

The logo for ACG Tennessee. The letters 'ACG' are in a large, bold, dark grey font, with a green triangle filling the top-left corner of the letter 'A'. A registered trademark symbol (®) is positioned to the upper right of the 'G'. To the right of 'ACG', the word 'Tennessee' is written in a smaller, dark grey, sans-serif font. The background features a light grey and white geometric pattern of overlapping rectangular shapes, and a green dotted pattern on the left side.

ACG[®] Tennessee

2026

**Partnership
Prospectus**

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Welcome

Pamela Holz

Executive Director, ACG Tennessee

2025 was an outstanding year for ACG Tennessee!

We hosted **26 events** across the state, welcomed **1,727 attendees**, and have a growing membership of **over 250 professionals**. These milestones reflect the strength and vibrancy of Tennessee's Middle Market M&A community—and we couldn't have done it without the support of our sponsors and members.

As we look ahead to 2026, we invite you to join us as a sponsor of ACG TN. Your partnership helps us continue to deliver high-impact programming, foster meaningful connections, and elevate the visibility of businesses across the region and beyond.

As an ACG TN sponsor, you'll have access to events that cover timely and relevant topics, offer opportunities to expand your professional network, and increase your brand's presence in the M&A ecosystem—not just in Tennessee, but nationally and globally.

Please feel free to reach out to me directly to explore how ACG TN can be a strategic partner in your company's growth and visibility in 2026.

I look forward to collaborating with you!




ACG[®] Tennessee

About Us

ACG – Association for Corporate Growth

The Power of ACG

Founded in 1954, the the Association for Corporate Growth (ACG), a 501(c)6 membership organization, connects over 15,000 members across 59 chapters worldwide. We serve 90,000+ investors, executives, owners, lenders, and advisers focused on growing middle-market companies.

75% of ACG members report that they have done business with fellow members.

This return on investment has made ACG the most trusted and respected resource for middle-market dealmakers and business leaders who invest in growth and build companies.

ACG Tennessee

The ACG Tennessee Chapter, initially launched as ACG Memphis in 2004, was expanded to a statewide chapter in 2010. The Chapter's focus on delivering quality programming content and dynamic networking opportunities has been successful. Membership has grown to over 250 members. Meetings are held in Nashville, Memphis, Knoxville and Chattanooga.

John Pontius

2026 President

Capital Alignment Partners
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Pamela Holz

Executive Director ACG TN

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Jessica Ginsberg

2027 President-Elect

LFM Capital
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Board of Directors

2026 Board President

John Pontius

Capital Alignment Partners

2026 President Elect

Jessica Ginsberg

LFM Capital

2025 Board President

Lamar Stanley

Highland Rim Capital

Board Treasurer

Jim Ward

Graham Healthcare Capital

Allen Roberts
Baker Donelson

Tracy Chism
JPMorgan Chase

Tyler Morgan
PNFP Capital Markets, Inc.

Brian Adams
Polsinelli PC

Hal Conditt
Calvetti Ferguson

Jeff Nahley
GlassRock Capital

Shelby Allmon
Forvis Mazars

Abby Dawson
PNC

Rob Norwood
Goldman Sachs

Justin Atchison
RSM

Tinsley Dempsey
Sofer Advisors

Pat O'Brien
JPMorgan Chase

Laurie Atkins
AllianceBernstein

Mark Frost
Frost & Co.

Tatjana Paterno
Bass Berry & Sims

Craig Bechtel
First Horizon

Chris Godwin
Highland Rim Capital

Kevin Poff
MidFirst

Tyson Bickley
Holland & Knight

Doug Griswold
Chambliss Law

Jacob Schuetze
LBMC

David Blankenship
Renasant

Bucky High
Elliot Davis

Doug Song
Prodos Capital LLC

AJ Byrd
TVV Capital

Matt Johnson
SeaCapFinancial

Paula Torch
Fifth Third

Jay Campbell
Dickinson Wright

Michael Johnson
Hyde Park Capital

Danene Winkler
Frazier & Deeter



Timeline of 2025 Events

Date	Event	Speakers	Location
1/29/25	ACG TN 2025 Kick Off Party	Networking Event	Twisted Wool Lounge, Nashville
2/27/2025	Monthly Meeting	REEA Global	AllianceBernstein, Nashville
3/12/2025	Lunch & Learn	Raja Jubran	Rodefer Moss, Knoxville
3/26/2025	Women's Networking	Sally Ann Eddmenson	AllianceBernstein, Nashville
3/27/2025	Monthly Meeting	David Kinzler	Chambliss, Chattanooga
4/15/2025	Lunch & Learn	Ted Townsend	Renasant, Memphis
4/24/2025	Monthly Meeting- Polsinelli	Panel Presentation	Polsinelli, Nashville
5/22-23/2025	MidSouth Capital Connection	Conference	Omni, Nashville
5/23/2025	Women's Networking	MSCC Champagne Connection	Omni, Nashville
6/5/2025	Young Professionals	Pontoon Saloon	Nashville
6/11/2025	Lunch & Learn	John McNeely	Rodefer Moss- Knoxville
6/18/2025	Summer Social	Networking Event	Frazier & Deeter- Nashville
7/31/2025	Women's Networking	Qui Daughtery	AllianceBernstein-Nashville
8/28/2025	Roaring 20 Awards	Danielle Breezy, emcee	Conrad - Nashville
9/11/2025	Young Professionals	Speed Networking	RSM - Nashville
9/18/2025	Chattanooga Social Hour	Networking Event	Chambliss - Chattanooga
9/25/2025	3rd Quarter Board Meeting	Lamar Stanley	CMA-Nashville
9/25/2025	Monthly Meeting	Kent Hoskins	CMA- Nashville
10/2/2025	Bi-Annual Past Presidents Lunch	Networking Event	Hall's Chophouse- Nashville
10/2/2025	Bourbon Tasting	Networking Event	K&L Gates- Nashville
10/22-23/2025	Women's Forum	Conference	Raleigh, NC
11/4/2025	Lunch & Learn	Al Williams	Rodefer Moss- Knoxville
11/12/2025	Lunch & Learn	Thomas Plath	Renasant - Memphis
11/19/2025	Monthly Meeting	Panelists	Frazier & Deeter- Nashville
12/2/2025	4th Quarter Board Meeting	Lamar Stanley	Frazier & Deeter- Nashville

