

Building a Vertically Integrated Empire

Dave Trott, Chairman, ATA National Title, rejoined ATA after serving in the United States House of Representatives. While in Congress Dave served on the Foreign Affairs, Judiciary and Financial Services committees. He introduced legislation that was signed into law reforming Dodd Frank and improving Financial Privacy Disclosure Rules. He also worked on issues related to bankruptcy reform, Human Rights abuses in the Democratic Republic of the Congo and the Armenian Genocide.

Prior to serving in Congress Dave owned, or served as President or Chairman, of several businesses, including Trott & Trott, one of the largest law firms in the country specializing in the representation of the real estate finance industry; ATA National Title; Coldwell Banker Weir Manuel, a large residential broker in Michigan; National Default Exchange, a division of Dolan Media (NYSE:DM), a company providing technology, accounting and staffing services to law firms; First American Financial (NYSE:FAF), Default Title Division; and Wetzel Trott, one of the leading companies in the country providing loan underwriting and quality control services to the mortgage banking industry.

Mr. Trott has been a visiting lecturer at the University of Michigan and Eckerd College, and an Adjunct Professor at Florida Gulf Coast University. He has also served on several boards including the Trott Family Foundation, Detroit Country Day, Community House, Michigan Chamber of Commerce, Karmanos Cancer Center, Keep Our Republic, Levin Center for Oversight and Democracy, Detroit Legal News, and the State Building Authority. He obtained a B.A from the University of Michigan and a J.D. from Duke University.

Bill Sider is an attorney in our Tax practice group, where he focuses on structuring and executing sophisticated, tax-efficient transactions for a diverse client base that includes REITs, DSTs, UP-C entities, private equity sponsors, pass-through entities and entrepreneurs. His practice spans complex transactional planning, partnership and corporate tax matters, and strategic tax counseling designed to maximize value and mitigate risk in high-stakes transactions.

Bill is a recognized thought leader who has written and lectured extensively on a broad range of tax topics, including REITs, limited liability companies, real estate workouts, equity compensation arrangements and angel investment strategies. He collaborates closely with the firm's corporate, real estate and securities attorneys to develop and implement innovative tax strategies that maximize transaction economics.

Mark Winter is the founder and president of Identity, Michigan's largest independently owned public relations and marketing agency with offices in Birmingham, Chicago and Tampa.

For more than three decades he has counseled and represented hundreds of clients in dozens of industry verticals nationally and is among the most experienced business to business and real estate focused PR and marketing professionals in the country. He is a frequent author, speaker and moderator on a wide variety of business, real estate and PR, marketing and crisis communication topics.

Mark serves as President of the Detroit chapter of the Association for Corporate Growth (ACG). He was inducted into the PRSA Hall of Fame in 2023 and currently serves as an executive board member and the development chair for The Heat and Warmth Fund (THAW).