

ACG[®] Silicon Valley

**M&A
TECH
CONNECT**

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Experience the exclusive opportunity to engage with powerhouse C-Suite leaders and industry trailblazers shaping Silicon Valley's future at ACG Silicon Valley M&A Tech Connect. Don't miss your chance to connect with the elite of the M&A, venture capital, and startup ecosystem driving innovation and transformation in one of the world's most dynamic tech hubs!

Guests will be immersed in a comprehensive one-day conference packed with opportunities including:

Personalized 1:1 Meetings: *Forge meaningful connections and explore potential collaborations through personalized one-on-one meetings via the ACG Access app.*

Industry-Leading Panel Discussions: *Gain insights from industry experts.*

Engaging Fireside Chats: *Gain insights from prominent figures fueling innovation in Silicon Valley through captivating fireside chats.*

ACG DealSource®: *Connect with top M&A professionals and explore potential deal opportunities.*

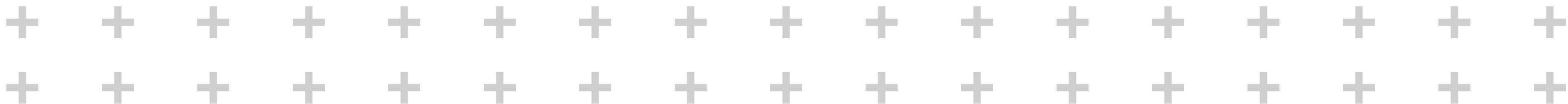
ACG VentureSource: *Engage with promising startups and invest in the future of innovation.*

Networking Activities: *Connect with peers and build valuable relationships.*



Sponsorship Opportunities

Presenting Sponsorship	\$20,000	VentureSource Sponsorship	\$5,000
DealMaker Happy Hour	\$12,000	Official Coffee Sponsorship	\$5,000
Breakfast Panel with Silicon Zombies live podcast	\$10,000	Photography	\$5,000
Closing Reception Sponsorship	\$10,000	Videography	\$5,000
Panel Discussion Sponsorship	\$9,000	Wifi	\$3,500
DealSource Sponsorship	\$9,000	Lanyard	\$3,500
Official Lunch Sponsorship	\$8,000	Friends of M&A Tech Connect	\$2,500
Access Meeting Scheduler	\$5,500		



Presenting Sponsorship

Transform your brand's visibility and impact as the Official Presenting Sponsor of M&A Tech Connect.

This unparalleled sponsorship opportunity will elevate your brand to the forefront, positioning it as a key influencer and leader in the tech and M&A landscape. As the presenting sponsor, your brand will command the spotlight, offering exclusive, high-impact exposure at this prestigious event.

Elevate your brand. Define the moment. Be the leader at M&A Tech Connect.

Investment: \$20,000



Presenting Sponsorship

Benefits

Exclusive Presenting Sponsor Status: Your brand will not only lead but define the event, integrated into the title of M&A Tech Connect, ensuring top-tier visibility across all promotional materials, collateral, and event communications.

Unrivalled Brand Exposure: Take advantage of the exclusive opportunity to be prominently featured in a panel discussion of your choice (subject to availability). These sessions provide a powerful platform to elevate your brand and strengthen your market positioning.

Strategic Engagement Opportunities: Further your influence by placing your panelist or moderator in a key panel session.

Comprehensive Digital and On-Site Branding: Achieve extensive brand visibility with your logo prominently featured on event invitations, online listings, registration platforms, and throughout all event marketing communications.

Exclusive On-Site Activation and Swag Opportunities: Go beyond traditional branding with a creative on-site activation that brings your brand to life, paired with the opportunity to leave a lasting impression through branded swag for each guest.

VIP Access and Sector Exclusivity: Enjoy VIP treatment with all access passes for 10 guests to the conference, ensuring your team is front and center at this landmark event. Benefit from sector category exclusivity, positioning your brand as the undisputed leader in your field.



DealMaker Happy Hour

Benefits

Exclusive Presenting Sponsor Status for Dealmakers Happy Hour: Your brand will not only lead but define the event, integrated into the title of Dealmakers Happy Hour, ensuring top-tier visibility across all promotional materials, collateral, and event communications.

