



ROCKY MOUNTAIN **CORPORATE GROWTH** CONFERENCE 2026

Activation Sponsorship Prospectus

February 9-10, 2026

Hyatt Regency Downtown Denver

For more information contact: Kynnie Martin, Executive Director at kmartin@acg.org

ACG[®] Denver

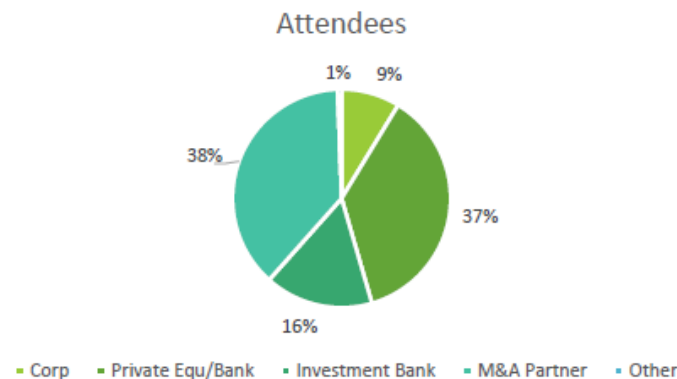
ACG Denver is where Colorado middle-market businesses connect, grow and thrive. Our mission is to connect the Colorado middle-market business community through trusted relationships, dealmaking and growth.



ACG Denver includes representatives from companies, private equity, finance, and professional service firms. We help Colorado business owners and senior executives navigate the growth business community with valuable content, best-of-class resources and capital formation. We also offer networking and connections with an influential community of executives who are growing companies locally, statewide and worldwide. Leaders focused on building value in their organizations belong to ACG.

Quick Facts:

Approximately 650-700 in attendance



- 47% attendees are from out-of-state
- Top represented states include Colorado, California, New York, Illinois, and Texas
- Over 3,000 meetings held in Access meeting platform

Elevate Your Brand at Colorado's Premier Growth Event



Welcome to the Rocky Mountain Corporate Growth Conference (RMC GC) where business meets energy, innovation, and connection.

As ACG Denver's signature event, RMC GC brings together 600+ influential middle-market leaders across capital, advisory, and corporate sectors for two days of high-impact networking, deal-making, and inspiration. With 130,000+ annual brand impressions through email, social, and event touchpoints, sponsors gain unmatched visibility in front of decision-makers who drive Colorado's economic future.

This year, we're offering a curated menu of activations designed to spark engagement, elevate the attendee journey, and align your brand with the values that define our community.

Why Sponsor an Activation?

- **Lifestyle Moments**

Align your brand with wellness and fun from morning yoga to cocktail tours that reflect the vibrant spirit of what makes Colorado and your brand special.

- **Experience Enhancements**

Be the reason attendees stay energized and engaged throughout the day with experiences that draw consistent traffic and appreciation.

- **Impact Initiatives**

Showcase your values through community-driven initiatives like hygiene kit assembly for veterans, wellness zones, and upcycled keepsakes. These moments matter, and they're remembered.

- **Premium Brands**

Help attendees look and feel their best with custom suit fittings, headshots, and more. Your brand becomes synonymous with polished, professional, and personal style.

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Experience Sponsor Opportunities

These activations are designed to create memorable moments that foster connection and fun. From morning yoga to après-ski vibes, sponsors have the opportunity to align their brand with lifestyle experiences that resonate with ACG Denver's dynamic community.

Super Bowl Meet Up Sponsor (One host sponsor at \$5,000)

- Logo on sponsor-provided branded snack packs or drink koozies
- Opportunity to host a trivia or giveaway
- 2 complimentary conference registrations (\$1,750 value)
- Logo and company hyperlink on Conference website, 1x social media mention (over 2500 followers on LinkedIn), 1x newsletter highlight (3,000+ distribution)

Ski & Outdoors Sponsors \$1,000 (3 available)

Recognition in ski event promotions

1 complimentary conference registration (\$875 value)

-  Ski Buff Sponsor: Logo on sponsor-provided ski buffs distributed to attendees
- Hand Warmer Sponsor: Logo on sponsor-provided hand warmers distributed to attendees
- Oxygen Sponsor: Logo on sponsor-provided oxygen canisters or other wellness item distributed to attendees

Pre-Ski Happy Hour Sponsor \$2,500

- Recognition in ski event promotions
- 1 complimentary conference registration (\$875 value)
- Logo and company hyperlink on Conference website



Morning Yoga or Golf Swing Sponsor \$3,000 (one available)

- Logo on sponsor-provided items for attendees (i.e. yoga mats, golf towels, etc)
- 1 complimentary conference registration (\$875 value)
- Logo on signage
- Logo and company hyperlink on Conference website, 1x social media mention (over 2500 followers on LinkedIn), 1x newsletter highlight (3,000+ distribution)

Cocktail or Taste of Colorado Tour Sponsor \$5,000 (four available)

- Logo on sponsor-provided reusable straws, other branded items
- Opportunity to host one stop on the tour
- Logo and company hyperlink on Conference website, 1x social media mention (over 2500 followers on LinkedIn), 1x newsletter highlight (3,000+ distribution)
- 2 complimentary conference registrations (\$1,750 value)

Enhancement Sponsor Opportunities

These sponsorships elevate the attendee experience throughout the day by providing thoughtful touches like coffee, hydration, and snacks. Sponsors gain visibility through high-traffic stations that keep participants energized and engaged.

