

August, 2025

Dear Prospective Sponsors,

We trust that 2025 is shaping up to be a successful and productive year for you and your firm. The Orange County Chapter of the Association for Corporate Growth [ACG OC] will be hosting the **23rd Annual Private Equity Marketplace Deal Flow & Wine Tasting Event** on **Thursday, January 15, 2026**. We enjoyed a record breaking attendance last year of 665 attendees at 'PE Night' earlier this year and we are expecting another successful year of attendance that will include over 650 Business Owners, CEO's, CFO's, Private Equity Firms, Investment Bankers, Intermediaries as well as the "Who's Who" of M&A in Southern California.

As in previous years, the **Private Equity Marketplace** is a "Trade Show" style format, designed for efficiency networking. This year the event will be hosted once again, at the luxurious **Ritz-Carlton in lovely, coastal, Laguna Niguel, California.** The event is scheduled from **4:00 PM – 8:00 PM**, with Cigars and Bourbon available outside on the lawn at 7:00 pm.

As we have done in the past, we will have a special award that goes to the Sponsor/Private Equity table judged by attendees to have the best wine, so be sure to choose your wine wisely. Also, as an added value to our Sponsors, any guest that you would like to invite (in addition to the 4 event tickets already included in your package) will receive member pricing for the event. When inviting these guests, please provide Richard Meyers (director@acgoc.org) with their contact information.

Below is information regarding the different sponsorship opportunities available for this year's event. We are expecting another "Sell Out" year - so please sign up early!

DealSource Sponsor - \$6,000

- Prominent Logo on DealSource Meeting Software/App, which is accessed repeatedly by DealSource's PE Groups and Investment Banker participants.
- Participation in DealSource as the sole Servicing Company
- Exclusive Access to PE Groups and IBankers during DealSource's extended in-room lunch breaks (two 15-minute breaks in the Salon Terrace)

Presenting Sponsorship - \$4,950

- Presenting Sponsor table (first choice category premium table location selection)
- Four [4] event tickets
- ❖ Above-the-title logo placement on all promotional materials
- Prominent logo/sponsor mention in advertising featured in the Orange County Business Journal
- Full page company profile in event program
- Sponsors will purchase or provide their own wine for their table

Event Sponsor - \$3,950

- Presenting Sponsor table (second choice category premium table location selection)
- Four [4] event tickets



- ❖ Below-the-title logo placement on all promotional materials
- Prominent logo/sponsor mention in advertising featured in Orange County Business Journal
- Half page company profile in event program
- Sponsors will purchase or provide their own wine for their table

To sign up, please contact Richard Meyers, Executive Director of ACG OC, at director@acgoc.org.

This year, we will be holding Deal Source (12:30 pm to 4:00 pm). The event is limited to the first 25 Investment Banks and is complimentary for IBanks who register for PE Night. Bankers who commit to participate in Deal Source will receive a complimentary PE Night registration fee for a firm colleague.

If you have any questions about the event, please feel free to contact any of the Private Equity Marketplace committee members:

Lloyd Miller, RSM US, 949-400-2402, Lloyd.Miller@rsmus.com Gerik Degner, Axle Point Capital, 949-296-2404, gdegner@axlepoint.com Ryan Guthrie, Anderson, 949-501-7245, ryan.guthrie@Andersen.com Bob Hanger, Masthead Capital & Financial Advisors, 949-328-6366, bhanger@mastheadfca.com James Hickey, McDermott & Bull Interim Leaders, 949-681-9024, Hickey@mbexec.com Sven Johnston, Eide Bailly, LLP, 949-637-1174, sven.johnston@eidebailly.com Peter Lambert, Willis M&A Group, 949-697-7683, Peter.Lambert@wtwco.com Mark Looft, Associated Bank, 949-606-5227, Mark.Looft@associatedbank.com Jeff Minter, Hardesty, 562-673-9254, jminter@hardestyllc.com Steven Orr, D.A. Davidson Investment Banking, 714.850.8330, sorr@dadco.com Eric Roark, ROARK, 949-220-1269, eric@roarkfs.com Kami Refa, Baker Tilly, 949-623-4161, kami.refa@bakertilly.com Michael Shepherd, The Shepherd Group, 206-224-3550, michael@theshepherdgroup.com Allan Siposs, Keystone Capital Markets, 949.486.8513, asiposs@keystone-cap.com Frank Weber, Talley Capital Group, 714-227-4681, fweber@talleynco.com Randy Wood, Morgan, Lewis, & Bockius LLP, 949-399-7134, randy.wood@morganlewis.com

Thank you very much for your interest. We look forward to seeing you at this year's event.

Cheers,

Allan Siposs

Allan Siposs
Managing Director
Keystone Capital Markets
ACG OC PE Night Chair