



ACG[®]
Minnesota

2026 PARTNERSHIP
OPPORTUNITIES

acg.org/minnesota

Introduction

On behalf of ACG Minnesota, we extend our sincere thanks to our partners, members, and the broader business community for making ACG Minnesota the premier organization for corporate growth in the region. Your support over the years has been invaluable, and we hope you will continue to be an active part of this influential network. We look forward to many more years of partnership and your ongoing involvement with ACG Minnesota.

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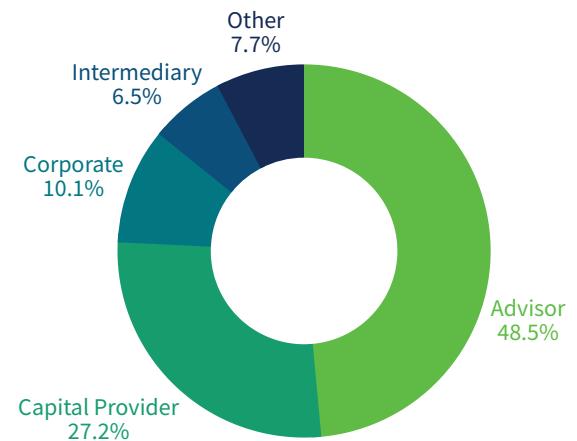
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MEMBERS BY TITLE



MEMBERS BY FUNCTION



Nearly 40 Events Annually—3500+ Attendees | Over 300 Members—75% of ACG members do deals with other members.



ACG MN Annual Partnership Opportunities

Through each level of partnership, you will receive brand exposure throughout the year. Be a part of a community that is a who's who in corporate development, mergers & acquisitions, finance, and support network.

SOLD

	DIAMOND \$12,000	PLATINUM \$6,500	GOLD \$4,500
Industry Exclusive	Diamond Level Sponsorship (other levels available)		
Website Visibility	Exclusive skyscraper ad linking to your company's site.	Logo placement, brief company summary and linking to your company's site.	Logo placement, brief company summary and linking to your company's site.
Event Access	EIGHT complimentary registrations per ACG MN event <i>(excludes Premium events such as Capital Connection and Twins Game)</i>	FOUR complimentary registrations per ACG MN event <i>(excludes Premium events such as Capital Connection and Twins Game)</i>	TWO complimentary registrations per ACG MN event <i>(excludes Premium events such as Capital Connection and Twins Game)</i>
ACG Membership	FOUR Annual Memberships		
Year-Round Exposure Presence at Monthly Luncheons with 75–150 attendees	✓	✓	✓
Brand Recognition Logo featured on all sponsored event marketing materials	✓	✓	✓
Hosting Opportunity Option to host an event at your location	✓	✓	
Speaker Introduction Opportunity to introduce luncheon speakers	✓	✓	
Digital Promotion Prominent logo placement on ACG MN website and digital invitations	✓	✓	✓
Attendee Engagement Opportunity to greet attendees and distribute materials at luncheons	✓	✓	✓
Event Recognition Acknowledgment from the podium during events	✓	✓	✓
Social Media Engagement Social media mentions and event-related posts on LinkedIn	✓	✓	✓
Golf Hole Sponsorship Value is \$2000	FREE	\$500	\$1000
Additional Partnerships Benefits	✓		

Women's Leadership

ACG MN Women's Leadership events focus on business and personal development in finance and banking from the perspective of women. The Women's Leadership Committee partners with ACG MN's programming and membership committees to increase the visibility and participation of women across the organization and to build partnerships with women-centric organizations statewide. The Committee connects and empowers women in the middle-market community by fostering meaningful relationships, delivering high-impact programming, and creating opportunities for professional growth and engagement.

Women's Leadership Partnership: \$3,500 (4 Available)

3 SOLD

- **Committee Member:** A representative on the Women's Leadership Committee
- **Event Host:** Opportunity to host a "Coffee Power Hour" event at your headquarters
- **Complimentary Event Registrations:** Two passes at all designated Women's Leadership events
- **Event Recognition:** Acknowledgment from the podium during events.
- **Social Media Engagement:** Social media mentions and event-related posts on LinkedIn
- **Brand Recognition:** Logo featured on all sponsored event marketing materials



Private Equity Summit

ACG MN is proud to announce this exclusive, one-day event bringing together private equity firms, investment bankers, and industry professionals for a full day of middle-market dealmaking opportunities.

