

ACG<sup>®</sup> New York



# MIDDLE MARKET WEEK

2026 SPONSORSHIP BROCHURE

November 9 – 11, 2026 | New York

# ACG NEW YORK MIDDLE MARKET WEEK 2026 SPONSORSHIP BROCHURE

**November 9 - 11, 2026 | New York City**

For over two decades, ACG New York's Middle Market Week and Annual Wine Tasting Gala have brought together the world's leading middle market dealmaking professionals. This flagship event is designed to accelerate deal flow, foster long-term business relationships, and deliver powerful networking opportunities in the heart of New York City. As ACG New York's largest annual gathering, the conference attracts 1,250 participants from across the globe, including strategic acquirers, private equity firms, family offices, lenders, investment bankers, and corporate executives.

We have condensed Middle Market Week from a full week to a dynamic 3-day experience—maximizing attendee engagement, boosting national and international participation, and creating new opportunities for sponsors, dealmakers, and M&A professionals. Attendees can expect the same high-value programming, curated networking, deal opportunities, and signature events delivered in a more convenient, action-packed format.

## THE WEEK AT A GLANCE

### NOVEMBER 9 — DEAL DAY

*Metropolitan Club of New York*

Curated one-on-one meetings, forums (Family Office & GP/LP Summit, Value Creation Forum, Strategies Session), and Opening Night Reception.

### NOVEMBER 10 — 22ND ANNUAL WINE TASTING GALA

*Gotham Hall*

Networking, dealmaking, and wine tasting with 600–700 attendees, 130+ wines, and 65+ private equity tables.

### NOVEMBER 11 — MIDDLE MARKET LEADERS LUNCHEON

*Union League Club*

Panel of investment bankers, honoring veterans, and a Veteran-Owned Business Marketplace.



DEAL  
DAY

# MIDDLE MARKET WEEK: DEAL DAY

November 9, 2026 | Metropolitan Club of New York

An exclusive, one-day event for top dealmakers, strategic acquirers, family offices, LPs, GPs, and operating partners. Includes curated one-on-one meetings, specialized forums (Strategic Acquirers Session, Family Office & GP/LP Summit, Value Creation Forum), and an Opening Night Reception.

Deal Day is designed to accelerate deal flow, foster long-term business relationships, and deliver powerful networking opportunities. Attendees participate in curated one-on-one meetings via ACG's DealSource platform, connecting buyers, sellers, and capital providers in a structured yet dynamic format.

The day features three specialized forums running concurrently:

- **Family Office, GP & LP Summit:** Panel discussions, curated networking, and candid conversations on investment strategies
- **Value Creation Forum:** Keynote, panel, and roundtable discussion for operating partners
- **Strategic Acquirers Session:** Keynote, panel, peer-to-peer discussions, and two hours of DealSource meetings

The day concludes with the Opening Night Reception, an exclusive networking event for all Deal Day participants and sponsors.



# DEAL DAY & DEALSOURCE SPONSORSHIPS

November 9, 2026 | Metropolitan Club of New York

## PREMIER PARTNER — \$15,000

- Recognition as Premier Partner in all marketing and at event
- Logo/profile in marketing
- Premier moderator or panelist position for Deal Day programming
- 4 internal + 4 external guest registrations
- 2 additional internal guest registrations for Reception (6 total)
- 1 DealSource Deal Tables (with signage and marketing)
- 1 Exhibitor Table \*Pre-Reception Only (with signage and marketing)
- 4 internal guest DealSource Access
- Access to exclusive Opening Night Reception
- Registration list with emails (pre/post event)
- Social Media Sponsor Spotlight
- Branding/handouts permitted in general event areas
- 1 Specialty Branding Opportunity Included, e.g.: Lanyard Sponsor, Media Partner, Branded Bar, etc.
- Any other add-on activities available at extra cost

