Event Areas (location selected by ACG NY)
- For any add-on activities, speaking engagements, specialty items outside of the parameters of the standard agenda (in line with prior years) available at a potential additional fee depending on the addition. All potential items would be priced out in accordance with the client's preferences and prices provided for review to be included in the partnership contract or as an addendum with decisions for the potential addition decided 1 - 3 months prior to the date the respective conference/event will be held.

Investment required: \$10,000

Middle Market Week, Deal Day – Family Office, GP & LP Summit - Partner

- Recognition as Partner in web, email/online/social media marketing and at event
- Logo, profile in all marketing
- Opportunity for potential speaking position (dependent on availability)
- Two (2) x Complimentary Internal Guest Registration
- One (1) x Complimentary External Guest Registration, to be received for approval no later than one week prior to event start.
- Access to DealMaker/OP/FO/LP/GP/Strategics Exclusive Opening Night Reception

- Registration list supplied before and after the event (including email addresses – an exclusive benefit only provided to ACG NY event sponsors and annual partners)
- Social Media Sponsor Spotlight – LinkedIn post featuring all sponsors of event
- Branding/Marketing Merchandise and Handouts Permitted in General Event Areas (location selected by ACG NY)
- For any add-on activities, speaking engagements, specialty items outside of the parameters of the standard agenda (in line with prior years) available at a potential additional fee depending on the addition. All potential items would be priced out in accordance with the client's preferences and prices provided for review to be included in the partnership contract or as an addendum with decisions for the potential addition decided 1 - 3 months prior to the date the respective conference/event will be held.

Investment required: \$7,500

Middle Market Week, Deal Day – Family Office, GP & LP Summit - Associate Partner

- Recognition as Associate Partner in web, email/online/social media marketing and at event
- Logo, profile in all marketing
- Two (2) x Complimentary Internal Guest Registration
- Access to DealMaker/OP/FO/LP/GP/Strategics Exclusive Opening Night Reception
- Registration list supplied before and after the event (including email addresses – an exclusive benefit only provided to ACG NY event sponsors and annual partners)
- Social Media Sponsor Spotlight – LinkedIn post featuring all sponsors of event
- Branding/Marketing Merchandise and Handouts Permitted in General Event Areas (location selected by ACG NY)
- For any add-on activities, speaking engagements, specialty items outside of the parameters of the standard agenda (in line with prior years) available at a potential additional fee depending on the addition. All potential items would be priced out in accordance with the client's preferences and prices provided for review to be included in the partnership contract or as an addendum with decisions for the potential addition decided 1 - 3 months prior to the date the respective conference/event will be held.

Investment required: \$5,000

Deal Day: Value Creation Forum Sponsor Options

Middle Market Week Deal Day, Metropolitan Club of New York, November 17

ABOUT THE VALUE CREATION FORUM

Previously known as the Operating Partners Forum, join us for an exclusive afternoon of insights and connection designed for operating partners. This event will feature a keynote presentation, panel discussion and one dedicated hour for roundtable discussion. End the day at the Opening Night Reception when all attendees come together for two hours of networking.

Now Selling for Middle Market Week 2026 – 2025 is SOLD OUT

Partnership Levels:

Value Creation (OP Forum) - Lead Partner

- Recognition as Lead Partner in web, email, online, social media, printed, and onsite marketing
- 40 Registrants. This event is invite only, open to only OPs/value creation professionals and sponsors of the OP event.
- Two (2) x Complimentary Internal Guest passes. Opportunity for moderator, panelist or roundtable spot (ACG's discretion), recognition during/at event, - *Speaking positions are first come first serve.
- Two (2) Complimentary External Guest passes (*must be OP or approved Private Equity Value Creation Professional)
- Registration list supplied one week before and after the event (including email addresses – an exclusive benefit only provided to ACG NY event sponsors and annual partners)
- Social Media Sponsor Spotlight – LinkedIn post featuring all sponsors of event
- Branding/Marketing Merchandise and Handouts Permitted in General Event Areas (location selected by ACG NY)
- Participation (attendance) at the joint day portions of the event includes audience of: OP, strategic acquirers/corporate development officers, family offices, LPs, GPs, PEGs and IBs

Investment required: \$15,000

Deal Day: Strategic Acquirers Session Sponsor Options

Middle Market Week Deal Day, Metropolitan Club of New York, November 17

ABOUT THE STRATEGIC ACQUIRERS SESSION

An exclusive afternoon of insights and connection designed for strategic acquirers. This event will feature a keynote presentation, panel discussion, roundtables, and 2hrs of the Deal Day DealSource meetings using ACG Access to schedule your hand curated one-on-ones. End the day at the Opening Night Reception when all attendees come together for networking.

