



Each year, ACG National Capital connects the region's leading executives, investors, and advisors through a full calendar of programs and events designed to celebrate and advance middle-market growth. Annual sponsorship provides your organization with year-round visibility and access to this powerful business community. Details on sponsorship opportunities are outlined below.

Sponsorship Opportunities

PLATINUM SPONSORSHIP - \$13,500

The ultimate level of access, visibility, and influence within the ACG community.

Platinum sponsors receive the highest level of recognition and year-round visibility across ACG National Capital programs. This sponsorship is industry-exclusive, ensuring your organization stands out as the sole representative from your sector.

Sponsor benefits include:

REGISTRATIONS & COMMITTEE INVITATION:

- Regular Programming (including member socials):
 - Two (2) complimentary passes for employees
 - One (1) complimentary pass for a guest
- ACG NEXT Conference:
 - Two (2) complimentary passes for employees
 - Four (4) complimentary passes for guests
- Corporate Growth Awards:
 - Two (2) complimentary seats at the Gala
 - One (1) ticket to the Nomination Reception
- NextGen Programming
 - Two (2) complimentary NextGen memberships.
- Invitation to join either the membership committee or program's committee, providing input on membership or programming while connecting with peer leaders.

ON-SITE RECOGNITION AT REGULAR PROGRAMS

- Opportunity to place branded table cards at each table
- Logo on signage at registration

- Recognition from the podium by Chapter leadership

BRAND EXPOSURE

- Communications
 - Logo included on promotional emails and materials for monthly programs and recurring chapter events
 - Logo recognition in ACG National Capital's weekly promotional newsletters
 - Featured Platinum Sponsor highlights on LinkedIn, reaching industry leaders and the broader ACG network
 - One dedicated sponsor spotlight article or interview in the newsletter
- Website
 - Logo recognition on the ACG National Capital website home page
- Marketing Materials
 - Opportunity to display marketing materials at regular meetings

GOLD SPONSORSHIP – \$9,500

Premier recognition and valuable year-round visibility across the ACG community.

Gold sponsors receive high-level recognition throughout ACG National Capital's programming and communications, providing meaningful exposure and access to middle-market executives, investors, and advisors.

Sponsor benefits include:

REGISTRATIONS & COMMITTEE INVITATIONS

- Regular Programming (including member socials):
 - One (1) complimentary pass for an employee
 - One (1) complimentary pass for a guest
- ACG NEXT Conference:
 - One (1) complimentary pass for an employee
 - Two (2) complimentary passes for guests
- NextGen Programming
 - Two (2) complimentary tickets to attend one NextGen event per year – Connect with emerging executives and future leaders in the ACG community.
- Invitation to join ACG Membership Committee, providing opportunities to engage with peers and contribute to chapter initiatives

ON-SITE RECOGNITION AT REGULAR PROGRAMS

- Logo on signage at registration
- Recognition from the podium by Chapter leadership

BRAND EXPOSURE

- Communications
 - Logo included on promotional emails and materials for monthly programs and recurring chapter events
 - Logo recognition in ACG National Capital's weekly promotional newsletters
- Website
 - Logo recognition on the ACG National Capital website sponsor page
- Marketing Materials
 - Opportunity to display marketing materials at select meetings

BRONZE SPONSORSHIP – \$3,500

Valuable exposure and recognition within the ACG community.

Bronze sponsors receive recognition across ACG National Capital programs and communications, providing targeted visibility and access to middle-market executives and advisors.

Sponsor benefits include:

REGISTRATIONS & COMMITTEE INVITATION

- Regular Programming (including member socials):
 - One (1) complimentary pass for an employee
 - One (1) complimentary pass for a guest
- ACG NEXT Conference:
 - One (1) complimentary pass for an employee
 - Two (2) complimentary passes for guests
- NextGen Programming
 - Two (2) complimentary tickets to attend one NextGen event per year – Connect with emerging executives and future leaders in the ACG community.

ON-SITE RECOGNITION AT REGULAR PROGRAMS

- Logo on signage at registration
- Recognition from the podium by Chapter leadership

BRAND EXPOSURE

- Communications

- Logo included on promotional emails and materials for select monthly programs
 - Logo recognition in ACG National Capital's quarterly newsletter
- Website
 - Logo recognition on the ACG National Capital website sponsor page
- Marketing Materials
 - Opportunity to display marketing materials at one regular meeting