Specialty Coffee Bar Sponsor \$5,000 (two available)

- Logo on sponsor-provided coffee bar signage
- Logo on sponsor-provided sleeves, stirrers or napkins
- Opportunity to display company materials at the cart
- Mention in morning and afternoon agenda and social media
- Sponsor Exhibitor Table
- 2 complimentary conference registrations (\$1,750 value)
- Logo and company hyperlink on Conference website as Coffee Bar Sponsor

Hydration Station Sponsor \$5,000 (one available)

- Logo on hydration signage
- Logo on sponsor-provided refillable bottles or electrolyte packets
- Recognition in wellness-themed communications
- 2 complimentary conference registrations (\$1,750 value)
- Logo and company hyperlink on Conference website as Hydration Station Sponsor

Afternoon Snack Sponsor \$5,000 (two available)

- Logo on snack station signage
- Logo on sponsor-provided packaging or napkins
- Mention in afternoon announcements and social posts
- 2 complimentary conference registrations (\$1,750 value)
- Logo and company hyperlink on Conference website as Afternoon Snack Sponsor

Timekeeping Sponsor \$2,500 (one available)

- Visibility as Timekeeper Sponsor in DealSource Lounge and Knowledge Bites Breakout Rooms
- Sponsor Exhibitor Table
- 1 complimentary conference registrations (\$875 value)
- Logo and company hyperlink on Conference website as Timekeeper Sponsor



Impact Sponsor Opportunities

These activations reflect ACG Denver's commitment to community. Sponsors can showcase their values by supporting meaningful initiatives like hygiene kit assembly for veterans, wellness zones, and personalized keepsakes from upcycled materials.

Community Impact Project Sponsor \$5,000-\$7,500 (one available)

- Project Helping partnership and opportunity for collaboration with mutually agreed upon community nonprofit partner
- Logo on Kynd Kit assembly station - building 250 kits
- Cross posted recognition in press releases and social media
- Opportunity to speak briefly about community commitment at conference
- Inclusion in post-event impact report
- 2 complimentary conference registrations (\$1,750 value)
- Logo and company hyperlink on Conference website, 1x social media feature (over 2500 followers on LinkedIn), 1x newsletter feature (3,000+ distribution)

Laser Engraving Station Sponsor \$5,000 (one available)

- Logo on station signage
- Co-branding on select repurposed items (e.g., luggage tags)
- Mention in event guide and social media
- 2 complimentary conference registrations (\$875 value)
- Logo and company hyperlink on Conference website, 1x social media mention (over 2500 followers on LinkedIn), 1x newsletter highlight (3,000+ distribution)

Relief Zone Sponsor \$2,500 (two available)

- Partnership with E4E
- Logo on wellness station signage
- Cross posted recognition in press releases and social media
- Logo on sponsor-provided relaxation items (eye masks, stress balls, etc)
- Mention in wellness communications
- 1 complimentary conference registrations (\$875 value)
- Logo and company hyperlink on Conference website, 1x social media mention (over 2500 followers on LinkedIn), 1x newsletter highlight (3,000+ distribution)

Elevate Your Brand Sponsor Opportunities

These premium activations offer sponsors a chance to associate their brand with professional polish and personal style. From custom suit fittings to headshots and makeup touchups, these stations help attendees look and feel their best while highlighting sponsor sophistication.

Custom Suit Fittings Sponsor \$2,500 (one available)

- Logo on fitting area signage
- Opportunity to offer exclusive discounts or packages
- Mention in style-focused communications
- 1 complimentary conference registrations (\$875 value)
- Logo and company hyperlink on Conference website, 1x social media mention (over 2500 followers on LinkedIn), 1x newsletter highlight

Shoeshine Station Sponsor \$2,500 (one available)

- Logo on station signage
- Logo on sponsor-provided polish kits or tip cards
- Recognition in event guide
- 1 complimentary conference registrations (\$875 value)
- Logo and company hyperlink on Conference website, 1x social media mention (over 2500 followers on LinkedIn), 1x newsletter highlight

Headshot Sponsor \$2,500 (one available)

- Logo on headshot backdrop
- Mention in photo delivery emails
- 1 complimentary conference registrations (\$875 value)
- Logo and company hyperlink on Conference website, 1x social media mention (over 2500 followers on LinkedIn), 1x newsletter highlight

2025 Rocky Mountain Corporate Growth Sponsors



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