Partnership Levels:

Middle Market Week, Deal Day - Strategics Session – Lead Partner

- Recognition as Partner in web, email/online/social media marketing and at event
- Logo, profile in all marketing
- Opportunity for premier moderator or panelist position for the Strategics Session
- Two (2) x Complimentary Internal Guest Registration
- Two (2) x Complimentary External Guest Registrations, to be received for approval no later than one week prior to event start. DealMaker guests receive DealSource Access
- Two (2) x Additional Complimentary Internal Guest Registrations to Opening Night Reception. Four (4) Internal Guests total.
- One (1) x DealSource Deal Table including onsite table signage and pre/post event marketing
- One (1) x Complimentary Internal Guest DealSource Access
- Access to DealMaker/OP/FO/LP/GP/Strategics Exclusive Opening Night Reception
- Registration list supplied before and after the event (including email addresses – an exclusive benefit only provided to ACG NY event sponsors and annual partners)
- Social Media Sponsor Spotlight – LinkedIn post featuring all sponsors of event
- Branding/Marketing Merchandise and Handouts Permitted in General Event Areas (location selected by ACG NY)
- For any add-on activities, speaking engagements, specialty items outside of the parameters of the standard agenda (in line with prior years) available at a potential additional fee depending on the addition. All potential items would be priced out in accordance with the client's preferences and prices provided for review to be included in the annual contract or as an addendum with decisions for the potential addition decided 1 - 3 months prior to the date the respective conference/event will be held.

Investment required: \$10,000

Middle Market Week, Deal Day - Strategics Session - Partner

- Recognition as Partner in web, email/online/social media marketing and at event
- Logo, profile in all marketing
- Opportunity for potential speaking position (dependent on availability) or roundtable host for the Strategics Session
- Two (2) x Complimentary Internal Guest Registration
- One (1) x Complimentary External Guest Registration, to be received for approval no later than one week prior to event start.
- Access to DealMaker/OP/FO/LP/GP/Strategics Exclusive Opening Night Reception
- Registration list supplied before and after the event (including email addresses – an exclusive benefit only provided to ACG NY event sponsors and annual partners)
- Social Media Sponsor Spotlight – LinkedIn post featuring all sponsors of event

- Branding/Marketing Merchandise and Handouts Permitted in General Event Areas (location selected by ACG NY)
- For any add-on activities, speaking engagements, specialty items outside of the parameters of the standard agenda (in line with prior years) available at a potential additional fee depending on the addition. All potential items would be priced out in accordance with the client's preferences and prices provided for review to be included in the annual contract or as an addendum with decisions for the potential addition decided 1 - 3 months prior to the date the respective conference/event will be held.

Investment required: \$7,500

Middle Market Week, Deal Day - Strategics Session - Associate Partner

- Recognition as Associate Partner in web, email/online/social media marketing and at event
- Logo, profile in all marketing
- Two (2) x Complimentary Internal Guest Registration
- Access to DealMaker/OP/FO/LP/GP/Strategics Exclusive Opening Night Reception
- Registration list supplied before and after the event (including email addresses – an exclusive benefit only provided to ACG NY event sponsors and annual partners)
Social Media Sponsor Spotlight – LinkedIn post featuring all sponsors of event
Branding/Marketing Merchandise and Handouts Permitted in General Event Areas (location selected by ACG NY)
- For any add-on activities, speaking engagements, specialty items outside of the parameters of the standard agenda (in line with prior years) available at a potential additional fee depending on the addition. All potential items would be priced out in accordance with the client's preferences and prices provided for review to be included in the annual contract or as an addendum with decisions for the potential addition decided 1 - 3 months prior to the date the respective conference/event will be held.

Investment required: \$5,000

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MIDDLE MARKET WEEK 2025

ANNUAL
WINE ²¹
TASTING *Gala*

NOVEMBER 18, 2025 • NEW YORK

acg.org/nyc

Annual Wine Tasting Gala Sponsorship Options

Middle Market Week – Annual Wine Tasting Gala, Gotham Hall, November 18

ABOUT THE ANNUAL WINE TASTING GALA

Now in its **21st year**, the **ACG New York Annual Wine Tasting Gala** is one of the most anticipated gatherings in the middle market dealmaking calendar. Held at the iconic Gotham Hall in New York City, this full-day event will welcome **600–700 leading dealmakers and M&A professionals from across the globe** for a unique blend of strategic networking, curated one-on-one meetings, and an unforgettable evening celebration.

