

| SPONSORSHIP AVAILABLE | Platinum 15 | Gold 15 | New Member Breakfast 1 | Academy 1 | NextGen 2 | Women in Leadership 4 |
|--|--|---|---|---|---|---|
| SPONSORSHIP BENEFITS | Sponsorship Fee \$11,000 | \$4,500 | \$4,500 | \$4,000 | \$2,500 | \$5,000 |
| EVENT BENEFITS | | | | | | |
| Membership Dues | 2 Individuals | 1 Individual | 1 Individual | 1 Individual | 1 Individual | 1 Individual |
| Premium Partner Access to ACG Events The opportunity to bring guests throughout the year to ACG Events. | 2 FREE tickets to ACG events. Excludes skiing, golf, and women's luncheons | 2 FREE tickets to ACG events. Excludes skiing, golf, and women's luncheons | 1 FREE ticket to all ACG New Member Breakfast events | 1 FREE ticket to all ACG Academy events | 1 FREE ticket to all ACG NextGen events | 1 FREE ticket to all ACG events. Excludes skiing and golf. |
| Guest Attendees Benefit | May register unlimited guest attendees at member rate – and 2 FREE non-member C-Suite corporate guests – for ALL events* | May register unlimited guest attendees at member rate – and 1 FREE non-member C-Suite corporate guest – for ALL events* | May register unlimited guest attendees at member rate - and 1 FREE non-member C-Suite corporate guest - for ALL events* | May register unlimited guest attendees at member rate - and 1 FREE non-member C-Suite corporate guest - for ALL events* | May register unlimited guest attendees at member rate - and 1 FREE non-member C-Suite corporate guest - for ALL events* | May register unlimited guest attendees at member rate - and 1 FREE non-member C-Suite corporate guest - for ALL events* |
| Tickets at Annual Awards Event | 1 Table | 1 Ticket | 1 Ticket | 1 Ticket | N/A | 1 Ticket |
| Invite to Annual Sponsorship Appreciation Reception | 2 | 1 | 1 | 1 | 1 | 1 |
| MARKETING BENEFITS | | | | | | |
| Significant Orange County Business Journal Advertising Recognition in ads promoting all ACG signature events | Logo | Name | N/A | N/A | N/A | N/A |
| Logo and/or Name Placement in Promotional Materials Featured logo placement on selected advertising and collateral materials, including posters, flyers and digital communications | Logo | Name Only | New Member Breakfasts | Academy | NextGen | Women's Events |
| Recognition in ACG OC E-News | Logo/Profile Quarterly Friday Feature Write-up | Name Only | New Member Breakfasts | Academy | NextGen | Women's Events |
| Listing on ACG OC Website | Logo with link to sponsor website | Name with link to sponsor website | N/A | N/A | N/A | N/A |
| Event Poster and On-Screen Recognition On-site Audio/Visual Sponsor Credit Recognition on "loop-style" slide shows at designated programs and special events | Logo | Name Only | New Member Breakfasts | Academy | NextGen | Women's Events |
| Promotional Materials at Sponsor Table Opportunity to distribute your marketing materials at designated events | Yes | N/A | New Member Breakfasts | Academy | NextGen | Women's Events |
| Recognition at Signature Events | Banner with logo | Banner with logo | Banner with logo | Banner with logo | Banner with logo | Banner with logo |
| CATEGORY EXCLUSIVITY | | | | | | |
| First Right of Refusal on Sponsor Renewal The first right of refusal to renew sponsorship at existing level | Platinum | Gold | New Member Breakfasts | Academy | NextGen | Women's Events |
| Category Exclusivity Restrictions on number of competitors at same sponsor level (e.g. attorney, accountant, commercial bank, investment bank, insurance company, etc.) | Limited to 3 sponsors per category | N/A | N/A | N/A | N/A | N/A |

*Excludes Golf, PE Night, Skiing, and Awards

For more information on sponsorship opportunities at ACG Orange County, please contact: *Eric Roark at ROARK (eric@roarkfs.com) or www.ACGOC.org*

| <i>SPONSORSHIPS AVAILABLE</i> | <i>ACG OC Charity Golf Classic</i> | <i>So Cal Capital Summit</i> | <i>Private Equity Night</i> | <i>Mammoth Ski Conference</i> | <i>ACG Awards</i> | <i>C-Circle</i> |
|--|---|---|---|---|--|--|
| <i>Sponsorship Fee</i> | <i>June - July \$3,000 - \$20,000</i> | <i>October - November \$2,000 - \$2,500</i> | <i>December - January \$1,500 - \$4,950</i> | <i>January - February \$2,500 - \$7,500</i> | <i>November - May \$3,350 - \$25,000</i> | <i>July - June \$1,000/meeting</i> |
| SPONSORSHIP BENEFITS | | | | | | |
| Social Media (Organic & Paid) Branded, tagged, and sponsored posts that generated more than 12,000 clicks and 1,300 reactions over the past year | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Email Marketing Continuous exposure to an opt-in list of several thousand top corporate advisors and c-suite leaders in the Orange County and Inland Empire middle market | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Print Advertising High-impact, full-page ads that run in print and digital editions, putting your brand in front of the most influential business readership in the OC and IE | | ✓ | ✓ | ✓ | ✓ | |
| Featured Placement in Marketing Collateral Premium "above the fold" logo position in all digital and printed marketing materials promoting an ACG Orange County marquee event | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| On-site Signage/Branding Colorful, large-format printed banners placed in high-traffic locations inside or outdoors, depending on venue and type of event | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Event Tickets Complementary tickets with premium packages, enabling sponsors to reward exceptional team members or extend invites to corporate guests | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Preferred Access to Tickets Complementary tickets with premium packages, along with the opportunity to purchase additional tickets for clients and guests at best available rate | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Exhibit Opportunities Dedicated space to set up display tables with your branded collateral and promotional items, as well as the opportunity to engage directly with attendees | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Speaking Opportunities Prime consideration for panelist or moderator positions for content-rich events that align with sponsor's subject matter expertise | ✓ | ✓ | | | ✓ | ✓ |
| Invite to Annual Sponsorship Appreciation Reception | Yes | Yes | No | Yes | Yes (Silver and Higher) | No |

To learn more, contact ACG Orange County Executive Director Richard Meyers at director@acgoc.org