





2026

# SPONSORSHIP OPPORTUNITIES

ACG<sup>®</sup>St. Louis

## ACG<sup>®</sup> St. Louis

On behalf of ACG St. Louis, we thank our sponsors, members, and the middle market business community for making ACG St. Louis the premier organization for corporate growth.

Many of you have supported ACG St. Louis throughout the years and we hope that you will continue to be a part of this influential group of constituents. We look forward to many more years of partnership and your continued involvement with ACG St. Louis.

#### **PRESIDENT**

Zach Waltz
Harbour Group
zwaltz@harbourgroup.com

## SPONSORSHIP CHAIR

Aaron Randolph
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## EXECUTIVE DIRECTOR

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## THIS IS ACG St. Louis















### 2026 CHAPTER ADVISORY BOARD

President - Zach Waltz, head of corporate development, Harbour Group

President Elect - Mandy Fritz, senior vice president, First Bank

Past President - Joe Mantovani, chief legal officer, Compass Group Equity Partners

ACG Global Board Liaison - Kevin Prunty, senior managing director, LongWater Capital Solutions

Treasurer - Peter Berns, partner, RSM

Secretary - Kelsey McGonigle, m&a and corporate partner, UB Greensfelder

Membership Chair - Angle Freeman, managing partner/retained executive recruiter, Randall

Emerging Leaders Chair - Abby Graham, vice president, LongWater Capital Solutions

Sponsorship Chair - Aaron Randolph, senior vice president and commercial team lead, UMB Bank

Programs Chair - Jeff Sackman, partner, RubinBrown, and managing director, RubinBrown Corporate Finance

DealSource Chair - Heather Lewis, vice president of business development, WILsquare Capital LLC

Human Capital Chair - Rene Morency, senior counsel, Prudent Counsel LLP

Women's Peer Group Chair - Robyn Frankel, principal, Frankel Marketing/PR

Golf Tournament Chair - Nick Chambers, partner/midwest practice leader private equity services. UHY LLP

Corporate Peer Group Chair - Jeff Giles, senior partner & chief investment officer, Garden City Equity

Director - David Bentzinger, managing director/senior relationship banker, PNC Bank

Director - Simon Crocker, managing director & head of credit research, BDT & MSD Partners

Director - Sam Duggan, chief financial officer, Stupp Bros., Inc













#### Dear fellow business leader:

While the current business world seems to be full of ever-changing challenges, the Association for Corporate Growth (ACG) remains a consistent, long-term partner supporting the personal, professional, and corporate growth your team seeks. ACG was founded in 1954 and remains the premier global organization for professionals involved in driving top line growth through internal initiatives, strategic partnerships, and mergers and acquisitions.

Today, global ACG membership exceeds 14,000 members from large corporations, small and mid-sized privately owned companies, institutional investors, and professional service firms organized across 61 chapters in the United States, Canada, and Europe.

In St. Louis, there are 400 ACG members that are decision makers in many of St. Louis' leading companies. The St Louis chapter is recognized for its member engagement and consistently "punches above its weight" relative to larger metro areas. Thanks to the support of our chapter sponsors, our top-notch executive team, and our volunteer board, our chapter held over 50 events last year, both large and small, with over 3,500 attendees actively participating. These events provide exceptional exposure for sponsoring firms and opportunities for your team members to engage with local and visiting business leaders.

Corporate executives, intermediaries, advisors, and investors find ACG membership to be highly valuable. Joining ACG provides you with opportunities to become part of a global community of people with similar interests and goals, to learn from world-class speakers, and to share best practices with some of the country's leading business minds. Sponsoring ACG St. Louis provides front row exposure to these leading companies and their people, while delivering unique opportunities for growth.

I invite you to consider sponsorship of ACG St. Louis to support your business goals. If you need more information or have any questions, please visit our website at www.acg.org/stlouis or reach out to our chapter staff or board members.

I am available to talk anytime and look forward to hearing from you.

