

Buddy's Pizza & Jax Car Wash: Iconic Detroit Roots, Bold New Chapters

Saber Ammori is an entrepreneur, investor, and experienced multi-unit operator with a track record of building and scaling consumer-facing businesses across wireless retail, franchising, fitness, restaurants, and personal services.

Saber is the co-founder and CEO of Wireless Vision, which he helped build into one of the largest T-Mobile authorized retailers in the United States. Through a combination of organic development, strategic acquisitions, and disciplined execution, the organization grew to approximately 900 locations. His experience spans enterprise leadership, strategic growth, acquisitions, and operational execution at scale.

Today, Saber leads investments through Ammori Equity Partners, a family-owned investment and operating platform focused on acquiring and growing multi-unit consumer businesses. Its portfolio includes Renew Fitness, a rapidly expanding Club Pilates franchisee; Buddy's Pizza, the iconic Detroit-style pizza brand; Wireless Vision; and Zax Auto Wash. Saber remains actively involved in strategy, capital allocation, acquisitions, leadership development, and the operational improvement of the firm's portfolio companies.

A hands-on operator at heart, Saber brings an owner-oriented approach to each investment, with an emphasis on building strong teams, creating scalable infrastructure, and positioning established brands for long-term growth.

Jon Zimmerman is the Chief Executive Officer of Jax Kar Wash, one of the largest privately held car wash platforms in the Midwest. He brings more than 15 years of car wash industry experience, along with a strong background in technology, marketing, recurring-revenue businesses, and operational growth.

Before entering the car wash industry, Jon served as President of Software Development Group, a customer relationship management software company. Following its acquisition by WorkWise, he led the company's marketing efforts, gaining valuable experience in using technology and customer insights to drive business growth.

Jon later founded Jilly's Car Wash in Milwaukee before joining Jax following its acquisition by TRP Capital. As CEO, he has helped expand the organization across Michigan and Wisconsin while strengthening its two established brands, Jax Kar Wash and Jilly's Car Wash. His leadership focuses on developing high-density markets, growing unlimited wash club membership, leveraging technology and data, and building a culture of accountability and continuous improvement. In 2026, Jon was recognized as a finalist for the Ernst & Young Entrepreneur of the Year award.

Lydia Mansoor is a Commercial Banking Relationship Manager with a successful track record of helping middle-market companies solve complex challenges, identify growth opportunities, and execute strategic initiatives. She is known for building strong client relationships, delivering innovative financial solutions, and serving as a valued advisor to business owners and management teams.

While her experience spans a broad range of industries, Lydia has expertise working with companies in the automotive, heavy equipment, wholesale and distribution, logistics, retail, and food and beverage sectors. She also has experience supporting Michigan-based businesses as they expand operations into new markets across other States, providing support to multi-state growth initiatives, acquisitions, and facility expansions.

As a Vice President on the Middle Market Banking team at First Merchants Bank, Lydia focuses on serving companies with annual revenues between \$10MM and \$200MM. She partners with clients to provide customized banking solutions that support growth, operational efficiency, acquisitions, and positions businesses for long-term financial success.

Lydia holds a Master of Business Administration from the University of Detroit Mercy and a Bachelor of Science in Accounting from Wayne State University. She is actively involved in the business community, serving on the Program Committee for the Association for Corporate Growth (ACG) Detroit Chapter and on the Fundraising Committee for Detroit Boxing Gym.