2026 Calendar of Events

Date	Event
January 12	2nd Monday Member Meeting
January 13	Knoxville Lunch & Learn
January 29	1st Quarter Board Meeting 2026 Kick Off Party
February 5	Women's Speed Networking
February 09	2nd Monday Member Meeting
February 12	Memphis Happy Hour
February 17	ACG/FEI Knoxville Joint Meeting
February 26	YPH4 Monthly Meeting - Nashville
March 9	2nd Monday Member Meeting
March 10	Chattanooga Lunch & Learn
March 24	ACG/FEI Nashville Joint Meeting
April 8	Knoxville Lunch & Learn
April 13	2nd Monday Member Meeting
April 16	Past President's Lunch 2nd Quarter Board Meeting YPH4 Monthly Meeting
April 23	Young Professionals Social Event
April 26-29	ACG DealMAX [®] (ARIA Resort & Casino, Las Vegas)
May 5	Memphis Happy Hour
May 11	2nd Monday Member Meeting
May 14-15	Mid-South Capital Connection (Omni Nashville)
May 14	Women's Networking at MSCC
June 8	2nd Monday Member Meeting
June 9	Chattanooga Lunch & Learn
June 18	3rd Quarter Board Meeting Summer Social - Nashville
July 13	2nd Monday Member Meeting
July 30	Women's Networking
August 10	2nd Monday Member Meeting
August 11	Knoxville Lunch & Learn
August 27	Roaring 20 Awards (Conrad Nashville)
September 2	Memphis Happy Hour
September 10	Young Professionals Speed Networking
September 14	2nd Monday Member Meeting
September 17	YPH4 Monthly Meeting
October 1	Bourbon Tasting
October 21-22	Women's Forum - ACG SE Regional Event
November 3	Chattanooga Lunch & Learn
November 5	Women's Lunch & Learn
November 9	2nd Monday Member Meeting
November 19	4th Quarter Board Meeting YPH4 Monthly Meeting
December 14	2nd Monday Member Meeting

*YPH4 = Young Professionals Half-Hour Happy Hour (4:30-5:00)

ACG[®] Tennessee

Chapter Sponsorship Packages

At each of its monthly meetings in 2025, ACG Tennessee hosts approximately **100 attendees**, most of whom are based in Tennessee and the Mid-South. Sponsors benefit from these meetings through targeted marketing and recognition, and have the opportunity to engage with private equity groups, independent sponsors, corporate executives, investment bankers, capital providers, attorneys, and other M&A professionals — all with a shared focus on middle-market M&A transactions.

Additional events include **Mid-South Capital Connection** (approx. attendance 600–700), **Roaring 20 Awards** (250), and the **Annual Bourbon Tasting** (150–200).

There are also sponsorships aimed at supporting our **Young Professionals, Women's Networking, and Military Veteran Entrepreneurs**.

We offer sponsorships at multiple levels to fit a range of budgets and engagement goals—details are outlined in the pages that follow.



Annual Diamond Sponsor

LIMITED - ONE AVAILABLE

- **Commitment Level:** \$20,000
- **Payment Terms:**
 - 50% due upon submission of Commitment Form
 - Remaining balance due by April 15, 2026

BENEFITS

(Additional Benefits subject to discussion)

- Co-host one (1) monthly meeting as approved by ACG Board
- Prominent logo recognition on signage, table toppers, and PowerPoint presentations at 2026 monthly meetings
- Prominent logo recognition in all Chapter ads, brochures, email, and website throughout 2026
- Public acknowledgment of sponsorship at the podium at every 2026 monthly meeting
- Special sponsor recognition and hyperlink on Chapter website throughout 2026
- Receive a list of registered attendees prior to events
- Right of first refusal for 2027 Chapter sponsorship (valid until November 15, 2026)
- Four (4) complimentary registrations at every 2026 monthly meeting (approximately \$2,600 value)

PLEASE NOTE: *The above benefits apply to Annual Monthly Meetings only; they do not apply to the Mid-South Capital Connection, The Roaring 20 Awards, Annual Bourbon Tasting, or Young Professional events.*



Annual Platinum Sponsor

LIMITED - FIVE AVAILABLE

- **Commitment Level:** \$8,500
- **Payment Terms:**
 - \$5,000 due upon submission of Commitment Form
 - Remaining balance due by April 15, 2026