Best Regards, Zach Waltz

# ACG St. Louis HIGHLIGHTS

#### **MONTHLY BREAKFASTS**

1,200+ attendees

#### **SOCIAL EVENTS**

Wine Tasting

Golf Tournament

**Holiday Party** 

Craft Beer & Spirits Tasting

**Summer Social** 

#### **PEER GROUPS**

MIDDLE MARKET TREND SERIES

**ANNUAL ECONOMIC FORECAST** 

**ITR Economics** 

STL EMERGING 20 LEADERSHIP PROGRAM





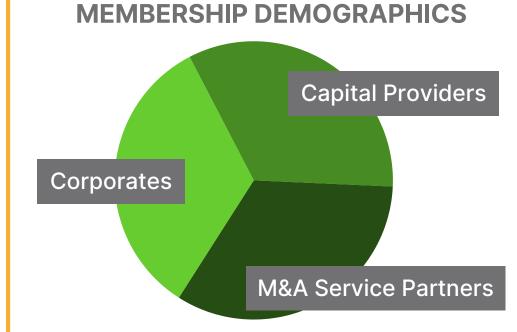












## THE POWER OF ACG St. Louis

- Gain exposure to key dealmakers and business leaders in the St. Louis community
- Position your company as an industry leader
- 75% of ACG members do deals with other members
- Brand recognition: Annual sponsorship offers countless opportunities to showcase your brand to 400+ ACG St. Louis members
- Curated audience: 50+ meetings and events offer the opportunity to network and build relationships



RELATIONSHIPS | DEALS | VISIBILITY | CONNECTIONS

## **ANNUAL SPONSORSHIP AT A GLANCE**

	PLATINUM GOLD SILVER			
	PLATINUM	GOLD	SILVER	
Industry Exclusivity				
Logo & Podium Recognition on Meeting Slideshows				
Logo on Banner at Meetings & Events				
Annual Golf Tournament	Four (4) golfers	Two (2) golfers		
Annual Wine Tasting	Four (4) tickets	Two (2) tickets	Two (2) tickets	
Monthly Breakfast Meetings	Ten (10) guest passes	Six (6) guest passes	Four (4) guest passes	
STL Membership	Two (2) annual memberships	One (1) annual membership		
Corporate Client Membership	One (1) annual membership for a corporate client	One (1) annual membership for a corporate client		
Corporate Peer Group Participation				
Website Advertisement	Prominent leaderboard ad	Billboard ad	Skyscraper ad	
Podium Recognition				
Sponsor Exclusive Events				

### **ANNUAL PROGRAM SPONSORSHIPS**

#### **PLATINUM SPONSOR: \$15,000**

- · Industry exclusivity and right of first refusal for Platinum status
- Two (2) complimentary ACG memberships
- One (1) complimentary ACG membership for a corporate client
- One (1) attendee at each Corporate Peer Group event
- Invitation for two representatives and their guests to the Platinum & Gold Sponsor Appreciation event
- Leaderboard ad on the ACG St. Louis website
- Prominent logo on all ACG St. Louis meeting slideshows
- · Prominent logo on banners used at all ACG St. Louis meetings and events
- · Podium recognition at all monthly breakfast meetings
- Featured sponsor on the ACG St. Louis website and weekly e-mail newsletters
- One (1) foursome in the ACG St. Louis Golf Tournament
- Four (4) tickets to the Annual Wine Tasting
- Ten (10) breakfast meeting passes for guests

#### **GOLD SPONSOR: \$7,500**

- One (1) complimentary ACG membership
- One (1) complimentary ACG membership for a corporate client (NEW IN 2026)
- · Billboard ad on the ACG St. Louis website
- Sponsor recognition at all monthly breakfast meetings
- · Logo on banners used at all monthly breakfast meetings
- Invitation for two representatives and their guests to the Platinum & Gold Sponsor Appreciation event
- Featured sponsor on the ACG St. Louis website
- Two (2) golfers in the ACG St. Louis Golf Tournament
- Two (2) tickets to the Annual Wine Tasting
- Six (6) breakfast meeting passes for guests

#### SILVER SPONSOR: \$2,500

- Skyscraper ad on the ACG St. Louis website
- Sponsor recognition at all monthly breakfast meetings
- Logo on banners used at all monthly breakfast meetings
- Two (2) tickets to the Annual Wine Tasting
- Four (4) breakfast meeting passes for guests



ACG St. Louis is scheduled to host 50+ meetings and events in 2026. Our line-up of premiere events are designed to provide networking and educational opportunities to deal professionals directly involved in sourcing, financing and executing M&A transactions. Attendees are given the opportunity to meet business leaders in the St. Louis market and build the kinds of relationships that matter most.

