

SPONSORSHIP AVAILABLE	Platinum 15	Gold 15	New Member Breakfast 1	Academy 1	NextGen 4	Women in Leadership 4
SPONSORSHIP BENEFITS	Sponsorship Fee \$11,000	\$4,500	\$4,500	\$4,000	\$2,000	\$5,000
EVENT BENEFITS						
Membership Dues	2 Individuals	1 Individual	1 Individual	1 Individual	1 Individual	1 Individual
Premium Partner Access to ACG Events The opportunity to bring guests throughout the year to ACG Events.	2 FREE tickets to ACG events. Excludes skiing, golf, and women's luncheons	2 FREE tickets to ACG events. Excludes skiing, golf, and women's luncheons	1 FREE ticket to all ACG New Member Breakfast events	1 FREE ticket to all ACG Academy events	1 FREE ticket to all ACG NextGen events	1 FREE ticket to all ACG events. Excludes skiing and golf.
Guest Attendees Benefit	May register unlimited guest attendees at member rate – and 2 FREE non-member C-Suite corporate guests – for ALL events*	May register unlimited guest attendees at member rate – and 1 FREE non-member C-Suite corporate guest – for ALL events*	May register unlimited guest attendees at member rate - and 1 FREE non-member C-Suite corporate guest - for ALL events*	May register unlimited guest attendees at member rate - and 1 FREE non-member C-Suite corporate guest - for ALL events*	May register unlimited guest attendees at member rate - and 1 FREE non-member C-Suite corporate guest - for ALL events*	May register unlimited guest attendees at member rate - and 1 FREE non-member C-Suite corporate guest - for ALL events*
Tickets at Annual Awards Event	1 Table	1 Ticket	1 Ticket	1 Ticket	N/A	1 Ticket
Invite to Annual Sponsorship Appreciation Reception	2	1	1	1	1	1
MARKETING BENEFITS						
Significant Orange County Business Journal Advertising Recognition in ads promoting all ACG signature events	Logo	Name	N/A	N/A	N/A	N/A
Logo and/or Name Placement in Promotional Materials Featured logo placement on selected advertising and collateral materials, including posters, flyers and digital communications	Logo	Name Only	New Member Breakfasts	Academy	NextGen	Women's Events
Recognition in ACG OC E-News	Logo/Profile Quarterly Friday Feature Write-up	Name Only	New Member Breakfasts	Academy	NextGen	Women's Events
Listing on ACG OC Website	Logo with link to sponsor website	Name with link to sponsor website	N/A	N/A	N/A	N/A
Event Poster and On-Screen Recognition On-site Audio/Visual Sponsor Credit Recognition on "loop-style" slide shows at designated programs and special events	Logo	Name Only	New Member Breakfasts	Academy	NextGen	Women's Events
Promotional Materials at Sponsor Table Opportunity to distribute your marketing materials at designated events	Yes	N/A	New Member Breakfasts	Academy	NextGen	Women's Events
Recognition at Signature Events	Banner with logo	Banner with logo	Banner with logo	Banner with logo	Banner with logo	Banner with logo
CATEGORY EXCLUSIVITY						
First Right of Refusal on Sponsor Renewal The first right of refusal to renew sponsorship at existing level	Platinum	Gold	New Member Breakfasts	Academy	NextGen	Women's Events
Category Exclusivity Restrictions on number of competitors at same sponsor level (e.g. attorney, accountant, commercial bank, investment bank, insurance company, etc.)	Limited to 3 sponsors per category	N/A	N/A	N/A	N/A	N/A

*Excludes Golf, PE Night, Skiing, and Awards

For more information on sponsorship opportunities at ACG Orange County, please contact: *Eric Roark at ROARK (eric@roarkfs.com) or www.ACGOC.org*

SPONSORSHIPS AVAILABLE	ACG OC Charity Golf Classic	So Cal Capital Summit	Private Equity Night	Mammoth Ski Conference	ACG Awards	C-Circle
<i>Sponsorship Fee</i>	<i>June - July \$3,000 - \$20,000</i>	<i>October - November \$2,000 - \$2,500</i>	<i>December - January \$1,500 - \$4,950</i>	<i>January - February \$2,500 - \$7,500</i>	<i>November - May \$3,350 - \$25,000</i>	<i>July - June \$1,000/meeting</i>
SPONSORSHIP BENEFITS						
Social Media (Organic & Paid) Branded, tagged, and sponsored posts that generated more than 12,000 clicks and 1,300 reactions over the past year	✓	✓	✓	✓	✓	✓
Email Marketing Continuous exposure to an opt-in list of several thousand top corporate advisors and c-suite leaders in the Orange County and Inland Empire middle market	✓	✓	✓	✓	✓	
Print Advertising High-impact, full-page ads that run in print and digital editions, putting your brand in front of the most influential business readership in the OC and IE		✓	✓	✓	✓	
Featured Placement in Marketing Collateral Premium "above the fold" logo position in all digital and printed marketing materials promoting an ACG Orange County marquee event	✓	✓	✓	✓	✓	✓
On-site Signage/Branding Colorful, large-format printed banners placed in high-traffic locations inside or outdoors, depending on venue and type of event	✓	✓	✓	✓	✓	
Event Tickets Complementary tickets with premium packages, enabling sponsors to reward exceptional team members or extend invites to corporate guests	✓	✓	✓	✓	✓	
Preferred Access to Tickets Complementary tickets with premium packages, along with the opportunity to purchase additional tickets for clients and guests at best available rate	✓	✓	✓	✓	✓	
Exhibit Opportunities Dedicated space to set up display tables with your branded collateral and promotional items, as well as the opportunity to engage directly with attendees	✓	✓	✓	✓	✓	
Speaking Opportunities Prime consideration for panelist or moderator positions for content-rich events that align with sponsor's subject matter expertise	✓	✓		✓	✓	✓
Invite to Annual Sponsorship Appreciation Reception	Yes	Yes	No	Yes	Yes (Silver and Higher)	No

To learn more, contact ACG Orange County Executive Director Richard Meyers at director@acgoc.org