



ACG GREAT LAKES
Capital Connection®

2026 SPONSORSHIP PROSPECTUS

Indianapolis, IN | JW Marriott

September 9-10

GLCC offers three categories for Sponsorship Investment

1

Flagship Investments

The Premium Sponsorship level delivers exclusive perks, premier branding, and maximum exposure throughout the event.

2

Standard Investments

Our core sponsorships deliver prime visibility, meaningful networking benefits, and a lasting brand presence at GLCC.

3

Experiential Investments

Engage attendees with memorable branded experiences through sponsorships including the Attendee Lounge, Coffee Cart, and Welcome Reception.

FLAGSHIP

Presenting Sponsor

\$30,000

- Full Exclusivity
- Highest Level Logo Presence at GLCC
- Acknowledgement of sponsorship at the podium
- First Priority to hotel reservation (if available)
- Company name and logo displayed on all GLCC marketing materials
- Company logo displayed on all GLCC pre- and post-event communications
- Reserved table seating at breakfast and lunch
- Opportunity to participate in content panel
- Sponsor Exhibit Table - Priority 1 Location
- 12 Complimentary Sponsor tickets to GLCC
- Additional attendee tickets at member early-bird rate
- Opportunity to provide promotional swag in conference bag
- Option for sponsor ribbon on name badges
- Opportunity to provide one Branded Content Email to be sent by GLCC
- Level 1 Access to pre-registered guest list
- Right of first renewal for GLCC 2027 in Detroit, Michigan through 11/30/2026

STANDARD

Platinum Sponsor

\$20,000

- Industry Exclusive
 - See back of book for eligible industry sectors
- First Priority to hotel reservation (if available)
- Company name and logo displayed on all GLCC marketing materials
- Company logo displayed on all GLCC pre- and post-event communications
- Reserved table seating at breakfast and lunch
- Opportunity to participate in content panel
- Sponsor Exhibit Table - Priority 1 Location
- 8 Complimentary Sponsor tickets to GLCC
- Additional Attendee tickets at member early-bird rate
- Opportunity to provide promotional swag in conference bag
- Option for sponsor ribbon on name badges
- Opportunity to provide one Branded Content Email to be sent by GLCC
- Level 1 access to pre-registered guest list
- Right of first renewal for GLCC 2027 in Detroit, Michigan through 11/30/2026

STANDARD

Gold Sponsor

\$15,000

- Industry Exclusive
 - See back of book for eligible industry sectors
- First Priority to hotel reservation (if available)
- Company name and logo displayed on all GLCC marketing materials
- Company logo displayed on all GLCC pre- and post-event communications
- Sponsor Exhibit Table - Priority 2 Location
- 6 Complimentary Sponsor tickets to GLCC
- Additional Attendee tickets at member early-bird rate
- Opportunity to provide promotional swag in conference bag
- Option for sponsor ribbon on name badges
- Opportunity to provide one Branded Content Email to be sent by GLCC
- Level 2 access to pre-registered guest list
- Right of first renewal for GLCC 2027 in Detroit, Michigan through 11/30/2026

STANDARD

Silver Sponsor

\$10,000

- Company name and logo displayed on all GLCC marketing materials
- Company logo displayed on all GLCC pre- and post-event communications
- Sponsor Exhibit Table - Priority 3 Location
- 4 Complimentary Sponsor tickets to GLCC
- Additional attendee tickets at member early-bird rate
- Option for sponsor ribbon on name badges
- Right of first renewal for GLCC 2027 in Detroit, MI through 11/30/2026

STANDARD

Bronze Sponsor

\$5,000

- Company name and logo displayed on all GLCC marketing materials
- Company logo displayed on all GLCC pre- and post-event communications
- 2 Complimentary Sponsor tickets to GLCC
- Additional attendee tickets at member early-bird rate
- Option for sponsor ribbon on name badges
- Right of first renewal for GLCC 2027 in Detroit, MI through 11/30/2026

EXPERIENTIAL

Breakfast

\$12,500

- Exclusive to one sponsor
- Prominent Logo recognition at GLCC
- Company name & logo displayed on all GLCC pre- and post-event communications
- Company name on GLCC website
- Exclusive Experience Branding on relevant products, materials, and signage
- Sponsor Exhibit Table - Priority 2 Location
- 4 Complimentary Sponsor tickets to GLCC
- Additional Attendee tickets at member early-bird rate
- Option for sponsor ribbon on name badges
- Level 3 Access to pre-registered guest list
- Right of first renewal for GLCC 2027 in Detroit, Michigan through 11/30/2026

EXPERIENTIAL

Grab-n-Go Breakfast

\$8,000

- Exclusive to one sponsor
- Prominent Logo recognition at GLCC
- Company name & logo displayed on all GLCC pre- and post-event communications
- Company name on GLCC website
- Exclusive Experience Branding on relevant products, materials, and signage
- Sponsor Exhibit Table - Priority 3 Location
- 3 Complimentary Sponsor tickets to GLCC, valued at \$2,500 based on non-member standard ticket pricing
- Additional Attendee tickets at member early-bird rate
- Option for sponsor ribbon on name badges
- Level 3 Access to pre-registered guest list
- Right of first renewal for GLCC 2027 in Detroit, Michigan through 11/30/2026

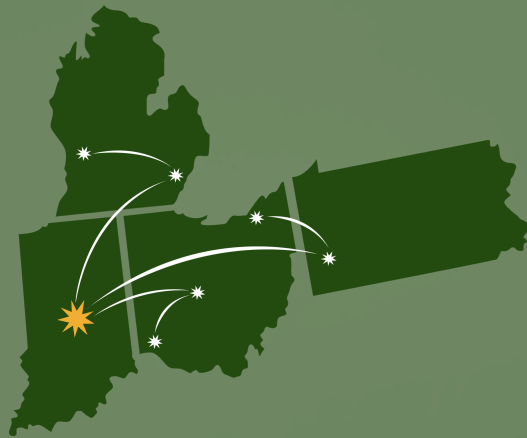
Additional Information

Commitment

Are you wanting to support GLCC 2026? Please reach out to Cory Martin and cmartin@acg.org to secure your spot. Please note that sponsorships are secured on a first-come, first-served basis.

Industry Exclusivity

- Legal
- Accounting
- Banking
- Insurance
- Wealth Management
- Non-Accounting Advisory
- Private Equity



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