BENEFITS

- Line of business exclusivity within the PLATINUM season sponsorship category
- Co-host one (1) monthly meeting as approved by ACG Board
- Opportunity to appoint a speaker at an event (subject to approval of ACG Board)
- Prominent logo recognition on signage, table toppers, and PowerPoint presentations at 2026 events
- Prominent logo recognition in all Chapter ads, brochures, email, and website throughout 2026
- Public acknowledgment of sponsorship at the podium at every 2026 monthly meeting
- Special sponsor recognition and hyperlink on Chapter website throughout 2026
- Receive a list of registered attendees prior to events
- Right of first refusal for 2027 Chapter sponsorship (valid until November 15, 2026)
- Three (3) complimentary registrations at every 2026 monthly meeting (approximately \$1,950 value)

PLEASE NOTE: *The above benefits apply to Annual Monthly Meetings only; they do not apply to the Mid-South Capital Connection, The Roaring 20 Awards, Annual Bourbon Tasting, or Young Professional events.*



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Young Professionals Sponsor

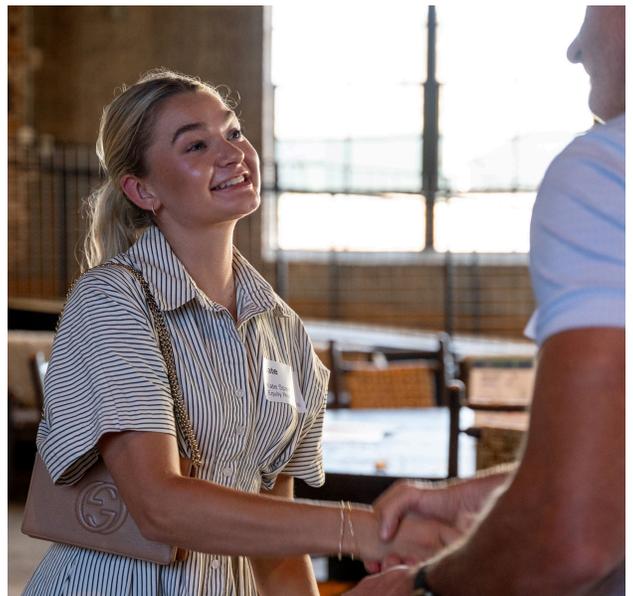
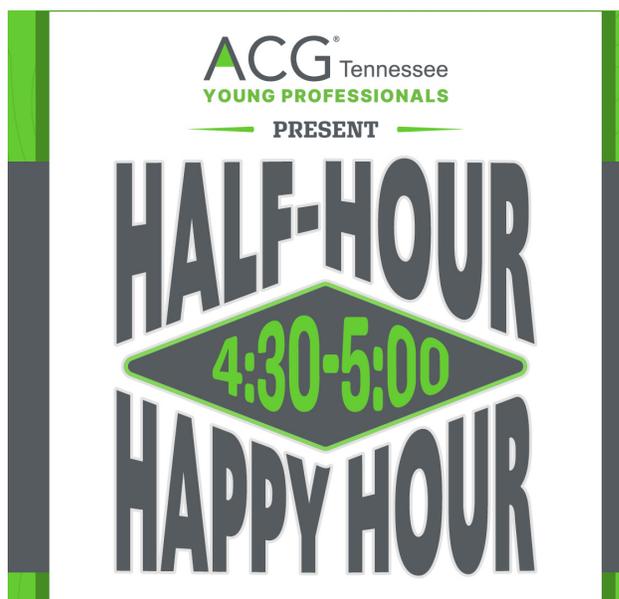
LIMITED - ONE AVAILABLE

- **Commitment Level:** \$7,500
- **Payment Terms:**
 - \$4,000 due upon submission of Commitment Form
 - Remaining balance due by April 15, 2026

BENEFITS

- Prominent logo recognition on signage, table toppers, and PowerPoint presentations at 2026 events, with additional exposure at six (6) Young Professionals events (includes Half-Hour Happy Hour)
- Prominent logo recognition in all Chapter ads, brochures, email, and website throughout 2026
- Public acknowledgment of sponsorship at the podium at each Young Professionals event
- Special sponsor recognition and hyperlink on Chapter website throughout 2026
- Receive a list of registered attendees prior to event
- Right of first refusal for 2027 Young Professionals sponsorship (valid until November 15, 2026)
- Three (3) complimentary registrations at every 2026 event (approximately \$1,950 value)

PLEASE NOTE: The above benefits apply to Annual Monthly Meetings only; they do not apply to the Mid-South Capital Connection, The Roaring 20 Awards, or Annual Bourbon Tasting.



Military Veteran Entrepreneurs Sponsor

LIMITED - ONE AVAILABLE

- **Commitment Level:** \$7,500
- **Payment Terms:**
 - \$4,000 due upon submission of Commitment Form
 - Remaining balance due by April 15, 2026

BENEFITS

- Opportunity to connect with up to four (4) military veteran entrepreneurs at each monthly meeting
- Prominent logo recognition on signage, table toppers, and PowerPoint presentations at 2026 events
- Prominent logo recognition in all Chapter ads, brochures, email, and website throughout 2026
- Public acknowledgment of sponsorship at the podium at each Military Veteran Entrepreneurs event
- Special sponsor recognition and hyperlink on Chapter website throughout 2026
- Receive a list of registered attendees prior to event
- Right of first refusal for 2027 Military Veteran Entrepreneurs sponsorship (valid until November 15, 2026)
- Three (3) complimentary registrations at every 2026 event (approximately \$1,950 value)

PLEASE NOTE: The above benefits apply to Annual Monthly Meetings only; they do not apply to the Mid-South Capital Connection, The Roaring 20 Awards, Annual Bourbon Tasting, or Young Professionals events.



