

ACG[®] Detroit

Sponsorship Prospectus

March 2026 - February 2027



About the Association for Corporate Growth

ACG Detroit, established in 1984, is the premier member-based association in Metro Detroit, helping middle-market M&A professionals build and maintain trusted networks. Through our membership and event opportunities, we facilitate relationship-building and provide deal-related content to the middle-market M&A community.

ACG Detroit proudly serves our members across metro Detroit who are directly involved in M&A transactions and include private equity investors, intermediaries, corporate development professionals, lenders, M&A advisors and transaction service providers — all working together to get the deal done.

Globally, ACG caters to over 13,000+ deal professionals, providing members with strong local networks coupled with global reach. 75% of ACG members report they have done business with fellow members, making ACG a premium resource for those involved in M&A transactions. As a chapter, we provide opportunities for our M&A community to connect at 40+ events offered annually.

Whether you are looking for a panel discussion, a networking happy hour, or a 1,000-person conference bringing together dealmakers from across the country, ACG Detroit has an event to facilitate the relationships you need to drive success and provide the education content essential to stay current in the industry.

Contact Information

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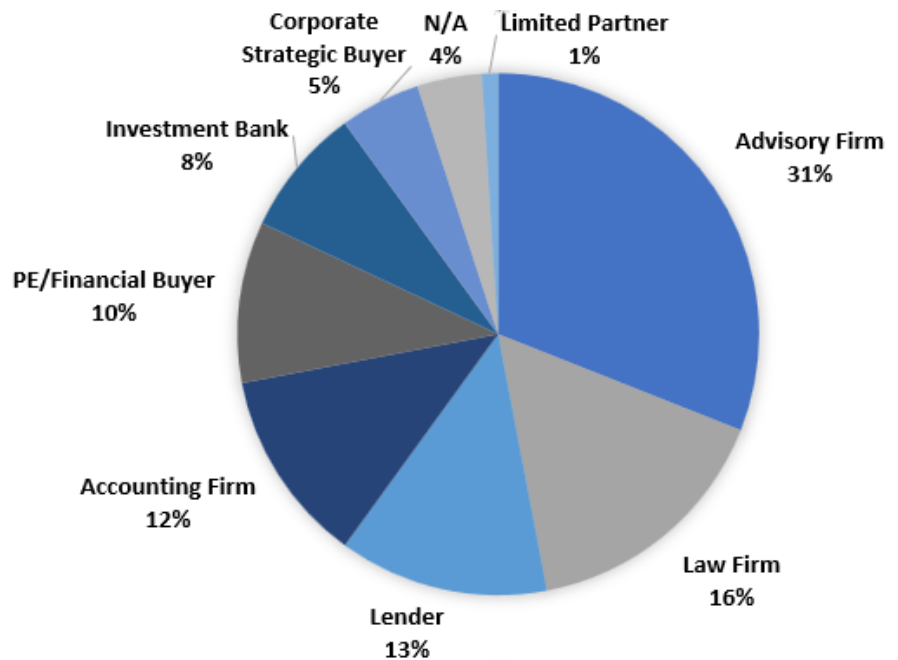
Nearly
40 EVENTS
Each Year

EVENTS

From panel discussions and roundtables to happy hours and networking events, ACG Detroit hosts nearly 40 in-person events each year — bringing members, sponsors, community partners and more together for many moments throughout the year. Featured events include:

- Annual Summer Soiree
- Great Lakes Capital Connection
- M&A All-Star Awards
- Kimble Bells Networking & Charity Event
- Women in Leadership Series
- Women's Forum Wine Down Wednesday
- Annual Automotive Update
- NextGen Speed Networking
- Annual M&A Update
- NextGen March Madness Event
- Economic & Financial Market Outlook
- Annual Sporting Clays Social
- Annual Golf Outing
- Women's Forum Coffee & Connections

ACG Detroit members are middle-market deal professionals and business leaders who invest in growth and build companies.



ACG Detroit gained
583
followers on LinkedIn

an increase of
31%
in twelve months

2,438
followers and
growing

Gold Level – \$6,000

- Five complimentary tickets to more than 30 events per year (\$12,700 value)*
- Three annual memberships (\$1,425 value)
- Logo on homepage with hyperlink
- Logo prominently displayed on on sponsorship page with hyperlink
- Logo on event signage
- Logo on on table tents at all events
- Logo on PowerPoint at events where appropriate
- Logo on email announcements where appropriate
- Verbal recognition from podium at events
- Sponsor ribbons on name tags
- Rotating banner ad w/ hyperlink, provided by sponsor, featured on chapter homepage of website
- Access to sharing content to chapter social channels up to 3 times per year, upon approval
- Recognition for charity involvement in ACG Cares highlight

Additional 2026 sponsoring opportunities are available on page 8.