## LEAD PARTNER — \$10,000

- Recognition as Lead Partner in all marketing and at event
- Logo/profile in marketing
- Premier moderator or panelist position
- 2 internal + 2 external guest registrations
- 2 additional internal guest registrations for Reception (4 total)
- 1 DealSource Deal Tables (with signage and marketing)
- 2 internal guest DealSource Access
- Access to exclusive Opening Night Reception
- Registration list with emails (pre/post event)
- Social Media Sponsor Spotlight
- Branding/handouts permitted in general event areas
- Add-on activities available at extra cost

## PARTNER — \$7,500

- Recognition as Partner in all marketing and at event
- Logo/profile in marketing
- Potential speaking position (based on availability)
- 2 internal + 1 external guest registration
- 1 DealSource Deal Table (with signage and marketing)
- 2 internal guest DealSource Access
- Access to exclusive Opening Night Reception
- Registration list with emails (pre/post event)
- Social Media Sponsor Spotlight
- Branding/handouts permitted in general event areas
- Add-on activities available at extra cost

# DEAL DAY & DEALSOURCE SPONSORSHIPS (CONT.)

November 9, 2026 | Metropolitan Club of New York

## ASSOCIATE PARTNER — \$5,000

- Recognition as Associate Partner in all marketing and at event
- Logo/profile in marketing
- 2 internal guest registrations for Deal Day
- 1 internal guest DealSource Access – Portal & Meetings
- Registration list with emails (pre/post event)
- Social Media Sponsor Spotlight
- Branding/handouts permitted in general event areas
- Add-on activities available at extra cost

## SUPPORTING SPONSOR (MMW-WIDE) — \$5,000

- Recognition across all Middle Market Week events
  - Logo/profile in marketing for all 3 days
  - 2 internal guest registrations for each event for general admission (6 total)
  - Registration list with emails (pre/post event)
  - Social Media Sponsor Spotlight
  - Branding/handouts permitted in general event areas
- \*No tables, meetings, portal access, or access to exclusive industry sessions*



# DEAL DAY: FAMILY OFFICE, GP & LP SUMMIT

November 9, 2026 | Metropolitan Club of New York

An exclusive afternoon of insights and connection for family offices, general partners, and limited partners. Features panel discussions, curated networking, and candid conversations on investment strategies, fund structures, and LP-GP relationships. Designed to deepen partnerships and explore new ones. Concludes with the Opening Night Reception for networking.

## LEAD PARTNER — \$10,000

- Recognition in all marketing and at event
- Logo/profile in marketing
- Premier moderator or panelist position
- 2 internal + 2 external guest registrations
- 2 additional internal guest registrations for Opening Night Reception (4 total)
- Access to exclusive Opening Night Reception
- Registration list (pre/post event)
- Social Media Sponsor Spotlight
- Branding/handouts permitted in general event areas
- Add-on activities available at extra cost

## PARTNER — \$7,500

- Recognition in all marketing and at event
- Logo/profile in marketing
- Potential speaking position (based on availability)
- 2 internal + 1 external guest registration
- Access to exclusive Opening Night Reception
- Registration list (pre/post event)
- Social Media Sponsor Spotlight
- Branding/handouts permitted in general event areas
- Add-on activities available at extra cost

## ASSOCIATE PARTNER — \$5,000

- Recognition as Associate Partner in all marketing and at event
- Logo/profile in marketing
- 2 internal guest registrations
- Access to exclusive Opening Night Reception
- Registration list (pre/post event)
- Social Media Sponsor Spotlight
- Branding/handouts permitted in general event areas
- Add-on activities available at extra cost

# DEAL DAY: STRATEGIC ACQUIRERS SESSION

November 9, 2026 | Metropolitan Club of New York

An exclusive afternoon for strategic acquirers. Includes keynote presentation, panel discussion, peer-to-peer discussions, and 2 hours of Deal Day DealSource meetings via ACG Access. Concludes with the Opening Night Reception for networking.