Silver Sponsorship Status at M&A Tech Connect: Step into the spotlight with prestigious silver sponsorship status, signaling your brand's commitment to excellence and leadership within the industry.

Maximized Brand Exposure: Ensure your brand stands out with logo inclusion on event invitations, event listings, registration platforms, and all event marketing communications, reaching a diverse audience of industry professionals and decision-makers.

On-site Branding Opportunities: Seize the opportunity to make a lasting impression with strategic on-site branding opportunities including credentials, on-site signage, digital screens and more.

Investment: \$12,000

On-site Activation: Bring your brand to life with a one-of-a-kind activation that engages attendees and creates memorable experiences, fostering meaningful connections and brand affinity.

Exclusive Swag and Gift Opportunities: Enhance your brand's visibility and leave a lasting impression with branded swag and gifts distributed to attendees, reinforcing your brand message and creating positive associations.

VIP Access and Sector Exclusivity: Enjoy VIP treatment with all access passes for four guests to the conference, providing valuable networking opportunities and insider access to industry insights. Sector exclusivity is also available, ensuring your brand stands out as the sole representative in your field.

Invaluable contacts: Access to the contact information of all guests that registered to attend.

Only THREE sponsorships available

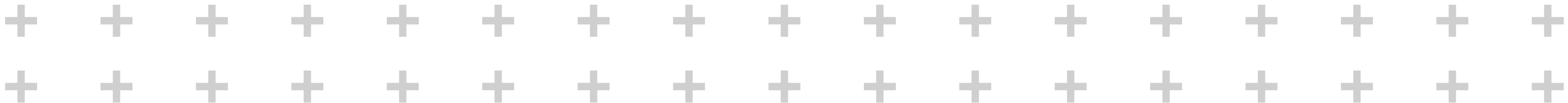


Official Breakfast Sponsorship

Kick off the day by hosting our networking breakfast, a prime opportunity to connect with senior executives, investors, and dealmakers as they arrive and set the tone for the conference.

As part of this sponsorship, you'll also receive exclusive branding on a featured panel discussion, presented as a live podcast recording moderated by Nick Larson, Host & Founder of the Silicon Zombies Podcast. This unique format not only delivers high visibility to all attendees on-site but also extends your reach post-event through the podcast's distribution—amplifying your brand well beyond the conference.

Investment: \$10,000



Official Breakfast Sponsorship

Benefits

Silver Sponsorship Status: Elevate your brand's visibility and prestige with silver sponsorship status, positioning your brand as a key player in the industry.

Strategic Brand Exposure: Ensure maximum exposure with logo inclusion on event invitations, listings, registration platforms, and all event marketing communications, reaching a diverse audience of industry professionals.

Exclusive Brand Inclusion: Feature prominently on the event agenda/schedule as the official breakfast provider, setting the tone for a productive and energized day ahead.

Unique On-Site Activation: Bring your brand to life with a custom on-site activation that engages attendees and fosters meaningful connections, leaving a lasting impression.

VIP Access: Enjoy all access passes for three guests to the conference, providing valuable networking opportunities and insider access to industry insights.



Closing Reception Sponsorship

Step into the spotlight as the Official Closing Sponsor of M&A Tech Connect.

Join us for an unforgettable evening of networking, forging new friendships, and cultivating invaluable business connections. As the Official Closing Sponsor, you'll have the opportunity to infuse the event with moments of surprise and delight, leaving a lasting impression on attendees. Don't miss this prime opportunity to elevate your brand and solidify your presence as a key player in the M&A technology landscape.

Investment: \$10,000



Closing Reception Sponsorship

Benefits

- Gold Sponsorship Status:** Step into the spotlight with prestigious gold sponsorship status, signaling your brand's commitment to excellence and leadership within the industry.
- Maximized Brand Exposure:** Ensure your brand stands out with logo inclusion on event invitations, event listings, registration platforms, and all event marketing communications, reaching a diverse audience of industry professionals and decision-makers.
- Unique On-site Activation:** Bring your brand to life with a one-of-a-kind activation that engages attendees and creates memorable experiences, fostering meaningful connections and brand affinity.