The experience includes **65+ Private Equity Exhibitor Tables**, over **130 varieties of wine**, and more than **1,000 bottles poured**. Throughout the day, multi-strategy and multisize fund managers host targeted meetings between buyers and sellers, including investment bankers, strategic acquirers, family offices, and LPs. Select sponsors and VIP participants receive exclusive access to a private pre-Gala reception with ACG New York leadership, setting the stage for the evening's main event.

The Gala itself features elevated hors d'oeuvres, multiple bars, and interactive experiences such as sommelier-led tastings, specialty cocktail stations, cigar rolling, and video interviews—offering a vibrant, high-touch environment for connection and celebration. Widely regarded as a cornerstone of the NY-Metro middle market ecosystem, the Wine Gala continues to grow in both scale and prestige. Following record-breaking attendance in 2024, we look forward to welcoming an even broader community in 2025.

Partnership Levels:

Middle Market Week Annual Wine Tasting Gala - Lead Partner

- Recognition as Lead Partner in web, email/online/social media marketing and at event
- Logo, profile in all marketing literature
- Listing as Lead Partner on ACG Access platform - registration sign up and one on one scheduling system
- Branding across all private meeting floors/rooms inc. sponsor exhibition/lounge room
- Four (4) x Complimentary Internal Guest Registration passes to wine tasting gala
- Two (2) x Complimentary External Guest Registrations. Attendee client passes, to be received for approval no later than one week prior to event start. Must be dealmaker. Deal Portal Enrollment included.
- One (1) x DealSource Deal Table in Wine Tasting Circle - Entry at 12:00PM for setup, opportunity to serve wine at table (*wine cost is not included in sponsor package)
- One (1) x Complimentary Internal Guest DealSource Access
- Registration list supplied before and after the event (including email addresses – an exclusive benefit only provided to ACG NY event sponsors and annual partners)
- Social Media Sponsor Spotlight – LinkedIn post featuring all sponsors of event
- Branding/Marketing Merchandise and Handouts Permitted in General Event Areas (location selected by ACG NY)
- Opportunity to have up to two pull up banners and other collateral for branding behind Deal Table
- Opportunity for customized benefit: media sponsor, deal table sponsor, lighting sponsor, bar sponsor, deal meeting sponsor, clock sponsor, etc. Opportunities can also be customized, but may come at an additional cost.
- For any add-on activities, speaking engagements, specialty items outside of the parameters of the standard agenda (in line with prior years) available at a potential additional fee depending on

the addition. All potential items would be priced out in accordance with the client's preferences and prices provided for review to be included in the annual contract / event contract or as an addendum with decisions for the potential addition decided 1 - 3 months prior to the date the respective conference/event will be held.

Investment required: \$15,000

Middle Market Week Annual Wine Tasting Gala - Partner

- Recognition as Partner in web, email/online/social media marketing and at event
- Logo, profile in all marketing literature
- Listing as Partner on ACG Access platform - registration sign up and one on one scheduling system
- Branding across all private meeting floors/rooms inc. sponsor exhibition/lounge room
- Three (3) x Complimentary Internal Guest Registration passes to wine tasting gala
- Two (2) x Complimentary External Guest Registrations. Attendee client passes, to be received for approval no later than one week prior to event start. Must be dealmaker. Deal Portal Enrollment included.
- One (1) x Complimentary Internal Guest Registration enrolled into private meeting program
- Registration list supplied before and after the event (including email addresses – an exclusive benefit only provided to ACG NY event sponsors and annual partners)
- Social Media Sponsor Spotlight – LinkedIn post featuring all sponsors of event
- Branding/Marketing Merchandise and Handouts Permitted in General Event Areas (location selected by ACG NY)
- Opportunity to have up to two pull up banners and other collateral for branding
- For any add-on activities, speaking engagements, specialty items outside of the parameters of the standard agenda (in line with prior years) available at a potential additional fee depending on the addition. All potential items would be priced out in accordance with the client's preferences and prices provided for review to be included in the annual contract / event contract or as an addendum with decisions for the potential addition decided 1 - 3 months prior to the date the respective conference/event will be held.

Investment required: \$10,000

Middle Market Week Annual Wine Tasting Gala - Associate Partner

- Recognition as Associate Partner in web, email/online/social media marketing and at event
- Logo, profile in all marketing literature
- Branding across all private meeting floors/rooms inc. sponsor exhibition/lounge room
- Two (2) x Complimentary Internal Guest Registration passes to wine tasting gala
- Two (2) x Complimentary External Guest Registrations. Attendee client passes, to be received for approval no later than one week prior to event start.
- Registration list supplied before and after the event (including email addresses – an exclusive benefit only provided to ACG NY event sponsors and annual partners)
- Social Media Sponsor Spotlight – LinkedIn post featuring all sponsors of event
- Branding/Marketing Merchandise and Handouts Permitted in General Event Areas (location selected by ACG NY) – Pull Up Banners Excluded (only permitted for Partner and Lead Partner Packages)
- For any add-on activities, speaking engagements, specialty items outside of the parameters of the standard agenda (in line with prior years) available at a potential additional fee depending on the addition. All potential items would be priced out in accordance with the client's preferences and prices provided for review to be included in the annual contract / event contract or as an addendum with decisions for the potential addition decided 1 - 3 months prior to the date the respective conference/event will be held.