## LEAD PARTNER — \$10,000

- Recognition in all marketing and at event
- Logo/profile in marketing
- Premier moderator or panelist position for Strategics Session
- 2 internal + 2 external guest registrations (DealMaker guests receive DealSource Access)
- 2 additional internal guest registrations for Opening Night Reception (4 total)
- 1 DealSource Deal Table (with signage and marketing)
- 1 internal guest DealSource Access
- Access to exclusive Opening Night Reception
- Registration list with emails (pre/post event)
- Social Media Sponsor Spotlight
- Branding/handouts permitted in general event areas
- Add-on activities available at extra cost

## PARTNER — \$7,500

- Recognition in all marketing and at event
- Logo/profile in marketing
- Potential speaking position or roundtable host for Strategics Session
- 2 internal + 1 external guest registration
- Access to exclusive Opening Night Reception
- Registration list with emails (pre/post event)
- Social Media Sponsor Spotlight
- Branding/handouts permitted in general event areas
- Add-on activities available at extra cost

## ASSOCIATE PARTNER — \$5,000

- Recognition as Associate Partner in all marketing and at event
- Logo/profile in marketing
- 2 internal guest registrations
- Access to exclusive Opening Night Reception
- Registration list with emails (pre/post event)
- Social Media Sponsor Spotlight
- Branding/handouts permitted in general event areas
- Add-on activities available at extra cost

# DEAL DAY: VALUE CREATION FORUM

November 9, 2026 | Metropolitan Club of New York

Formerly the Operating Partners Forum. An exclusive afternoon for operating partners. Includes keynote presentation, panel discussion, and one hour of roundtable discussion. Concludes with the Opening Night Reception for networking.

## LEAD PARTNER — \$15,000

- Recognition as Lead Partner in all marketing (web, email, social, printed, onsite)
- 40 registrants (invite-only event for OPs/value creation professionals and sponsors)
- 2 internal guest passes (with moderator/panelist/roundtable opportunity)
- 2 external guest passes (must be OP or approved PE Value Creation Professional)
- Registration list with emails (pre/post event)
- Social Media Sponsor Spotlight
- Branding/handouts permitted in general event areas
- Participation includes audience of OPs, strategic acquirers, family offices, LPs, GPs, PEGs, and IBs