Past monthly meeting speakers include: Jamie Siminoff, Founder of Ring; David Karandish, Founder and CEO of Capacity; Federal Reserve Bank of St. Louis; Aaron Telle, President and CEO of Telle Tire and Auto; Matt Whiat, President of Hoffmann Brothers; Co-Founders of Wally's and more.

View the most up to date calendar on our website at www.acg.org/stlouis/events.





## 2026 DEALSOURCE and CRAFT BEER & SPIRITS TASTING January 28-29, 2026 The Ritz-Carlton

#### **Sponsorship Opportunities**

### **DealSource Scheduling Software: \$5,000**

**NEW IN 2026: ACG ACCESS** 

- Exclusive to one sponsor
- Logo prominently displayed in scheduling software
- Logo displayed on the website and email promotions
- Event signage at registration
- · Access to attendee list
- Two (2) tickets to DealSource and Craft Beer & Spirits
- Recognition at the M&A Perspectives Breakfast
- Right of first refusal for the 2027 St. Louis DealSource

### **Craft Beer & Spirits** Tasting Table: \$3,000

- Host a table at the Craft Beer & Spirits Tasting highlighting your company
- Each table will have a local craft beer or spirits vendor offering tastings
- Logo in emails and website promoting the event
- Access to the attendee list
- Two (2) tickets to DealSource and Craft Beer & **Spirits Tasting**

### **DealSource Lanyard Sponsor: \$3,000**

(SOLD)

- Logo on custom lanyards used at DealSource
- Logo in emails and website promoting the event
- Access to attendee list
- One (1) ticket to DealSource and Craft Beer & Spirits **Tasting**

### **DealSource Time Clock Sponsor: \$3,000**

(SOLD)

- Logo on time clock displayed during DealSource
- Logo in emails and website promoting the event
- Access to attendee list
- One (1) ticket to DealSource and Craft Beer & Spirits **Tasting**



# 2026 DEALSOURCE and CRAFT BEER & SPIRITS TASTING January 28-29, 2026 | The Ritz-Carlton

#### **Sponsorship Opportunities** Logo on custom gift bags delivered to overnight **Gift Bag Sponsor:** guests, featuring iconic St. Louis specialties and an \$2,500 opportunity to include your firm's own promotional items Logo on custom grab and go bags available to all conference attendees Logo in emails and website promoting the event Access to attendee list One (1) ticket to DealSource and Craft Beer & Spirits **Tasting** Logo on custom notepads and pens used at every **Promotional** DealSource table **DealSource Sponsor:** Logo in emails and website promoting the event \$2,500 Access to attendee list • One (1) ticket to DealSource and Craft Beer & Spirits Logo on custom coffee sleeves used at DealSource **Coffee Sponsor:** Logo in emails and website promoting the event \$2,500

## WiFi Sponsor: \$1,500

- Custom wifi password for all attendees to use during the DealSource and Craft Beer & Spirits Tasting
- Logo in emails and website promoting the event
- Access to attendee list

Access to attendee list

• One (1) ticket to DealSource and Craft Beer & Spirits

One (1) ticket to DealSource and Craft Beer & Spirits



# ANNUAL WINE TASTING April 2026 | Algonquin Golf Club

### **Sponsorship Opportunities**

**Curated Wine Table Sponsor: \$3,000** 

- Host a wine table dedicated to your company.
   Enjoy premium visibility as you serve tastings of a pre-selected wine exclusive to your table.
- Logo on event signage and promotional materials including the ACG St. Louis website and weekly e-mail newsletters.
- Two (2) complimentary tickets to the Wine Tasting Event.
- Attend a pre-tasting event to sample a currated selection of wine

Valet Sponsor: \$2,500

- Sponsor the valet service at the event. Your brand provides the first and last impression for every driving attendee.
- Brand visibility by placing a premium giveaway item directly inside every vehicle at the point of return.