Investment required: \$7,500

ACG[®] New York



MIDDLE MARKET WEEK 2025



MIDDLE MARKET LEADERS LUNCHEON

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Middle Market Leaders Luncheon Sponsor Options

Middle Market Week – Middle Market Leaders Luncheon, The University Club of New York, November 19

ABOUT MIDDLE MARKET LEADERS LUNCHEON

Join us on **November 19th at the University Club** for the **Middle Market Leaders Luncheon**. Close out days of non-stop dealmaking and networking with a final afternoon of market insights and conversations.

This year's luncheon will feature an elite panel of multi-industry Investment Bankers discussing trends, expectations, and what they're seeing in their respective Market Sectors. In addition to hearing from IB industry leaders, the luncheon will honor Veterans in the Middle Market in celebration of Veterans Day earlier in the month.

Prior to the seated luncheon and panel discussion, enjoy exploring our Veteran Owned Business Marketplace with tables showcasing veteran-led businesses, veteran organizations incl past participating organizations: 51 Vets, Bunker Labs, Skillsbridge, and our select luncheon sponsors.

Partnership Levels:

Middle Market Week Leaders Luncheon - Lead Partner

- Recognition as Lead Partner in web, email/online/social media marketing and at event
- Logo, profile in all marketing
- Opportunity to moderate or sit on a panel within a track of the main program
- Four (4) x Complimentary Internal Guest Registration including speaker
- Two (2) x Complimentary External Guest Registrations, to be received for approval no later than one week prior to event start.
- One (1) x Exhibitor Table in Veterans Marketplace
- Branding/Marketing Merchandise and Handouts and Giveaways permitted at Exhibitor Table
- Registration list supplied before and after the event (including email addresses – an exclusive benefit only provided to ACG NY event sponsors and annual partners)
- Social Media Sponsor Spotlight – LinkedIn post featuring all sponsors of event
- For any add-on activities, speaking engagements, specialty items outside of the parameters of the standard agenda (in line with prior years) available at a potential additional fee depending on the addition. All potential items would be priced out in accordance with the client's preferences and prices provided for review to be included in the annual contract or as an addendum with decisions for the potential addition decided 1 - 3 months prior to the date the respective conference/event will be held.

Investment required: \$8,000

Middle Market Week Leaders Luncheon - Partner

- Recognition as Partner in web, email/online/social media marketing and at event
- Logo, profile in all marketing
- Two (2) x Complimentary Internal Guest Registration including speaker
- Two (2) x Complimentary External Guest Registrations, to be received for approval no later than one week prior to event start.
- Registration list supplied before and after the event (including email addresses – an exclusive benefit only provided to ACG NY event sponsors and annual partners)
- Social Media Sponsor Spotlight – LinkedIn post featuring all sponsors of event
- Branding/Marketing Merchandise and Handouts Permitted in General Event Areas (location selected by ACG NY)

- For any add-on activities, speaking engagements, specialty items outside of the parameters of the standard agenda (in line with prior years) available at a potential additional fee depending on the addition. All potential items would be priced out in accordance with the client's preferences and prices provided for review to be included in the annual contract or as an addendum with decisions for the potential addition decided 1 - 3 months prior to the date the respective conference/event will be held.

Investment required: \$5,000

Middle Market Week Leaders Luncheon - Associate Partner

- Recognition as Supporting Sponsor in web, email/online/social media marketing and at event
- Logo, profile in all marketing literature
- Two (2) x Complimentary Internal Guest Registration passes
- Registration list supplied before and after the event (including email addresses – an exclusive benefit only provided to ACG NY event sponsors and annual partners)
- Social Media Sponsor Spotlight – LinkedIn post featuring all sponsors of event
- Branding/Marketing Merchandise and Handouts Permitted in General Event areas (location selected by ACG NY)
- For any add-on activities, speaking engagements, specialty items outside of the parameters of the standard agenda (in line with prior years) available at a potential additional fee depending on the addition. All potential items would be priced out in accordance with the client's preferences and prices provided for review to be included in the annual contract or as an addendum with decisions for the potential addition decided 1 - 3 months prior to the date the respective conference/event will be held.

Investment required: \$3,000