ANNUAL  
WINE <sup>22</sup>  
TASTING *Gala*



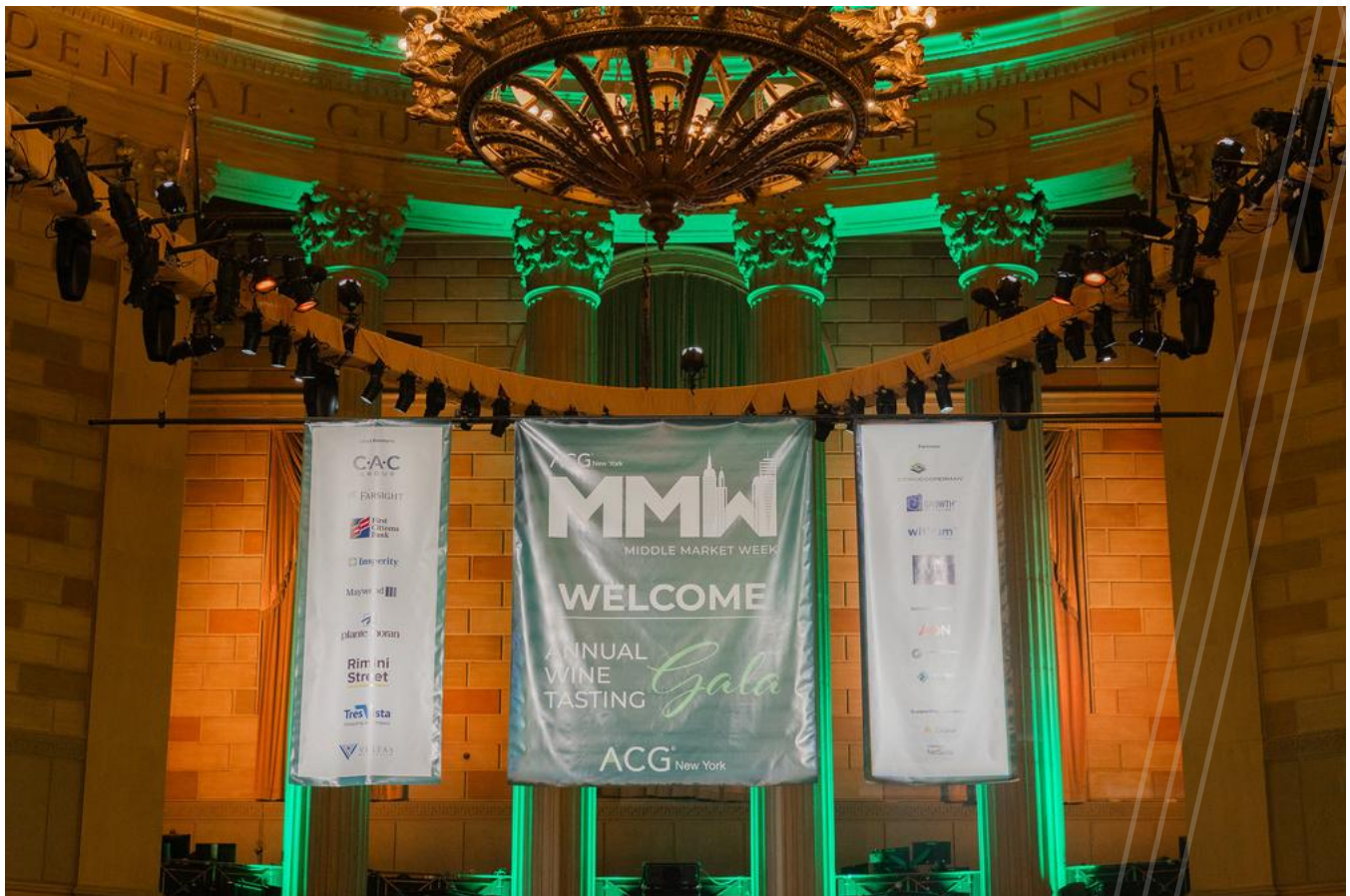
# 22ND ANNUAL WINE TASTING GALA

November 10, 2026 | Gotham Hall

ACG New York's signature event brings together 600–800 attendees, including dealmakers, M&A professionals, and investors for an evening of curated networking and celebration.

The evening begins with curated one-on-one meetings and a private pre-Gala reception, followed by a three-hour wine tasting celebration featuring 130+ wines, 65+ private equity exhibitor tables, and interactive experiences including sommelier-led tastings, cocktail stations, cigar rolling, and video interviews.

The Wine Tasting Gala is the premier networking event of Middle Market Week—combining prestige, scale, and unmatched access to the dealmaking community in an extraordinary setting at Gotham Hall.



# 22ND ANNUAL WINE TASTING GALA SPONSORSHIPS

November 10, 2026 | Gotham Hall

## LEAD PARTNER — \$15,000

- Recognition as Lead Partner in all marketing and at event
- Logo/profile in marketing
- 4 internal + 4 external guest registrations
- 1 DealSource Deal Table (with signage and marketing)
- 4 internal guest DealSource Access
- Branding across meeting areas and Gala
- Registration list with emails (pre/post event)
- Social Media Sponsor Spotlight
- Branding/handouts permitted in general event areas
- 1 Specialty Branding Opportunity Included, e.g.: Lanyard Sponsor, Media Partner, Branded Bar, etc.
- Additional add-on activities available at extra cost