Women's Networking Sponsor

- **Commitment Level:** \$7,500
- **Payment Terms:**
 - \$3,000 due upon submission of Commitment Form
 - Remaining balance due by April 15, 2026

BENEFITS

- Prominent logo recognition on signage, table toppers, and PowerPoint presentations at 2026 events, with additional exposure at four (4) Women's Networking events
- Prominent logo recognition in all Chapter ads, brochures, email, and website throughout 2026
- Public acknowledgment of sponsorship at the podium at each Women's Networking event
- Special sponsor recognition and hyperlink on Chapter website throughout 2026
- Receive a list of registered attendees prior to event
- Right of first refusal for 2027 Women's Networking sponsorship (valid until November 15, 2026)
- Three (3) complimentary registrations at every 2026 event (approximately \$1,950 value)

PLEASE NOTE: The above benefits apply to Annual Monthly Meetings only; they do not apply to the Mid-South Capital Connection, The Roaring 20 Awards, Annual Bourbon Tasting, or Young Professionals events.



Annual Gold Sponsor

- **Commitment Level:** \$5,500
- **Payment Terms:** Total amount due upon submission of Commitment Form

BENEFITS

- Prominent logo recognition on signage, table toppers, and PowerPoint presentations at 2026 events
- Prominent logo recognition in all Chapter ads, brochures, email, and website throughout 2026
- Public acknowledgment of sponsorship at the podium at every 2026 monthly meeting
- Special sponsor recognition and hyperlink on Chapter website throughout 2026
- Receive a list of registered attendees prior to events
- Two (2) complimentary registrations at every 2026 monthly meeting (approximately \$1,300 value)

PLEASE NOTE: The above benefits apply to Annual Monthly Meetings only; they do not apply to the *Mid-South Capital Connection, The Roaring 20 Awards, Annual Bourbon Tasting, or Young Professional events.*



Annual Silver Sponsor

- **Commitment Level:** \$3,500
- **Payment Terms:** Total amount due upon submission of Commitment Form

BENEFITS

- Prominent logo recognition on signage, table toppers, and PowerPoint presentations at 2026 events
- Prominent logo recognition in all Chapter ads, brochures, email, and website throughout 2026
- Special sponsor recognition and hyperlink on Chapter website throughout 2026
- Receive a list of registered attendees prior to events
- One (1) complimentary registration at every 2026 monthly meeting (approximately \$650 value)

PLEASE NOTE: The above benefits apply to Annual Monthly Meetings only; they do not apply to the *Mid-South Capital Connection, The Roaring 20 Awards, Annual Bourbon Tasting, or Young Professional events.*



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Annual Bronze Sponsor

- **Commitment Level:** \$2,000
- **Payment Terms:** Total amount due upon submission of Commitment Form

BENEFITS

- Logo recognition on signage, table toppers, and PowerPoint presentations at 2026 events
- Logo recognition in all Chapter ads, brochures, email, and website throughout 2026
- Sponsor recognition and hyperlink on Chapter website throughout 2026

PLEASE NOTE: The above benefits apply to Annual Monthly Meetings only; they do not apply to the Mid-South Capital Connection, The Roaring 20 Awards, Annual Bourbon Tasting, or Young Professional events.



Overview of Chapter Sponsorship Benefits

	CHAPTER SPONSORSHIP PACKAGES					
	DIAMOND	PLATINUM	YP/MVE/WOMENS	GOLD	SILVER	BRONZE
PACKAGE BENEFITS	\$20,000	\$8,500	\$7,500	\$5,500	\$3,500	\$2,000
Complimentary Event Tickets/Value	6 Tickets (\$3900)	3 Tickets (\$1950)	3 Tickets (\$1950)	2 Tickets (\$1300)	1 Ticket (\$650)	✗
Exclusivity	1 of 1	1 of 5 (Industry Specific)	1 of 1 (each)	Non-Exclusive	Non-Exclusive	Non-Exclusive
Right of First Refusal	✓	✓	✓	✗	✗	✗
Cohost One Monthly Program	✓	✓	✗	✗	✗	✗
Two Media Features of Sponsor	✓	✗	✗	✗	✗	✗
Speaker at One Program	✓	✓	✗	✗	✗	✗
One Opportunity to Talk about Firm at a Monthly Meeting	✓	✓	✓	✗	✗	✗
Sponsor Recognition	✓	✓	✓	✓	✗	✗
List of Attendees Prior to Event	✓	✓	✓	✓	✓	✗
Monthly Program Signage Display	✓	✓	✓	✓	✓	✓

Regional Event Sponsor

One Sponsorship Available in Each City: Knoxville, Memphis, and Chattanooga

- **Commitment Level:** \$4,000
- **Payment Terms:** Total amount due upon submission of Commitment Form

BENEFITS

- A minimum of three local event per each city
- Prominent logo recognition on signage, table toppers, and PowerPoint presentations at 2026 events
- Prominent logo recognition in all Chapter ads, brochures, email, and website throughout 2026

PLEASE NOTE: The above benefits apply to Annual Monthly Meetings only; they do not apply to the Mid-South Capital Connection, The Roaring 20 Awards, Annual Bourbon Tasting, or Young Professional events.