# ANNUAL GOLF TOURNAMENT September 14, 2026 | Meadowbrook Country Club

Sponsorship Opportunities				
Eagle Sponsor: \$5,000	<ul> <li>Tournament sponsor with industry exclusivity</li> <li>Prominent branding on website and social media</li> <li>Co-branded gift for golfers</li> <li>Two complimentary golfers</li> </ul>			
Birdie Sponsor: \$2,500	<ul> <li>Choose One Sponsorship: Drink Carts, Vodka Bar, or Lunch Sponsor</li> <li>Prominent signage and recognition at the event</li> <li>Interact with golfers and pass out promotional items</li> </ul>			
Clinic Sponsor: \$2,000	<ul> <li>Alongside the tournament, sponsor the new golf clinic hosted by Meadowbrook golf professionals</li> <li>Logo signage at the practice green and sponsor banner</li> </ul>			
Front Nine Sponsor: \$1,500	<ul> <li>Sponsor the refreshments at the gazebo on Hole 4</li> <li>Table available at the gazebo for marketing</li> </ul>			
Back Nine Sponsor: \$1,500	<ul> <li>Sponsor the refreshments at the gazebo on Hole 14</li> <li>Table available at the gazebo for marketing</li> </ul>			
Deluxe Sponsor: \$1,500	<ul> <li>Sponsor a cigar rolling professional on the course</li> <li>Table available for marketing</li> </ul>			
Par Sponsor: \$500	<ul><li>Logo signage at tee box and sponsor banner</li><li>Logo on live scoring app</li></ul>			



# ECONOMIC FORECAST FEATURING ITR ECONOMICS October 30, 2026 | The Ritz-Carlton

### Sponsorship Opportunities

## Title Sponsor: \$5,000

- Economic Forecast Title Sponsor (Industry exclusivity)
- Logoed lanyard for every attendee
- Complimentary front row table for 6 (six) attendees
- Logo recognition on marketing materials, website, and announcement at the meeting

## Coffee Sponsor: \$2,500

- Logoed coffee sleeves at all coffee stations
- Logo recognition on marketing materials, website, and announcement at the meeting





# **EMERGING LEADERS GOLF TOURNAMENT June 2026 | The Country Club of St. Albans**

#### **Sponsorship Opportunities**

Title Sponsor:

\$3,000

• Exclusive tournament sponsor.

Prominent branding on website and social media.
 Signage and recognition at the event.

• Branded gift for golfers.

• 2 complimentary golfers.

**Lunch Sponsor:** 

\$1,500

• Lunch will be served in logoed bags.

 Logo on website and newsletters. Signage and recognition at the event.

• 1 complimentary golfer.

Bloody Mary Bar

**Sponsor: \$1,500** 

• Logoed drink cups.

• Logo on website and newsletters. Signage and recognition at the event.

**Course Drink Sponsor:** 

\$1,500

Logoed drink koozies.

• Logo on website and newsletters. Signage and recognition at the event.

**Reception Sponsor:** 

\$1,500

Signature drink and logoed napkins.

 Logo on website and newsletters. Signage and recognition at the event.









#### **INDEX OF PROGRAM CONTACTS**

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Emerging Leaders Chair	Abby Graham LongWater Capital Solutions	abby@lwopps.com
STL Emerging 20 Chair	Ryan Meesey RubinBrown	ryan.meesey@rubinbrown.com
Golf Tournament Chair	Nick Chambers UHY, LLP	nchambers@uhy-us.com
DealSource Chairs	Heather Lewis (WILsquare) Patrick Nolan (Nolan & Associates)	hlewis@wilsquare.com pjnolan@nolanassoc.com

Grow your book of business | Build relationships | Gain visibility

It's all possible at ACG St. Louis.

We look forward to seeing you at an ACG event in 2026!