Presenting Sponsor: \$5000 (1 Available)

- **Event Access:** Two event registrations, include a dedicated DealSource Table and early access to the portal.
- **Event Recognition:** Acknowledgment from the podium during events.
- **Brand Recognition:** Logo featured on all sponsored event marketing materials and ACG MN website
- **Social Media Engagement:** Social media mentions and event-related posts on LinkedIn

Reception Sponsor: \$3,500 (2 Available)

- **Event:** Two event registrations
- **Sponsor Table:** Dedicated sponsor table and early access to the DealSource Portal
- **Brand Recognition:** Logo featured on all sponsored event marketing materials
- **Social Media Engagement:** Social media mentions and event-related posts on LinkedIn

Sponsor Table: \$1,500 (Limited Quantity Available)

- **Event Registration:** One general attendee registration
- **Sponsor Table:** One Draped Table
- **Brand Recognition:** Logo featured on all sponsored event marketing materials



Young Professionals

ACG MN Young Professionals is a peer community for the next generation of middle-market leaders. Our events focus on business and personal development within finance and banking, with an emphasis on networking, leadership, and practical, real-world knowledge.

The Young Professionals Committee builds a strong pipeline of future leaders by creating engaging development and networking opportunities and increasing visibility and involvement across ACG MN.

YP Annual Event Sponsor: \$2,000 (4 Available)

- **Event Access:** Two complimentary registrations per event (excludes Premium events such as Capital Connection and Twins Game)
- **Committee Membership:** Opportunity to provide a Young Professional Committee Member
- **Rising Star Nominee:** Opportunity to submit one ACG YP Rising Star Representative
- **Social Power Hour:** Opportunity to Host a Social Power Hour
- **Brand Recognition:** Logo featured on all sponsored event marketing materials.
- **Event Recognition:** Acknowledgment from the podium during events
- **Social Media Engagement:** Social media mentions and event-related posts on LinkedIn



Rising Stars

ACG Minnesota Rising Stars program assembles a broad cross section of younger deal professionals including attorneys, capital providers, investment bankers, private equity investors and related service professionals, show seek to enhance, and jump-start their networking efforts.

Comprised of five formally programmed sessions, including topics like the art of networking; how to build your pipeline through referrals; how to best present yourself to clients; and how to create your personal brand; while also providing informal networking opportunities with other members of the program.

Rising Stars Partnership: \$2,000 SOLD

- Complimentary Event Registrations:** One nomination spot for a Rising Star at your firm (the nominee must meet program criteria). Program fees are included in the sponsorship.
- Event Host:** one of the Rising Stars events, including the opportunity to collaborate with ACG Minnesota on topics and speakers
- Brand Recognition:** Brand visibility on digital and printed marketing materials, email announcements, and event signage
- Social Media Engagement:** Social media mentions and event-related posts on LinkedIn



ACG MN Special Events

Throughout the year, ACG MN hosts a variety of Special Events for ACG members and the broader Middle Market community. These include Summer and Fall Socials, Twins Games and more.

Interested in partnering on a single, smaller event—or creating something custom? Connect with us to explore partnership opportunities with ACG MN. We're happy to tailor a package that aligns with your marketing goals, budget, and audience. We'd love to start the conversation. In the meantime, please find a list of potential opportunities below.

Summer Social: \$2,500

- **Event Host:** Title Sponsorship of our celebration of Summer in Minnesota
- **Complimentary Event Registrations:** Six passes
- **Event Recognition:** Acknowledgment from the podium
- **Social Media Engagement:** social media mentions and event-related posts on LinkedIn
- **Brand Recognition:** Opportunities for onsite branding
- **Estimated Attendance:** 80 - 100



Fall Social: \$2,500

- **Event Host:** Title Sponsorship of our celebration of Summer in Minnesota
- **Complimentary Event Registrations:** Six passes
- **Event Recognition:** Acknowledgment from the podium
- **Social Media Engagement:** Social media mentions and event-related posts on LinkedIn
- **Brand Recognition:** Opportunities for onsite branding
- **Estimated Attendance:** 80 - 100



Twins Game: \$1,500 (5 Available)

- **Complimentary Event Registrations:** 2 Tickets to the event
- **Event Host:** Opportunity to greet attendees
- **Brand Recognition:** Opportunity to provide event swag

THANK YOU TO
OUR 2025 ANNUAL
SPONSORS

YOUR SUPPORT
IS APPRECIATED.