Roaring 20 Sponsor

The ACG Tennessee Roaring 20 Awards celebrate 20 of the fastest growing middle market companies in the state. Honorees will be recognized at a high-energy awards celebration featuring food, drinks, and connections and more than 250 of Tennessee's top business leaders. The 2026 event is scheduled for the evening of Thursday, August 27 at the Conrad Hotel in Nashville.

Roaring 20 Presenting Sponsor (EXCLUSIVE)*

Commitment Level: \$25,000

Benefits:

- Inclusion of three committee members on Tennessee Roaring 20 Program Committee.
- Prominent podium time at Awards Reception Program.
- One full-page ad in the Awards Reception Program.
- 100-word Company description in the Awards Reception Program.
- Two premier seating tables (16 seats) at Awards Reception.
- **Access to Exclusive Pre-Awards Reception and Post-Awards Happy Hour for 4 attendees.**
- Prominent recognition in a variety of media outlets.
- Prominent logo placement on all promotional materials including event website.
- Prominent logo placement on table stanchion.
- One staff member invited to Video Shoot
- Right of first refusal for 2027 Roaring 20 Presenting Sponsorship (valid until 11/15/2026).

Great Gatsby Sponsorship*

Commitment Level: \$10,000

Benefits:

- Inclusion of one committee member on the Tennessee Roaring 20 Program Committee (if committed by 12/31/2025).
- Half-page ad in the Awards Reception Program.
- 50-word Company description in the Awards Reception Program.
- One table (8 seats) at Awards Reception.
- **Access to Exclusive Pre-Awards Reception and Post-Awards Happy Hour for 2 attendees.**
- **Opportunity to speak at Pre-Awards Reception OR Post-Awards Happy Hour.**
- Company logo on table stanchion.
- Company name listed on promotional materials including event website and promotional emails.

Jazz Club Sponsorship*

Commitment Level: \$5,000

Benefits:

- Listed in Awards Celebration Program.
- Quarter-page ad in the Awards Reception Program.
- 25-word Company description in the Awards Reception Program.
- One table (8 seats) at Awards Reception.
- Company logo on table stanchion.
- Company name listed on promotional materials including event website and promotional emails.

Table Sponsor (12 Available)

Commitment Level: \$3,000

Benefits:

- 1 table, at Awards Reception (8 seats)
- Company logo on table stanchion
- Company logo included in Awards Reception Program

Individual Tickets

- \$250 per attendee
- Available 4-6 weeks prior to event

***Industry Exclusivity applies to Presenting, Great Gatsby, and Jazz Club sponsorship levels.**

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Bourbon Tasting Table Sponsor

An annual event, this elegant evening includes bourbon tastings and delicious foods plus the opportunity to mingle and network with select members of the M&A community.

- **Commitment Level:** \$1,850 plus six (6) bottles of sponsor provided bourbon

BENEFITS:

- A Pouring Table with branded signage for your firm
- Choice of bourbon will be finalized after sponsorship is confirmed. *If you have a relationship with the distillery and can arrange for a representative to attend the event, this will greatly enhance the overall experience for attendees and may increase your chances of winning the People's Choice Award.*
- Six bottles are required for the event—two for tasting, two for the bar, and two for giveaways.
- Opportunity to display marketing and promotional materials at Pouring Table
- Complimentary attendance for four (4) firm representatives/guests at the event (\$700 value)



Mid-South Capital Connection Conference Sponsorship Packages



ACG[®] Tennessee
Mid-South
CAPITAL CONNECTION
NASHVILLE
MAY 14-15, 2026



Mid-South Capital Connection Conference Diamond Sponsor

LIMITED - ONE AVAILABLE

- **Commitment Level:** \$20,000
- **Payment Terms:**
 - 50% due upon submission of Commitment Form
 - Remaining balance due by April 15, 2026

BENEFITS

- Exclusivity within DIAMOND Mid-South Capital Connection sponsorship category.
- Opportunity to moderate or participate in a panel discussion or introduce a speaker and give a brief introduction of your firm.
- Choice of sponsorship of breakfast or lunch.
- Logo prominently displayed on Conference signage, table toppers, and PowerPoint presentations at all Conference events including breakfast and lunch presentations.
- Logo prominently displayed in all Conference marketing ads, brochures, emails, and the Conference website.
- Public acknowledgment of sponsorship at the podium.
- Special sponsor recognition and hyperlink on the Conference website.
- Exclusive table for Company literature.
- Option to include marketing materials in attendee tote bag.
- Reserved table at breakfast and luncheon.
- Up to 4 months exposure in all pre-Conference marketing.
- Right of first refusal for DIAMOND sponsorship of the 2027 Mid-South Capital Connection (valid until 11/15/2026).
- Ten (10) complimentary Conference registrations for employees (\$8,000 value).



