

August 28, 2025

Dear Private Equity Investors,

We trust that 2025 is shaping up to be a successful and productive year for you. It's never too early to start thinking about 2026, which is right around the corner. The Orange County Chapter of the Association for Corporate Growth [ACG OC] will be hosting the **23rd Annual Private Equity Marketplace Deal Flow & Wine Tasting Event on Thursday, January 15th, 2026**. We enjoyed 665 attendees at 'PE Night' earlier this year and we are expecting another successful year of attendance that will include over 650 Business Owners, CEO's, CFO's, Private Equity Firms, Investment Bankers, Intermediaries as well as the "Who's Who" of M&A in Southern California.

As in previous years, the **Private Equity Marketplace** is a "Trade Show" style format, designed for efficiency networking. In previous years, along with great wine selections, participating private equity groups have brought brochures, deal announcements, tombstones, summaries of investment criteria – whatever conveys the investment strategy and the types of transactions the group is targeting. ACG OC will create and distribute an event program that includes a brief description of each firm. As an added interest, participants will also be pouring selected premium wines at their tables, which is a big draw in attracting attendees and serves as a great conversation starter. ***As we do every year, the table judged by participants to have the best wine, will win a comped PE Night table for the following year. So be sure to select your wine wisely.***

This year the event will be hosted once again, at the luxurious **Ritz-Carlton in lovely, coastal, Laguna Niguel, California**. The event is scheduled from **4:00 PM – 8:00 PM**, with Cigars and Bourbon available outside on the lawn at 7:00 pm. The table sponsor fees for Private Equity firms are **\$1,750 for the 15 limited premium** placed tables and **\$1,500 for the tables selected by the date of payment**. Included is a 6-ft., draped table with signage, although you are welcome to bring your own table drape signage. Sponsorship for each table includes attendance for four representatives from your firm; and a listing of your company with contact information, portfolio company revenue, portfolio company investment and preferred industries in the ACG event program. Each firm will purchase or provide a case of their own selected wine for the table. We do have a sommelier who can assist with your selection and deliver your wine to your table if you make your purchase through him.

We have sold out of table space the past ten years, and we expect to do the same this year. If you would like to purchase a table and participate in this year's Private Equity Marketplace, please let us know ASAP so we can reserve your spot on the exhibit floor and in our publicity and collateral materials.

To sign up, please contact Richard Meyers, Executive Director of ACG OC, at director@acgoc.org.

Additionally, we will be holding Deal Source before the main evening event (between 12:30 pm and 4:00 pm). The event is limited to the first 25 PE firms. To participate, PE firms must purchase a table and pay an additional \$100. Deal Source participation is provided on a first-pay, first-serve basis.

If you have any questions about the event, please feel free to contact any of the Private Equity Marketplace committee members:

Kark Brier, Cappello Global, LLC, 949-290-0288, kbrier@cappellocorp.com
Gerik Degner, Axle Point Capital, 949-296-2404, gdegner@axlepoint.com
Ryan Guthrie, Anderson, 949-501-7245, ryan.guthrie@Andersen.com
Bob Hanger, Masthead Capital & Financial Advisors, 949-328-6366, bhanger@mastheadfca.com
James Hickey, McDermott & Bull Interim Leaders, 949-681-9024, Hickey@mbexec.com
Sven Johnston, Eide Bailly, LLP, 949-637-1174, sven.johnston@eidebailly.com
Peter Lambert, Willis M&A Group, 949-697-7683, Peter.Lambert@wtwco.com
Mark Looft, Associated Bank, 949-606-5227, Mark.Looft@associatedbank.com
Lloyd Miller, RSM US, 949-400-2402, Lloyd.Miller@rsmus.com
Jeff Minter, Hardesty, 562-673-9254, jminter@hardestyllc.com
Steven Orr, D.A. Davidson Investment Banking, 714.850.8330, sorr@dadco.com
Eric Roark, ROARK, 949-220-1269, eric@roarkfs.com
Kami Refa, Baker Tilly, 949-623-4161, kami.refa@bakertilly.com
Michael Shepherd, The Shepherd Group, 206-224-3550, michael@theshepherdgroup.com
Allan Siposs, Keystone Capital Markets, 949.486.8513, asiposs@keystone-cap.com
Frank Weber, Talley Capital Group, 714-227-4681, fweber@talleyngo.com
Randy Wood, Morgan, Lewis, & Bockius LLP, 949-399-7134, randy.wood@morganlewis.com

Thank you very much for your interest. We look forward to seeing you at this year's event.

Cheers,

Allan Siposs

**Allan Siposs
Managing Director
Keystone Capital Markets
ACG OC PE Night Chair**