DIAMOND



PLATINUM



EVERCORE | Wealth Management
Trust Company
THE NEW STANDARD IN WEALTH MANAGEMENT



GOLD



SILVER



Upper Midwest Capital Connection

June 8 - 9, 2026 | EXTRA HALF DAY OF DEALMAKING ADDED!

The Upper Midwest Capital Conference is a dynamic event for middle-market M&A professionals nationwide. This gathering presents a unique opportunity to engage with over 400 influential M&A professionals and ACG members. Through interactive panel discussions, networking events, and insightful keynote presentations, attendees can gain fresh perspectives on strategies for growth, acquisition, collaboration, and exit planning.

Platinum Sponsor: \$14,000

- **Industry Exclusive Partnership**
- **Conference Registration: EIGHT** complimentary registrations (**Value \$4,000**)
- **Speaker's Panel:** Option to provide one panelist or moderator for the Private Equity Panel
- **Reserved Luncheon Table:** Near front with company name prominently displayed on table
- **Rotating Banner:** On ACG Minnesota event page with hyperlink
- **Pre-Event Registrant List for a One-Time Mailing**
- **Brand Recognition:** Sponsor focused lanyards for attendee name badges
- **Attendee Access:** Early access to DealSource portal
- **Digital Promotion:** Prominent logo placement on ACG MN website and digital invitations
- **Sponsor Table:** Option for designated for distribution of marketing materials
- **Committee Access:** Invitation to participate on Capital Connection committee
- **Reception:** Signature Cocktail for opening night reception

Gold Sponsor: \$10,000

- **Conference Registration FOUR** complimentary registrations (**Value \$2,000**)
- **Speaker's Panel:** Option to provide one panelist or moderator for the Private Equity Panel
- **Rotating Banner:** On ACG Minnesota event page with hyperlink
- **Brand Recognition:** Logo featured on all sponsored event marketing materials and ACG MN website
- **Attendee Access:** Early access to DealSource portal
- **Digital Promotion:** Prominent logo placement on ACG MN website and digital invitations
- **Sponsor Table:** Option for designated for distribution of marketing materials
- **Reception:** Signature Cocktail for opening night reception



Upper Midwest Capital Connection

Opening Night Reception: \$2,500 (2 Available)

- **Event Access:** Two complimentary conference registrations. (**Value \$1000**)
- **Table Sponsor:** Draped table at reception
- **Digital Promotion:** Prominent logo placement on ACG MN website and digital invitations
- **Social Media Engagement:** Social media mentions and event-related posts on LinkedIn



Luncheon Sponsor: \$2500 (2 Available)

- **Event Access:** Two complimentary conference registrations. (**Value \$1000**)
- **Table Sponsor:** Table at full conference including dedicated table in DEALSOURCE room
- **DealSource Portal:** Early registration and access to the Capital Connection DealSource Portal



WiFi Sponsor: \$5,000 (1 Available)

- **Event Access:** Two complimentary registrations. (**Value \$1000**)
- **Brand Recognition:** Choice of WiFi password tied to company name and event signage displaying logo with WiFi instructions

Lawn Bowling Sponsor: \$7,500 SOLD

- **Industry Exclusive:** Maximum of 3 sponsors total.
- **Event Access:** Two complimentary conference registrations. (**Value \$1000**)
- **Digital Promotion:** Logo on email announcements.
- **Brand Recognition:** Named signature cocktail or brew of your choice.
- **Table Sponsor:** Display table at event and opportunity to distribute marketing material/giveaways
- **Social Media Engagement:** Social media mentions and event-related posts on LinkedIn