Mid-South Capital Connection Conference Platinum Sponsor

- **Commitment Level:** \$12,500
- **Payment Terms:**
 - 50% due upon submission of Commitment Form
 - Remaining balance due by April 15, 2026

BENEFITS

- Line-of-business exclusivity within PLATINUM Mid-South Capital Connection sponsorship category.
- Opportunity to moderate or participate in a panel discussion or introduce a speaker and give a brief introduction of your firm.
- Choice of sponsorship of breakfast or lunch.
- Logo prominently displayed on Conference signage, table toppers, and PowerPoint presentations at all Conference events including breakfast and lunch presentations.
- Logo prominently displayed in all Conference marketing ads, brochures, emails, and the Conference website.
- Public acknowledgment of sponsorship at the podium.
- Special sponsor recognition and hyperlink on the Conference website.
- Exclusive table for Company literature.
- Reserved table at breakfast and luncheon.
- Up to 4 months exposure in all pre-Conference marketing.
- Right of first refusal for PLATINUM sponsorship of the 2027 Mid-South Capital Connection (valid until 11/15/2026).
- Six (6) complimentary Conference registrations for employees (\$4,800 value).



Mid-South Capital Connection Conference Opening Reception Sponsor

- **Commitment Level:** \$12,500
- **Payment Terms:**
 - 50% due upon submission of Commitment Form
 - Remaining balance due by April 15, 2026

BENEFITS

- Opportunity to have logo prominence at Thursday evening event.
- Logo prominently displayed on Conference signage, table toppers, and PowerPoint presentations at all conference events including breakfast and lunch presentations.
- Logo prominently displayed in all Conference marketing ads, brochures, emails, and the Conference website.
- Public acknowledgement of sponsorship at the podium.
- Special sponsor recognition and hyperlink on the Conference website.
- Exclusive table for Company literature.
- Option to include marketing materials in attendee tote bag.
- Reserved table at breakfast and luncheon.
- Up to 4 months exposure in all pre-Conference marketing.
- Right of first refusal for sponsorship of the 2027 Mid-South ACG Capital Connection (valid until 11/15/2026).
- Six (6) complimentary Conference registrations for employees (\$4,800 value).



Mid-South Capital Connection Conference Wi-Fi Sponsor

- **Commitment Level:** \$10,000
- **Payment Terms:**
 - 50% due upon submission of Commitment Form
 - Remaining balance due by April 15, 2026

BENEFITS

- Opportunity to have logo prominence at every table of event.
- Logo prominently displayed on Conference signage, table toppers, and PowerPoint presentations at all Conference events including breakfast and lunch presentations.
- Logo prominently displayed in all Conference marketing ads, brochures, emails, and the Conference website.
- Public acknowledgement of sponsorship at the podium.
- Special sponsor recognition and hyperlink on the Conference website.
- Reserved table at breakfast and luncheon.
- Up to 4 months exposure in all pre-Conference marketing.
- Right of first refusal for sponsorship of the 2027 Mid-South Capital Connection (valid until 11/15/2026).
- Five (5) complimentary Conference registrations (\$3,000 value).



Mid-South Capital Connection Conference Women's Event Sponsor

- **Commitment Level:** \$10,000
- **Payment Terms:**
 - 50% due upon submission of Commitment Form
 - Remaining balance due by April 15, 2026

BENEFITS

- Logo displayed on Conference signage, table toppers, and PowerPoint presentations at all Conference events including breakfast and lunch presentations.
- Opportunity to have logo prominence at Mid-South Capital Connection Women's Brunch event.
- Logo displayed in all Conference marketing ads, brochures, emails, and the Conference website.
- Public acknowledgement of sponsorship at the podium.
- Special sponsor recognition and hyperlink on the Conference website.
- Exclusive table for Company literature.
- Up to 4 months exposure in all pre-Conference marketing.
- Right of first refusal for sponsorship of the 2027 Mid-South Capital Connection (valid until 11/15/2026).
- Five (5) complimentary Conference registrations (\$3,000 value).



Mid-South Capital Connection Conference Gold Sponsor

- **Commitment Level:** \$5,000

BENEFITS

- Opportunity to have logo prominence at every table of event.
- Logo displayed on Conference signage, table toppers, and PowerPoint presentations at all Conference events including breakfast and lunch presentations.
- Logo prominently displayed in all Conference marketing ads, brochures, emails, and the Conference website.
- Public acknowledgement of sponsorship at the podium.
- Special sponsor recognition and hyperlink on the Conference website.
- Reserved table at breakfast and luncheon.
- Up to 4 months exposure in all pre-Conference marketing.
- Two (2) complimentary conference registrations (\$1,600 value).



Mid-South Capital Connection Conference Silver Sponsor

- **Commitment Level:** \$3,000

BENEFITS

- Logo displayed on Conference signage, table toppers, and PowerPoint presentations at all Conference events including breakfast and lunch presentations.
- Logo prominently displayed in all Conference marketing ads, brochures, emails, and the Conference website.
- Public acknowledgement of sponsorship at the podium.
- Special sponsor recognition and hyperlink on the Conference website.
- Reserved table at breakfast and luncheon.
- Up to 4 months exposure in all pre-Conference marketing.
- One (1) complimentary conference registration (\$800 value).



