



18<sup>TH</sup> ANNUAL

# HEALTHCARE CONFERENCE

March 31, 2026 | Metropolitan Club of New York

## SPONSORSHIP

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# New York's Premier Gathering for Middle-Market Healthcare Dealmakers

## Where Global Healthcare Leaders and Investors Converge - Shaping the Future of Healthcare Deals and M&A Activity in the Middle Market

Sponsoring the 18th Annual ACG New York Healthcare Conference offers an unparalleled opportunity to position your firm at the center of one of the middle market's most influential healthcare dealmaking events. Hosted at the iconic Metropolitan Club of New York on March 31, 2026, the conference will bring together more than 400 senior healthcare payers, providers, systems, private equity investors, family offices, and strategic buyers representing billions in deployable capital across North America and around the world.

Select sponsor levels receive premium visibility and engagement opportunities, including exhibitor tables in high-traffic areas, professionally produced video interviews, and coveted speaking roles such as panel participation or session moderation. Sponsors also benefit from global exposure to a diverse network of middle market professionals, with past participants joining from Brazil, Canada, the Netherlands, China, Australia, California, and beyond. With curated one-on-one deal meetings, industry-leading programming, and exclusive networking experiences—including our renowned bourbon tasting—this conference provides an exceptional platform to showcase thought leadership, strengthen relationships, and drive meaningful deal flow within the healthcare sector. Let your brand stand out where the industry's most influential decision-makers gather.



**ACG**<sup>®</sup> New York

## Contact Us

✉ [acgnyc@acg.org](mailto:acgnyc@acg.org)

🌐 [acg.org/nyc](https://acg.org/nyc)

# Sponsorship Opportunities

## Lead Partner

- Recognition as Lead Partner in web, email, online, social media, printed, and onsite marketing
- Listing as Lead Partner on ACG Access platform - registration sign up and one on one scheduling system
- Branding across all relevant private meeting floors/rooms inc. sponsor exhibition/lounge room
- Six (6) x Complimentary Internal Guest Registrations \*Guest passes must be supplied one week prior to the event
- Two (2) x Complimentary External Guest Registrations \*Guest passes must be supplied one week prior to the event
- Two (2) x Sponsor Executive enrolled into private meeting program \*Portal guests must be confirmed 15 days prior to the event for portal access
- Reserved Meetings & Bourbon Tasting Table - Located in the PE Bourbon Tasting Circle - With opportunity to serve bourbon (2 bottles on provided list - included with sponsorship)
- Opportunity to have pull up banners and collateral for branding in reception networking area and at your bourbon tasting exhibitor table
- Registration list supplied before and after the event (including email addresses - an exclusive benefit only provided to ACG NY event sponsors and annual partners)
- Social Media Sponsor Spotlight - LinkedIn post featuring all sponsors of event
- Branding/Marketing Merchandise and Handouts Permitted in General Event Areas (location selected by ACG NY)
- Opportunity for specialty exclusive Lead Partner benefit upon availability and approval (eg: Speaking Opportunity (panelist or moderator), Bar Sponsor with Specialty Cocktail(s)/ One on One Deal Meetings Sponsor / Optional Logo Giveaway / Raffle Table and Item / etc. - \*first come, first served
- Complimentary Interview w/ Attendee or Speaker of Choice (upon availability) - taped interview onsite will be provided for compliance review/approval and approved interview will be showcased on ACG NY's YouTube Channel & LinkedIn page & a copy will be provided to you for use/promotion

**Investment Required: \$15,000**



# Sponsorship Opportunities

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## Partner

- Recognition as Partner in web, email, online, social media, printed, and onsite marketing
- Listing as Partner on ACG Access platform - registration sign up and one on one scheduling system
- Branding across all relevant private meeting floors/rooms inc. sponsor exhibition/lounge room
- Four (4) x Complimentary Internal Guest Registrations \*Guest passes must be supplied one week prior to the event
- Two (2) x Complimentary External Guest Registrations \*Guest passes must be supplied one week prior to the event
- One (1) x Sponsor Executive enrolled into private meeting program \*Portal guests must be confirmed 15 days prior to the event for portal access
- Reserved Meetings & Bourbon Tasting Table - Located in the PE Bourbon Tasting Circle - With opportunity to serve bourbon (2 bottles on provided list - included with sponsorship)
- Opportunity to have pull up banners and other collateral for branding at your reserved table
- Registration list supplied before and after the event (including email addresses - an exclusive benefit only provided to ACG NY event sponsors and annual partners)
- Social Media Sponsor Spotlight - LinkedIn post featuring all sponsors of event

**Investment Required: \$10,000**

## Associate Partner

- Recognition as Associate Partner in web, email, online, social media, printed, and onsite marketing
- Listing as Associate Partner on ACG Access platform - registration sign up and one on one scheduling system
- Branding across all relevant private meeting floors/rooms inc. sponsor exhibition/lounge room
- Two (2) x Complimentary Internal Guest Registrations \*Guest passes must be supplied one week prior to the event
- Two (2) x Complimentary External Guest Registrations \*Guest passes must be supplied one week prior to the event
- One (1) x Sponsor Executive enrolled into private meeting program \*Portal guests must be confirmed 15 days prior to the event for portal access
- Exhibition stand in sponsor/exhibition area
- Opportunity to have up to two pull up banners and other collateral for branding in reception area where reserved exhibitor table is located - prime high traffic area
- Registration list supplied before and after the event (including email addresses - an exclusive benefit only provided to ACG NY event sponsors and annual partners)
- Social Media Sponsor Spotlight - LinkedIn post featuring all sponsors of event

**Investment Required: \$7,500**



# Sponsorship Opportunities

## Supporting Sponsor

- Recognition as Supporting Sponsor in web, email, online, social media, printed, and onsite marketing
- Listing as Associate Partner on ACG Access platform - registration sign up and one on one scheduling system
- Branding across all relevant private meeting floors/rooms inc. sponsor exhibition/lounge room
- Two (2) x Complimentary Internal Guest Registrations \*Guest passes must be supplied one week prior to the event
- Opportunity to have up to two pull up banners and other collateral for branding in reception networking area (no table allowed) and Branding/Marketing Merchandise and Handouts Permitted in General Event Areas (location(s) selected by ACG NY)
- Registration list supplied before and after the event (including email addresses – an exclusive benefit only provided to ACG NY event sponsors and annual partners)
- Social Media Sponsor Spotlight – LinkedIn post featuring all sponsors of event

**Investment Required: \$3,500**

*\*For any additional customizable benefits: add-on activities, additional access, extra passes, speaking engagements, or specialty items outside of the parameters of the standard packages and/or agenda, are available at a potential additional fee depending on the addition. All potential items would be priced out in accordance with the client's preferences and prices provided for review to be included in the annual or sponsorship contract or as an addendum with decisions for the potential addition must be decided 1 - 3 months prior to the date the respective conference/event will be held.*

*\*Sponsorships must be paid in-full prior to the date of the event that the sponsorship(s) is for.*



## Contact Us

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Reach out to Casey Coleman, ACG New York Executive Director, for more information on sponsorship:

Casey Coleman, Executive Director  
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