- Exclusive Swag and Gift Opportunities:** Enhance your brand's visibility and leave a lasting impression with branded swag and gifts distributed to attendees, reinforcing your brand message and creating positive associations.
- VIP Access and Sector Exclusivity:** Enjoy VIP treatment with all access passes for four guests to the conference, providing valuable networking opportunities and insider access to industry insights. Sector exclusivity is also available, ensuring your brand stands out as the sole representative in your field.



Panel Discussion Sponsorship

Shine a spotlight on your brand and forge invaluable connections within your industry by becoming a Panel Discussion Sponsor.

This coveted sponsorship opportunity not only elevates your brand's visibility but also positions you at the forefront of industry discussions and insights. By sponsoring the panel discussion, you'll not only showcase your brand's leadership and expertise but also engage directly with key players, decision-makers, and thought leaders in your field.

Investment: \$9,000



Panel Discussion Sponsorship

Benefits

- Gold Sponsorship Status:** Elevate your brand's prestige with gold sponsorship status, signaling your commitment to excellence and leadership in the industry.
- Strategic Brand Exposure:** Amplify your brand's visibility with logo inclusion on event invitations, event listings, registration platforms, and all event marketing communications, ensuring maximum exposure to a targeted audience of industry professionals and enthusiasts.
- Leadership Spotlight:** Opportunity to place a panelist or moderator on a panel session, showcasing your expertise and leadership in the field.
- Branded Swag/Gifts:** Make a lasting impression with the opportunity for branded swag or gifts, enhancing brand recall. Unique On-Site Activation: Bring your brand to life with a custom on-site activation that engages attendees and fosters meaningful connections, leaving a lasting impression.

VIP Access and Sector Exclusivity: Enjoy VIP treatment with all access passes for four guests to the conference, providing invaluable networking opportunities and insider access to industry insights. With only three sponsorships available, sector exclusivity ensures your brand stands out as a leader in your field.



DealSource® Sponsorship

Benefits

ACG DealSource for M&A Dealmakers - a unique opportunity for M&A professionals to connect, collaborate, and close deals with top industry leaders.

Gold/Silver Sponsorship Status: Step into the spotlight with prestigious sponsorship status, signaling your brand's commitment to excellence and leadership within the industry.

Maximized Brand Exposure: Ensure your brand stands out with logo inclusion on event invitations, event listings, registration platforms, and all event marketing communications, reaching a diverse audience of industry professionals and decision-makers.

On-Site Branding Opportunities: Make a lasting impression with strategic on-site branding opportunities that showcase your brand in the best light, capturing the attention of attendees and reinforcing your presence throughout the event.

Private Meeting Space: Dedicated meeting space to use during the entire conference.

Exclusive Swag and Gift Opportunities: Enhance your brand's visibility and leave a lasting impression with branded swag and gifts distributed to attendees, reinforcing your brand message and creating positive associations.

VIP Access and Sector Exclusivity: Enjoy VIP treatment with all access passes for three guests to DealSource & Tech Connect, providing valuable networking opportunities and insider access to industry insights. Sector exclusive, ensuring your brand stands out as the sole representative in your field.

Investment: \$9K for Gold, \$5K for Silver

Only THREE sponsorships available



Official Lunch Sponsorship

Silver Sponsorship Status: Elevate your brand's visibility and prestige with silver sponsorship status, positioning your brand as a key player in the industry.

Comprehensive Brand Visibility: Maximize brand exposure with logo inclusion across all event materials and communications, ensuring your brand reaches a wide and influential audience.

Strategic Brand Inclusion: Be prominently featured on the event agenda/schedule as the official lunch provider, offering guests a memorable and satisfying dining experience.

Engaging On-Site Activation: Bring your brand to life with a unique on-site activation that captivates attendees and reinforces your brand message.

Exclusive Access: Receive access for three guests to the conference, providing unparalleled networking opportunities and access to industry insights.