Mid-South Capital Connection

Overview of Benefits

	EVENT SPONSORSHIP PACKAGES						
	DIAMOND	PLATINUM	OPENING RECEPTION	WI-FI SPONSOR	WOMEN'S BRUNCH	GOLD	SILVER
PACKAGE BENEFITS	\$20,000	\$12,500	\$12,500	\$10,000	\$10,000	\$5,000	\$3,000
Complimentary Event Tickets/Value	10 Tickets (\$8000)	6 Tickets (\$4800)	6 Tickets (\$4800)	5 Tickets (\$4000)	5 Tickets (\$4000)	2 Tickets (\$1600)	1 Tickets (\$800)
Reserved Table Seating at Breakfast & Lunch	✓	✓	✓	✗	✗	✗	✗
Introduction of Keynote Speaker (1 x Breakfast or Lunch)	✓	✗	✗	✗	✗	✗	✗
Prime Location of Sponsor Event Table	✓	✗	✗	✗	✗	✗	✗
Line of Business Exclusivity (1 of 5 available)	✗	✓	✗	✗	✗	✗	✗
Sponsor Recognition at Podium During Event	✓	✓	✓	✓	✓	✗	✗
Right of First Refusal	✓	✓	✓	✓	✓	✗	✗
Prominent Logo Visibility at Event	✓	✓	✓	✓	✓	✓	✗
Table at Event	✓	✓	✓	✓	✓	✓	✓
Placement of Promotional Items at Info Table	✓	✓	✓	✗	✗	✗	✗
Logo Displayed on Event Marketing Materials	✓	✓	✓	✓	✓	✓	✓
List of Attendees Prior to Event	✓	✓	✓	✓	✓	✓	✓
Sponsor Recognition on Name Badges	✓	✓	✓	✓	✓	✗	✗

Mid-South Capital Connection Conference Speciality Sponsorships

SCHEDULING SOFTWARE - \$8,500

• Benefits:

- Logo displayed on Conference signage, table toppers, and PowerPoint presentations at all Conference events including breakfast and lunch presentations.
- Logo displayed on Scheduling Software landing page.
- Logo displayed in all Conference marketing ads, brochures, emails, and the Conference website.
- Public acknowledgement of sponsorship at podium.
- Special sponsor recognition and hyperlink on the Conference website.
- Exclusive table for company literature.
- Up to 4 months exposure in all pre-Conference marketing.
- Right of first refusal for the 2027 Mid-South Capital Connection (valid until 11/15/2026).
- Four (4) complimentary conference registration for employees (\$3,200 value).

BADGING STATION - \$8,500

• Benefits:

- Logo displayed on all badging/registration stations, Conference signage, table toppers, and PowerPoint presentations at all Conference events including breakfast and lunch presentations.
- Logo displayed in all Conference marketing ads, brochures, emails, and the Conference website.
- Special sponsor recognition and hyperlink on the Conference website.
- Exclusive table for company literature.
- Up to 4 months exposure in all pre-Conference marketing.
- Right of first refusal for the 2027 Mid-South Capital Connection (valid until 11/15/2026).
- Four (4) complimentary conference registration for employees (\$3,200 value).

EVENT BADGE LANYARD - \$7,500

• Benefits:

- Logo displayed on all lanyards, Conference signage, table toppers, and PowerPoint presentations at all Conference events including breakfast and lunch presentations.
- Logo displayed in all Conference marketing ads, brochures, emails, and the Conference website.
- Special sponsor recognition and hyperlink on the Conference website.
- Exclusive table for company literature.
- Up to 4 months exposure in all pre-Conference marketing.
- Right of first refusal for the 2027 Mid-South Capital Connection (valid until 11/15/2026).
- Three (3) complimentary conference registration for employees (\$2,400 value).

Mid-South Capital Connection Conference Specialty Sponsorships - Cont.

- **REFRESHMENT BREAK - \$7,500 OR COFFEE BAR - \$7,500**

- **BENEFITS:**

- Logo displayed on Conference signage, table toppers, and PowerPoint presentations at all Conference events including breakfast and lunch presentations.
- Logo displayed in all Conference marketing ads, brochures, emails, and the Conference website.
- Special sponsor recognition and hyperlink on the Conference website.
- Exclusive table for Company literature.
- Up to 4 months exposure in all pre-Conference marketing.
- Right of first refusal for the 2027 Mid-South Capital Connection (valid until 11/15/2026).
- Three (3) complimentary Conference registrations (\$2,400 value).

- **CANDY BAR - \$5,500**

- **BENEFITS:**

- Company logo on candy bars
- Right of first refusal for the 2026 Mid-South Capital Connection (valid until 11/15/2026).
- Two complimentary Conference registrations (\$1,600 value).

- **MINTS - \$5,500**

- **BENEFITS:**

- Company logo on package.
- Right of first refusal for the 2027 Mid-South Capital Connection (valid until 11/15/2026).
- Two complimentary Conference registrations (\$1,600 value).

- **CHARGING STATION - \$5,500**

- **BENEFITS:**

- Company logo displayed at charging station
- Right of first refusal for the 2027 Mid-South Capital Connection (valid until 11/15/2026).
- Two complimentary Conference registrations (\$1,600 value).

- **TOTE BAGS - \$5,500**

- **BENEFITS:**

- Right of first refusal for the 2027 Mid-South Capital Connection (valid until 11/15/2026).
- Two complimentary Conference registrations (\$1,600 value).

