

2026/2027 Program Year Breakfast and Annual Sponsorships

Sponsor Benefits ¹	Platinum Sponsor ² (Sold Out) \$2,750	Gold Sponsor (Sold Out) \$1,500	Silver Sponsor (unlimited) \$1,000
Podium Time (2 -3 minutes at sponsored breakfast)	✓		
Opportunity to introduce speaker at sponsored breakfast	✓		
Three (3) complimentary registrations at sponsored breakfast	✓		
Company logo and weblink on ACG Richmond webpage for sponsored breakfast	✓		
Company logo on marketing materials for sponsored breakfast	✓		
Promotion including sponsor logo/tag on LinkedIn for sponsored breakfast	✓		
Company signage on display at sponsored breakfast (<i>company provided</i>)	✓		
Marketing material on display at sponsored breakfast (<i>company provided</i>)	✓		
First right of refusal to renew sponsor level for next program year	✓	✓	
Name recognition from podium at each of the six (6) breakfast meetings	✓	✓	
Logo on scrolling pre-event slides	✓	✓	
Logo on ACG Richmond website for full program year	✓	✓	✓
Logo on most ACG Richmond marketing emails	✓	✓	✓
Two (2) annual sponsor “Thank you” posts on ACG Richmond LinkedIn including sponsor logos	✓	✓	✓
Two (2) opportunities per program year for sponsor to create post for ACG Richmond LinkedIn ³ page	✓	✓	✓
Twelve (12) complimentary tickets ⁴ to be used for breakfast meeting registrations (<i>a \$700+ value</i>)	✓	✓	✓
Logo on display at all in-person ACG Richmond events (<i>ACG Richmond provided</i>)	✓	✓	✓

Questions? Interested in Sponsorship? Contact Jessica Marsh, Executive Director, at jmarsh@acg.org or 804-381-6439.

¹ Sponsors **MUST be an ACG Richmond members** in good standing. Sponsor Benefits confirmed on a first-come, first-served basis; no refunds. Annual Sponsorships run a full program year from Sept 1 – June 30. Pricing/benefits subject to change year-to-year at the discretion of the ACG Richmond Board of Directors.

² Breakfast sponsorship selection order determined by random draw. Slate of speakers and breakfast dates typically available in June for the coming program year.

³ LinkedIn post can promote events, share whitepaper, vlog/blog content, press release, etc. Timing TBD between sponsor and ACG Richmond promotional calendar.

⁴ Sponsors received 12 total tickets for the program year Sept. – May. Tickets may be used all at once or spread throughout the program year. Registration for a given breakfast may be limited by room capacity, if applicable.