*Complimentary tickets are not included for M&A All Star Awards, Sporting Clays, Inspire & Ignite Luncheon, Great Lakes ACG Capital Connection, Annual Golf Outing and Kimble Bells Networking & Charity Event. *Sponsors receive reduced rate tickets for Kimble Bells and Inspire & Ignite Women's Forum Luncheon.*

Silver Level – \$4,000

- Three complimentary tickets to more than 30 events per year (\$7,690 value)*
- Two annual memberships (\$950 value)
- Logo on sponsorship page with hyperlink
- Logo on event signage
- Logo on table tents at all events
- Logo on PowerPoint at events where appropriate
- Logo on email announcements as appropriate
- Verbal recognition from podium at events
- Sponsor ribbons on name tags
- Access to sharing content to chapter social channels up to 3 times per year, upon approval
- Recognition for charity involvement in ACG Cares highlight

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**Complimentary tickets are not included for M&A All Star Awards, Sporting Clays, Inspire & Ignite Luncheon, Great Lakes ACG Capital Connection, Annual Golf Outing and Kimble Bells Networking & Charity Event. Sponsors receive reduced rate tickets for Kimble Bells and Inspire & Ignite Women's Forum Luncheon.*

Bronze Level – \$2,200

- Two complimentary tickets to more than 30 events per year (\$5,185 value)*
- One annual membership (\$475 value)
- Logo on sponsorship page with hyperlink
- Name recognition on event signage
- Name on PowerPoint at events where appropriate
- Sponsor ribbons on name tags
- Recognition for charity involvement in ACG Cares highlight

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Sponsorship Packages

	Gold	Silver	Bronze
Complimentary tickets to 30+ events per year	5 \$12,700 value	3 \$7,690 value	2 \$5,185 value
Annual membership	3 \$1,425 value	2 \$950 value	1 \$475 value
Logo on homepage with hyperlink	✓		
Logo on sponsorship page with hyperlink	✓	✓	✓
Logo recognition on event signage	✓	✓	
Logo on on table tents at all events	✓	✓	
Name recognition on event signage & PowerPoint			✓
Logo on PowerPoint at events, where appropriate	✓	✓	
Logo on newsletters, email announcements, where appropriate	✓	✓	
Verbal recognition from podium at events	✓	✓	
Sponsor ribbons on name tags	✓	✓	✓
Banner ad on the homepage of the chapter website with hyperlink	✓		
Dedicated social media posts several times throughout the year	✓	✓	
Recognition for charity involvement in ACG Cares highlight	✓	✓	✓



Increase Your Organizations Brand Awareness in 2026

Inspire & Ignite Luncheon hosted by Women's Forum - March 6, 2026

- Presenting Sponsor \$5000 (includes premium table for 8 & opportunity to introduce keynote)
- Keynote Sponsor \$3500 (includes premium table for 8 & logo on podium)
- Centerpiece Sponsor \$2500 (includes 6 event tickets)
- Champagne Sponsor \$1000 (includes 4 event tickets)

2026 M&A All Star Awards - May 6, 2026

- Ruby sponsorship \$5000 (includes 6 event tickets)
- Emerald Sponsorships \$2500 (includes 2 event tickets)

Detroit M&A Summit: *Engaging and connecting Michigan's investors, innovators and deal makers* - October 22, 2026

- Presenting Sponsor \$7500 (includes premium table for 8, logo on podium & opportunity to speak and/or introduce panels)
- Lunch Sponsor \$3500 (includes premium table for 10, logo on table signage & opportunity to introduce a panel)
- Happy Hour Sponsor \$2500 (includes 4 event tickets, bar signage & logo on cocktail napkins)
- Centerpiece Sponsor \$1000 (includes 2 event tickets & logo on centerpieces)

The ACG Great Lakes Capital Connection® is coming to Detroit in 2027

ACG Detroit is proud to host the 2027 ACG Great Lakes Capital Connection® (GLCC) at the JW Marriott at Water Square, September 8-9, 2027.

Building on the momentum of 2025's record-breaking year, GLCC continues to set the standard for middle-market dealmaking conferences:

- GLCC 2025 welcomed 1,350 attendees for a fully sold-out event and across the country was the largest ACG Capital Connection of the year.
- 210+ Private Equity Firms and 88 Investment Banks joined the conference, creating unparalleled deal flow opportunities.
- GLCC's broad appeal continues to grow. While the 7 ACG GLCC Chapters are proud to host this annual conference, GLCC's reach has now outgrown the Great Lakes region, with nearly 40% of 2025 attendees coming from outside the region, including both coasts and abroad.

In 2027, we'll bring this same energy and connectivity to Detroit. As a sponsor, you'll gain maximum exposure to a powerful network of dealmakers and thought leaders while aligning your brand with one of the most influential M&A events in North America.

Sponsorship opportunities will vary, and availability will be released in late fall 2026.