



2027 DEALSOURCE and CRAFT BEER & SPIRITS TASTING January 27-28, 2027 | The Ritz-Carlton

Sponsorship Opportunities

DealSource Lounge Sponsor: \$4,000

- Exclusive to one sponsor
- Prominent location in the center of the conference hall
- Logo displayed on the website and email promotions
- Event signage at registration
- Access to attendee list
- Two (2) tickets to DealSource and Craft Beer & Spirits
- Recognition at the M&A Perspectives Breakfast
- Right of first refusal for the 2027 St. Louis DealSource

Craft Beer & Spirits Tasting Table: \$3,000

- Host a table at the Craft Beer & Spirits Tasting highlighting your company
- Each table will have a local craft beer or spirits vendor offering tastings
- Logo in emails and website promoting the event
- Access to the attendee list
- Two (2) tickets to DealSource and Craft Beer & Spirits Tasting

DealSource Scheduling Software: \$2,500

- Exclusive to one sponsor
- Logo prominently displayed in scheduling software
- Logo displayed on the website and email promotions
- Event signage at registration
- Access to attendee list
- Two (2) tickets to DealSource and Craft Beer & Spirits
- Recognition at the M&A Perspectives Breakfast
- Right of first refusal for the 2027 St. Louis DealSource



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Sponsorship Opportunities

DealSource Lanyard Sponsor: \$3,000

- Logo on custom lanyards used at DealSource
- Logo in emails and website promoting the event
- Access to attendee list
- One (1) ticket to DealSource and Craft Beer & Spirits Tasting

DealSource Time Clock Sponsor: \$3,000

- Logo on time clock displayed during DealSource
- Logo in emails and website promoting the event
- Access to attendee list
- One (1) ticket to DealSource and Craft Beer & Spirits Tasting

Gift Bag Sponsor: \$2,500

- Logo on custom gift bags delivered to overnight guests, featuring iconic St. Louis specialties and an opportunity to include your firm's own promotional items
- Logo on custom grab and go bags available to all conference attendees
- Logo in emails and website promoting the event
- Access to attendee list
- One (1) ticket to DealSource and Craft Beer & Spirits Tasting

Promotional DealSource Sponsor: \$2,500

- Logo on custom notepads and pens used at every DealSource table
- Logo in emails and website promoting the event
- Access to attendee list
- One (1) ticket to DealSource and Craft Beer & Spirits Tasting



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Sponsorship Opportunities

Coffee Sponsor: \$2,500

- Logo on custom coffee sleeves used at DealSource
- Logo in emails and website promoting the event
- Access to attendee list
- One (1) ticket to DealSource and Craft Beer & Spirits

Refreshment Sponsor: \$2,500 (NEW IN 2027)

- Exclusive branding at the refreshment hubs throughout the venue, providing attendees with premium snacks, beverages, and the Ritz-Carlton signature cookies
- High-visibility logo placement on the event website and all promotional email campaigns
- Access to the post-event attendee list
- One (1) complimentary ticket to DealSource and Craft Beer & Spirits

Lunch Sponsor: \$2,500 (NEW IN 2027)

- Exclusive branding in the pre-function space, providing attendees with a premium Ritz-Carlton grab-and-go lunch
- High-visibility logo placement on the event website and all promotional email campaigns
- Access to the post-event attendee list
- One (1) complimentary ticket to DealSource and Craft Beer & Spirits

WiFi Sponsor: \$1,500

- Custom wifi password for all attendees to use during the DealSource and Craft Beer & Spirits Tasting
- Logo in emails and website promoting the event
- Access to attendee list
- One (1) ticket to DealSource and Craft Beer & Spirits