## PARTNER — \$10,000

- Recognition as Partner in all marketing and at event
- Logo/profile in marketing
- 2 internal + 2 external guest registrations
- 1 DealSource Deal Table (with signage and marketing)
- 2 internal guest DealSource Access
- Registration list with emails (pre/post event)
- Social Media Sponsor Spotlight
- Branding/handouts permitted in general event areas
- Add-on activities available at extra cost

## ASSOCIATE PARTNER — \$7,500

- Recognition as Associate Partner in all marketing and at event
- Logo/profile in marketing
- 2 internal guest registrations
- 2 internal guest DealSource Access
- Registration list with emails (pre/post event)
- Social Media Sponsor Spotlight
- Branding/handouts permitted in general event areas
- Add-on activities available at extra cost

## SUPPORTING SPONSOR (MMW-WIDE) — \$5,000

- Recognition across all Middle Market Week events
- Logo/profile in marketing for all 3 days
- 2 internal guest registrations for each event for general admission (6 total)
- Registration list with emails (pre/post event)
- Social Media Sponsor Spotlight
- Branding/handouts permitted in general event areas

*\*No tables, meetings, portal access, or access to exclusive industry sessions*



# MIDDLE MARKET LEADERS LUNCHEON

# MIDDLE MARKET LEADERS LUNCHEON

November 11, 2026 | The Union League Club

Join us on November 11th at The Union League Club for the Middle Market Leaders Luncheon. Close out days of non-stop dealmaking and networking with a final afternoon of market insights and conversations welcoming 150+ Middle Market dealmakers and professionals.

This year's luncheon will feature an elite panel of multi-industry Investment Bankers discussing trends, expectations, and what they're seeing in their respective Market Sectors. In addition to hearing from IB industry leaders, the luncheon will honor Veterans in the Middle Market in celebration of Veterans Day.

Prior to the seated luncheon and panel discussion, enjoy exploring our Veteran-Owned Business Marketplace with tables showcasing veteran-led businesses, veteran organizations incl. past participating organizations: 51 Vets, Bunker Labs, Skillsbridge, and our select luncheon sponsors.



# MIDDLE MARKET LEADERS LUNCHEON SPONSORSHIPS

November 11, 2026 | Union League Club

## LEAD PARTNER — \$8,000

- Recognition as Lead Partner in all marketing and at event
- Logo/profile in marketing
- Premier moderator or MC position
- 4 internal + 2 external guest registrations
- 1 exhibitor table
- Registration list with emails (pre/post event)
- Social Media Sponsor Spotlight
- Branding/handouts permitted in general event areas
- 1 Specialty Branding Opportunity Included, e.g.: Lanyard Sponsor, Media Partner, etc.
- Additional add-on activities available at extra cost

## PARTNER — \$5,000

- Recognition as Partner in all marketing and at event
- Logo/profile in marketing
- Potential speaking position (based on availability)
- 2 internal + 2 external guest registration
- Registration list with emails (pre/post event)
- Social Media Sponsor Spotlight
- Branding/handouts permitted in general event areas
- Add-on activities available at extra cost

## ASSOCIATE PARTNER — \$3,000

- Recognition as Associate Partner in all marketing and at event
- Logo/profile in marketing
- 2 internal guest registrations
- Registration list with emails (pre/post event)
- Social Media Sponsor Spotlight
- Branding/handouts permitted in general event areas
- Add-on activities available at extra cost

## SUPPORTING SPONSOR (MMW-WIDE) — \$5,000

- Recognition across all Middle Market Week events
- Logo/profile in marketing for all 3 days
- 2 internal guest registrations for each event for general admission (6 total)
- Registration list with emails (pre/post event)
- Social Media Sponsor Spotlight
- Branding/handouts permitted in general event areas

*\*No tables, meetings, portal access, or access to exclusive industry sessions*

## CONTACT

For sponsorship inquiries, please contact:

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