

2026 Virginia Capital Conference | Sponsor Packages
 Sept. 30 – Oct. 1, 2026 | The Jefferson Hotel | Richmond, VA

Sponsor Benefits¹	Gold² \$10,000 (Sold Out)	Silver \$5,000	Bronze \$2,500	Supporting \$1,500
Brief Speaking Opportunity	✓			
Industry Exclusivity	✓			
Dedicated, Private Meeting Room	✓			
6' Display Table Space @ Registration	✓			
Excel list of registrants + contact information	✓	✓	✓	
6' Exhibit Table in Sponsor Marketplace ³		✓		
Logo on Conference Website Hyperlink	✓	✓		
Digital Ad on acg.org/richmond website ⁴	✓	✓		
Sponsor Created LinkedIn Posts ⁵	✓	✓		
Company Listing on Website Hyperlink			✓	✓
Full Page Color Ad in Program Book ⁶	✓			
Half Page Color Ad in Program Book ⁷		✓		
Recognition in Program Book	✓	✓	✓	✓
Logo on Cover of Program Book	✓	✓		
Logo on Selected Email Blasts	✓	✓		
Company Name on Selected Email Blasts			✓	✓
Recognition in Conference Slideshow Loop ⁸	✓	✓	✓	✓
Registrations to Conference <i>(\$550 value/registration)</i>	10	6	3	2
<p>Annual Sponsorship* Add-on: Add a local ACG Richmond annual sponsorship (annual sponsor benefits run September 2026 – June 2027)</p> <p><i>* Annual Sponsorship are open to current ACG Richmond members only</i></p>	<p align="center">Annual ACG Richmond Sponsor includes:</p> <ul style="list-style-type: none"> • Logo on ACG Richmond website for full program year • Logo on all ACG Richmond marketing emails • Two (2) annual sponsor “Thank you” posts on ACG Richmond LinkedIn including sponsor logos • Two (2) opportunities per program year for sponsor to create post for ACG Richmond LinkedIn page • Twelve (12) complimentary tickets to be used for breakfast meeting registrations (a \$700+ value) • Logo on display at all in-person ACG Richmond events (ACG Richmond provided) <p align="center">Add on Cost: \$1,000</p>			

¹ Sponsor Benefits confirmed on a first-come, first-served basis; no refunds.

² Most prominent logo/name placement

³ Table location assignments for exhibiting sponsors subject to sponsorship level, availability and order of signup.

⁴ 728 x 90px runs August 2026 thru October 2026

⁵ 1 pre-event & 1 post-event LinkedIn post provided by sponsor. Run dates TBD based on sponsor and ACG social media calendar.

⁶ Full Page Color Ad: 8” w x 11” h

⁷ Half Page Color Ad: 8” w x 5.5” h

⁸ # Slides: 2/Gold; 1/Silver; Name recognition/Bronze, Supporting and Exhibitors

2025 Virginia Capital Conference | A la Carte Sponsor Options

October 8 – 9, 2025 | The Jefferson Hotel | Richmond, VA

A la Carte Sponsorships	\$1,000
Lanyards ⁹	✓
Wi-fi sponsor	✓
Water bottles (disposable or reusable) ¹⁰	✓
Water stations	✓
Snack breaks on Wednesday/Thursday (2 available)	✓
Wednesday lunch	✓
Wednesday reception	✓

⁹ Sponsor company responsible for selecting, ordering and delivering lanyards by September 18, 2026. Quantity 250.

¹⁰ Sponsor company responsible for selecting, ordering and delivering water bottles by September 18, 2026. Quantity 250.