Only TWO Sponsorships Available

Investment: \$8,000



VentureSource Sponsorship

Benefits

VentureSource for Startups, VCs, and Angels - a dedicated space for startups to engage directly with venture capitalists and angel investors, fostering the next wave of innovation

Bronze Sponsorship Status: Step into the spotlight with prestigious gold sponsorship status, signaling your brand's commitment to excellence and leadership within the industry.

Maximized Brand Exposure: Ensure your brand stands out with logo inclusion on event invitations, event listings, registration platforms, and all event marketing communications, reaching a diverse audience of industry professionals and decision-makers.

On-Site Branding Opportunities: Make a lasting impression with strategic on-site branding opportunities that showcase your brand in the best light, capturing the attention of attendees and reinforcing your presence throughout the event.

Investment: \$3,000

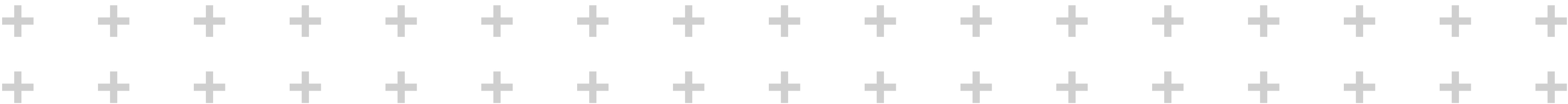
Speaking Opportunity: Align your brand with leaders in tech. Showcase your expertise through inclusion in one of our five VentureSource panel discussions.

Exclusive Swag and Gift Opportunities: Enhance your brand's visibility and leave a lasting impression with branded swag and gifts distributed to attendees, reinforcing your brand message and creating positive associations.

VIP Access and Sector Exclusivity: Enjoy VIP treatment with all access passes for three guests to the conference, providing valuable networking opportunities and insider access to industry insights. Sector exclusivity is also available, ensuring your brand stands out as the sole representative in your field.

Investment: \$5,000

Only FIVE sponsorships available



Official Coffee Sponsorship

Bronze Sponsorship Status: Showcase your brand as the driving force behind M&A Tech Connect with bronze sponsorship status, reinforcing your position as an industry leader.

Strategic Brand Integration: Gain widespread exposure with logo inclusion on event materials, coffee sleeves, and signage, ensuring your brand is front and center during coffee breaks.

Interactive Brand Experience: Enhance engagement with attendees through co-branded coffee sleeves featuring QR codes, providing a seamless connection to your brand.

Memorable Swag Opportunities: Delight guests with branded swag such as reusable coffee mugs, leaving a lasting impression long after the event concludes.

Exclusive Conference Access: Receive access for three guests to the conference, offering invaluable networking opportunities and access to industry insights.

Only TWO Sponsorships Available

Investment: \$5,000



Friends of M&A Tech Connect

Elevate your brand's presence at M&A Tech Connect and support the ACGSV. Don't miss this chance to make a lasting impression and forge valuable connections.

10 Sponsorships Available

Investment: \$2,500

Maximized Brand Exposure: *Ensure your brand stands out with logo inclusion on event invitations, event listings, registration platforms, and all event marketing communications, reaching a diverse audience of industry professionals and decision-makers.*

On-site Brand Moment: *Inclusion in an impactful installation on-site.*

Exclusive Swag and Gift Opportunities: *Enhance your brand's visibility and leave a lasting impression with branded swag and gifts distributed to attendees, reinforcing your brand message and creating positive associations.*

VIP Access and Sector Exclusivity: *Enjoy VIP treatment with all access passes for two guests to the conference, providing valuable networking opportunities and insider access to industry insights.*



Additional Sponsorship Opportunities

Access Meeting Scheduler: Put your brand front and center on the event’s scheduling platform, helping attendees connect while boosting your visibility.

Investment: \$5,500

Photography: Showcase your brand in professional event photos seen by attendees and shared post-event.

Investment: \$5,000

Videography: Feature your brand in event videos that capture key moments and extend your reach beyond the conference.

Investment: \$5,000

Wifi: Provide essential connectivity for all attendees while getting branded recognition as the official Wi-Fi sponsor.

Investment: \$3,500

Lanyard: Gain high-visibility branding on attendee lanyards, keeping your name in front of everyone throughout the event.

Investment: \$3,500