Mid-South Capital Connection Overview of Speciality Benefits

	CONFERENCE SPECIALTY SPONSORSHIP PACKAGES								
	SCHEDULING SOFTWARE	BADGING STATION	LANYARD	REFRESHMENT BREAK	COFFEE BAR	CANDY BAR	MINTS	CHARGING STATION	TOTE BAGS
PACKAGE BENEFITS	\$8,500	\$8,500	\$7,500	\$7,500	\$7,500	\$5,500	\$5,500	\$5,500	\$5,500
Complimentary Event Tickets/Value	4 Tickets (\$3200)	4 Tickets (\$3200)	3 Tickets (\$2400)	3 Tickets (\$2400)	3 Tickets (\$2400)	2 Tickets (\$1600)	2 Tickets (\$1600)	2 Tickets (\$1600)	2 Tickets (\$1600)
Right of First Refusal	✓	✓	✓	✓	✓	✓	✓	✓	✓
Table at Event	✓	✓	✓	✓	✓	✓	✓	✓	✓
Prominent Logo Visibility at Event	✓	✓	✓	✓	✓	✓	✓	✓	✓
List of Attendees Prior to Event	✓	✓	✓	✓	✓	✓	✓	✓	✓
Sponsor Recognition on Name Badges	✓	✓	✓	✓	✓	✓	✓	✓	✓



Sponsorship Commitment Information

Email confirmation of sponsorship constitutes a binding commitment.

To ensure your brand is represented clearly and consistently, we ask each sponsor to provide the following:

Contact Information

- **Primary Contact:** Name, email, and phone number
- **Marketing/Communications Contact:** Name, email, and phone number

Brand Assets

- **Brand Guidelines:** Please share your company's brand guidelines, if available
- **Logo Files:** Vector format (.AI, .EPS, or .SVG) required:
 - Version for dark backgrounds
 - Version for light backgrounds
 - Monotone or all-white version

ACG Tennessee Brand Guidelines

Upon sponsorship confirmation, you will receive ACG Tennessee brand guidelines covering proper use of logos, colors, fonts, and social media references to ensure brand consistency across all materials.

For questions, please contact Pamela Holz, Executive Director at pholz@acg.org

ACG Tennessee Sponsorship Commitment Form

SPONSORSHIPS ARE NOT TAX DEDUCTIBLE

Please print or type information exactly as you would like it to appear in all published materials.

COMPANY NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PRIMARY CONTACT (attendees, materials):

COMPANY NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

TELEPHONE: _____ E-MAIL ADDRESS: _____

MARKETING CONTACT (logos, profiles, ads):

COMPANY NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

TELEPHONE: _____ E-MAIL ADDRESS: _____

Please indicate your desired* sponsorship opportunities here: *Subject to availability

1. _____
2. _____
3. _____
4. _____
5. _____

Total: _____

Thank You For Your Support of ACG Tennessee!

PAYMENT INFORMATION

ACH information available
upon request

IF PAYING BY CREDIT CARD
A 3% fee will be added to the
total amount to cover processing
fees.

IF PAYING BY CHECK
Please make check out to
"ACG Tennessee"

Mailing Address:
ACG Tennessee
Attn. Pamela Holz
211 S. Second St., **Suite 229**
Clarksville, TN 37040





ACG[®] Tennessee

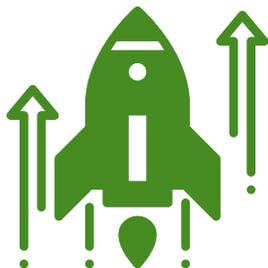
ABOUT US

ACG Tennessee is powered by a network of 250+ decision-makers—leaders with a personal and professional stake in corporate growth. Whether through mergers and acquisitions, joint ventures, licensing deals, or the services that support them, our members are actively shaping the future of middle-market business.

ACG Tennessee offers the most effective forum in the state for professionals to exchange ideas on corporate growth and connect with others who share similar interests.

ACG members have the opportunity to:

- Enjoy great content at monthly programs and events
- Connect with other professionals focused on best practices and strategic growth
- Enrich the network through volunteer service
- Gain access to exclusive print and digital resources designed to support middle-market professionals, dealmakers, and growth-focused leaders across Tennessee.



OUR MISSION: DRIVING MIDDLE-MARKET GROWTH

ACG Tennessee exists to connect middle-market M&A professionals through meaningful relationships, practical education, and regional visibility. We facilitate dealmaking, share best practices, and strengthen the network that drives business forward.



CONNECTIONS

- Across Tennessee & Around the World
- Chapter Events & ACG Capital Connections[®]
- Online Member Directory and Social Media Platform
- ACG JobSource
- Networking with Members



KNOWLEDGE

- Corporate Growth & Development
- Mergers and Acquisitions Journal
- White Papers and Industry Insights
- Public Policy Briefings
- Online Library E-Newsletters



OPPORTUNITIES

- Mid-South Capital Connection
- ACG DEALMAX[®]
- Chapter and Regional Events
- Exclusive Member Benefits
- Discounts, Services and Pricing





ACG[®] Tennessee

Thank you for your partnership with the **Tennessee Chapter** of the **Association for Corporate Growth**.

Your continued support has been essential to our success. Because of your involvement, we've been able to create meaningful events, foster valuable connections, and strengthen Tennessee's middle-market dealmaking community.

As we look ahead, we're excited about the opportunity to deepen our relationship with your firm. We believe there's even more we can accomplish together.

If you have ideas, feedback, or interest in future collaboration, we'd love to hear from you. Your voice matters—and we're here to build something that benefits all our members and sponsors.

